



**Asia-Pacific  
Economic Cooperation**

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**2020/SOM1/EC/009**

Agenda Item: 7d

## **Digital Platforms for Inclusive Growth**

Purpose: Information  
Submitted by: ADB



**First Economic Committee Meeting  
Putrajaya, Malaysia  
16-17 February 2020**

# Digital Platforms for Inclusive Growth

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16 Feb 2020 | APEC Economic Committee Meeting  
Regional Economic Outlook Panel Session



# Presentation Outline

**1. Digital Platforms**

**2. ADB Digital-related Projects**

# Key Messages

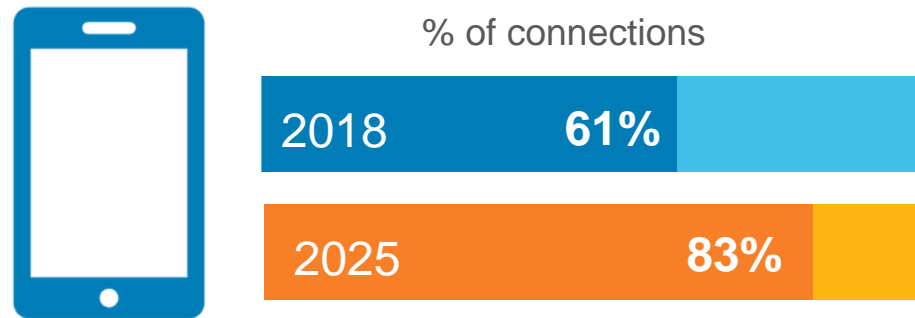
1. Digital platforms transforming how we work, socialize, and create value.
2. Platforms rooted in ICT revolution cutting the cost of collecting data.
3. Platforms are not new: newspapers and malls used co-locations for efficiency.
4. But platforms are more powerful: they optimize use of digital technology; connect all sorts of market players; facilitate flow of transactions and information to expand market opportunities.
5. Platforms benefit consumers, workers, businesses (including MSMEs) offering more choices, expanding markets, reducing costs, enhancing small players participation, and raising productivity and innovation.
6. However, they also bring disruptions — reinventing market arrangements, creating new business models to generate and capture value, and slipping through the net of existing regulations and taxation.
7. We need to dig deeper to understand the market and social outcomes of digital platforms to ensure that they contribute to inclusive growth.
8. ADB is contributing to digital-related knowledge and projects to promote greater use and understanding of digital technology in the region.

# Digital Platforms

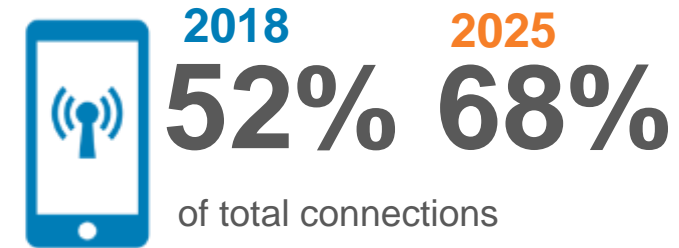
# ICT Connectivity are Enabling Digital Platforms

(Mobile phone and smartphone penetration in Asia and the Pacific)

