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symposium on trade-related aspects of
e-commerce
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Yu Benlin



Director-General, Department of International Trade and Economic Affairs, Ministry of Commerce of the People's Republic of China (MOFCOM)

Yu Benlin, was appointed as Director-General of Department of International Trade and Economic Affairs (DITEA) of MOFCOM in June 2020.

Prior to his appointment, Mr. Yu was Director-General of Trade Remedy and Investigation Bureau (TRIB) of MOFCOM since Aug. 2018.

Mr. Yu was Minister and Deputy Permanent Representative of China to the WTO from Oct. 2015 to Aug. 2018. Before that he was Minister Counsellor for Economic & Commercial Affairs of the Chinese Embassy in Canada since Sept. 2013.

Mr. Yu was Deputy Director General of Bureau of Fair Trade for Imports & Exports (BOFT), the Ministry of Commerce in China since July 2007, responsible for trade issues related to trade remedies, and the rules negotiations as well.

Mr. Yu once served for 3 years as Deputy Executive Director at the onlending department of the Export-Import Bank of China, and for another two and a half years as Commercial Attache of the Chinese Embassy in Kuwait.

Mr. Yu holds a Master of Management Science degree, and a Bachelor of Economics degree. He is a fellow of Eisenhower Fellowships.

Shen Weihua



Shen Weihua, born in 1970, with a master's degree in law, began working in 1987. Of Han ethnicity, he hails from Gushi city, Henan province, and is a member of the CPC. Shen is currently deputy-director and inspector of Shanghai Municipal Commission of Commerce, and deputy-director of Shanghai Municipal Office for Port Services.

Wang Rongming



Prof. Wang Rongming, President of Shanghai University of International Business and Economics (SUIBE). Graduated from the Department of Statistics of East China Normal University (ECNU) with a Ph.D Degree in 1997. He mainly engages in the teaching and research of Statistics with research fields including actuarial science, risk management and mathematical finance. Devoted himself into the research of insurance actuarial and stochastic processes for a long time, he has obtained visible achievements in these fields, among which some part of his achievements related actuarial research- has won the Second Prize of Shanghai Swiss Re-Actuarial Science Award. Besides, he has been invited to visit many universities in the United States, Australia, Canada, France, Japan, China Hong Kong, etc.as a visiting scholar.

He presides over the Program of Introducing Talents of Discipline to Universities (111 Plan), major project supported by National Natural Science Foundation of China, National Social Science Fund of China, Doctoral Fund of Ministry of Education and Shanghai Dawn Project. Besides, he is the backbone member of the fourth research project of Investment Decision and Stochastic Control Method and Statistical Analysis in Actuaries, which is part of the 973 Program of Financial Innovation and Quantitative Analysis in Risk Control.

Furthermore, he is currently the Deputy Director of the Statistics Teaching Steering Committee of the Ministry of Education, a member of the 7th and 8th National Discipline Appraisal Team for the Academic Degrees Committee of the State Council, Deputy Director of the Chinese Association for Applied Statistics. He published more than 30 papers in SCI, SSCI journals.

Tan Hung Seng



Ambassador Tan Hung Seng is Singapore's Permanent Representative to the World Trade Organisation (WTO) and World Intellectual Property Organisation (WIPO). Prior to his current appointment, Ambassador Tan served as Singapore's Permanent Representative to ASEAN from August 2013 to January 2019. Ambassador Tan also served as Singapore's Ambassador to the Arab Republic of Egypt, with concurrent accreditation to Libya, from July 2009 to July 2013. He was also concurrently accredited to the State of Kuwait until October 2012. Ambassador Tan graduated from the National University of Singapore and did post-graduate studies at the University of London, School of Oriental and African Studies (SOAS), United Kingdom, under the Raffles/Chevening Scholarship.

Ambassador Tan joined the Ministry of Foreign Affairs in 1990 and has worked in various capacities on issues related to International Organisations, ASEAN and the Middle East. His other overseas postings included Bangkok, where he was Deputy Chief of Mission/Counsellor from 1999 to 2003, and two earlier stints in Cairo as Deputy Chief of Mission from 2003 to 2005, and First Secretary from 1992 to 1995. He was awarded the Public Administration Medal (Silver) in 2011 and the Long Service Medal in 2013.

