



**Asia-Pacific
Economic Cooperation**

2021/CTI/WKSP2/007

Day 1 Session 1

Building on the Intellectual Property – Trade – e-Commerce Connections

Submitted by: Russia



**Workshop on Protection of Intellectual
Property Rights in Digital Content Trade
20-21 April 2021**

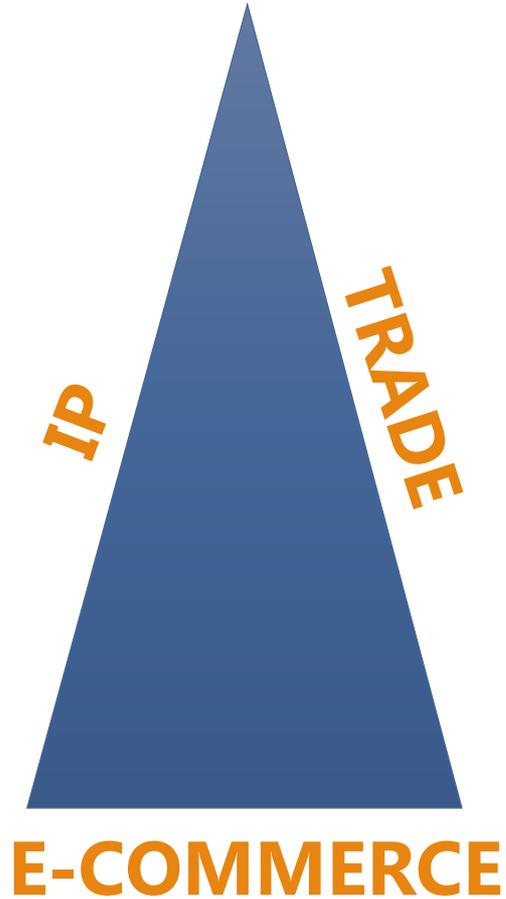
Building on the IP – Trade - E.commerce connections

ANDREY KULESHOV – Counsellor, Permanent Mission of the
Russian Federation to the WTO



THE TRIANGLE

IP – TRADE - E.COMMERCE





Trade Agreements

▶ IPR provisions –
traditionally included for
creation rules and
obligations

▶ E.Commerce provisions –
of general nature

IP regulation issues



Domestic Level

1. Different approaches in lawmaking
2. Limit of domestic jurisdiction

International level

1. The absence of the common understanding of e-commerce at multilateral level
2. Lack of international regulation



Thanks!