



**Asia-Pacific  
Economic Cooperation**

---

**2020/TWG/COVID-19/002**

Agenda Item: 2.1

## **Tourism 2020 and Beyond**

Purpose: Information  
Submitted by: PATA



**Tourism Working Group Virtual Meeting on  
COVID-19  
15 May 2020**

PASSPORT

**PATA**<sup>®</sup>  
Pacific Asia Travel Association



---

# TOURISM 2020 & BEYOND

---

**MARIO HARDY  
CHIEF EXECUTIVE OFFICER  
PACIFIC ASIA TRAVEL ASSOCIATION**

PASSPORT



---

# PACIFIC ASIA TRAVEL ASSOCIATION

---

**PATA is a non-profit organisation with a focus on the development of responsible and sustainable tourism to, from and within the Asia Pacific region**



**PATA has representation from 99 government destinations and over 850 corporate members worldwide, 75 universities and thousands of students**

PASSPORT



# TOURISM FACTS

## TRAVEL & TOURISM IN 2019

**10.3%**

Travel & Tourism total contribution to global GDP

**330<sub>mn</sub>**

Jobs supported by Travel & Tourism worldwide

**1/10**

Jobs supported by Travel & Tourism worldwide

**3.5%**

Travel & Tourism GDP growth (Vs. 2.5% global GDP growth)