Ambassador Tan is married to Mdm Kayo Suzuki and they have two daughters.

Rebecca Fatima Sta Maria



Rebecca Sta Maria is the executive director of the Asia-Pacific Economic Cooperation (APEC) Secretariat based in Singapore where she advises and provides support for APEC's 21 diverse member economies.

Dr Sta Maria spent years as a top-level civil servant and trade negotiator in Malaysia. As Secretary-General of the Ministry of International Trade and Industry she oversaw the formulation of Malaysia's positions in major agreements such as the Trans-Pacific Partnership. And, as representative to the Association of Southeast Asian Nations, Dr Sta Maria chaired the body that drafted ASEAN's economic community blueprints for 2015 and 2025.

Yi Xiaozhun



Mr. Yi Xiaozhun has been a Deputy Director-General at the World Trade Organization since October 2013.

Yi Xiaozhun has extensive experience in world trade and economics, both as a senior government official and subsequently as China's ambassador to the WTO.

He represented China as a key negotiator in China's WTO accession process, making an important contribution to the negotiations.

Prior to becoming China's ambassador to the WTO in 2011, Mr Yi was Assistant Minister and subsequently China's Vice Minister of Commerce in charge of multilateral and regional trade negotiations and cooperation. Besides his contribution to China's WTO accession, he played a leading role in negotiating numerous free trade agreements (FTAs), including the China-ASEAN agreement, China's first FTA. He also worked as a diplomat at the Chinese Embassy in the United States for more than four years from the late 1980s to the early 1990s.

Mr Yi obtained a Master's degree in economics from Nankai University in China in 1999.

Huang Meibo



Prof. Huang Meibo, Ph.D of Economics, Director of International Development Cooperation Academy in Shanghai University of International Business and Economics. She is a deputy Secretary General of China Society of World Economics and she works as a managing group member in China International Development Research Network.

Ms Huang Meibo had been associated with the Economics School, Xiamen University (China) from 1991 to 2017. During which, She visited Economics Department of Cornell University (USA) in 2000, and did research in Global Economic Governance program in Oxford University (UK) in 2006. In 2011 she joined the Global South Scholar in Residence Program and did her research in the Graduate Institute of International and Development Studies in Switzerland. She was a Senior Fellow in Centre for Global Cooperation Research, University of Duisburg-Essen, Germany in 2013.

Ms Huang Meibo's current research focuses on international economic governance, development cooperation, development financing. She is author, coauthor, editor, or coeditor of 15 books or textbooks on world economy, international finance and development cooperation. She has also published more than 100 papers in the above field.

Martin Roy



Martin Roy is Counsellor in the Trade in Services and Investment Division of World Trade Organization. With the WTO since 2002, he has been involved in various functions relating to negotiations, technical assistance, dispute settlement, and policy research. Between 2014 and 2016, he was senior advisor at the Office of the Chief Trade Advisor for Pacific Island Countries. Mr. Roy has published on such topics as trade in services, foreign investment, and regional economic integration. He co-edited the *Research Handbook on Trade in Services*, published by Edward Elgar (2016), and *Opening Markets for Trade in Services; Countries and Sectors in Bilateral and WTO Negotiations*, published by Cambridge University Press (2008). He has taught at the College of Europe in Bruges, the University of Barcelona, and the World Trade Institute in Bern. He holds a Ph.D. from Johns Hopkins University's School of Advanced International Studies.

Gao Xiaoyu



Ms. Gao Xiaoyu, senior engineer, the deputy director of the Information Policy Institute of the China Industrial Control Systems Cyber Emergency Response Team, has been engaged in policy research and regulatory support in areas of digital economy with many years of experience. She has participated in the drafting of many important domestic documents including the 13th Five-Year National Informatization Plan and has undertaken dozens of government projects. She published more than 20 papers in SCI, EI, and other core journals. She has been a member of Chinese delegation to G20 Digital Economy Task Force and APEC Telecommunications and Information Working Group for many years.

Shi Jingxia



Dr. Shi Jingxia is a Professor (*international business & economic law*) at School of Law, Renmin University. Previously she served as a professor and the former Dean (04/2014-09/2019) at School of Law, China University of International Business & Economics (UIBE). She also serves as the Director of UIBE International Law Institute (ILI), UIBE Research Center for Unification of Commercial Law (RCUCL), and Research Center for Belt and Road Initiative (BRI) and International Law.

