



**Asia-Pacific
Economic Cooperation**

2021/CTI/WKSP2/015

Day 2 Session 1

Protection of Trademark Rights in Digital Commerce

Submitted by: Mexico



**Workshop on Protection of Intellectual
Property Rights in Digital Content Trade
20-21 April 2021**



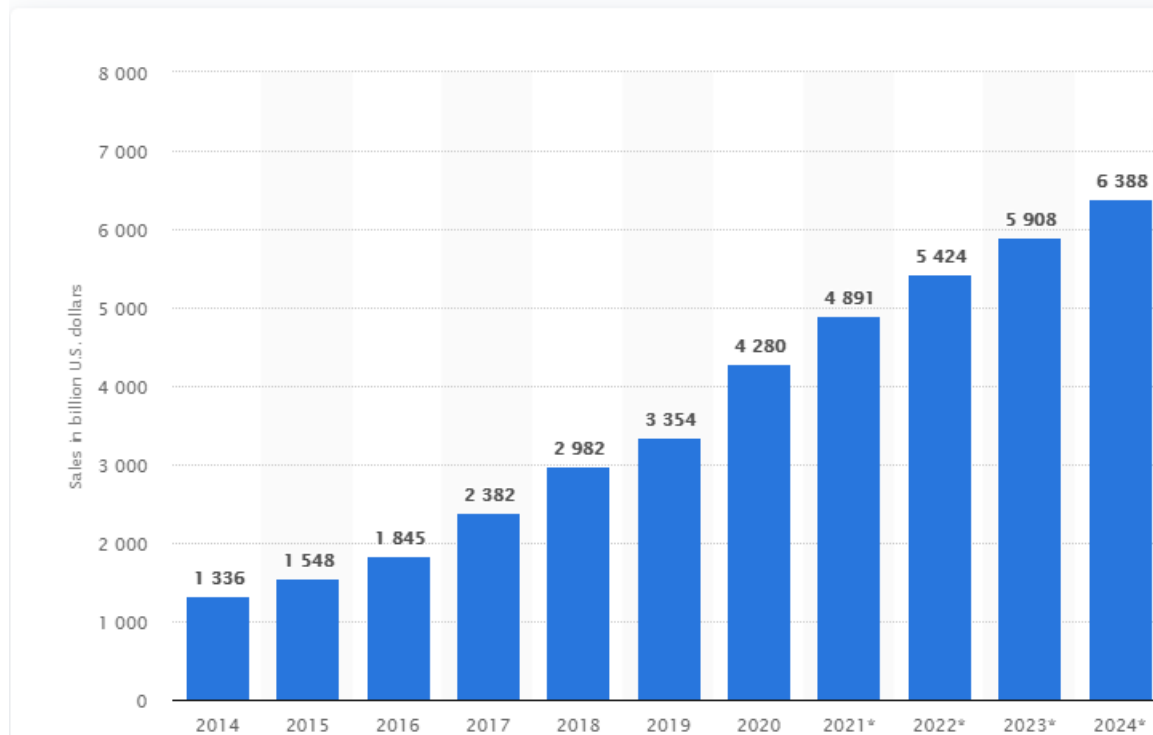
GRT GLOBAL
RUS TRADE

international marketplace

Marketplace
GlobalRusTrade.com's
experience of working
with IP rights

Retail e-commerce sales worldwide from 2014 to 2024

(in billion U.S. dollars)



Source: Business Data Platform "Statista"

Dynamic of retail
e-commerce sales
in the world and
short-term
forecast



The Russian digital marking system

List of products required for labeling:

1. Tobacco and fur products
2. Pharmaceuticals
3. Footwear
4. Perfumery
5. Cameras and flash lamps
6. Tires
7. Clothes and underwear
8. Milk products
9. Jewelries



