



**Asia-Pacific  
Economic Cooperation**

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**2021/CTI/WKSP4/001**

## **Agenda**

Submitted by: China



**Workshop on Building Capacity in  
Promoting Inclusive and Responsible  
Business for Sustainable Growth in Digital  
Society  
19-20 May 2021**



**Asia-Pacific  
Economic Cooperation**

**GENERAL INFORMATION  
CIRCULAR**

**Workshop on Building Capacity in Promoting Inclusive  
and Responsible Business (IRB) for Sustainable  
Growth in Digital Society**

19-20 May 2021

**Host: Ministry of Commerce of People's Republic of China**

**Organizer: Didi Chuxing**

## **OBJECTIVES**

The COVID-19 pandemic has devastated economies and societies in the world, and has brought unprecedented challenges to inclusive development in the APEC region. To build more sustainable, inclusive and resilient communities, collaboration across economies as well as public private partnership needs to be strengthened. This project seeks to bring together policy makers, academics and entrepreneurs to share insights, best practices as well as suggestions on ways to enhance the role of both government and business in Inclusive and Responsible Business (IRB) in the post-pandemic era, restore economies' confidence in trade and investment, facilitate economic and social recovery, thus contributing to the well-being of the people of the Asia Pacific.

### **Workshop Objectives**

The workshop is a 4.5-hour event which aims to workshop aims to address the content, methodologies and challenges of IRB by business in the digital society, form common understanding and foster partnership to facilitate IRB activities for inclusive and sustainable development in the APEC region. Topics for discussion will include key elements of IRB in the context of digital society, how to enable inclusive economic participation through digital innovation and IRB activities, potential challenges and the role of public-private partnership. Analysis and study will be conducted through research work, and reflected in the Summary Report to be reviewed and published as an APEC publication.

# AGENDA

Note: agenda times are shown in Singapore Time (UTC+08:00).

## Session 1

Start	End	Description
		<b>Welcome and opening remarks by</b>
9:00am	9:05am	Mr. Yu Benlin, Director General, Department of International Trade and Economic Affairs, Ministry of Commerce of China
9:05am	9:10am	Tan Sri Dr Rebecca Fatima Sta Maria Executive Director, APEC Secretariat
9:10am	9:15am	Chen Nan, Vice President, Didi Chuxing
9:15am	9:20am	<b>Group photo 1</b>
		<b>Panel 1 Understanding IRB in the New Development Context</b> Moderator: Maria Silos, DiDi Australia
9:20 am	9:35 am	Tihana Bule, Manager, OECD Center for Responsible Business Conduct
9:35 am	9:50 am	Ms. Tu Hong, Deputy Director, APEC Study Center of Nankai University
		<b>Panel 2 Inclusive Economic Participation in Digital Economy</b> Moderator: Maria Silos, Head of Government Affairs and Head of Safety, DiDi Australia and New Zealand
9:50 am	10:10 am	Keynote Evgeny Kosolapov, Chief Representative in China, Skolkovo Innovation Center
10:10 am	10:25 am	Tori Liu, Public Affairs Director, Trina Solar
10:25 am	10:40 am	<b><i>The role of Public University on Inclusive Technological Development</i></b> Constanza Bohle & Catalina Lamatta, University of Chile
10:40 am	11:20 am	<b>Panel 3 Open Discussion</b> - What will be the key focus of IRB in the post-pandemic

		<p>era?</p> <ul style="list-style-type: none"> <li>- What are the benefits for business to engage in IRB?</li> <li>- What challenges will business encounter in the process of adopting more IRB models?</li> <li>- Questions from the audience</li> </ul>
11:20 am	11:30 am	<b>Reflections &amp; closing</b>

## Session 2

Start	End	Description
		<b>Opening remarks</b>
9:00am	9:05am	Philippe Boulanger President, Mexican Association of Internet
9:05am	9:10am	<b>Summary of Session I</b> By WANG Lian, Project Overseer
9:10am	9:15am	<b>Group photo 2</b>
		<b>Panel 4 Mobilizing Digital Innovation for A Sustainable Future</b> Moderator: Tonatiuh Anzures, DiDi Mexico
9:15 am	9:35 am	Keynote Joanna Moody, Ph.D., Research Program Manager, Mobility Systems Center, MIT Energy Initiative
9:35 am	9:55 am	<i>Malaysia's approach towards digital innovation</i> Mdm. Hazami Habib, CEO of Academy of Sciences Malaysia
9:55 am	10:15 am	<i>Smart Transportation for Sustainable Development</i> Juan Andres Panamá, General Manager, DiDi Rides Mexico
10:15 am	10:25 am	<i>Innovation and Sustainable Development Policy</i> Juan Carlos Altamirano, Director General of Innovation Alfredo González, Director General of Agenda 2030 Ministry of Economy, Mexico
10:25 am	10:50 am	<b>Panel 5 Open Discussion</b>  - How is digital innovation enabling IRB?

		<ul style="list-style-type: none"> <li>- How could government better facilitate IRB activities by businesses?</li> <li>- What could be done by APEC member economies collectively to promote IRB?</li> <li>- Questions from the audience</li> </ul>
10:50 am	11:00 am	<b>Reflections &amp; closing</b>