Dr. Shi earned her B.A & LL.B in 1992, Ph.D in International Law (1998) from Wuhan University, China. She also holds LL.M degree (2007) and J.S.D degree (2011) from Yale Law School. She joined the UIBE law faculty in August 1998 and was granted tenure professorship later in 2002. A member of New York Bar since June 2011, Chinese Bar Association since 1999, as well as a member of Governing Council of International Institute for the Unification of Private Law (UNIDROIT) in Rome, Italy since 2014, an appointed Conciliator at International Center for Settlement of Investment Dispute (ICSID, Washington D. C.) since August 2017, a board member of International Insolvency Institute (III, USA), and a member of Academic Group at INSOL International (London), Member of Expert Committee of China Court of International Commerce (CCIC), the Supreme Court of China (SPC); a former member of drafting committee of the 2006 Enterprises Bankruptcy Law of the PRC, and an appointed arbitrator at CIETAC, Beijing Arbitration Commission (BAC), Shenzhen Court of International Arbitration (SCIA), etc. She is frequently counseled by Chinese government agencies and enterprises with foreign-related legal issues.

Henry Gao



Prof. Henry Gao is Associate Professor of law at Singapore Management University and Dongfang Scholar Chair Professor at Shanghai Institute of Foreign Trade. With law degrees from three continents, he started his career as the first Chinese lawyer at the WTO Secretariat. Before moving to Singapore in late 2007, he taught law at University of Hong Kong, where he was also the Deputy Director of the East Asian International Economic Law and Policy Program. He has taught at the IELPO program in Barcelona and the Academy of International Trade Law in Macau, and was the Academic Coordinator to the first Asia-Pacific Regional Trade Policy Course officially sponsored by the WTO. Widely published on issues relating to China and WTO, Henry has advised many governments as well as the WTO, World Bank, Asian Development Bank, APEC and ASEAN on trade issues. He sits on the Advisory Board of the WTO Chairs Program, which was established by the WTO Secretariat in 2009 to promote research and teaching on WTO issues in leading universities around the world. He is also a member of editorial board of Journal of Financial Regulation, which was launched by Oxford University Press in 2014.

Manvinder Singh Bhullar



Manvinder Singh is an Assistant Director at the Ministry of Trade and Industry in Singapore. He is part of the team that is driving Singapore's Digital Economy Agreement initiative and was involved in the negotiations for the Digital Economy Partnership Agreement and negotiated the Singapore-Australia Digital Economy Agreement. He also represents Singapore at the WTO on the Joint Statement Initiative on E-commerce and negotiated the E-commerce chapter of the Regional Comprehensive Economic Partnership.

Chen Jian



Mr. Chen Jian currently is the division director of Department of WTO Affairs in the Ministry of Commerce of China, his responsibilities include trade in services negotiations in the WTO and FTA. He also participates in the WTO Joint Statement Initiatives negotiations, such as Investment Facilitation for Development, Electronic Commerce and Services Domestic Regulation.

Joshua P. Meltzer



Dr. Meltzer is a senior fellow at the Brookings Institution in Washington D.C., where he is an expert on international trade law and policy issues, including digital trade, and leads the Digital Economy and Trade Project. Meltzer has testified before the U.S. Congress, the U.S. International Trade Commission and the European Parliament. He has been an expert witness in the EU in the Schrems case concerning data flows and privacy issues, and a consultant to the World Bank on trade and privacy matters. He is also a member of Australia's National Data Advisory Council. Meltzer teaches digital trade law at Melbourne University Law School and at the University of Toronto Law School, where he is an adjunct professor. Meltzer also teaches ecommerce and digital trade at the UK Foreign, Commonwealth and Development Office diplomatic academy. Before joining Brookings, Meltzer was posted as a diplomat at the Australian Embassy in Washington D.C. and prior to that was an international trade negotiator in Australia's Department of Foreign Affairs and Trade. Meltzer has appeared in print and news media, including the Economist, the New York Times, the Washington Post, CNN, Bloomberg, MSNBC, CBS, Fox, the Asahi Shimbun and China Daily. Meltzer holds an S.J.D. and LL.M. from the University of Michigan Law School in Ann Arbor and law and commerce degrees from Monash University in Melbourne, Australia.

