



**Asia-Pacific
Economic Cooperation**

2021/CTI/WKSP2/002

General Information Circular

Submitted by: Russia



**Workshop on Protection of Intellectual
Property Rights in Digital Content Trade
20-21 April 2021**



Asia-Pacific Economic Cooperation

GENERAL INFORMATION CIRCULAR

Protection of Intellectual Property Rights in Digital Content Trade

20-21 April 2021
Virtual Workshop

Organizer: Ministry of Economic Development of Russian Federation

Event held under APEC Project: CTI 02 2019

Sponsoring Economy / Project Overseer: Russian Federation / GIULAZIAN Patvakan

Co-sponsoring APEC economies: China; Hong Kong, China; Korea; Mexico; Philippines; Chinese Taipei; Viet Nam

Funded by APEC General Project Account

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1. OBJECTIVES

Digital economy is key phenomena at the current stage of global development. The use of digital technologies contributes to the economic development and trade facilitation and ensures the inclusive nature of regional production and trade. Information technology (IT) sphere has opened the opportunities to lower distribution costs and enlarge the market for content-related businesses. Recently, there has been surge in the ability of consumers and businesses to reach the Internet and to engage in digital content trade and e-commerce.

However, the absence of Intellectual Property Rights (IPR) protective mechanisms lead to higher vulnerability of creations on the Internet. The processes of copying or altering digital information have become easier and more available with the IT development. In this regard, violation of IPRs is one of the key impediments for digital content trade. There are challenges to protecting intellectual property in the digital environment that need to be tackled timely at both domestic and international level. APEC economies' individual and joint efforts should also be focused on the development of transparent and efficient regulatory environment, which enables trade in digital content and related business activities, while ensuring that intellectual property rights are respected.

The objectives of the workshop are:

1. To examine existing challenges APEC economies are facing in the field of IPR protection in digital content trade;
2. To facilitate better understanding among APEC economies of how the issues relating to IPR protection in digital content trade are regulated on international, regional and domestic level;
3. To review APEC economies best practices and exchange experiences in promoting effective protection of IPR in digital content trade.

The workshop will include several sessions with varying dynamics such as expert presentations and panel discussions followed by the audience Q&A sessions.

2. EVENT DATE

In Singapore time, on [20-21 April 2021](#)

Workshop Day One: 19:00-22:00

Workshop Day Two: 19:00-21:40

Economy	Day One			Day Two		
	Date	Start time	End time	Date	Start time	End time
Mexico; Peru	Tue, 20 Apr 2021	6:00	9:00	Wed, 21 Apr 2021	6:00	8:40
Canada; Chile; United States	Tue, 20 Apr 2021	7:00	10:00	Wed, 21 Apr 2021	7:00	09:40
Russia	Tue, 20 Apr 2021	14:00	17:00	Wed, 21 Apr 2021	14:00	16:40
Indonesia; Thailand; Viet Nam	Tue, 20 Apr 2021	18:00	21:00	Wed, 21 Apr 2021	18:00	20:40
Brunei Darussalam; China; Hong Kong, China; Malaysia; the Philippines; Singapore; Chinese Taipei	Tue, 20 Apr 2021	19:00	22:00	Wed, 21 Apr 2021	19:00	21:40

Economy	Day One			Day Two		
	Date	Start time	End time	Date	Start time	End time
Japan; Korea	Tue, 20 Apr 2021	20:00	23:00	Wed, 21 Apr 2021	20:00	22:40
Australia; Papua New Guinea	Tue, 20 Apr 2021	21:00	00:00	Wed, 21 Apr 2021	21:00	23:40
New Zealand	Tue, 20 Apr 2021	23:00	2:00	Wed, 21 Apr 2021	23:00	1:40

3. TECHNICAL SPECIFICATIONS

To ensure the safety and health of all event participants, the event will be held online using **GoToWebinar**. No travel will be required, and the participant can participate the event at their own home or office via the internet. To ensure that the participants of this event will be able to efficiently interact with speakers, mentors, and other participants, we recommend the following Hardware minimum requirements:

