Progress Report - APEC Training Program for Preventive Education on ICT Misuse

Purpose: Information
Submitted by: Korea
Progress Report of ‘APEC Training Program for Preventive Education on ICT Misuse’

The 33rd HRD Working Group Meeting
EDNET

March 9, 2011
Washington D.C., USA

I. Background

As a joint project between TELWG and HRDWG, the project has been designed to disseminate the educational contents previously made by the ‘Education Program on Effective and Productive Utilization of ICT for Novice ICT Users and Early Learners’ project which was supported by APEC Education Foundation (AEF, Korea) and implemented by KT Cultural Foundation (KTCF, Korea) in 2008. Since every economy has different agendas and economic development level, the project contains specific strategies for each economy depending on their special features regarding the ICT misuse. As forming a training program through this project, it is highly expected to contribute in maximizing the preventive education on ICT misuse and to get evaluated and feedbacks on the educational materials from APEC member economies in order to provide them with the chances to make a full use of the revised one to share the prosperities.

II. Recent Progress: the Second Run of the training in Indonesia

1. Implementation of the second pilot training in Indonesia (June - July 2010)

1) Background of implementation

Following to the successful run in Philippines at the beginning of this year, the second run of pilot training has been implemented during June-July this year on the basis of continued cooperation with Indonesian government such as Office of Research and Development of Ministry of Education which made a success.

To fully adopt the recommendations from the first run in Philippines, Korea and Indonesia both agreed to organize the training session in three parts; 1) Training of Trainers (ToT), 2) End-user’s Training (EUT), and 3) Debriefing to maximize the efficiency of this training program as well as to disseminate its educational impact to the bottom in the local community.

2) Creation of Module for ‘Healthy and Safe Internet’

This training has been titled as ‘Healthy and Safe Internet’ for the Indonesian run, and the module for this run (EUT) has been specially created

3) Activities

The whole training activities were composed of three steps such as Training of Trainers (ToT), End-users Training in 3 sites, and Debriefing and they were successfully implemented. Please refer to the comprehensive information of each activity like the following.
<table>
<thead>
<tr>
<th>Activity</th>
<th>Objective and Topics</th>
<th>Date &amp; Venue</th>
<th>Participants</th>
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<tbody>
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<td>Training of Trainers</td>
<td>- To come up with the respective 3-day end-user training workshop design and plan for the end-user training implementation</td>
<td>7-9 June, 2010 Bogor, West Java Province</td>
<td>18 trainers, Project team, KTCF and APWINC</td>
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<td>- To educate participants to understand the ICT and its use in their daily life</td>
<td>26 -28 July, 2010 SMA Negeri 4 (Public High School) Bandung, West Java Province</td>
<td>16 students from Middle &amp; High Schools in Bandung</td>
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<td>4. Domestic character building</td>
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<td>- To evaluate the training program (experiences, challenges, lessons learned, good practices)</td>
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<td>6 trainers, MoNE Indonesia, KTCF and APWINC</td>
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Training of Trainers (TOT)

The ToT has been held in Bogor, West Java Province, Indonesia, during 7-9 June 2010 with the participation of 20 participants such as:
- 10 trainers from Teachers Group
- 7 trainers from Ministry of National Education
- 3 incumbents as reviewer (Deputy Minister of National Education for International Cooperation, Secretary of the Office for Research & Development, Head of Planning Division – R & D Office, MoNE)

From Korea, KTCF and APWINC representatives were joining the session as the organizers. The main outcomes of ToT are like the followings:

<table>
<thead>
<tr>
<th>Main activities &amp; Decisions made</th>
</tr>
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<tbody>
<tr>
<td>- Basic Project Planning</td>
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<td>- Profile of the Novice ICT User</td>
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<td>- Characteristics of a Responsible ICT User</td>
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<td>- Review of KTCF Materials (for possible incorporation into own training designs)</td>
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<td>- Creating the Responsible Use Agreement</td>
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<td>- Creating the Competency-Strategy-Material Framework</td>
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<td>- Creating the Training Design</td>
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<tr>
<td>- Designing End User Training Program for 3 groups (students, teacher and parents)</td>
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</table>

End-users Training

End-users Training has been implemented for 3 different groups but simultaneously in SMA Negeri 4 (Public High School) Bandung, West Java Province, Indonesia during July 26-28 2010. Each of three group utilized customized material targeting their own participants. Please refer to the following table.