Jonathan Mchale



Jonathan Mchale serves as Deputy Assistant U.S. Trade Representative for ICT Services and Digital Trade. Mr. Mchale has two decades of experience working to open foreign markets in the telecommunications and digital trade sectors at both the Department of State and USTR, through policy development, negotiation, enforcement, and dispute settlement.

Mr. Mchale is the lead negotiator for the United States in the WTO's Joint Statement Initiative on Electronic Commerce; was the lead negotiator for the United States-Japan Digital Trade Agreement, the United States-Mexico-Canada Agreement Digital Trade chapter, the telecommunications and electronic commerce issues in the Trans-Pacific Partnership Agreement, as well as KORUS, AUSFTA, and the Singapore-U.S. FTA. He was also responsible for telecommunications and digital issues in the U.S-China Bilateral Investment Treaty negotiations, and continued that role in subsequent negotiations with China. Within USTR, he leads the formulation of digital trade policy for the WTO and regional organizations, and the enforcement ICT and digital trade commitments under FTAs and in the WTO.

Before joining USTR, Mr. Mchale served as an economic officer at the Department of State in Tokyo, Washington D.C. and Paris. He holds a B.A. from Brown University and an M.A. in international relations from Columbia University.

Mira Burri



Mira Burri is a senior lecturer at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. Mira's current research interests are in the areas of digital trade, culture, copyright, data protection and internet governance. Mira is the principle investigator of the project 'The Governance of Big Data in Trade Agreements', financed by the Swiss National Science Foundation. She consults the European Parliament, UNESCO, WEF and others on issues of digital innovation and cultural diversity.

Mira has co-edited the publications *Trade Governance in the Digital Age* (Cambridge University Press 2012) and *Big Data and Global Trade Law* (Cambridge University Press 2020). She is the author of *Public Service Broadcasting 3.0: Legal Design for the Digital Present* (Routledge 2015). Mira's publications are available at: <http://ssrn.com/author=483457>

Hamid Mamdouh



Currently:

- Senior Council at King & Spalding LLP (Geneva office).

-Visiting Professor, Queen Mary- University of London, Centre for Commercial Law Studies (CCLS)

Prior to retirement from the WTO at the end of September 2017, was the Director of the Trade in Services and Investment Division, since May 2001.

Previously, was a Senior Counsellor in the Trade in Services Division. Had been the Secretary of the WTO Council for Trade in Services since the establishment of the WTO in 1995. During that time, was also responsible for legal affairs relating to Trade in Services and the implementation of the General Agreement on Trade in Services (GATS).

Earlier, during the Uruguay Round negotiations, responsibilities included legal matters relating to the negotiation, design and drafting of the GATS.

Before joining the GATT secretariat as a dispute settlement lawyer in January 1990, was representing Egypt to the GATT in the Uruguay Round Negotiations on a wide range of issues, including services.

Scott J. Marcus



J. Scott Marcus is a Senior Fellow at Bruegel, a Brussels-based macroeconomics think tank. He also works as an independent consultant dealing with policy and regulatory issues related to electronic communications, media and digital services. From 2005 to 2015, he served as a Director for the WIK, a research institute in regulatory economics of network industries. Prior to that, he served as Senior Advisor for Internet Technology for the United States Federal Communications Commission (FCC) as a peer to the FCC's Chief Economist and Chief Technologist. In 2004, the FCC loaned Mr. Marcus to the European Commission for six months. Prior to working for the FCC, he was the Chief Technology Officer (CTO) of GTE Internetworking, a leading Internet backbone service provider.

Marcus is the author of numerous papers and of a book on data network design. He holds a B.A. in Political Science from the City College of New York, and an M.S. from the School of Engineering, Columbia University.

Lu Chuanying



Dr. Lu Chuanying is director of the Cyberspace International Governance Research Center and Senior Research Fellow of Shanghai institutes for international studies. He specialized on cyberspace governance and cyber security. He received his Ph.D. and M.A of International Politics, and B.S. of Computer Science. He was a visiting fellow of Center for Strategic and International Studies(U.S.), Oxford University(U.K.). He is also the Editor Chief of Information Security and Communication Privacy. Dr. LU is a member of China-EU digital economy and cybersecurity working group. He has published a couple of articles on the issues of cyberspace on journals and newspapers including Cyberspace Governance, Cyber Security.