GlobalRusTrade.com

International B2B and B2C marketplace

>6 years on the market of e-commerce

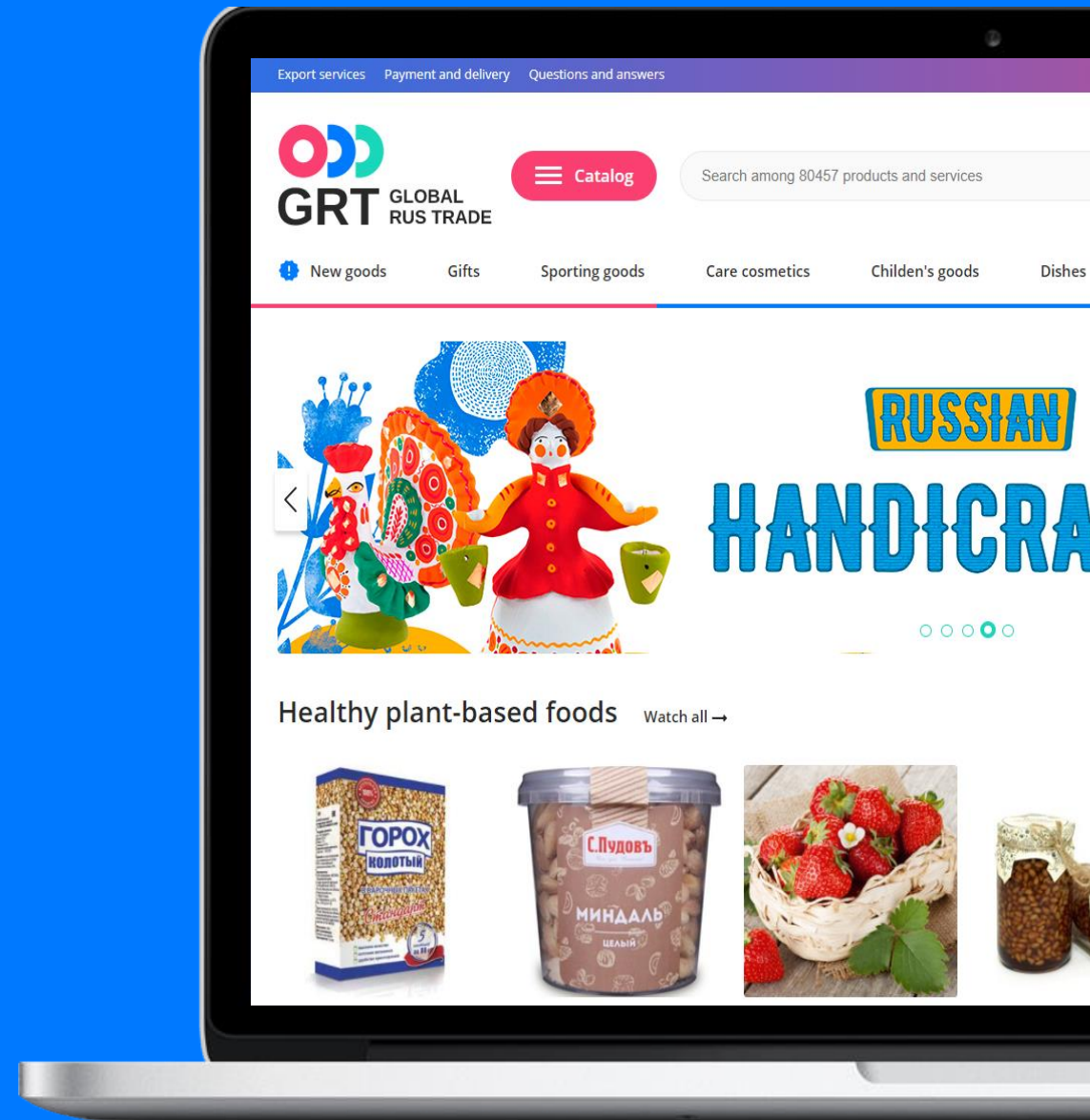
113 economies of presence

11 languages of translation

Verification of all companies on the platform

Quick publication of the trade assortment

Opportunity to make a web-site during 15 minutes



[Products](#) → [Consumer goods](#) → [Jewelry, fashion jewelry and watches](#) → [Wrist-watches, pocket-watches](#)
[Products](#) → [Crafts](#) → [Handmade accessories](#)



Palekh watch "Firebird №29' quartz, hand-painted, artist Smimov, white band

Article : 108559 | 133 viewing | Russia | [Add to favorites](#)

369.38 \$

[Add to Cart](#)

Seller: GRT

Company

[View all company products](#)

The company is represented on the site
5 months

Country experience

Russia



[Quality Certificate](#)

[Complain](#)

Product description

Quartz watch "Firebird" with a painting on the dial – made by artisan Smimov M. Do you remember the daring heroes of folk tales who went

Confirmation of quality and IP rights by certificate



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Complain

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Active button "Complain" to inform us about any problems connected with:

- Description
- Characteristics
- Counterfeit products
- Other problem



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