Key Outcomes of the Pre-Workshop Questionnaire – Presentation

Submitted by: Russia
Protection of Intellectual Property Rights in Digital Content Trade

Key Outcomes of the Pre-Workshop Questionnaire

prepared by the Russian Academy of Intellectual Property
Main Objectives

- examine existing challenges
- gain a deeper understanding on how the IPR issues in digital content trade are regulated on the international, regional and domestic level
- review APEC economies’ best practices
- exchange experiences in promoting more effective protection of IPR in digital content trade
the experience is similar

no harmonized definition of digital content trade

mostly no statistics on the share of digital content trade in total GDP

lack of legal frameworks governing the digital content trade

copyright laws and/or electronic commerce regulations are commonly used

digital content registration is optional

many economies have recent updates of domestic legislation
Most responses highlight

no specific regulation for cross-border transactions

bilateral and multilateral agreements are a valued tool

activities focused on the digital content and raising awareness are common

trade in digital content is generally treated the same way as trade in tangible goods
Key barriers

- accessibility
- lack of a legal framework that significantly lags behind the development of the digital market
- distrust towards the digital environment or lack of relevant qualified professionals
- fees and taxes are extensive or unclear for the digital environment
COVID-19

the vast majority of the responded economies reported a significant increase of activity in the digital environment

some industries transitioned into the digital environment

economies mostly did not face any infringement boost

enhanced measures focused on legal protection and raising public awareness have been taken
Recommendations for the Workshop

to elaborate on a common definition of the digital content trade
to discuss the regulation and governance of the digital content trade at the international level
to discuss the approaches to the IPR protection in the digital environment
to suggest a common methodology for collecting and estimating data on digital content trade
Thank you!