Paola Galvez



Peruvian attorney passionate about public policies, technology and innovation. Paola's professional path is driven by her purpose to empower the next generation of internet leaders and to represent the voice of the citizens while shaping a better regulatory framework for the Latin American digital ecosystem. Paola is currently the head of regulatory and public affairs at Niubox. Previously, she worked at Microsoft and Montezuma & Porto, advising entities in multiple sectors, including the leading technology companies as well as international NGOs and public entities on issues of digital transformation, privacy, cybersecurity, and digital economy.

Paola enjoys teaching at University of Lima, writing and speaking at several conferences. She is also an open internet advocate, actively involved in the regional and global internet governance discussions as the Head of Audit at the Youth Observatory of the Internet Society, a former UN Internet Governance Forum Youth Ambassador and an Open Internet Leader 2020-2021.

Karina Tejada



Lawyer from the Catholic University of Santa Maria. Graduated from the Master's Degree in International Relations and Trade of the Institute of Government of the Universidad San Martin de Porres. With Master studies in International Economic Law at the graduate school of the Pontificia Universidad Católica and the World Trade Institute.

Negotiator with more than 6 years of experience in international commitments related to trade in services and e-commerce for trade agreements with Australia, Brazil, United Kingdom, Turkey, India, the deepening of the Trade Agreement with China and the Joint Initiatives on domestic regulation of services and e-commerce before the WTO. Has also served as an overseer of APEC projects related to e-commerce and the digital economy, and services trade negotiations.

Toru Kajiwara



July, 2019 - present
Ministry of Foreign Affairs, Japan (Tokyo)
Director, Services Trade Division, Economic Affairs Bureau

August, 2017 - July, 2019
Ministry of Health, Labour and Welfare (MHLW), Japan (Tokyo) Director, Office of Global Health Cooperation,

August 2014- July 2017
Permanent Mission of Japan to UNESCO (Paris)
Counsellor

August 2013- July 2014
Ministry of Foreign Affairs, Japan (Tokyo)
Principal Deputy Director, International Economy Division / OECD Division / EU Economic Affairs Division

April 2013- August 2013
Ministry of Foreign Affairs, Japan (Tokyo) Deputy Director, Hague Convention Division

July 2010- November 2012
Ministry of Foreign Affairs, Japan (Tokyo) Principal Deputy Director, Southwest Asia Division

August 2008- July 2010
Ministry of Foreign Affairs, Japan (Tokyo) Deputy Director, UN Policy Division

August 2006- August 2008
World Bank Group (Washington DC)
Advisor, Office of the Executive Director of Japan

May 2005- July 2006
Ministry of Foreign Affairs, Japan (Tokyo) Deputy Director, Second Africa Division

July 2003- May 2005
Ministry of Foreign Affairs, Japan (Tokyo) Official, Western Europe Division

July 2001- July 2003
Financial Services Agency, Japan (Tokyo) Official, International Affairs Division

Angela Marie M. De Gracia



Atty. Angela Marie M. De Gracia holds the degree of BS Psychology and Juris Doctor of Law from the Pamantasan ng Lungsod ng Maynila. She was admitted to the Philippine Bar in 2015 after successfully hurdling the 2014 Bar Examinations.

Immediately after passing the Bar, Atty. De Gracia joined the Department of Justice as a State Counsel in one of its programs, the Office of Cybercrime. As one of the pioneers in the DOJ-OOC, Atty. De Gracia has been engaged in the economy's efforts to develop legislation, procedures, regulations, and policy related to cyberspace, and has been representing the government in various international conferences and summits with regard to cybercrime, electronic evidence, and online sexual exploitation of children.

She is instrumental in the adoption of the ASEAN Declaration to Prevent and Combat Cybercrime, which was approved by all ASEAN Heads of States during the 31st ASEAN Summit in November 2017, in the Philippines' accession to the Budapest Convention on Cybercrime, which took effect in July 2018, and she likewise acted as a resource person before the Supreme Court of the Philippine in its promulgation of A.M. No. 17-11-03-SC or the Rule on Cybercrime Warrants in July 2018.

She is currently a member of the DOJ's Pool of Cyber Trainers and is spearheading the Technical Working Group for the Development of Guidelines on Cybercrime Investigation and Prosecution.