**1/4**

New jobs were created by T&T over the last five years

## TRAVEL & TOURISM GROWTH TO 2030

**11.3%**

Travel & Tourism total contribution to global GDP

**425<sub>mn</sub>**

Jobs supported by Travel & Tourism worldwide

**1/9**

Jobs supported by Travel & Tourism worldwide

**1/4**

New jobs created by Travel & Tourism

Source: Tourism Economics

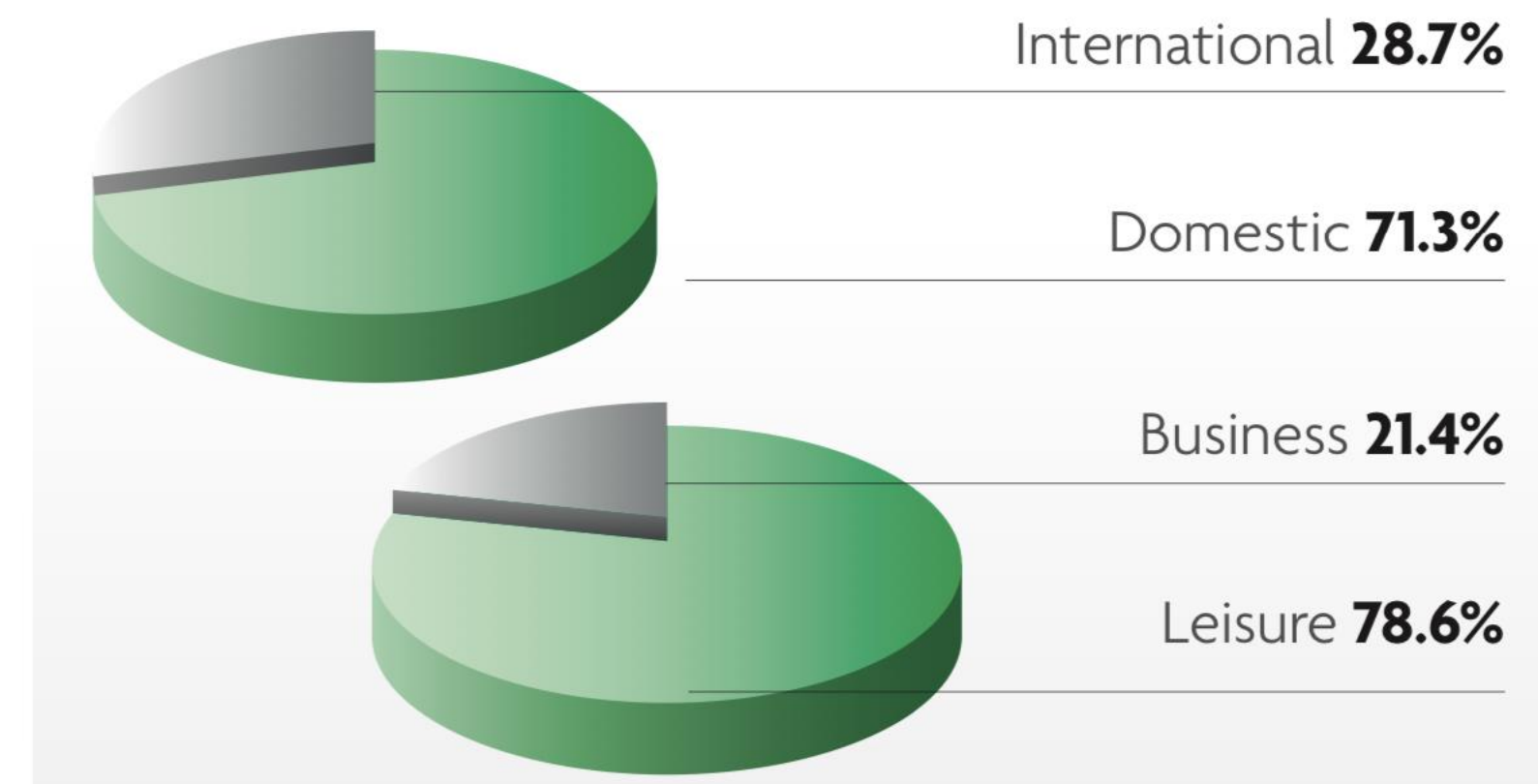


# TOURISM FACTS

## T&T COMPARED WITH OTHER SECTORS

SECTOR	GDP GROWTH, 2019
Information & Communication	4.8%
Financial services	3.7%
<b>Travel &amp; Tourism</b>	<b>3.5%</b>
Healthcare	3.0%
Retail & Wholesale	2.4%
Agriculture	2.3%
Construction	2.1%
Manufacturing	1.7%

## SECTOR CHARACTERISTICS



Source: Tourism Economics

PASSPORT



# TOURISM FACTS



Travel & Tourism jobs 2019:

## 330 MILLION

= 1 in 10 jobs

1 in 4 of all net new jobs were created by Travel & Tourism over the last five years



Travel & Tourism GDP 2019:

## 10.3%

 of global economy

= \$8.9 trillion

3.5% Travel & Tourism GDP growth vs. 2.5% real economy GDP growth

### UNPRECEDENTED PROJECTED LOSSES FOR 2020

Travel & Tourism jobs:

Up to ~~75~~ <sup>100</sup> MILLION jobs at risk

↓23%

Travel & Tourism GDP:

Up to ~~2.1~~ <sup>2.7</sup> TRILLION USD

↓23%



Global economic impact of COVID-19:

