



**Asia-Pacific
Economic Cooperation**

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Speaker Biographies

Submitted by: United States



**Fourteenth APEC Alliance for Supply Chain
Connectivity Meeting
7 October 2022**

Speaker Biographies

Fourteenth Meeting of the APEC Alliance for Supply Chain Connectivity (A2C2)

October 6, 2022, 9pm Eastern Daylight Time (EDT)

October 7, 2022, 8am Indochina Time (ICT)

Hamza Haidon is manager of the Trade Policy Engagement Unit at the New Zealand Ministry for Foreign Affairs and Trade. Previously, he served as Deputy Permanent Representative to the World Trade Organization (WTO) in Geneva, leading negotiations for New Zealand (NZ) on WTO Reform, fisheries subsidies, and other key areas, and as New Zealand's APEC Inclusion Lead during NZ's host year and Chief Negotiator on the Indigenous Peoples Economic and Trade Cooperation Arrangement. He has also served as Acting Head of Mission at the NZ Embassy in Baghdad and served as a negotiator on a number of New Zealand's Free Trade Agreements.

Cher How represents Singapore for the Committee for Trade and Investment (CTI) at APEC. He is currently serving as the Deputy Director for the Multilateral Trade Policy Division at the Ministry of Trade and Industry. In his current role, he leads a team in overseeing the portfolio of APEC, G20 and WTO. Prior to his current appointment, he was the Deputy Director for the Southeast Asia and Oceania Division, where he led a team in furthering Singapore's bilateral economic, trade and investment interests in the Southeast Asia and Oceania region. He was Singapore's lead negotiator for the Chapter on Small & Medium Enterprises as well as the Chapter on Economic and Technical Cooperation for the Regional Comprehensive Economic Partnership Agreement. He was also Singapore's lead negotiator for the Association of Southeast Asian Nations (ASEAN) E-Commerce Agreement.

Ann Katsiak is Vice President of Economic Engagement and Private Sector Development at Nathan Associates. An expert on regional integration trade and trade facilitation, she also works on issues related to women's economic empowerment and strategic communications. As Chief of Party for the US-Support for Economic Growth in Asia (US-SEGA) project, she works closely with a range of government and private sector partners to develop policy programs supporting regional trade and investment issues across APEC's 21 member economies. US-SEGA also designs and delivers economy-level technical assistance and training across the region. Her previous work at Nathan supported Association of Southeast Asian Nations (ASEAN) integration and establishment of the ASEAN Single Window. Before that, she researched and coordinated the development of four trade facilitation tools and served as counterpart to the World Customs Organization on trade facilitation initiatives worldwide.

Leah Liston is the Director for Customs & Trade Affairs for the Office of the U.S. Trade Representative (USTR). She helps to coordinate trade policy relating to customs issues around



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the U.S. government. Prior to joining USTR, she was an attorney at the Department of Commerce for twelve years, working with the International Trade Administration. She provided legal guidance on international trade law affecting trade in goods, in particular trade facilitation, technical barriers to trade and intellectual property rights. In that capacity, she was part of the U.S. delegation negotiating the Trade Facilitation Agreement at the WTO. She has a law degree from Georgetown Law School and a B.A. in economics from the Massachusetts Institute for Technology.

Josué C. Velázquez Martínez is a Research Scientist, and Lecturer at the Massachusetts Institute of Technology (MIT) Center for Transportation and Logistics specialized in Logistics and Supply Chain Management in transportation, manufacturing, and retail industries, and has more than 10 years of experience in conducting applied research on logistics sustainability and small firms in emerging markets. He joined MIT in 2016 and has served in multiple roles, including the Executive Director of the Supply Chain Management master's program, and Director of the MIT Supply Chain and Global Logistics Excellence for Latin America. He currently serves as the Director of the MIT Sustainable Supply Chain Lab, a research group focused on collaborating with organizations to improve their supply chain and logistics operations by considering environmental, social and business goals. He is also the Director of MIT Low Income Firms Transformation ([LIFT](#)) lab, a new research initiative aimed at alleviating poverty in Latin America and lifting the life of the bottom billion. He holds a Bachelor of Science in Industrial and Systems Engineering, a Master of Science in manufacturing systems, and a PhD in Industrial Engineering, all from Monterrey Tech, Mexico.

Devandran Muniandy is the GoTrade Regional Coordinator – Asia Pacific at DHL. His role includes coordinating customs modernization projects and capacity building for local businesses to access global market. Prior to joining DHL, he worked as Senior Officer of Central Management Team at the ASEAN Secretariat. He has also worked in public sector as Project Manager for Cross Border Rail and Head of Land Freight Unit.

Hannah Nguyen is a passionate champion for digitalization, and connecting disparate parts of, its ecosystem with over 14 years' experience in global trade and supply chain. Her role as Director of Digital Ecosystems at International Chamber of Commerce's Digital Standards Initiative (ICC DSI) is transforming the industry by uniting industry stakeholders, standards development organizations, solution providers, governments, and inter-government organizations in the common quest to promote policy coherence and harmonize digital trading standards for the benefit of businesses everywhere. Her prior experience includes leading business development for C. Steinweg Group that resulted in significant expansions for its commodity logistics business in Southeast Asia; promoting Singapore as the premier regional hub for commodities trading; and conducting market intelligence to advise corporates interested in competing and growing their businesses in Asia Pacific.

Scott Pietan is the Deputy Assistant U.S. Trade Representative (USTR) for APEC Affairs. In



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this capacity, he is responsible for developing U.S. trade policy in APEC and serves as the U.S. delegate to the APEC Committee on Trade and Investment. He has over 18 years of trade experience with the U.S. government. His time includes 12 years in the Office of the U.S. Trade Representative where he also served as the Director of International Procurement Policy and the Director of Industry Trade Policy. Prior to USTR, he served as an economist in the International Trade Administration, Department of Commerce and a Peace Corps volunteer in Belize. He has a Bachelor of Arts in History from Hampden-Sydney College and a Master's in international relations from Johns Hopkins School of Advanced International Studies.

Natali Tjahjad is the operational manager at CV Widya Triguna, a small family-owned clothing manufacturing company based in Bali, serving clients in The Caribbean and the U.S., and some others in Indonesia, Malaysia, Europe and Australia. She is responsible for overseeing operational processes, managing clients and suppliers, initiating new projects to expand current business and networking with potential clients and communities. She also serves as a public speaking coach, where she mentors professionals, small business owners and business managers. She received her Master of Business from The University of Queensland.

Le Duc Viet is an employee at the Viet Nam Customs Department under the Customs Control and Supervision Department. There, he assists in the management related to import and export activities and works with stakeholders to overcome difficulties and challenges to maintain the flow of goods and promote import and export activities, facilitate businesses and people to recover and maintain their production and trade.

Jeff Weiss is a Partner at Steptoe & Johnson LLP and co-chairs Steptoe's International Trade Policy practice and leads the firm's Supply Chain Team. There, he works with companies, trade associations, and coalitions on a variety of trade law/policy, supply chain, environmental, social, and corporate governance (ESG), and standards matters. Previously, he served as Deputy Director for Policy and Strategic Planning at the Department of Commerce, where he advised the Secretary of Commerce on a wide range of economic policy issues, including port and supply chain, standards, and digital economy issues. He also previously served as Associate Administrator of the Office of Information and Regulatory Affairs at the White House Office of Management and Budget, where he led the development of U.S. regulatory and standards policy, and as a trade lawyer, negotiator, and diplomat at the Office of the United States Trade Representative for many years. He earned a Bachelor of Arts from Duke University and a J.D.-M.P.P. from Harvard University.