Thongchai Sangsiri



Mr. Thongchai Sangsiri is employed at the Electronic Transactions Development Agency (ETDA) under the Ministry of Digital Economy and Society, Thailand. He is currently tasked with overseeing international collaboration and cooperation policy. Mr. Sangsiri's background is in the fields of computer security, digital forensic technologies, and cybersecurity policy development.

Prior to joining ETDA, he spent ten years in the public sector managing and supporting various governmental information and communication technology initiatives, including the smart citizen identification card, e-government, the government data exchange standard, PKI deployment in the public sector and various security awareness training programs.

Mr. Sangsiri has a keen interest in digital technologies, public policy, and information security policy development. In international fora, he has served as the Convenor for the Security and Prosperity Steering Group (SPSG) from 2014-2016 at the APEC Telecommunications and Information Working Group (TEL) and represented the government of Thailand at a number of international fora. He led the development of an APEC Framework for Securing the Digital Economy at APEC TELWG, chaired the ASEAN Coordinating Committee on e-Commerce (ACCEC) and is currently representing Thailand as a member of the Governmental Advisory Committee at ICANN. He has earned master's degrees in Electrical Engineering and Physics from the USA.

Pan Shi



Education Master of Arts in Linguistics and Applied Linguistics, Beijing Foreign Studies University

Professional Experience

2019-2020 Deputy Director in the Department of International Economic Relations of Ministry of Finance of China

2020.7 to date Deputy Director of China (Shanghai) Pilot Free Trade Zone Lin-gang Special Area Administration

Agustaviano Sofjan



Work Summary:

February 2021 – current | Ministry of Foreign Affairs, the Republic of Indonesia

Director for Trade, commodities, and Intellectual Property

February 2019 – February 2021 | Ministry of Foreign Affairs, the Republic of Indonesia

Director for Development, Economic, and Environmental Affairs

2014 – 2017 | Indonesia Embassy in Bangkok

Economic Function / UN-ESCAP

2006 – 2010 | Indonesia Embassy in Nairobi

Coordinator of Economic Function / UNEP / UN-Habitat

2000 – 2003

Permanent Mission of Indonesia in New York

1996 | Jakarta

Entered the Ministry of Foreign Affairs of the Republic of Indonesia

Academic Background:

2015 – 2016 | International Business, Master Degree

Chulalongkorn University

2005 | Environmental Management, Diploma Post Graduate Studies

Technische Universitat Dresden

1989 – 1994 | International Relations

University of Riau

Lu Xiankun



Professor Lu Xiankun is Managing Director of LEDECO Geneva, a consulting institution specializing in providing high-quality services to universities and training institutions on education and training programmes, and to companies and business associations on investment and business strategy and operations.

Professor Lu is concurrently member of High-Level Board of Experts on the Future of Global Trade Governance by Bertelsmann Stiftung, Senior Advisor of Shanghai WTO Affairs Consulting Centre, Member of Committee of Senior Advisors of “China OBOR 100”, and Senior Director of World Federation of Sports Goods Industry (WFSGI).

Professor Lu also acts as senior research fellow or distinguished professor in several Chinese and European universities and think tanks, including China Society for WTO Studies (CWTO), University of International Business and Economics of China (UIBE), Wuhan University of China (WHU) and Sussex University of UK.

Professor Lu has published numerous articles in selected Chinese and foreign journals and have participated in the writing of some books on various subjects including global governance, WTO, China’s economic and trade policies, China’s reform and opening-up and foreign relations. He frequently receives interviews by Chinese and international media including China CGTN.

Andre Wirjo



Andre Wirjo is Analyst at the APEC Policy Support Unit where he is involved in various policy-oriented research to support the role of APEC in facilitating economic growth, cooperation, trade and investment in the Asia-Pacific region. He has worked on issues related to services, digital economy, MSMEs and structural reform among others. Mr. Wirjo was previously at the Lee Kuan Yew School of Public Policy, National University of Singapore (NUS) where he was engaged in ASEAN-related projects including coordinating the Survey on ASEAN Competitiveness across all ten member economies. He obtained his Master of Science in Economics degree from the London School of Economics and Political Science (LSE).

Irina Subkhangullova



Irina Subkhangullova – special adviser of the Department for Trade Negotiations, the Ministry of Economic Development of the Russian Federation, negotiator on the e-commerce issues in the WTO and FTAs.