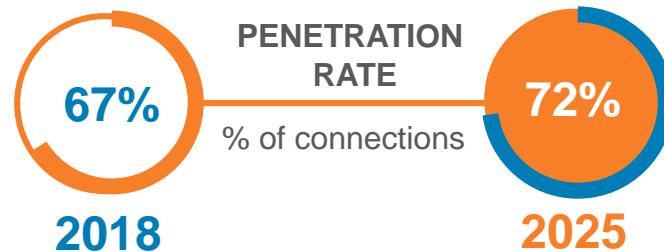
## SMARTPHONE CONNECTIONS



## 4G CONNECTIONS



## UNIQUE MOBILE SUBSCRIBERS

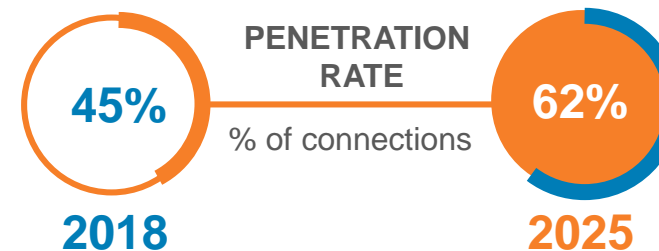


2018  
**2.8bn**

2025  
**3.1bn**



## MOBILE INTERNET USERS



2018  
**1.9bn**

2025  
**2.7bn**

# Digital Platforms, Big Footprint in Asia



**666bn**  
Multiplatform



**16bn**  
Messaging/adtech



**148bn**  
E-Commerce



**20bn**  
Real estate, classifieds,  
workplace



**85bn**  
Fintech



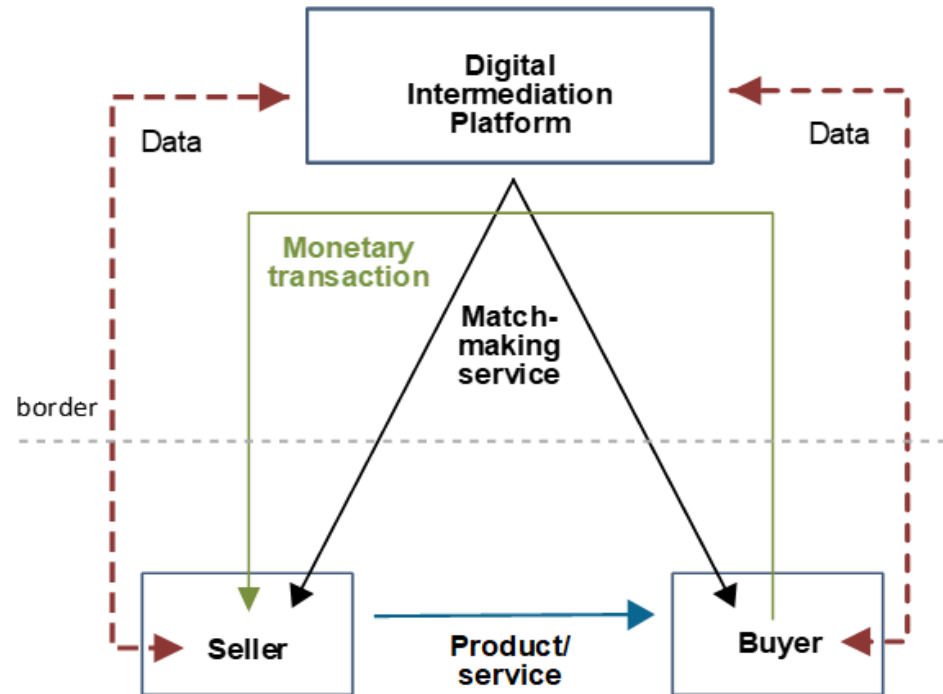
**36bn**  
Transportation



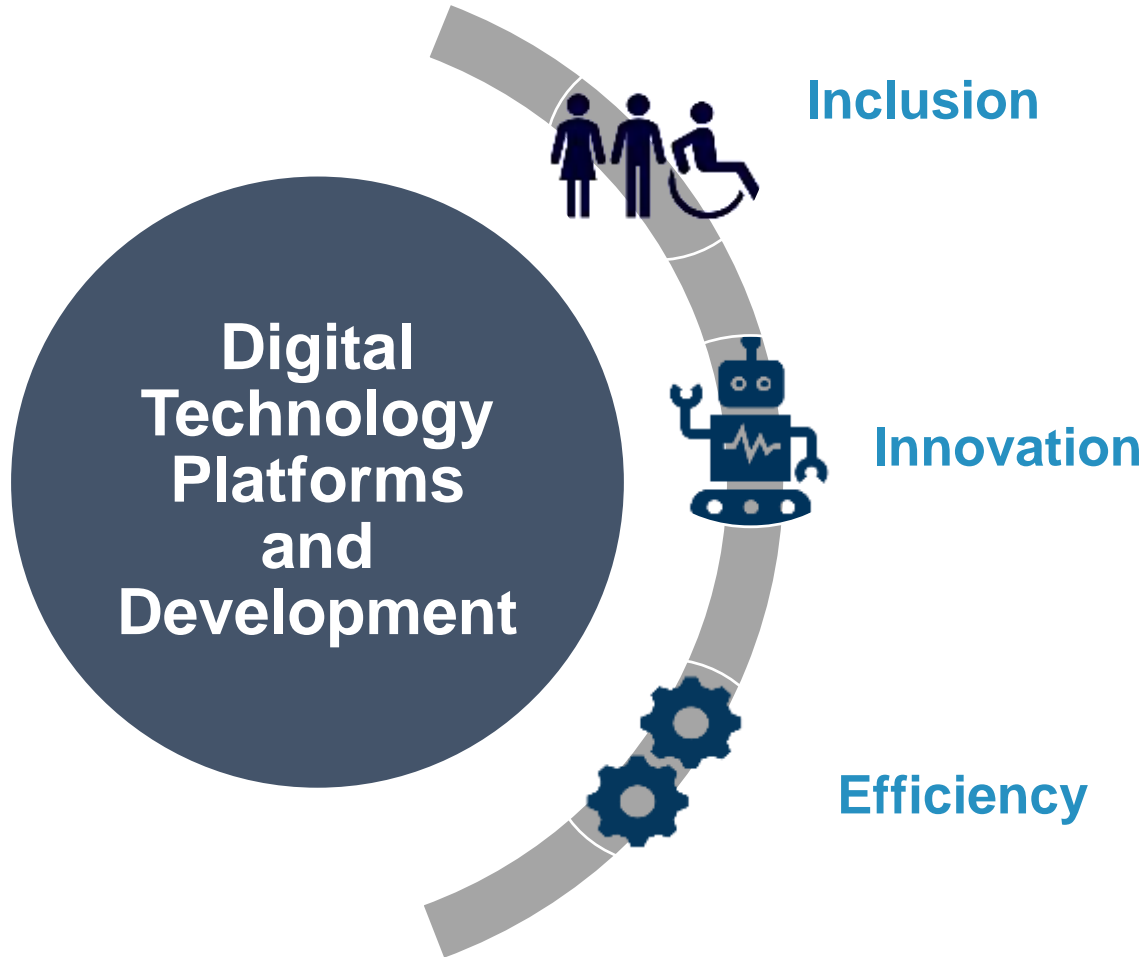
**48bn**  
Social Media



**44bn**  
Gaming Platform



# Digital Platforms, Affecting Development



## Sellers:

- Larger markets
- Greater participation
- Flexible arrangements

## Platforms:

- On demand
