



**Asia-Pacific  
Economic Cooperation**

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**2023/SOM3/DESG/001**

Agenda Item: 1

## **Agenda**

Purpose: Consideration  
Submitted by: DESG Chair



**Second Digital Economy Steering  
Group Meeting  
Seattle, United States  
11 August 2023**

# APEC DIGITAL ECONOMY STEERING GROUP (DESG) 2<sup>nd</sup> MEETING IN 2023

*11 August 2023, 08:30 – 17:00, Seattle, USA*

## AGENDA

### 1. INTRODUCTION AND ADMINISTRATIVE REMARKS

DESG Chair Dr. Ekapong Rimcharone will make opening remarks.

Host Economy (United States) will make opening remarks.

DESG members will be invited to adopt the agenda.

DESG Chair will note the draft DESG1 2023 meeting summary report, which is pending intersessional review and endorsement.

### 2. DATA PRIVACY SUB-GROUP (DPS) CHAIR'S REPORT

DPS Chair Mr. Junichi Ishii to report on the key outcomes of the DPS meeting.

### 3. CTI CHAIR'S UPDATE ON CTI'S PRIORITIES FOR 2023

CTI Chair Mr. Blake Van Velden will present CTI's priorities for 2023, as well as CTI's collaboration with DESG.

### 4. PANEL DISCUSSION ON DIGITAL FRAGMENTATION

The lack of global rules has contributed to the fragmentation of digital policy approaches and regulations in the region. The dialogue will hear from:

4.1. Johannes Fritz, CEO, St Gallen's Endowment for Prosperity Through Trade – on the recent joint report of the Digital Policy Alert and Global Trade Alert which provides data on over 15,000 policy and regulatory developments

4.2. Jan De Silva, Chair of the APEC Business Advisory Council (ABAC) Digital Working Group – will offer insights on how digital fragmentation is impacting businesses in the region, and

4.3. Yan Xiao, Project Lead – Digital Trade, World Economic Forum – will discuss possible ways digital fragmentation issues can be addressed

4.4. Q&A

### 5. POLICY DIALOG ON THE WTO JOINT STATEMENT INITIATIVE ON E-COMMERCE

5.1. Joint presentation on the current state of negotiations of the WTO Joint Statement Initiative on E-commerce – JSI co-convenors: Australia, Japan and Singapore

5.2. Q&A

BREAK

6. APEC DEVELOPMENTS

6.1. DESG Program Director to report on relevant APEC developments, including related to APEC projects.

6.2. The United States will present the APEC Digital Month.

7. IMPLEMENTATION OF THE APEC INTERNET AND DIGITAL ECONOMY ROADMAP (AIDER)

DESG members will be invited to discuss the progress of implementing the [APEC Internet and Digital Economy Roadmap \(AIDER\)](#) and potential areas for future work.

- Australia
- Russia

8. IMPLEMENTATION OF PUTRAJAYA VISION AND AOTEAROA PLAN OF ACTION (APA)

DESG members will be invited to discuss the progress of implementing the [APEC Putrajaya Vision 2040](#) and the [Aotearoa Plan of Action \(APA\)](#).

- Japan
- USA

9. PROJECTS UPDATES AND PROPOSALS

*Speakers will have up to 5 minutes for their intervention, and are strongly encouraged to submit their intervention points as meeting documents to the APEC Collaboration System (ACS).*

DESG members will be invited to provide updates about completed or ongoing APEC projects, or to present proposals for new projects or activities.

9.1. Completed Projects

- China: *Promoting development of an inclusive digital economy in the APEC region (CTI)*
- Korea: *Achieving Harmonisation of a Biometric ID Management Framework across APEC Economies (DESG 03 2021A)*

9.2. Ongoing Projects

- Australia: *Fostering Greater SME Participation in Global Value Chains – Phase 2: Utilisation of Digital Technologies and Digitalisation (CTI 01 2023S)*

- China: *Fostering Rural Development Empowered by Digital Technologies for Inclusive Growth* (DESG 01 2023S)
- Indonesia: *Promoting creative industries in the aftermath of Covid-19: sharing of best practices, and identifying opportunities and challenges* (DESG 04 2022)
- Thailand: *Symposium on APEC ICT Skill Standards for Artificial Intelligence (AI)* (DESG 03 2021S)
- United States: *Catalyzing Stakeholders for Effective Implementation of Digital Licensing and Permitting Measures for Post-COVID-19 Economic Recovery* (DESG 05 2022A)
- Korea: *Data Standardisation within APEC – Pilot Project Utilising the Health Data* (DESG 01 2022A)
- Mexico: *Policies and Tools for Improving Digital Economy and Competition in Digital Markets: Current Issues* (DESG 03 2022A)

### 9.3. New Project Proposals

- Peru: *Workshop on Strengthening capacities to use spectral signatures of remote sensing applied in environmental control processes for the identification of environmental impacts in the mining sector.*
- Peru: *Sharing best policy practices to develop and promote MSMEs access to digital cultural and creative industries.*
- Peru: *Research on potential applications of artificial intelligence to improve product recall procedures in the region.*

## 10. INFORMATION SHARING ON DIGITAL ECONOMY ISSUES

*Speakers will have up to 5 minutes for their intervention, and are strongly encouraged to submit their intervention points as meeting documents to the APEC Collaboration System (ACS).*

DESG members, observers and guests will be invited to share voluntary reports on developments relevant to the digital economy.

### 10.1. Member Economies

- Canada
- China
- Singapore: Survey on E-Commerce Regulations in APEC
- United States
- Chinese Taipei
- New Zealand
- Chile

10.2. ABAC, Observers & Guest Organizations

- APEC Policy Support Unit (PSU): Policy Brief on Artificial Intelligence in Economic Policymaking
- ABAC: Presentation on behalf of the ABAC Finance Task Force
- World Economic Forum (WEF)

**11. OTHER BUSINESS**

DESG Chair will summarize key outcomes of the meeting, which will be reflected in the DESG Chair's reports to CTI and SOM.

DESG Program Director will present the document classification list for the meeting.

**12. CONCLUSION**

DESG Chair will make closing remarks.