Questionnaire Survey Report on Topics of Interest That APEC Economies Would Like to Discuss at the Symposium on APEC Supporting the WTO Negotiations on Trade Related Aspects of E-Commerce - Presentation

Submitted by: China
Symposium on APEC Supporting the WTO Negotiations on Trade related Aspects of E-commerce

Questionnaire Survey Report

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Objectives

● Project Objective

➢ The objective of the project is to contribute positively and actively to the undergoing WTO e-commerce negotiations by exploratory and introductory efforts to deepen discussions and enhance mutual understanding on topics of interest in the WTO e-commerce negotiations.

● Questionnaire Survey Objective

➢ To identify topics of interest on which APEC economies would like to discuss at the symposium.

Note: any information herein will not prejudge the positions in WTO e-commerce negotiations, or be used for any other purposes.
Questionnaire Design & Participation

**Questionnaire Framework**

- Crucial terms in discussions of trade-related aspects of electronic commerce
- Establish a sound environment for electronic commerce transaction
- Create a safe and trust-worthy market environment for electronic commerce
- Promote pragmatic and inclusive development cooperation

**Participation**

- Australia
- Chile
- Japan
- the Republic of Korea
- the Philippines
- Russia
- Singapore
- Chinese Taipei
- Thailand
- the United States
Topics of Interest

- Crucial terms in discussions of trade-related aspects of electronic commerce

Topics of interest that APEC economies intend to discuss at the symposium

- Very Positive
- Positive
- Normal
- Negative
- Void

Crucial terms in discussions of trade-related aspects of electronic commerce

a. Trade-related aspects of electronic commerce

b. Electronic transmission

c. Classification issues

Note for the value of void: The United States had made clear the priorities in the questionnaire without putting “✓” in the box.
Establish a sound environment for electronic commerce transaction

Topics of interest that APEC economies intend to discuss at the symposium

- Very Positive
- Positive
- Normal
- Negative
- Void

Establish a sound environment for electronic commerce transaction

<table>
<thead>
<tr>
<th>Topic</th>
<th>Very Positive</th>
<th>Positive</th>
<th>Normal</th>
<th>Negative</th>
<th>Void</th>
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</thead>
<tbody>
<tr>
<td>a.Facilitating cross-border electronic commerce</td>
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<td>b. Electronic authentication and trust services</td>
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<td>c. Paperless Trading</td>
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<td>d. Moratorium of customs duties on electronic transmissions</td>
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Note for the value of void: The United States had made clear the priorities in the questionnaire without putting “✓” in the box.
Topics of interest

- Create a safe and trust-worthy market environment for electronic commerce

Topics of interest that APEC economies intend to discuss at the symposium

- Very Positive
- Positive
- Normal
- Negative
- Void

Create a safe and trust-worthy market environment for electronic commerce

a. Online consumer protection
b. Personal information protection
c. Cybersecurity
d. Right to Regulate
e. Cross-border transfer of trade-related information – importance and challenges

Note for the value of void: The United States had made clear the priorities in the questionnaire without putting “✓” in the box.
Topics of interest

- Promote pragmatic and inclusive development cooperation

Topics of interest that APEC economies intend to discuss at the symposium

- Very Positive
- Positive
- Normal
- Negative
- Void

Promote pragmatic and inclusive development cooperation

- a. Bridge the digital divide
- b. Electronic commerce and global value chain
- c. Electronic commerce for development program
- d. Research and measurement

Note for the value of void: The United States had made clear the priorities in the questionnaire without putting “✓” in the box.
Other suggested topics

- Areas for capacity building and technical assistance
- Location of Computing Facilities
- Source Code
- Non-discriminatory treatment of digital products
- ICT cryptography
- Core services relevant to e-commerce
- Open government data
<table>
<thead>
<tr>
<th>Session I</th>
<th><strong>Crucial terms in discussions of trade-related aspects of electronic commerce</strong></th>
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<tbody>
<tr>
<td></td>
<td>This session will examine the definition and scope of some crucial terms in discussions of trade-related electronic commerce, including trade-related aspects of electronic commerce and electronic transmissions, etc.</td>
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<td>Keynote: How will e-commerce contribute to economic growth in post COVID-19 era?</td>
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<th>Session II</th>
<th><strong>How to establish a sound environment for electronic commerce transaction?</strong></th>
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<tr>
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<td>This session will focus on how can member economies establish a sound environment for electronic commerce transaction, including facilitating cross-border electronic commerce, electronic authentication and trust services, moratorium of customs duties on electronic transmissions, etc.</td>
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<td>Keynote: Cross-border e-commerce facilitation: experiences of member economies</td>
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<th>Session III</th>
<th><strong>How to create a safe and trust-worthy market environment for electronic commerce?</strong></th>
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<td>This session will discuss some highlighted issues which bring unprecedented security risks and regulatory challenges to member economies, including online consumer protection, personal information protection, cyber security, cross-border transfer of trade-related information, source code, etc.</td>
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<td>Keynote: Cross-border data flows: how to address security risks and regulatory challenges?</td>
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<th>Session IV</th>
<th><strong>Promotion of pragmatic and inclusive development cooperation in the context of COVID-19</strong></th>
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<td>This session will focus on development and cooperation issues, including bridge the digital divide, electronic commerce and global value chain, research and measurement, etc.</td>
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<td>Keynote: Bridging the digital divide for MSMEs: Sharing best practices</td>
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Impact of COVID-19 pandemic

- The COVID-19 has accelerated digitalization and underscored the importance of e-commerce/digital trade.

- The pandemic has highlighted some challenges related to e-commerce, such as digital divide, development of digital infrastructure.

- The COVID-19 has illustrated the importance of rule-making in the area of electronic commerce/digital trade and thus reinforced the value of WTO e-commerce negotiations.

- The APEC economies should redouble efforts in ensuring substantive progress for the WTO e-commerce negotiations and formulate rules as soon as possible.
The expectations of APEC to support WTO E-Commerce Negotiations

- APEC can and should play many roles in supporting the WTO e-commerce negotiations:
  
  ➢ To further encourage APEC economies to participate in rule-making in the WTO e-commerce negotiations.

  ➢ To narrow the gap in understanding the WTO e-commerce negotiations.

  ➢ To better understand each other’s different domestic regulatory regimes on e-commerce.

  ➢ To enable capacity building through experience sharing in addressing JSI participants capacity building needs.
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