

2021/CTI/WKSP5/008

Thailand - Consumer Protection in the COVID-19 Situation

Submitted by: Thailand



Workshop on Consumer Protection in Digital Trade: Towards Building an APEC Regional Consumer Protection Framework 4 August 2021

CONSUMER PROTECTION IN THE COVID-19 SITUATION

OFFICE OF CONSUMER PROTECTION BOARD (OCPB) THAILAND

APEC Regional Consumer Protection Framework Workshop Korea, 4 August 2021

1. COMPLAINT AT OCPB DURING COVID-19 SITUATION

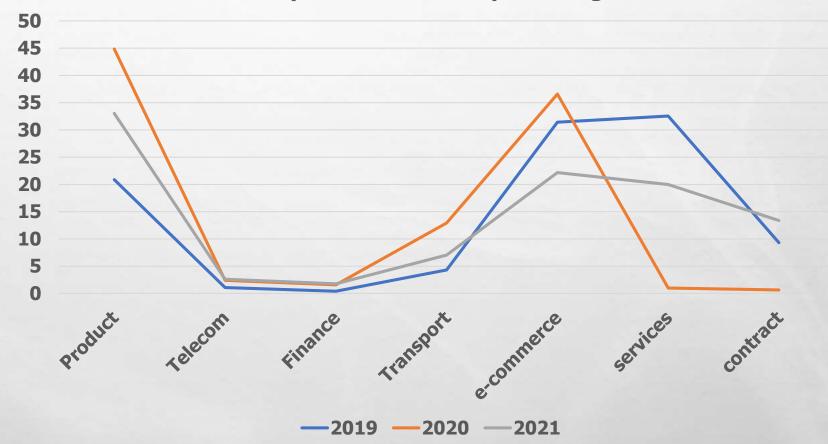


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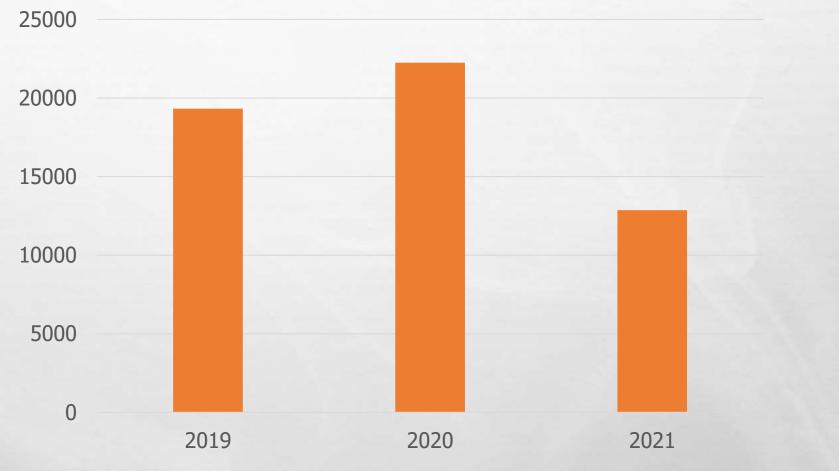
2. STATISTIC OF COMPLAINT

A B



Complaint received in percentage

Number of complaints



3. REGULATIONS OF OCPB

Business registration : Direct Marketing

Receive complaint

Consumer redress : ODR

Market monitoring

Educated consumers

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ONLINE DISPUTE RESOLUTION



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4. CASE STUDY





Dr. Wimonrat Wim Teriyapirom Director of International Cooperation Section Office of the Consumer Protection Board The Prime Minister's Office

Thank You !