



**Asia-Pacific  
Economic Cooperation**

---

**2021/CTI/WKSP2/001**

## **Agenda**

Submitted by: Russia



**Workshop on Protection of Intellectual  
Property Rights in Digital Content Trade  
20-21 April 2021**

# Protection of Intellectual Property Rights in Digital Content Trade

20-21 April 2021

## AGENDA

Date	20 April 2021
Duration	19:00 – 22:00 (Singapore time)
<b>5 min</b>	<b>Welcome Remarks</b> <ol style="list-style-type: none"><li><b>Gregory Ivliev</b> – Director General of the Federal Service for Intellectual Property</li><li><b>Ekaterina Mayorova</b> – Director of the Department for Trade Negotiations, Ministry of Economic Development of Russia</li></ol>
<b>15 min</b>	<b>Presentation: Questionnaire Results</b> <p>The session lead by the Workshop Moderator will focus on the results of the Questionnaire that was circulated to APEC economies before the Workshop. The Questionnaire is aimed at compiling summaries from APEC economies on existing domestic regulation and applied practices in the field of IPR protection in digital content trade, views of APEC economies on most critical challenges to the IPR protection in digital content trade, as well as APEC economies' examples on how to tackle such challenges. An overview of the results and their analysis will help to streamline the further discussion.</p>
<b>60 min</b>	<b>Session #1: General issues of IPR protection in digital content trade</b> <p>The session is dedicated to the existing global regulatory framework relating to IPR protection in digital content trade. It will also cover information exchange related to domestic regulation in this field, including challenges related to the territorial nature of IPRs and the new challenges that appeared due to the COVID-19 pandemic. The session will provide the participants with a better understanding of the current legal framework and its gaps.</p> <p><u>Moderator:</u></p> <p><b>Daria Biryukova</b> – Director, International IP Competence Centre, RSAIP</p> <p><u>Speakers:</u></p> <ol style="list-style-type: none"><li><b>Mr. Wolf Meier-Ewert</b> – Counsellor, Intellectual Property Division, WTO</li><li><b>Mr. Ermias Biadgleng</b> – Officer in Charge, Intellectual Property Unit, UNCTAD</li><li><b>Mr. Andre Wirjo</b> – Analyst, PSU, APEC Secretariat</li><li><b>Mr. Andrey Kuleshov</b> – Counsellor, Permanent Mission of Russia to the WTO</li></ol>

<b>10 min</b>	Q&A session with the panel
<b>15 min</b>	Coffee break
<b>60 min</b>	<p><b>Session #2: Specific aspects of copyright and related rights protection on the Internet</b></p> <p>The session will discover the challenges of copyright and related rights protection on the internet, as well as various approaches to tackling them. Moreover, the session will cover the impact of the COVID-19 pandemic in terms of piracy and new challenges faced by rights holders.</p> <p><i>Moderator:</i></p> <p><b>Daria Biryukova</b> - Director, International IP Competence Centre, RSAIP</p> <p><i>Speakers</i></p> <ol style="list-style-type: none"> <li>1. <b>Ms. Pham Thi Kim Oahn</b> – Deputy Director General, Copyright office of Vietnam</li> <li>2. <b>Mr. Tatsuya Otsuka</b> – General Manager, International Affairs, The Content Overseas Distribution Association, Japan</li> <li>3. <b>Mr. Szu-Ting Chen</b> – Associate Professor, Department of Law, National Cheng Kung University, Chinese Taipei</li> <li>4. <b>Mr. Dmitry Syrtsov</b> – Independent expert, Diplomatic academy of the Russian Federation</li> </ol>
<b>10 min</b>	Q&A session with the panel
<b>10 min</b>	<b>Closing Remarks</b>

Date	21 April 2021
<b>Duration</b>	<b>19:00 – 21:40 (Singapore time)</b>
<b>5 min</b>	<b>Welcome Remarks</b>
<b>60 min</b>	<p><b>Session #1: Domestic approaches of marks protection in digital trade</b></p> <p>The session will focus on the interaction between marks and digital content, as well as the domestic approaches to the protection of marks in the context of digital content trade. The session will aim at sharing the experiences among participants and facilitating a better understanding of the relevant issues.</p> <p><i>Moderator:</i></p> <p><b>Daria Biryukova</b> - Director, International IP Competence Centre, RSAIP</p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> <li>1. <b>Mr. Atty. Rowel S. Barba</b> – Director General, Intellectual Property Office of the Philippines</li> <li>2. <b>Mr. Brian Beckham</b> – Head of the Internet Dispute Resolution Section, WIPO Arbitration and Mediation Center</li> <li>3. <b>Mr. Kirill Gorbachev</b> – Chairman of the Board of Directors, Global Rus Trade, Russia</li> <li>4. <b>Mr. Aldo Fragoso</b> – Director, Intellectual Property Protection Division, Mexican Institute of Industrial Property</li> </ol>
<b>10 min</b>	Q&A session with the panel
<b>15 min</b>	Coffee break
<b>45 min</b>	<p><b>Session #2: Access to new technologies in the context of digital content trade</b></p> <p>The new emerging technologies present both challenges and opportunities to the IP rights holders and government authorities. This session will cover the exchange of practices, approaches and ideas related to the protection of IPRs in terms of new technologies, namely AI, blockchain, autonomous vehicles and others. An appropriate way to tackle these issues can significantly promote both innovation and creativity. At the same time, the lack of understanding in this field may result in a strong economic decline.</p> <p><i>Moderator:</i></p> <p><b>Daria Biryukova</b> - Director, International IP Competence Centre, RSAIP</p>

Speakers:

1. **Ms. Tuthill Lee** – Counsellor, WTO
2. **Mr. Marcel Salikhov** – Director, Institute for Public Administration and Governance / Centre for Economic Expert Analysis of HSE Russia
3. **Ms. Li Dingjun** – Consultant, Department of Treaty and Law, China Intellectual Property Administration

**10 min** Q&A session with the panel

**15 min** **Closing Remarks**

**Daria Biryukova** - Director, International IP Competence Centre, RSAIP