More than **5x**

the impact of the **2008 Global Financial Crisis**

↑**2.1** percentage point

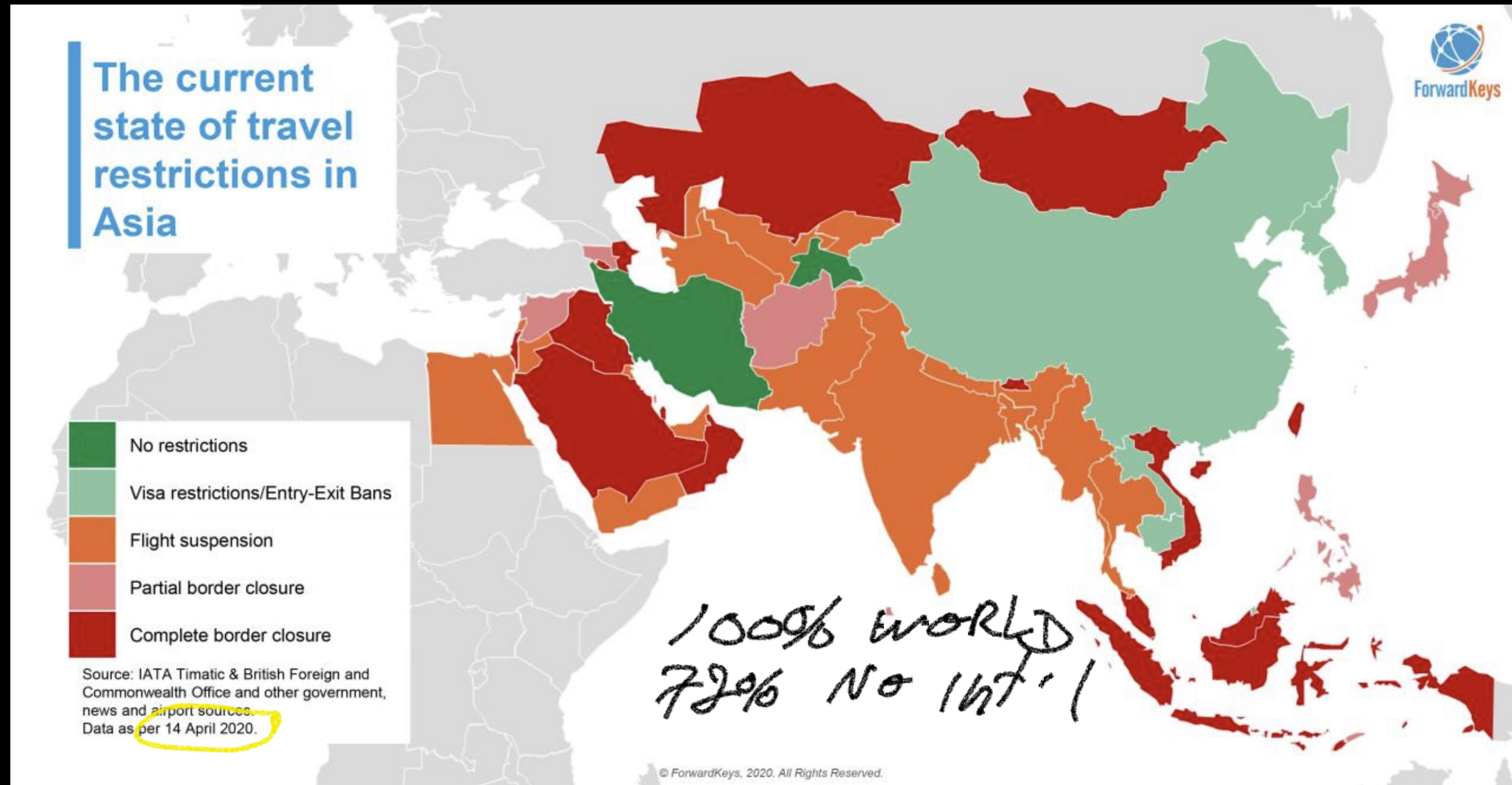
**Global unemployment rate** directly from Travel & Tourism job losses.

Source: WTTC and Oxford Economics. All values are in constant 2019 prices & exchange rates. All data as of March 2020

