



**Asia-Pacific
Economic Cooperation**

2021/CTI/TF/WKSP4/001a

Speaker Biographies

Submitted by: Japan



**Utilizing Digital Technology in the Field of
Trade Facilitation Under the Current
COVID-19 Pandemic and Beyond: Best-
Practices Sharing Workshop - Empowering
Micro, Small and Medium Enterprises to
Participate in Cross-Border Trade
15 September 2021**



4th Workshop: Empowering MSMEs to Participate in Cross-Border Trade

Speakers

Mr Andre WIRJO, *Presenter and Panelist*

Analyst, Policy Support Unit (PSU), Asia-Pacific Economic Corporation (APEC)



Economics and Political Science (LSE).

Mr Andre Wirjo is an Analyst at the APEC Policy Support Unit, where he is involved in various policy-oriented research to support the role of APEC in facilitating economic growth, cooperation, trade and investment in the Asia-Pacific region. He has worked on issues related to services, digital economy and trade, MSMEs and structural reform among others. Mr Wirjo was previously at the Lee Kuan Yew School of Public Policy, National University of Singapore (NUS) where he was engaged in ASEAN-related projects including coordinating the Survey on ASEAN Competitiveness across all ten member economies. He obtained his Master of Science in Economics degree from the London School of

Mr Satoru SOMEYA, *Presenter and Panelist*

Managing Director, Head of CEO's Office & Head of Global & Alliance Business Department, TradeWaltz Inc. (Japan)



Summit, a cultural exchange program organized by the Cabinet Office for 5 years since 2011, served as a lead organizer of blockchain 2.0 meetup community in 2018, and served as a member of the United Nation CEFACT Japan Committee in 2021.

Mr Satoru Someya is Managing Director, Head of CEO's Office and Head of Global & Alliance Business Department at TradeWaltz Inc. He started his career at Mitsubishi Corporation in 2010. He has engaged in projects for global trading systems and supported launching a trading subsidiary. He also has experience as a bridge engineer in India and as an investor in digital startups. In recent years, he has been responsible for digital transformation in business industries at the headquarters of Mitsubishi Corporation and was sent to TradeWaltz Inc as a Managing Director in 2020. With a strong passion in international activities and blockchain, he served as a Discussion Coordinator for the Japan-ASEAN Youth Leaders

Mr Raffy VICENTE, *Presenter and Panelist*

Managing Director of ShippingCart, QuadX (The Philippines)



Mr Raffy Vicente leads ShippingCart, the cross-border e-commerce and fulfillment business of QUADX. The company aims to use digital technology to facilitate painless shipping for clients, including corporate firms, micro-enterprises, entrepreneurs, and individual consumers. Mr Vicente handles warehouse operations in the US, UK, and Australia, and he also oversees fulfillment in Southeast Asia. He has direct accountability over profitability, customer growth, product strategy, policy, and industry relations. He has worked in the digital and startup technology industry all his career, focused on e-commerce. His previous experiences include working for NGOs, national government agencies, and the World Bank. He graduated from Ateneo de Manila University with a degree in Legal Management.

Ms Shamarukh MOHIUDDIN, *Presenter and Panelist*

Principal Associate, Nathan Associates (The United States)



Ms Shamarukh Mohiuddin is a Principal Associate at Nathan Associates where she supports trade and development activities of APEC and initiatives related to the Indo-Pacific Strategy. In this role, she also leads efforts on women’s economic empowerment and leverages development resources from the private sector. Ms Mohiuddin is the Co-chair of the Society for International Development’s working group on Corporate Role in Development and an Advisory Board Member for Women Forward International at the Aspen Institute. She has previously held roles at several distinguished institutions, including the U.S. Chamber of Commerce Foundation and Asia Society. Ms. Mohiuddin holds an M.A. in

International Relations and South Asia Studies from Johns Hopkins University, School of Advanced International Studies.

Ms Megumi AIKAWA, *Moderator*

Project Coordinator/Research Analyst, Washington CORE, L.L.C



Ms Megumi Aikawa is a Project Coordinator/Research Analyst at Washington CORE, where she is involved in a variety of projects covering topics such as public policy, economic development, and international cooperation. She regularly assists government agencies through desktop and interview research, case studies, and expert group meetings in these topic areas. Since 2017, she has supported several APEC projects, assisting with literature reviews, analysis, and event preparation. She holds an M.Ed. from the University of Maryland, College Park and a B.A. in Liberal Arts from the International Christian University in Tokyo, Japan.