Operating system	Windows 7 - Windows 10 Mac OS X 10.9 (Mavericks) - macOS Catalina (10.15) Linux Google Chrome OS Android OS 5 (Lollipop) - Android 9 (Pie) iOS 10 - iOS 12 Windows Phone 8+, Windows 8RT+
Web browser	Google Chrome (most recent 2 versions) Mozilla Firefox (most recent 2 versions)
Internet connection	Computer: 1 Mbps or better (broadband recommended) Mobile device: 3G or better (WiFi recommended for VoIP audio)
Software	GoToWebinar desktop app GoToWebinar mobile app JavaScript enabled
Hardware	2GB of RAM (minimum), 4GB or more of RAM (recommended) Microphone and speakers (USB headset recommended)
Mobile device	iPhone 4S or later iPad 2 or later

Attendees will be required to download either desktop or mobile GoToWebinar application.

Before the workshop date, please see below for the instruction to download the application or joining with a web browser. If the participants cannot use the software, or for any other technical problems, please contact Ms. Daria BIRYUKOVA (dabiryukova@rgiis.ru) for instruction.

[How to download a GoToWebinar Application]

<https://support.goto.com/webinar/help/download-now-g2w010002>

Desktop app on Windows or Mac:

https://global.gotomeeting.com/host?_ga=2.30366397.32708145.1594796306-

[1827561125.1592960803](https://itunes.apple.com/us/app/gotowebinar/id898947872?mt=8)

Mobile app for iOS: <https://itunes.apple.com/us/app/gotowebinar/id898947872?mt=8>

Mobile app for Android:

<https://play.google.com/store/apps/details?id=com.logmein.gotowebinar>

Alternatively, attendees can join the workshop using a web browser meeting the specification above (the workshop organizers recommend downloading one of the applications above, if possible, as the web browser version comes with limitations)

[About “Instant Join App” (joining the workshop with a web browser)]

<https://support.goto.com/webinar/help/join-a-webinar-online-instant-join-app-g2w030003>

<https://support.goto.com/webinar/help/compare-join-methods-g2w050035>

4. PARTICIPANTS AND SPEAKERS

All 21 APEC member economies are welcome and invited to attend and actively participate in the Workshop. The link to the virtual workshop will be emailed to you on successful registration.

All attendees will be required to make a test call before the workshop to ensure they have no access issues, can view the event and are ready to attend.

Date: 19 April 2021

Time: 18:00 - 21:00 (Singapore time)

The test call link for participants: <https://global.gotomeeting.com/join/925236045>

Date: 19 April 2021

Time: 18:00 - 20:00 (Singapore time)

The test call link for speakers: <https://global.gotomeeting.com/join/677993109>

Aside from regular attendants, nominations for speakers and active participants for this event are being sought from the CTI / IPEG / DESG / TEL representatives. Up to **seven** active participants from each APEC economy will be accepted.

Appropriate expert speakers may be nominated by CTI / IPEG / DESG / TEL members for the Project Overseer’s consideration. Nominations of qualified female speakers and participants are particularly encouraged.

For further information on nomination, please refer to Section 8 “Application Procedure” and Annex II “Nomination Form”.

Limited financial support to assist with technical participation is available to participants and speakers from travel-eligible economies, who may have difficulties meeting the minimum technical requirements for this workshop (see Section 3 “Technical Specifications”). Such support will be assessed on a case-by-case basis by the Secretariat. Requestors are required to provide a strong justification and quotations. APEC travel eligible economies are Chile; the People’s Republic of China; Indonesia; Malaysia; Mexico; Papua New Guinea; Philippines; Peru; Thailand and Viet Nam.

APEC government officials and policymakers in charge of intellectual property rights are very much encouraged to take active part in the event to exchange views and experience on government policies and measures.

5. AGENDA

The **agenda** of the two-day workshop is attached as **ANNEX I**.

