



**Asia-Pacific  
Economic Cooperation**

---

**2011/SOM3/ECSG/DPS/019a**

Agenda Item: 1d


## **The Contribution of Data Privacy in Improving Trade Facilitation in APEC - Presentation**

Purpose: Information

Submitted by: Policy Support Unit, APEC Secretariat



**Data Privacy Sub-Group Meeting  
San Francisco, United States  
18 September 2011**



**RESULTS FROM TFAP II  
FINAL ASSESSMENT**


18 September 2011 • San Francisco, USA

Presentation to  
Data Privacy Sub-Group (DPS)

Tammy Hredzak, Analyst  
APEC Policy Support Unit (PSU)

**Advancing Free Trade for Asia-Pacific Prosperity**

Copyright © 2011 APEC Secretariat.



## Background

- PSU conducted the TFAP II Final Assessment for SCSC, SCCP, BMG, and ECSG
- KPIs were developed during the TFAP II Interim Assessment that could quantifiably measure the reduction in transaction costs as a result of the activities of the DPS
- However, given the difficulties encountered in collecting the necessary data, the original KPIs endorsed in 2008 were used in the TFAP II Final Assessment for the DPS

Copyright © 2011 APEC Secretariat.

## Analysis of the KPIs



KPI 1: participation in the Data Privacy Pathfinder Initiative

- 16 economies participate in the initiative

KPI 2: reference to the APEC Privacy Framework in domestic privacy legislation

- 11 economies reported that they refer to the Framework

KPI 3: documents developed to implement the Data Privacy Pathfinder projects

- 8 documents have been developed

The DPS has made real progress in building capacity in the APEC region as well as developing guidelines and implementing projects that establish a common approach to data privacy

Copyright © 2011 APEC Secretariat.

## Recommendations



- strive to ensure that all APEC members participate in the Data Privacy Pathfinder Initiative
- continue to exchange information related to domestic progress in data privacy regulations and further develop the CBPR system and the CEPA
- strengthen collaborative efforts with other international organizations
- develop quantitative KPIs that can measure reductions in transaction costs due to advances in data privacy through the work of the DPS

Copyright © 2011 APEC Secretariat.

## APEC Policy Support Unit



Website:

[http://www.apec.org/apec/about\\_apec/psu.html](http://www.apec.org/apec/about_apec/psu.html)

Policy Support Unit  
APEC Secretariat  
35 Heng Mui Keng Terrace  
Singapore 119616

Telephone: (65) 6891 9600

Fax: (65) 6891 9419

E-mail: [psugroup@apec.org](mailto:psugroup@apec.org)