



**Asia-Pacific
Economic Cooperation**

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Agenda

Submitted by: United States

**APEC Digital Trade Policy Dialogue: Building
Conducive Regulatory Environments to
Maximize the Flow and Impact of Data
Palm Springs, United States
21 February 2023**

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APEC Digital Trade Policy Dialogue: Building Conducive Regulatory Environments to Maximize the Flow and Impact of Data

February 21, 2023

Santa Rosa Room, Renaissance Hotel | Palm Springs, California, United States

SESSION	DESCRIPTION
8:30 – 9:00 am	Registration and Arrival
9:00 – 9:10 am	Welcome and Opening Remarks Carrie Esko , Director for ICT Services and Digital Trade, Office of the U.S. Trade Representative
9:10 – 9:15 am	Overview of the Agenda US-SEGA
Keynote 9:15 – 10:00 am	Digital Trade: Maximizing the Role and Value of Data <i>Unprecedented increases in global data movements have led to new economic and trade opportunities. As one of the fastest growing regions, both economically and in terms of connectivity, APEC stands to benefit significantly. To this end, it is important to examine the different ways policymakers can continue enabling and supporting cross-border data movements for a fairer, more equitable access to the opportunities created within and across digitally enabled economies.</i> Moderated by: Peter Lovelock , Principal, Fair Tech Policy, Access Partnership Peter Cowhey , Dean Emeritus and Qualcomm Chair Emeritus; Fellow, Cowhey Center on Global Transformation, University of California San Diego School of Global Policy and Strategy
Session I 10:00 – 11:00 am	Building Conducive Regulatory Environments to Enable Digital Trade <i>Building a conducive regulatory environment for digital trade means having foundational policies/regulations in place to effectively regulate digital activities in a coherent, cross-sectoral, and cross-jurisdictional manner.</i>



	<p><i>This session will give an overview of the challenges that policymakers and regulators face in growing and enabling digital trade, from restrictions to the free flow of data; lack of foundational frameworks, such as data protection and privacy; as well as application of taxation and tariff frameworks in the age of digital platforms and data.</i></p> <p>Moderated by: Christine Bliss, President, Coalition of Services Industries</p> <p>Rachael Stelly, Senior Policy Counsel, Computer & Communications Industry Association (CCIA)</p> <p>Joseph Whitlock, Executive Director, Global Data Alliance / Director, Policy, BSA The Software Alliance</p> <p>Yan Xiao, Lead of Digital Trade, World Economic Forum</p>
<p>11:00 – 11:30 am</p>	<p>Coffee Break</p>
<p>Session 2 11:30 – 12:30 pm</p>	<p>Optimizing the Flow of Data for Cross-Border Trade and Cooperation</p> <p><i>Maximizing the flow of data across borders means removing barriers and strengthening enablers. This session will examine some of the main barriers faced by policymakers, such as privacy and security requirements; Localization requirements; Cross-border data flow limitations; as well as some of the enablers they should consider supporting (Harmonized data protection and privacy frameworks; Cybersecurity; International digital standards; Multi-lateral/multi-stakeholder cooperation; FTAs and RTAs).</i></p> <p>Moderated by: Peter Lovelock, Principal, Fair Tech Policy, Access Partnership</p> <p>Ed Brzytwa, Vice President of International Trade, Consumer Technology Association</p> <p>Kay McGowan, Senior Director, Policy & Advocacy, Digital Impact Alliance</p> <p>Atty. Josefina Mendoza, The Philippines’ National Privacy Commission (NPC)</p>
<p>12:30 – 2:00 pm</p>	<p>Lunch</p>
<p>Session 3 2:00 – 3:15 pm</p>	<p>Maximizing the Impact of Data</p> <p><i>The open and seamless flow of data and information underpins digital trade, enables opportunities for SMEs, broadens inclusion, and transforms the delivery of services. This session will shed light on some of the key short-term benefits and long-term opportunities created by comprehensively framed digital trade activities and highlight work undertaken to quantify the economic impact of digital trade.</i></p> <p>Moderated by: Jai Motwane, Head of Global Trade Policy, Apple</p>



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	<p>Nigel Cory, Associate Director, Trade Policy, The Information Technology and Innovation Foundation (ITIF)</p> <p>Gillian Diebold, Policy Analyst, Center for Data Innovation</p> <p>Pia Gladys Perey, Founder and Creative Director, House of Perey</p>
3:15 – 3:45 pm	Coffee Break
<p>Session 4</p> <p>3:45 – 4:30 pm</p>	<p>Enhancing the Use of Data for Economic and Non-Economic Outcomes</p> <p><i>This session will focus on data and what it means in terms of opportunities for small to medium-sized enterprises and the skills required for a future-ready workforce. This session will cover emerging topics such as re-skilling and up-skilling, digitalization of SMEs, especially those in non-digital sectors; digital literacy and inclusion.</i></p> <p>Moderated by: Ann Katsiak, Chief of Party, US-Support for Economic Growth in Asia (US-SEGA)</p> <p>Jose Blandon, Senior Trade Policy Advisor and Head of the Research and Analytics Unit, Services Trade Policy Division, Global Affairs Canada</p> <p>Khalil Gharbieh, Trade Policy Counsel, Microsoft</p> <p>Simona Racek, CEO and Founder, Just Down the Street</p> <p>Ray Bowman, Director, Economic Development Collaborative, Small Business Development Center (SBDC)</p>
4:30 – 4:45 pm	Closing Remarks and Wrap-up