6. METHODOLOGY

(6.1) Organization of Program

Target audiences of this project are:

Primary beneficiaries are government officials in charge of intellectual property rights in APEC economies who can enrich their knowledge related to the legal gaps in the field of IPR protection in digital content trade, both at domestic and international level. It will also help to get acquainted with possible approaches to address current challenges in this area. The primary target participants of the event are government officials (e.g. CTI members).

Secondary beneficiaries are businesses, including MSMEs, because the workshop could provide them with more information on the IPR protection facilitating their further integration in digital content trade. Thus, participation of representatives of private sector, including MSMEs involved in digital content trade is strongly recommended.

Economies are also strongly encouraged to consider qualified female participants in their nominations.

(6.2) Evaluation

Participants are required to complete and return an Evaluation Form by the end of the workshop. In this form, each participant is encouraged to share their views and advice on the Workshop’s impact and efficiency as well as possible suggestions and policy implications for future APEC related cooperation programs and activities.

(6.3) Language

The two-day workshop will be conducted in English.

7. INSTITUTION

The Workshop will be organized by the Ministry of Economic Development of Russia.

Project Overseer: Mr. Patvakan GIULAZIAN

Address: Presnenskaya embankment 10, build. 2

Email: GjulazjanPA@economy.gov.ru; giulazianpatt@mail.ru; podvyaznikova@economy.gov.ru; VesninaDO@economy.gov.ru.

For all substantive and logistics matters, please directly contact the project contractor: Ms. Alexandra ARAKELOVA, Rector of Russian State Academy of Intellectual Property [info@rgiis.ru] with the copy to the Project Overseer [GjulazjanPA@economy.gov.ru].

8. APPLICATION PROCEDURES

Focal points of respective Governments of the APEC member economies in CTI / IPEG will nominate their proposed speakers / participants to attend the Workshop through the following procedures:

(1) APEC CTI / IPEG / TEL / DESG focal points need to send copies of the Nomination Form (ANNEX II) to the contact indicated on the form with the details of the nominated speaker or participant applying to attend the Workshop through e-mail by the deadline. The deadlines for any nomination:

- for speakers will be [15 March 2021](#) and
- for participants will be [22 March 2021](#)

(2) Speakers approved by the Project Overseer should submit their presentations via email to Ms. Daria BIRYUKOVA at dabiryukova@rgiis.ru with the copy to Mr. Patvakan GIULAZIAN and Ms. Arina PODVYAZNIKOVA (GjulazjanPA@economy.gov.ru; podvyaznikova@economy.gov.ru) on or before [26 March 2021](#) at the latest.

9. ALLOWANCE AND EXPENSES

(9.1) Allowance principles

As the workshop will be held online, the APEC Secretariat will not provide APEC funding for speakers and participants invited by the Project Overseer for traveling purposes.

10. MISCELLANEOUS

(1) All participants and speakers are encouraged to log in 1 hour before starting of the workshop to get clearance of the attendance of the meeting as well as to test the quality of connection.

(2) All speakers and participants will assume responsibility for any other expenses incurred for participating in this workshop. They will also make their own arrangements for any other financial matters of a personal nature;

(3) APEC highly values collaboration with appropriate external stakeholders. Participation in all APEC events is governed by APEC's [Guidelines for Managing Co-operation with Non-members](#), and attendance of nominees for this workshop who are not government officials (or part of a government delegation), for instance from the private or academic sectors, may be subject to CTI approval as per the aforementioned Guidelines.