<table>
<thead>
<tr>
<th>Students Group (16 pers.)</th>
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<td>• Participants: 13 years to 16 years old (middle and high school students) ; from medium to advance-knowledge/skill ICT users</td>
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<td>• Provided brochure on tips of safe and healthy internet</td>
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<td>• Interest to create online and offline community among them and invite others</td>
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| Teachers Group (16 pers.) | Participants: 21 years to 54 years old (middle and high school teachers); from medium to advance-knowledge/skill ICT users  
Medium of instruction: Bahasa Indonesia and English  
Use of analogies and local cases of ICT misuse  
Used some of the KTCF videos provided – in English and discussed about the contents in general  
Group work on designing Action Plan for dissemination preventive education on ICT Misuse and reviewed by the trainers  
Provided brochure on tips of safe and healthy internet |
| Parents Group (16 pers.) | Participants: 22 years to 68 years old (police, school committee, broadcasting commision, internet café owner, community learning center and parents); from low to advance-knowledge/skill ICT users  
Medium of instruction: Bahasa Indonesia  
Used 5 of the KTCF videos provided – in English verbal with Indonesian translation and discussed lessons learned after every video shown  
Group work on designing action plan  
Copy CD of materials and distribute to participants  
Provided brochure on tips of safe and healthy internet  
Feedback from the participants to the trainers. |
• KTCF resources/activities used during the End-user’s Trainings

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| Safe and Healthy Internet | • Slides: games, internet addiction, Cyber bullying, netiquette  
  • Videos:  
  - Copyright Protection  
  - VDT Syndrome  
  - Provision of False Information  
  - Mobile Phone Manners  
  - Cyber Security  
  - Malware  
  - Account Compromise  
  - Phishing  
  - Production and Distribution of Viruses  
  • Guide book and worksheet | • PPT Files:  
  - provided by KTCF  
  - provided by KISA  
  - provided by Indonesian Trainer  
  • Videos:  
  - Netiquette (Modified Version)  
  - VDT Syndrome  
  - Internet Addiction  
  - Pornography Addiction  
  - Copyright Protection  
  - Self-control in Watching Indecent Contents Book  
  • Guide book | • PPT Files:  
  - provided by KTCF, translated in Indonesian  
  • Videos:  
  - All about internet  
  - Pornography Addiction  
  - Internet Addiction  
  - Game Addiction  
  - Protection of personal information  
  • Worksheet  
  • Guide book for parents |

- Proper Use  
- Benefits and issues concerning ICT use  
- Cybercrimes
• Collection of feedbacks from trainers during the End-users Training are like the followings:

- All of the sessions were found to be useful to the participants
- There should always be an activity related to the topics before starting the lectures to better understand the lessons. Such as: mind mapping and brainstorming.
- Training materials: Should not be too technical, especially terms should be described with examples. Otherwise participants might not understand fully what the training materials are.
- Device a way on how to measures the knowledge being impacted by the trainers, probably an exam 4 to 5 questions on the previous lectures before proceeding to the next lectures.

• Collection of feedbacks from participants during the End-users Training are like the followings:

- “APEC” label: very much appreciated
- KTCF videos would be better understood if they were dubbed and subtitled in Bahasa Indonesia
- 3-day exposure/training is too short; need for follow-up sessions such as: online/offline discussion forum
- All participants are grateful to the opportunity because they are able to meet another participants

○ Debriefing

To wrap up all the trainings done including Training of Trainers and End-users Training efficiently, the debriefing session has been held during 29-30 July 2010 in SMA Negeri 4 (Public High School) Bandung, West Java Province, Indonesia. For this session, 6 trainers (2 for each group) were participating.

Firstly they reviewed on these things:
- project’s goals
- what happened
- factors that accounted for differences in planning vs. execution
- Improvements for the next run

And, they documented the EUT related materials:
- modified Training Design
- Trainer’s Guidebook
- Training Report

Since they directly performed the End-users training as the trainers, it was meaningful to listen to their thoughts and recommendations. Their comments and communications with the Korea organizers will be continued for further customization of the KTCF material for next run of training. All the lessons learned through this training and recommendations from the trainers are like the following: After Action Review
Challenges

- Technical problems
- Slow and/or intermittent internet connection
- Coordination gaps with the participants in terms of schedule, especially for parents group and teachers group
- Some students are more advanced than trainers’ level in using ICT.
- Some of trainers who participated in ToT couldn’t be participating in EUT as trainers due to their own duties in their working places.

