Asia-Pacific
Economic Cooperation

2009/SOM2/ECSG/018
Agenda Item: III 2 b iv

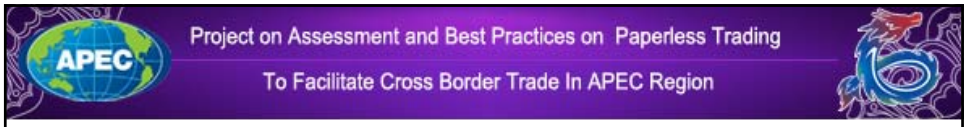
Project Update on Assessment and Best Practices on Paperless Trading to Facilitate Cross Border Trade in APEC Region

Purpose: Information
Submitted by: Chinese Taipei

APEC 2009 Singapore

20th Electronic Commerce Steering Group Meeting
Singapore
30 July 2009

Project on Assessment and Best Practices on Paperless Trading
To Facilitate Cross Border Trade In APEC Region



Project Update on Assessment and Best Practices on Paperless Trading To Facilitate Cross Border Trade In APEC Region

- Report to PTS/ECSG -

Date: July 29-30, 2009

Host：
Asia-Pacific Economic Cooperation
Ministry of Commerce, P. R. China
Bureau of Foreign Trade of Chinese Taipei
Organizer:

China：
APEC e-Commerce Business Alliance
China International e-Commerce Center

Chinese Taipei：
Institute for Information Industry
Trade-Van Information Services Co.

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Project Objective

To construct a assessment on the standards, barriers, best practices for paperless trading that would make domestic frameworks more compatible to international practice

This project will identify the best practice, its critical success factors (CSF) and key performance indexes (KPI) for cross-border paperless trading, from perspectives of government regulatory and private business processes

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Project Implementation

- **Pre-Symposium Preparation:**
  - Field study/assessment of e-trade development status of developed/developing economies
  - Questionnaire survey and questionnaire responses analysis
- **Two-day Symposium in Beijing:** Experts with skills will deliver speeches to share their experiences and communicate with participants
- **Two-day Forum and Workshop in Taipei:** Representatives from APEC member economies will be grouped to discuss concerned issues and finally work out a best practice. Recommendation or guideline will be formulated in the last day of the symposium by all participants.
- **Post-Symposium Output:** A recommendation or guideline and final assessment report will be prepared by the hosting economy and submitted to ECSG

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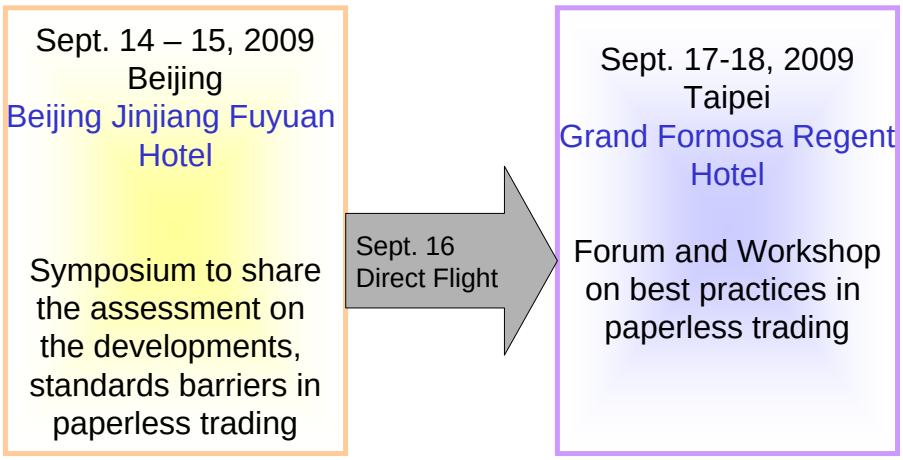
Joint Symposium Arrangement



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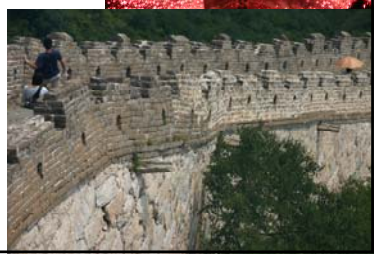
Who Should Attend

Target Audiences: experts, international organization, active participants from public and private sectors from APEC member economies who involved in paperless trading