(4) Speakers and participants are required to strictly observe the workshop schedule. Non-attendance of APEC-funded speakers would result in financial and potentially other penalties;

(6) The presentations and other documents from the Workshop will be collated by the Project Overseer (or their delegate) who will send them to the APEC Secretariat within 10 days of the event. The presentations will be made publicly available shortly after through APEC's [Meeting Document Database](#) (unless they are indicated to be for restricted circulation only to CTI members). Presenters are reminded that all workshop materials must comply with [APEC Publication Guidelines](#). The workshop deliberations also need to comply with the [APEC Hosting Guidelines](#). In particular organisers, speakers and participants should ensure compliance with the following IMPORTANT APEC REQUIREMENTS contained in those Guidelines as required by APEC Senior Officials:

All attendees need to ensure while drafting any workshop documents or making presentations at the meeting to please be mindful of APEC nomenclature. APEC is a grouping of economies. Therefore, it is inappropriate to use anything, such as flags or emblems, which may imply the “political status” of any member economy. Disputed maps should not be included in any presentations or materials distributed at an APEC event. Members of APEC should be referred to as “member economies” or “members” or “economies”. Please do not use in reference to APEC member economies the words “country”, “nation” or “national”.

Please also be mindful to use the correct names of the APEC economies: Australia; Brunei Darussalam; Canada; Chile; the People's Republic of China (China also acceptable); Hong Kong, China; Indonesia; Japan; the Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; the Republic of the Philippines (the Philippines also acceptable); the Russian Federation (Russia also acceptable); Singapore; Chinese Taipei; Thailand; the United States of America (the USA, the US or the United States also acceptable); Viet Nam.

Protection of Intellectual Property Rights in Digital Content Trade

20-21 April 2021

AGENDA

Date	20 April 2021
Duration	19:00 – 22:00 (Singapore time)
5 min	Welcome Remarks <ol style="list-style-type: none">1. Gregory Ivliev – Director General of the Federal Service for Intellectual Property2. Ekaterina Maiorova – Director of the Department for Trade Negotiations, Ministry of Economic Development of Russia
15 min	Presentation: Questionnaire Results <p>The session lead by the Workshop Moderator will focus on the results of the Questionnaire that was circulated to APEC economies before the Workshop. The Questionnaire is aimed at compiling summaries from APEC economies on existing domestic regulation and applied practices in the field of IPR protection in digital content trade, views of APEC economies on most critical challenges to the IPR protection in digital content trade, as well as APEC economies' examples on how to tackle such challenges. An overview of the results and their analysis will help to streamline the further discussion.</p>
60 min	Session #1: General issues of IPR protection in digital content trade <p>The session is dedicated to the existing global regulatory framework relating to IPR protection in digital content trade. It will also cover information exchange related to domestic regulation in this field, including challenges related to the territorial nature of IPRs and the new challenges that appeared due to the COVID-19 pandemic. The session will provide the participants with a better understanding of the current legal framework and its gaps.</p> <p><u>Moderator:</u></p> <p>Daria Biryukova – Director, International IP Competence Centre, RSAIP</p>

Speakers:

1. **Mr. Wolf Meier-Ewert** – Counsellor, Intellectual Property Division, WTO
2. **Mr. Ermias Biadgleng** – Officer in Charge, Intellectual Property Unit, UNCTAD
3. **Mr. Andre Wirjo** – Analyst, PSU, APEC Secretariat
4. **Mr. Andrey Kuleshov** – Counsellor, Permanent Mission of Russia to the WTO

10 min Q&A session with the panel

15 min Coffee break

60 min **Session #2:** Specific aspects of copyright and related rights protection on the Internet

The session will discover the challenges of copyright and related rights protection on the internet, as well as various approaches to tackling them. Moreover, the session will cover the impact of the COVID-19 pandemic in terms of piracy and new challenges faced by rights holders.

Moderator:

Daria Biryukova – Director, International IP Competence Centre, RSAIP

Speakers

1. **Ms. Pham Thi Kim Oahn** – Deputy Director General, Copyright office of Vietnam
2. **Mr. Tatsuya Otsuka** – General Manager, International Affairs, The Content Overseas Distribution Association, Japan
3. **Mr. Szu-Ting Chen** – Associate Professor, Department of Law, National Cheng Kung University, Chinese Taipei
4. **Mr. Dmitry Syrtsov** – Independent expert, Diplomatic academy of the Russian Federation

