Can the Game Board Empower and Unite Women to Fight Corruption?

Submitted by: SPAK
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The Power of Women, Inspiration for Change
I am a Woman Against Corruption –
A social movement on anti-corruption with creative approach
I AM A WOMEN AGAINST CORRUPTION called SPAK is a social movement which was born by looking at the condition that the anti-corruption movement seems not move forward as expected
FACTS

▪ People do not know the difference between corruption and corruptive behavior

▪ The understanding of corruption is very narrow - people only think corruption is an act that takes state money

▪ In many places, corruption is widely discussed
  o In confined spaces;
  o More by men
  o Tend to be academic,
  o By those who have a legal background - whereas corruption is not only a matter of law. Corruption is a social problem that has a very broad adverse effect for everybody.

▪ KPK study results in 2012 - 2013 in Solo and Jogjakarta city which stated that only 4% of parents can teach honesty to their children
Corruption is the evolution of corrupt behavior. Could we suddenly become corruptors?
The Idea: SPAK’s FRAMEWORK

SPAK is about generational changes that must be done collectively

- Start from ourselves and widening to all that you care from the trap of corruption practices
- Must be inclusive, easy and fun
- Inspires with positive change stories
SPAK’s IMPLEMENTATION DESIGN

EXPECTED OUTCOME

INFLUENTIAL ACTIVITIES

DEVELOPMENTAL ACTIVITIES

FOUNDATIONAL ACTIVITIES

Support system

POSITIVE CHANGE STORY

Social media - Website - forum-forum - media online/print/TV/Radio

Learning model design, Curriculum & its tools development

MANAGEMENT OFFICE

Resources & knowledge management, monitoring & evaluation, outreach management

Increasing knowledge & skills

Behaviour Change

System Change

3 days training program

3 months internalization process

1 day Post training meeting
Trial of SPAK program in AGO

- SPAK launched together KPK and supported by AIPJ
- 1st SPAK training in NTB

2013

- Training for SEMAI agents
- Indonesia Book of record for SEMAI & MAJO YUNIOR game
- Award as The Most Inspired Program

2014

- Law enforcement officers (Women police, Women Prosecutors, Women Judge) and the disabled join SPAK
- International Anti-Corruption Excellence Award for Youth Creativity and Engagement (Geneva)

2015

- More than 1,000 SPAK Agents in 34 provinces
- More than 1 million people were exposed to anti-corruption values

2016

- www.spakindonesia.org was launched
- Community Engagement Awards (Gold Category)

2017

- SPAK INDONESIA, as an independent organization

2018

- SPAK for teachers, which was planned to train 1000 teachers
- This program was developed with the corporation and funded through corporate CSR funds

2019

- 2020
Number of Agents: 2.495
(by 7 Feb 2020)
Background of SPAK Agents

- People with disability: 82
- Legislative: 10
- Professional: 70
- Village head: 10
- Law enforcement: 443
- Journalis: 25
- Religious organization: 80
- Civil servant: 183
- Private sector: 46
- Students: 130
- Lecturer: 120
- Teacher: 452
- Women Entrepreneur: 24
- NGO: 350
- Women organization: 400
- Housewife: 70
HOW SPAK SPREADS THE ANTI-CORRUPTION VALUES?
SPAK SPREADS THE ANTI-CORRUPTION VALUES USING VARIOUS BOARD GAMES

“ARISAN” UNTUK ORANG DEWASA

“PUT-PUT LK” UNTUK ORANG DEWASA

“MAJO” UNTUK ORANG DEWASA

“SEMAI” UNTUK ANAK SD

“TRATA” MEMBAHAS TENTANG KORUPSI DI DANA DESA

“MAJO” YUNIOR UNTUK SISWA SMP-SMA

“MAJO” UNTUK ORANG DEWASA

“SIDAKA” MEMBAHAS KORUPSI DALAM KAWIN ANAK

“KARTU-KARTU SITUASI” YANG DIBAHAS DALAM SETIAP GAMES
SPAK BOARD
GAMES FOR
PEOPLE
WITH
DISABILITY

GAMES UNTUK NETRA DALAM HURUF BRAILLE

GAMES UNTUK DISABILITAS TULI DALAM BENTUK KOMIK
WHERE DO SPAK AGENTS SPREAD ANTICORRUPTION VALUES?

AT HOME, with family

CENTRAL JAVA, at the Police Office

AMBON, at the airport

SOUTH SULAWESI, Makassar city, the KPK leadership and deputy mayor of Makassar city

SOUTH SULAWESI, BONE DISTRICT, Police woman with kids after school

JAYAPURA, at school
WHERE DO SPAK AGENTS SPREAD ANTICORRUPTION VALUES?

FLORES, NUSA TENGGARA TIMUR – in the village

PALU, TRAUMA HEALING for UNTUK PENGUNGSI KORBAN BENCANA ALAM DI PALU

JAKARTA, Seminar at the University

EAST JAVA, Madiun district, DI SAWAH DI DAERAH MADIUN

JOGISAKARATA, friends with disability

DI KABUPATEN TUAL
CAMPAIGN: PRECIOUS FEMALE VOICE
stop money politics, don’t sell votes
a campaign to encourage women to vote and create clean regional elections.
The Expected Impacts

- System Changes in the public service area that provides benefits to the community.
- Behavior Change. Dare to prevent the practice of corruption.
- anti-corruption values Knowledge and skills in education.
SPAK IMPACTS
INTERNAL REFORMER
Desk without drawers
REGULATION OF MALLARI VILLAGE, BONE DISTRICT, SOUTH SULAWESI TO PREVENT CORRUPTION PRACTICE IN CHILDREN'S MARRIAGE
SAYA, PEREMPUAN ANTI KORUPSI - I AM A WOMAN AGAINST CORRUPTION (INDONESIA)

ANTI-CORRUPTION YOUTH CREATIVITY AND ENGAGEMENT

Saya, Perempuan Anti Korupsi (SPAk) has strengthened and raised public awareness of Anti-Corruption in the communities of Indonesia. Acting as a positive platform for enabling changes in perception and practices, the movement focuses on promoting anti-corruption through a family-based approach, as well as addressing problems of corruption in daily activities, from bribery and gratification, to embezzlement.

a call to action

LET US UNIFY THE STRENGTHS OF ASIAN-PACIFIC WOMEN FOR THE WORLD'S PROSPEROUS FUTURE