



**Asia-Pacific  
Economic Cooperation**

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**2020/CTI/WKSP2/001**

## **Final Agenda**

Submitted by: Australia



**Building Resilient Supply Chains in APEC  
12 August 2020**

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# Workshop

## BUILDING RESILIENT SUPPLY CHAINS IN APEC



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Sponsored by: APEC and supported by the Australian Government

### BRIEF

Prepared by: Lisa McAuley, CEO, Global Trade Professionals Alliance (GTPA)

### VIRTUAL WORKSHOP

Wednesday 12th August 2020: 9am - 11:45am (Singapore time)

Tuesday 11th August 2020: 9pm - 11.45pm (New York time)

### BACKGROUND

Today, more than two-thirds of world trade occurs through global value chains (GVCs). With the world economy facing multiple disruptions, including slow economic growth, natural disasters, and more recently the COVID-19 pandemic, GVCs, and supply chains more broadly, are transforming rapidly, even more now than at the beginning of 2020.

While past decades fostered an expansion and enlargement of GVCs, more recently some have also shortened and become more localised, a trend which is likely to increase in the coming years as large and small businesses reconfigure their operations due to the pandemic and the eager adoption of digital technologies.

As part of the launch on the 25th of July 2020 of the APEC Global Supply Chains Resiliency Survey sponsored by APEC, supported by the Australian Government and implemented by GTPA, this workshop will explore disruptions in global supply chains and rapid transformation of GVCs in the APEC region.

Issues like the law of comparative advantage, transparency and digitization will be examined, as well as ideas on how to support businesses, maintain healthy supply chains, and build resilient teams for trade. Examples of agility in global supply chains during the COVID-19 pandemic will be also discussed.

A summary of key action items will be presented at the end of the workshop to inform APEC's work on building supply chain resilience.

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## WORKSHOP AGENDA

Participants are asked to login 15 minutes prior to commencement to ensure a prompt and smooth start. Thank you kindly.

**Lead Facilitator: Mr Alexander Malaket, Board Director, GTPA**

10 minutes	Welcome remarks <b>Presenter:</b> Ms Julianne Merriman, Assistant Secretary Multilateral Economic Branch, Australian Government Department of Foreign Affairs and Trade
15 minutes	<b>Keynote address:</b> “Building Resilient Supply Chains in APEC” <b>Presenter:</b> John Denton AO, Secretary General, International Chamber of Commerce
10 minutes	APEC Global Supply Chains Resiliency Survey project update and next steps <b>Presenters:</b> Ms Lisa McAuley, CEO, GTPA Ms Carolina Aguilar, Head of Solutions at Bloomberg New Economy
5 minutes	Virtual coffee Break

### **Session 1** 45 minutes

#### **How to build more resilient supply chains in APEC? Examples of agility during COVID-19 pandemic**

This session will identify the levels of disruption, resilience, and adaptability of APEC’s small and large businesses participating in supply chains under the current COVID-19 pandemic and future crises.

Additionally, the panel will explore government initiatives that have been implemented to currently support businesses through the crisis as well as discuss how to better pair the current and future needs of businesses participating in GVCs with government’s policies and recovery programs.

#### **Panel members:**

- Mr Kevin Klowden, Executive Director and Managing Economist, The Milken Institute
- Dr. Bo MENG, Senior Researcher, Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO)
- Ms Anabel González, Nonresident senior fellow, The Peterson Institute
- Ms Angelia Chew, Founder and Managing Partner, AC Trade Advisory
- Ms Viviana Araneda, Head Global Values Chains Division, International Economic Relations Undersecretary, Ministry of Foreign Affairs of Trade

**Moderator: Mr Alexander Malaket, Board Director, GTPA**

5 minutes

Introduction to how the workshop's groups will run and breakout into groups  
Each group will break into teams of 10-15 participants which will have been pre-identified during registration. A moderator will be assigned to facilitate each discussion. At the end of Session 2, all participants will regroup and present three top action items for APEC to consider.

**Moderator:** Mr Alexander Malaket, Board Director, GTPA

## Session 2

45 minutes

### Breakout group 1: Is the Law of Comparative Advantage Still Relevant?

This group will explore the political rhetoric that global supply chains are no longer in play, and that we are moving to a scenario of localization, although the ability of industries to localize production on short notice is not possible. This group will also explore the likelihood of localized supply chains and its impact on global trade.