10 min Q&A session with the panel

10 min **Closing Remarks**

Date	21 April 2021
Duration	19:00 – 21:40 (Singapore time)
5 min	Welcome Remarks
60 min	<p>Session #1: Domestic approaches of marks protection in digital trade</p> <p>The session will focus on the interaction between marks and digital content, as well as the domestic approaches to the protection of marks in the context of digital content trade. The session will aim at sharing the experiences among participants and facilitating a better understanding of the relevant issues.</p> <p><i>Moderator:</i></p> <p>Daria Biryukova – Director, International IP Competence Centre, RSAIP</p> <p><i>Speakers:</i></p> <ol style="list-style-type: none"> Mr. Atty. Rowel S. Barba – Director General, Intellectual Property Office of the Philippines Mr. Brian Beckham – Head of the Internet Dispute Resolution Section, WIPO Arbitration and Mediation Center Mr. Kirill Gorbachev – Leading expert, Global Rus Trade, Russia Mr. Aldo Fragoso – Director, Intellectual Property Protection Division, Mexican Institute of Industrial Property
10 min	Q&A session with the panel
15 min	Coffee break
45 min	<p>Session #2: Access to new technologies in the context of digital content trade</p> <p>The new emerging technologies present both challenges and opportunities to the IP rights holders and government authorities. This session will cover the exchange of practices, approaches and ideas related to the protection of IPRs in terms of new technologies, namely AI, blockchain, autonomous vehicles and others. An appropriate way to tackle these issues can significantly promote both innovation and creativity. At the same time, the lack of understanding in this field may result in a strong economic decline.</p>

Moderator:

Daria Biryukova – Director, International IP Competence Centre, RSAIP

Speakers:

1. **Ms. Tuthill Lee** – Counsellor, WTO
2. **Mr. Marcel Salikhov** – Director, Institute for Public Administration and Governance / Centre for Economic Expert Analysis of HSE Russia
3. **Ms. Li Dingjun** – Consultant, Department of Treaty and Law, China Intellectual Property Administration

10 min Q&A session with the panel

15 min Closing Remarks

ANNEX II
NOMINATION FORM

**Workshop on Protection of Intellectual Property Rights in Digital Content Trade
(CTI 02 2019)**

Complete all fields and return to Nominations Focal Point below:

Mr Patvakan GIULAZIAN, Project Overseer
Presnenskaya embankment 10, build. 2, Moscow
Email: GjulazjanPA@economy.gov.ru; podvyaznikova@economy.gov.ru
Tel: + 7 926 943 01 63; + 7 915 371 90 85

Ms Alexandra ARAKELOVA, Project Contractor, RSAIP
Miklukho-Maklay Street 55A, Moscow
Email: info@rgiis.ru; dabiryukova@rgiis.ru Tel: + 7 495 330 10 83

All data provided on this form, including any personal data, is collected by the APEC Secretariat and disclosed via communications with Project Overseers, host economy, and project participants. Disclosure includes transmission of this information outside of Singapore.

APEC MEMBER ECONOMY: [INSERT]

NOMINEE 1

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]
Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

NOMINEE 2

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]
Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

NOMINEE 3

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]

Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

NOMINEE 4

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]
Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

NOMINEE 5

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]
Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

NOMINEE 6

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]
Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

NOMINEE 7

Name (CAPITALISE surname): [INSERT]
Title (Dr/Mr/Ms/Mrs): [INSERT] Position:
Gender (M/F): [INSERT]
Organization: [INSERT] Email: [INSERT]
Telephone: [INSERT] Fax: [INSERT]
Nominated as an Expert Speaker: Yes / No
Nominated as an Active Participant: Yes / No
Government official: Yes / No

Name of official making the above Nomination(s):

Economy Representative for which APEC Fora:

Title:

Organization:

Email:

Telephone:

Fax:

Please complete all fields in this form and email it to the Nominations Focal Point given above, no later than:

15 March 2021 for speaker nominations

22 March 2021 for participant nominations

***** LATE NOMINATIONS MAY NOT BE ACCEPTED *****