



**Asia-Pacific
Economic Cooperation**

2021/CTI/WKSP2/003b

Key Outcomes of the Pre-Workshop Questionnaire – Presentation

Submitted by: Russia



**Workshop on Protection of Intellectual
Property Rights in Digital Content Trade
20-21 April 2021**

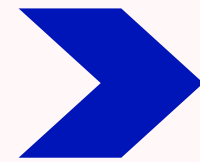
Protection of Intellectual Property Rights in Digital Content Trade

Key Outcomes of the Pre-Workshop Questionnaire

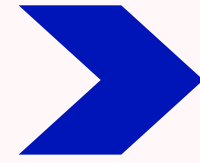
prepared by the Russian Academy
of Intellectual Property



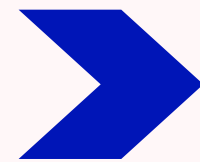
Main Objectives



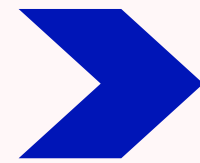
examine existing challenges



gain a deeper understanding on how the IPR issues in digital content trade are regulated on the international, regional and domestic level



review APEC economies' best practices



exchange experiences in promoting more effective protection of IPR in digital content trade



the experience is similar

no harmonized definition of digital content trade

mostly no statistics on the share of digital content trade in total GDP

lack of legal frameworks governing the digital content trade

copyright laws and/or electronic commerce regulations are commonly used

digital content registration is optional

many economies have recent updates of domestic legislation

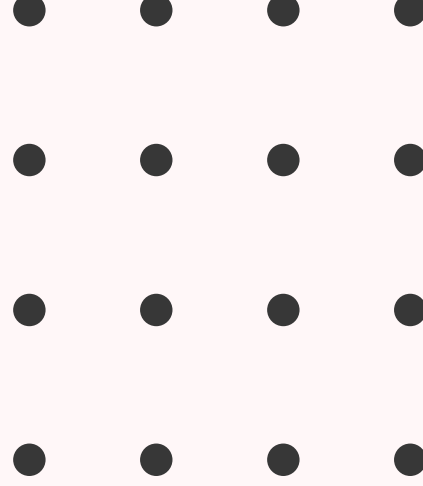


no specific regulation for cross-border transactions

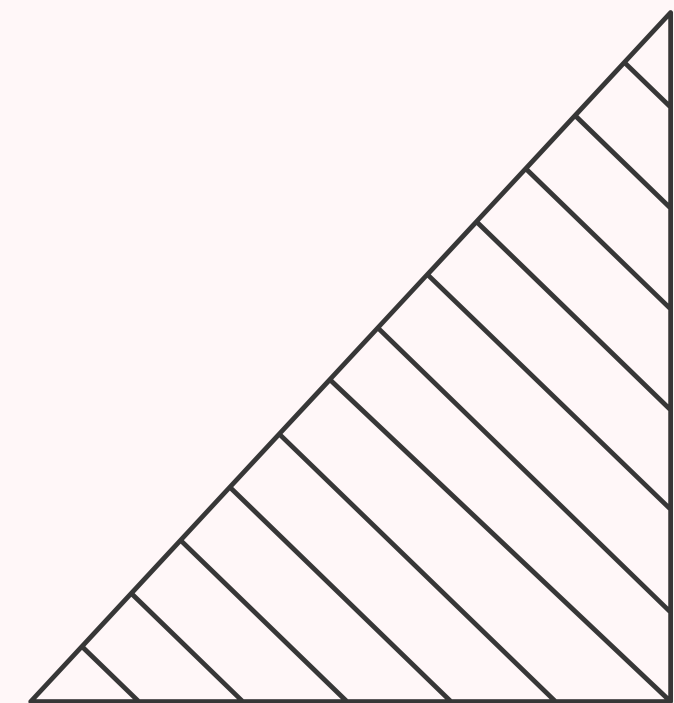
bilateral and multilateral agreements are a valued tool

activities focused on the digital content and raising awareness are common

trade in digital content is generally treated the same way as trade in tangible goods



Most responses highlight



Key barriers



accessibility

lack of a legal framework that significantly lags behind the development of the digital market

distrust towards the digital environment or lack of relevant qualified professionals

fees and taxes are extensive or unclear for the digital environment




COVID-19

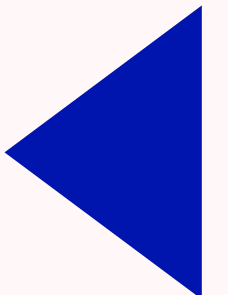
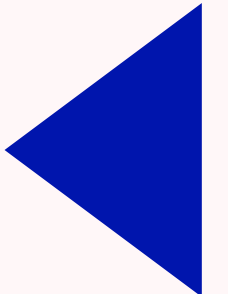
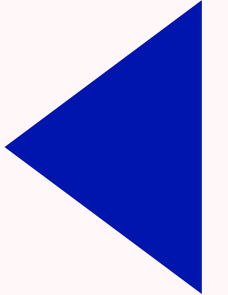
the vast majority of the responded economies reported a significant increase of activity in the digital environment

some industries transitioned into the digital environment

economies mostly did not face any infringement boost



enhanced measures focused on legal protection and raising public awareness have been taken



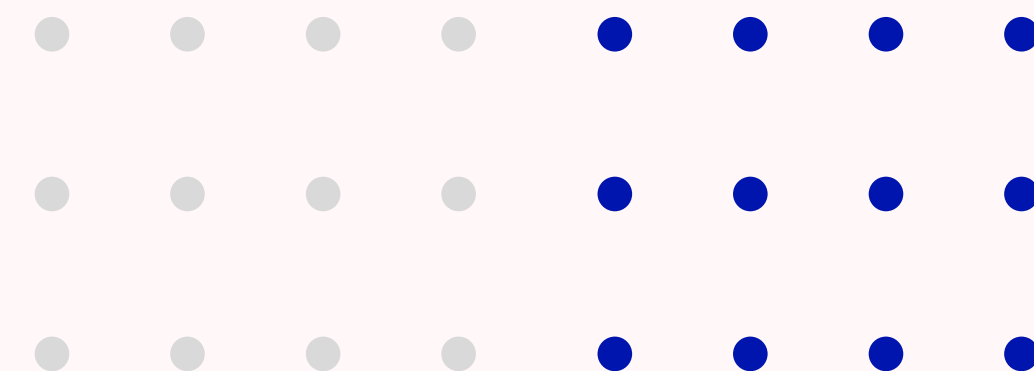
to elaborate on a common definition of the digital content trade

to discuss the regulation and governance of the digital content trade at the international level

to discuss the approaches to the IPR protection in the digital environment

to suggest a common methodology for collecting and estimating data on digital content trade

Recommendations for the Workshop



Thank you!