Source: WTTC & Tourism Economics



# TRAVEL RESTRICTIONS

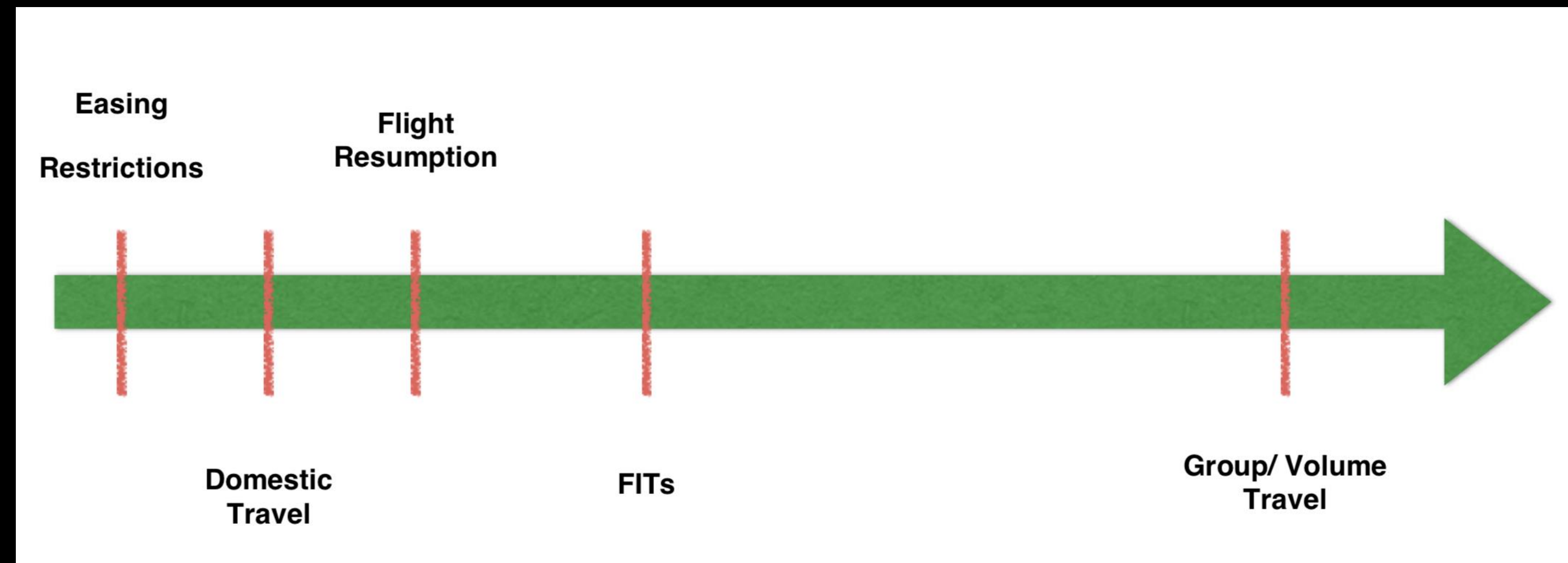


Source: ForwardKeys

PASSPORT



# TIME LINE



Source: e-Tourism Frontier



PASSPORT



---

# BUBBLES | CORRIDORS

---

**Australia / New Zealand**

**Thailand / Vietnam / Cambodia**

PASSPORT



# PRE / POST VACCINE SCENARIOS



PASSPORT

**PATA**<sup>®</sup>  
Pacific Asia Travel Association



---

# A ROADMAP TO RESTARTING TOURISM

---

**Pre Flight - Contact Tracing**  
**Temperature Screening**  
**Physical Distancing**  
**Use of Mask / PPE**  
**Cleaning & Sanitising**  
**COVID 19 Testing**  
**Immunity Passport**  
**Touchless Border Control**  
**Transfer Screening**  
**Hotels / Attractions / Shopping Malls /**  
**Public Areas/ Restaurants**  
**TRAVEL INSURANCE**

PASSPORT



# PATA CRISIS RESOURCE CENTER



[Crisis Resource Center](#) [Government Resources](#) [Tourism Recovery Monitor](#) [Impact Survey](#) [News](#) [Contact](#)



## PROTECT TOURISM

The COVID-19 pandemic presents a severe threat to the global economy and, in particular, the global travel and tourism industry. According to the World Travel & Tourism Council (WTTC) up to 75 millions jobs are at immediate risk globally, while travel and tourism GDP loss to the world economy is up to US\$2.1 trillion. The travel and tourism industry is facing an existential crisis and needs to act now to preserve and protect a sector that is a vital contributor to the economic livelihood of millions of people around the world. How we act now is critical.

The PATA Crisis Resource Center is a unified platform that provides reliable and up-to-date policy statements, authoritative information, and tourism indicators from around the globe. The aim of the Center is to provide a global centralized repository of reliable information for users based on their needs.



[Impact Survey](#)

[ptrm.pata.org](http://ptrm.pata.org)

PASSPORT



# DESTINATION FORECASTS REPORTS



PASSPORT



**#StayHome**  
**#StaySafe**  
**#TravelTomorrow**

**MARIO HARDY**  
**CHIEF EXECUTIVE OFFICER**  
**PACIFIC ASIA TRAVEL**  
**ASSOCIATION**  
**mario@PATA.org**