Irina Subkhangullova was born on August 4, 1985. In 2007, she graduated from the National Research University - Higher School of Economics (HSE) with a specialization “Specialist in Trade Policy” (Economist); in 2010, she graduated from the Russian University of Transport (MIIT) with a specialization “Lawyer”.

Since 2007, she has worked in the Ministry of Economic Development in various positions. Her areas of specialization include e-commerce issues, government procurement, non-tariff measures and trade in ICT products.

Irina Subkhangullova participated as a negotiator on e-commerce and government procurement issues in trade negotiations on Free Trade Agreements and trade related issues on behalf of the Russian Federation with China, Singapore, Israel, the EU and the EFTA.

Since 2016, she has represented the interests of the Russian Federation within the negotiation process on the Russia’s accession to the WTO Agreement on Government Procurement.

Since 2017, she has participated as the head of expert delegation in the WTO negotiations on trade related aspects of e-commerce.

Achievements: Letters of gratitude from the Minister of Economic Development of the Russian Federation in 2016 and 2020.

She is married and has two children.

Song Hock Koon



Song Hock Koon, Director of e-Commerce in MDEC where he is entrusted to further galvanize e-Commerce as the key driver to accelerate the growth of the Malaysian Digital Economy via the formulation and implementation of the National eCommerce Strategic Roadmap (NeSR), a collated effort of Ministries, Government agencies and leading eCommerce stakeholders.

He has been instrumental in driving the collaboration with key cross-functional partners in the eCommerce ecosystem ensuring all relevant organisational goals and implications are factored into e-Commerce initiatives.

With over 30 years of experience under his belt, Song Hock Koon has served in reputable companies across industries. In serving SMEs, he is passionate about helping businesses to enhance productivity and growth. Prior to joining MDEC, he has had several roles in leading digital business transformation of SMEs in logistics, digital marketing, and advertising industry.

He holds a Bachelor of Electrical and Electronic Engineering (Hons) from the University of Malaya, Malaysia.

Zhang Hongsheng



Zhang Hongsheng is an assistant Professor and master supervisor of School of Economics Zhejiang University, and Assistant Dean of China Academy of Digital Trade. His research areas lie in digital economics, cross-border e-commerce, and digital trade. He obtained a Ph.D. in Economics from Zhejiang University in 2017, and was a visiting scholar at Syracuse University from August 2015 to March 2017. He was a post-doctoral research fellow during July 2017-December 2019 in Zhejiang University School of Economics. He is concurrently a council member of Zhejiang Institute of International Economics and Trade and also served as the first batch of think tank experts in Hangzhou New Silk Road Digital Foreign Trade Research Institute.

Li Yongjian



Li Yongjian is research fellow of Research Center of Service Economy and Internet Economy, National Academy of Economic Strategy, CASS, professor and doctoral supervisor of University of Chinese Academy of Social Sciences, doctor of economics and expert in digital economy and service economy. He has over 50 publications in CSSCI journals and participates in compiling service industry development planning in national 11th, 12th and 13th Five-Year Plan. In addition, his work includes drafting Guiding Opinions of the General Office of the State Council on Accelerating the Development of High-Tech Service Industry (SCS 58 [2011]), The Outline of Service Industry Innovative Development (2017-2025) (2017), The Outline of the National Digital Economy Development Strategy (2018) etc. In collaboration of CCTV Financial Channel, he has issued 2017-2020 China E-commerce Development Semi-Annual Reports. In industry-academy cooperation, he has established strategic partnership with internet companies like Jingdong, Baidu, Didi, Alibaba.

Xu Meina



Associate Professor, Director of the International Trade Research Department, Institute of International Business, SUIBE

Xu Meina works as an assistant Professor, master supervisor, and the director of the International Trade Research Department at the Institute of International Business, SUIBE. Her research interests are digital MNEs, digital trade, and rules. She presented the digital-related projects funded by NSFC, POPS, and STEM. She obtained a Ph.D. in Economics from Shanghai Academy of Social Sciences in 2016 and got her second Ph.D. from University Paris I (Panthéon-Sorbonne) in 2018. She interned at the world-renowned think tank CEPII in 2004 and was a visiting scholar at the University of Zagreb in Croatia in 2019. She is a council member of the Shanghai World Economic Association.