- Matching
- E-commerce and payment
- Service or product rating

## Buyers:

- Search
- Access to information
- Convenience



# Some Benefits and Risks from Digital Platforms



Greater market access



Lower costs



Greater variety of goods and services



New jobs, flexible work arrangements



Consumer convenience



Business disruptions and concentration



Tax arbitrage



Weak labor security and social protection



Data security and cyber-crime



Job displacement

# Key Policy Areas To Leverage Digital Platform for Inclusive Growth



# ADB Digital-related Projects

# ADB Digital Technology Projects for Emerging Asia

**315** digital technology projects

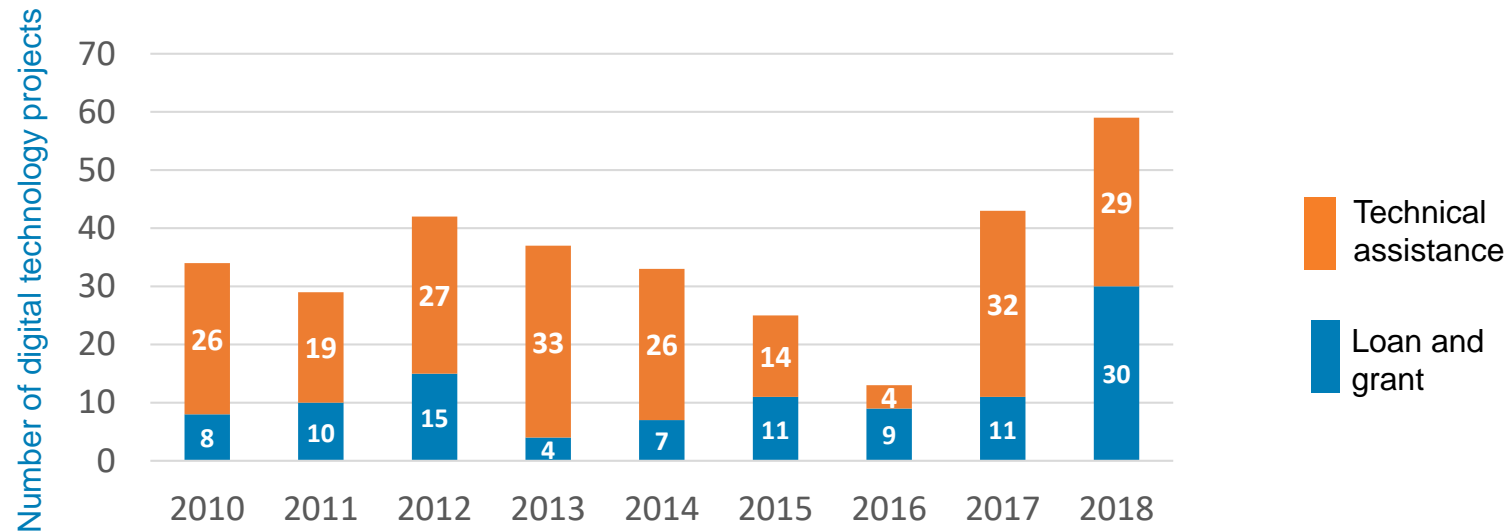


105 loans and grants (including 8 non-sovereign loans)  
210 Technical Assurances