Project Updates

- April 2009 – event portal launched
- May 2009 – a consolidated questionnaire has been distributed to all ECSG member economies via secretariat, members are invited to fill up the questionnaire online
  - Section 1: Policy questions by PRC
  - Section 2: Best practice case studies by CT
- July 2009 – online registration has been launched, deadline Aug 15, 2009
- August 10, 2009 – publish agenda
- August 15, 2009 – share preliminary questionnaire result
- October 26, 2009 – share symposium outputs
- December 1, 2009 – consolidate final report

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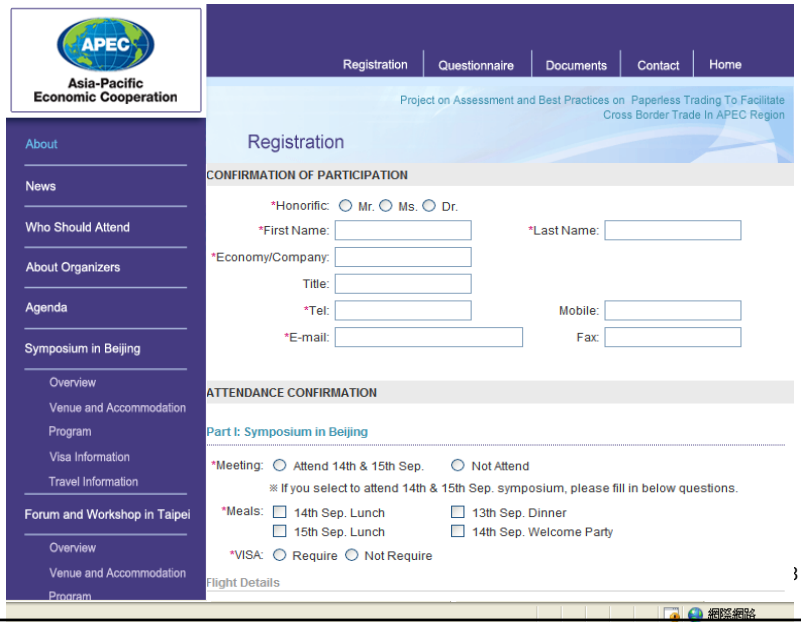
Event Portal

http://www.apec-pt.org

Online Registration



Tentative Program-1

Sept 14, am	Opening, Expert Report
	Round Table Discussion
Sept 14, pm	Panel Discussion
	Panel Discussion
Sept 15, am	Panel Discussion
	Panel Discussion
Sept 15, pm	Panel Discussion
	Summary

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Tentative Program-2

Sept 17, am	Opening, Questionnaire Result
	Panel: Best Practices of Local Implementation of PT Projects – Public Sectors
Sept 17, pm	Panel: Best Practices of Local Implementation of PT Projects – Private Sectors (Air/Sea logistics, trade, finance)
	Group Discussion: KPIs and CSFs
Sept 18, am	Panel: Best Practices of Cross Border PT Projects I (demonstration)
	Panel: Best Practices of Cross Border PT Projects II (ASEAN, PAA…)
Sept 18, pm	Group Discussion: Recommendation
	Wrap up and Conclusion

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Invitation

- All member economies are invited to participant in this Symposium
- Registration and related information could be found on the event website www.apec-pt.org

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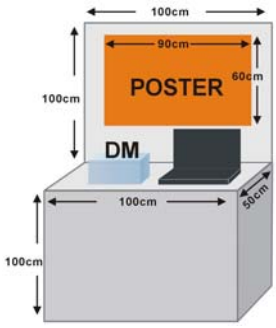
Invitation to Exhibition

-Chinese Taipei Section-

Booth Specifications:

	Booth Specifications	**Notes**
Standard size	100cm (L) x 50cm(W) x 100cm (H)	Please refer to the picture above
Back board	100cm (L) x 100cm(H)	Trade-Van offers free poster printing services for whoever might request it, one poster per member.
Poster size	90cm (L) x 60cm (H)	
Bulb	100W x 1	One bulb per booth
Voltage	110V	



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POSTER SPECIFICATIONS

- **Poster specification:**
  (Members printing poster themselves)
  90cm (L) x 60cm(H)

- **File specification:**
  (Members requesting the host for printing)
  Three file formats are accepted, which are .PDF, .Cdr, .AI
  Resolution of each file must be 300 dpi or above.

- **For members requesting poster printing service, please:**
  - Complete the application form and email to Kevin Hwong before
  - e-mail the poster file to: kevin.hwong@tradevan.com.tw (before Aug.27)

For Booth request please complete booth application form and email to Kevin Hwong before Aug. 14

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Q & A

Thank You!

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