#### Guest experts:

- Dr Craig Emerson, Director of The Australian APEC Study Centre
- Mr Simon Lacey, Senior Lecturer at Institute for International Trade of the University of Adelaide
- Ms Viviana Araneda, Head Global Values Chains Division, International Economic Relations Undersecretary, Ministry of Foreign Affairs of Trade
- Dr Marc L. Busch, Karl F. Landegger Professor of International Business Diplomacy, School of Foreign Service at Georgetown University

**Moderator:** Mr Aaron Soans, Research Fellow, APEC Study Centre

### Breakout group 2: Global Standards for Trade: What could a new chapter in transparency and digitization look like?

This group will explore the future outlook for global trade, and the likelihood that digitization will increase transparency concerning the origin of manufacture. Consumers increasingly want to know where their food, their medicine, and their products were produced, and want to know that it was produced in safe working environments that comply with international labor laws. We set forth a vision in which this level of transparency may emerge, bolstered by the emerging technologies that allow track and trace to become a reality.

#### Guest experts:

- Mr Brian Staples, Founding Director and CEO, Origin Institute
- Ms Alisa Di Caprio, Head of Trade and Supply Chain, R3
- Ivan Seow, Co- Founder, Trames Pte Ltd

**Moderator:** Mr Alexander Malaket, Board Director, GTPA

## Session 2 continued

45 minutes

### Breakout group 3: Side lining the supply side: A time for reflection and renewal and what can be done to support business?

This group will examine whether the design of current supply chains offers the best value-adding capabilities. The leading supply chains of the future will be about survival of the fittest. This starts with ensuring internal resilience before thinking about conquering the competition. Questions to be considered include: Why should we be using suppliers? What value can suppliers deliver? How does business select the right ones? Is risk a bigger factor than reward? How does business move the agenda from price to value?

#### Guest experts:

- Dr Robert Handfield, Executive Director, Supply Chain Resource Cooperative
- Mr Ian George, Owner, Propar
- Mr Jiang YiFan, Head of Science & Regulatory Affairs, Food Industry Asia

**Moderator:** Mr Craig Weeks, Trade and Supply Chain Finance Advisor, GTPA

### Breakout group 4: All chained up? Resiliency means short and tightly connected supply chains, or does it?

This group will examine what it takes to build resilient supply chains. They are short and tightly connected. Their members complement, not compete, with each other. They understand and act for the collective good. The strategy focuses on opportunities to add, not ones to take away.

#### Guest experts:

- Mr Kevin Klowden, Executive Director and Managing Economist, The Milken Institute
- Sébastien Miroudot, OECD

**Moderator:** Ms Lisa McAuley, CEO, GTPA

### Breakout group 5: Supply markets checkup: How can governments support businesses to maintain a healthy supply chain?

This group will examine what is required to maintain a healthy supply chain. A business needs to know its own evolving organization and its needs. It needs to become an expert in the changing market forces around them. It must profile insights from a strategic business perspective, including top-level, bottom-line and competitiveness insights.

#### Guest experts:

- Dr Deborah Elms, Founder and Executive Director, Asian Trade Centre
- Mr Ibrahim Kholilul Rohman, Head of Economic Research, Samudera Indonesia

**Moderator:** Ms Collins Rex, Director, GTPA

## Session 2 continued

45 minutes

### Breakout group 6: Resilient teams for trade: Do we need to reimagine how we build future skills?

This group will explore what makes for resilient workers and management teams when threats and disruptions are varied and unknown. The term 'resilience' refers to an organisation's ability to bounce back after disruptions, and to use the learning acquired through navigating those disruptions to increase its capacity to handle future adversity.

#### Guest experts:

- Dr Peter Draper, Executive Director, Institute for International Trade of the University of Adelaide
- Mr Michael Gasiorek, Professor of Economics, The University of Sussex
- Ms Angelia Chew, Founder and Managing Partner, AC Trade Advisory

**Moderator:** Ms Lisa Hunt, Business Manager, Institute for International Trade of the University of Adelaide.

30 minutes

Workshop presentations and summary of key *action* items for APEC

**Moderator:** Mr Alexander Malaket, Board Director, GTPA

### With the support of project partners

