How to Make Trade and Environment Policies Work Together in the Next Normal Era - Presentation

Submitted by: Thailand
Panel Policy Discussion on
How to Make Trade and Environment Policies Work Together in the Next Normal Era

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Ministry of Commerce

20 May, 2022
Thailand’s Exports

In 2021, exports from Thailand were valued at over 271 billion US dollars and accounts for approximately 53.6% of the GDP.
Thailand

FACTS & FIGURES

Value in 2020

Structure of Thailand’s GDP
by Enterprise Size

- MSMEs: 34.2%
- LE: 59.2%
- Others: 6.6%

Contribution to total GDP (%)

The Structure of MSMEs GDP
by Economic activities

- Manufacturing Sector: 20.3%
- Service Sector: 41.8%
- Wholesale and Retail Sector: 31.1%
- Others: 6.8%

Structure of MSMEs GDP by Key Sectors (%)

Source: Office of Small and Medium Enterprises Promotion (OSMEP)
Thailand

FACTS & FIGURES

Number of Micro Small Medium Enterprises (MSMEs) by types of business establishment 2020

MSMEs account for 99.54% of all enterprises in Thailand, generating 35.3% of GDP and employs over 12 million people or 71.7% of total Thai employment.

Out of a total of over 3 million MSMEs, around 36,000 engage in international trade.

Source: Office of Small and Medium Enterprises Promotion (OSMEP)
COP26 WORLD LEADERS SUMMIT
November 2021

Thailand has declared to reach…….

- carbon neutrality by 2050
- net zero greenhouse gas emissions by 2065
Ministry of Commerce
GOALS 2022-2027

Increase BCG contribution to GDP from 21% to 24% within the next 6 years.

Added value to products and services from BCG economy increase by at least 20%

Increase in revenue for grassroots economies by at least 50%

Number of IDEs and Startups involved with the BCG economy increased to at least 1,000 enterprises

Growth of the economy

Increase competitiveness

Support sustainable trade practices

Raise quality of life

Value creation through the utilization of BCG models in local industries
MISSION

Enhance the competitiveness of Thai entrepreneurs on a global context

Promote sustainable value creation for Thai products & services

Expand international market access for Thai products & services
VALUE CREATION

Global Quality Certification

Green Industry

CSR

Fair Labour

THE ASSURANCE OF EXCELLENCE
STEP FORWARD TO THE FUTURE OF IMPACTFUL DESIGN
15 Years of Thailand Design Excellence Award (DEmark)
labrador
LOW ENERGY CONSUMPTION - LABRADOR BUILDING
SECOND LIFE OF PACKAGING

- SNAP iPad Pro Softcase 12.9"
- SNAP iPad Pro Softcase 11"
- SNAP iPad Softcase
  - A4 paper, document
- SNAP clutch M
- SNAP clutch S
  - postcard, envelop
- SNAP Pen Pocket #2
- SNAP Eyeglasses
  - pens or pencil
SECOND LIFE OF PACKAGING

- X Tote Bag L, M
- X Hand Bag M, S
- X Shoulder Bag M, S
- REshopper

- Wise Bag L
- Wise Bag M
- Wise Bag S

second life as "shopping bag"

second life as "lunch bag"
PiN
THE REINCARNATION OF WASTE
Raw Material

Waste
THAI NUM CHOKE
UPCYCLE
from waste to VALUE, Design for a better life

Durian Wastes

End User

GLOBAL PATENT
WASTE TRANSFORMATION "KNOW-HOW"

Durian
10,000 kg. (from 1 manufacturer)

Durian Leather
Vegan Shoes

Pineapple
4,000 kg. (from 1 manufacturer)

Pineapple Leather
Vegan Shoes

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GREEN CAVIAR
ORGANIC BODY WASH

USDA
ORGANIC

ECOCERT

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Products from BCG Economio Model
Food & Beverages / Herbal Products / Nutritional Supplements
50 WAYS TO CHANGE THE WORLD
INTRODUCING THAILAND'S SUSTAINABILITY HEROES
50 BCG BRANDS FOR EVERY MINUTE OF A NICER PLANET.

Be the Change
THAILAND
#BCG #BetheChanGe

YOU WANT TO SEE IN THE WORLD.

ARE YOU READY BCG HEROES?
Thailand Progress Towards Circular Economy

M.L.KATHATHONG THONGYAI
Assistant Director General
Department of International Trade Promotion
Ministry of Commerce

20 May, 2022
In the past 10 years, Thailand’s plastic waste totaled 2 million tons per year or 12% of the total waste generation. 0.5 million tons utilization per year. 1.5 million tons disposed of in landfills or incinerators and partially remain in the environment.
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<td>96 grams/person/day</td>
<td>134 grams/person/day</td>
<td>139 grams/person/day</td>
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<tr>
<td>Jan - Dec 2019</td>
<td>Jan - Dec 2020</td>
<td>Apr 2021</td>
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- **Increase:** 40% from Jan - Dec 2019 to Jan - Dec 2020
- **Increase:** 45% from Jan - Dec 2020 to Apr 2021

Source: Pollution Control Department
THAILAND’S ROADMAP ON PLASTIC WASTE MANAGEMENT 2018 - 2030

TARGET 1 Reduce and stop the use of targeted single-use plastics and replace with environmentally friendly products

TARGET 2 100% of targeted plastic waste used in circular economy

PHASE 1

2018
Establish Subcommittee/Working groups
Develop Roadmap for Plastic Waste Management 2018-2030

2020
Develop guidelines/requirements/standard for environmentally friendly plastic products

2021
Law enforcement on plastic waste management

2022
Ban on use of:
- Plastic bags < 36 microns
- Foam food containers
- Plastic Cups < 100 microns
- Plastic straw

- Monitoring, evaluation and review Roadmap and Action Plan
- Develop recycling plastic waste system through circular economy

PHASE 2

2019
- Adopt “Bangkok 3R Declaration towards Prevention of Plastic Waste Pollution through 3R and Circular Economy”
- Adopted “Bangkok 3R Declaration on Combatting Marine Debris in ASEAN Region”
- Develop plastic ware recycling system through circular economy
- Ban the use of:
  - Plastic cap seals
  - Oxo - degradable plastics
  - Plastic Microbeads

2020
- Develop guidelines/requirements/standard for environmentally friendly plastic products

2021
- Law enforcement on plastic waste management

2022
- Ban on use of:
  - Plastic bags < 36 microns
  - Foam food containers
  - Plastic Cups < 100 microns
  - Plastic straw

- Monitoring, evaluation and review Roadmap and Action Plan
- Develop recycling plastic waste system through circular economy

PHASE 3

2023 - 2026
- Reduce and stop the use of other single-use plastics
- 100% of target plastic waste will be recycled by applying circular economy principles

2028 - 2029
- Continuously working to meet the target Roadmap

2030
SDGs
- Summary of implementation in accordance with SDGs

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Source : Pollution Control Department
Plastic bags and Plastic film donated Through ‘WON’ Project

PET bottles collected from post consumer waste

Discarded fishing net from ‘Net Free Sea’ Project by EJF