



**Asia-Pacific
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Speaker Biographies

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**Utilizing Digital Technology in the Field of
Trade Facilitation Under the Current
COVID-19 Pandemic and Beyond: Best-
Practices Sharing Workshop -
Interoperability and Data Security for
Single Windows
3 August 2021**



3rd Workshop: Interoperability and Data Security for Single Windows

Speakers

Ms Bárbara MATAMALA, Presenter and Panelist

Director of the International Trade Single Window System, Ministry of Finance (Chile)



Ms Bárbara Matamala is the Director of SICEX (International Trade Single Window System) in the Ministry of Finance, Chile. She is a lawyer from University of Chile and MA in Public Law (Pontifical Catholic University of Chile). Barabara has extensive experience at an international level and in negotiating trade agreements. She worked in Chile and in the United States with multiple international organizations, including the Organization of American Satates (OAS). She is a specialist in international trade, public law, and information technologies.

Ms Angie TEO, Presenter and Panelist

Head of International Relations, Singapore Customs (Singapore)



Ms Angie Teo oversees the International Relations Branch in Singapore Customs. In her current portfolio, she leads FTA negotiations for the Customs Trade Facilitation Chapter and represents Singapore as the Head of Delegation for Customs meetings at ASEAN, APEC, ASEM as well as WCO. She is also involved in projects related to establishing greater connectivity between trade single windows. In her career with Customs, she has also been involved in trade documentation, risk assessment, strategic planning as well as inspection operations at various sea checkpoints in Singapore.

Mr LOH Sin Yong, Presenter and Panelist

Director, Trade, Sectoral Transformation Group, Infocomm Media Development Authority (IMDA) (Singapore)



As the Director for Trade, IMDA, Mr LOH Sin Yong is responsible for facilitating the transformation of the trade sector and using technology to enhance competitiveness in the global market. He has over 25 years' experience in trade facilitation, logistics, and the maritime domain, particularly in China, South East Asia and South Asia markets, and is an expert in the fields of electronic data exchange and organizational IT infrastructure. Before joining IMDA, Sin Yong was the Senior Director, Asia, at CrimsonLogic, where he was responsible for creating and driving business strategies in the region. Prior to this, he spent more than 8 years with PSA Corporation (previously the Port of Singapore Authority), and 3 years at Exploit Technologies Pte Ltd, where he focused on intellectual property. Sin Yong holds a Bachelor's degree in Computer & Information Sciences, a Master's degree in Management of Technology, and a Graduate Certificate in Intellectual Property Law.

Mr Cuong Ba TRAN, *Presenter and Panelist*

Assistant Director, Trade Facilitation Division ASEAN, Market Integration Directorate (ASEAN)



Mr Cuong Ba Tran is currently the Assistant Director, Trade Facilitation Division, Market Integration Directorate of the ASEAN Secretariat. Having joined the ASEAN Secretariat in 2018, his main duties are to provide policy and technical advice pertaining to the implementation of the ASEAN Trade in Goods Agreement (ATIGA) and related activities; participate in FTA negotiations to advise and support ASEAN Members in the areas of rules of origin, trade in goods, trade facilitation and customs; develop, monitor, and implement programs and projects in support of the establishment of a single market and production base; and support relevant sectoral bodies under the ASEAN Economic Community pillar.

He also covers other broad areas including trade facilitation, ASEAN Single Window (ASW), and customs integration. Before joining ASEAN, he worked for the Ministry of Trade and Industry of Viet Nam for almost 14 years as a trade negotiator. He is also a WTO expert in Goods, Services, Trade Remedies, and Agriculture.

Ms Megumi AIKAWA, *Moderator*

Project Coordinator/Research Analyst, Washington CORE, L.L.C



Ms Megumi Aikawa is a Project Coordinator/Research Analyst at Washington CORE, where she is involved in a variety of projects covering topics such as public policy, economic development, and international cooperation. She regularly assists government agencies through desktop and interview research, case studies, and expert group meetings in these topic areas. Since 2017, she has supported several APEC projects, assisting with literature reviews, analysis, and event preparation. Megumi holds an M.Ed. from the University of Maryland, College Park and a B.A. in Liberal Arts from the International Christian University in Tokyo, Japan.