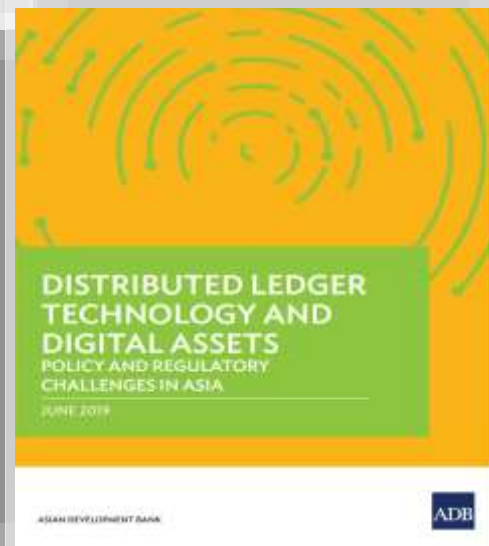
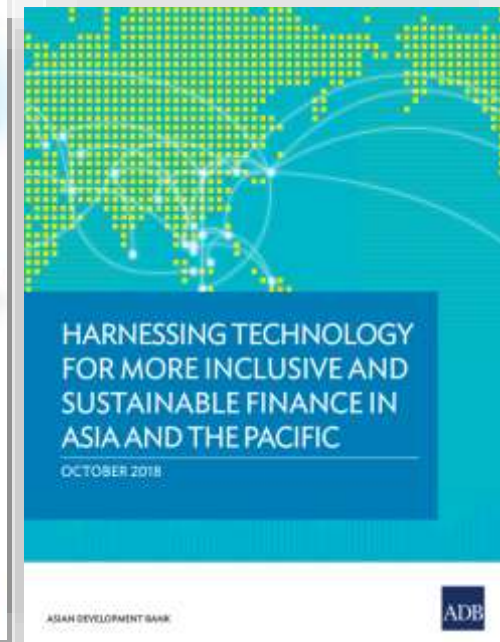
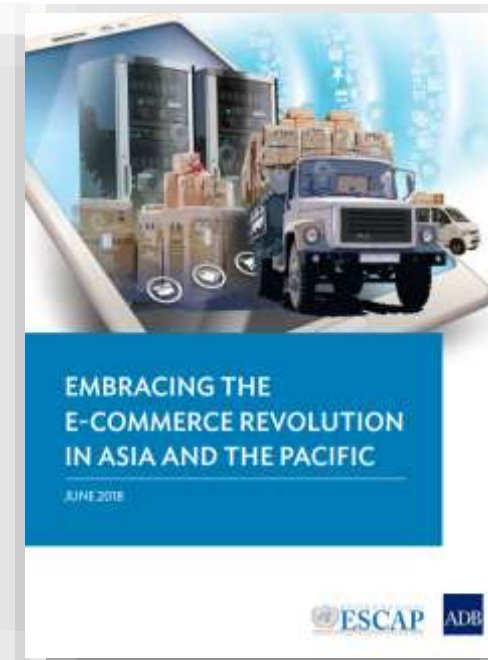
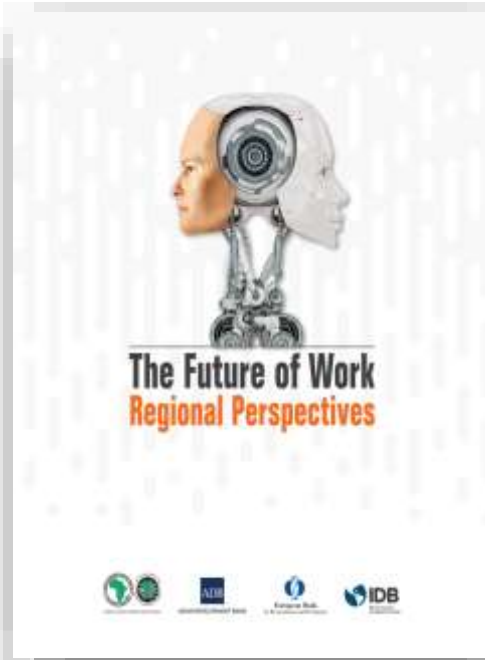
315 out of 1,632 projects  
that is

**1 out of 5**

had digital technology components



# ADB Digital-related Knowledge Products



# ADB Pilot Projects

2017  
Philippines



2018  
Georgia



2019/20  
Papua New Guinea



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