Recommendations: Training Design

- It is not to ‘train’, but to ‘educate’ all participants for safe and healthy internet.
- Dubbing/translation in local language will be recommended, especially for parents group.
- 3 days are sufficient for student and teachers, but 2 days for parents.
- ICT equipped school is recommended.
- Teachers, students, parents, government officials, NGO leaders, police officers, internet café owners, journalists, lawyers and etc.
- 30 per each group would be proper.

2. **Cyber Security Awareness Poster Exhibition during TELMIN, Okinawa, Japan (28-31 October, 2010)**

‘Cyber Security Awareness Poster Exhibition’ was held during TELMIN in Okinawa, Japan from 28 to 31 October, 2010. This exhibition was initiated by our project, but was collaborated by Japan which was the host economy for the TELMIN. With the strong support from the member economies, we could collect 24 posters from 10 economies including Australia, Brunei Darussalam, China, Japan, Korea, Malaysia, Singapore, Chinese Taipei, Thailand, and U.S.A.

This exhibition made a great success based on interest from all the participants in the meeting where people could see the diverse posters which are utilizing for the each economy’s cyber security awareness strategy, therefore, to make people to compare the posters at a glance. Since the organizers of this exhibition consisted of Japan and Korea offered brief explanation of the each poster through the brochure, visitors could get the detailed information efficiently. Some of economies were providing another materials utilizing for the cyber security awareness in their economies, there were video materials, guide books, note books, badges, and some souvenirs.

This exhibition was open to the all the participants of the meeting and media sector, especially Ministers were invited to the exhibition after all the sessions were done who showed a lot of interest. Related pictures will be presented during the meeting.

III. **Project Extension**

Based on the enthusiastic support from the member economies, this project is willing extend its duration for further 2 years. This request was circulated by APEC Secretariat and HRD Lead Shepherd in advance, and it was deemed to be approved since there were any adverse comments on this until 2 March 2011 which was the due date. Therefore, this project is to be extended until April 2013.
IV. Future Plans

1. Report the progress to the APEC TELWG 43 meeting

The progress will be reported at the next APEC TELWG as well as HRDWG meetings.

2. Third round of local training

Another round of local training will be conducted within this year. The target economy will be chosen later based on the open discussions with member economies including steering committee members. Any economies interested in having the local training can contact project manager; msshim@sm.ac.kr

3. Coordination with TELWG and HRDWG

According to the suggestion from SPSG community of TELWG, all the future plans will be coordinated with Cyber Security Awareness Raising Project’s Virtual Group in advance to avoid duplications between projects and maximize the efficiency. Comments not only from the virtual group but also the HRD/EDNET community will be appreciated and will be reflected into the activities.

Contact Information

Ms. Eunice Baek
Deputy Director, Internet Safety Team, Korea Communications Commission (KCC)
Tel: 82-2-750-2738, Fax: 82-2-750-2789, eunice@kcc.go.kr

Mr. Kwang-Seok Kim
General Manager, Public Service Office, KT Cultural Foundation (KTCF)
Tel: 82-2-3414-2022 Fax: 82-2-3414-2060, kmond58@paran.com

Ms. Estelle M.S. SHIM
Deputy Director, Asia Pacific Women’s Information Network Center (APWINC), Sookmyung Women’s University
Tel: 82-2-710-9956, Fax: 82-2-710-9351, msshim@sm.ac.kr
Approved both in TELWG and HRDWG in 2009 as self-funded 2 year long project
Organized by KT Cultural Foundation (KTCF) and Asia Pacific Women's Information Network Center (APWINC) of Sookmyung Women's Univ. with support from Korea Communications Commission (KCC)
Designed for enhancements on the previous educational materials developed by AEF and KTCF + training rollout
For detailed activities, there are
- International symposium, Steering committee meeting
- Pilot trainings in 2-3 APEC regions
- ICT poster exhibition (tentative)
- Workshop
Recent Progress I
The 2nd Run of Pilot Training in Indonesia

- Cooperated with The Office for Research and Development, Ministry of National Education (MoNE), Indonesia
- Titled as ‘Safe and Healthy Internet

Overview

- Consists of 3 steps
  1. ToT (Training of Trainers) (5 – 7 June 2010)
  2. End-users Training (26 -28 July 2010)
  3. Debriefing (29 – 30 July 2010)
- Involved groups as target:
  ✓ Student Program
  ✓ Teacher Program
  ✓ Parents Program
- Involved Teachers as Trainers
- Target end-user participants: middle to advanced ICT knowledge/skills for teacher and student groups, low to advanced ICT knowledge/skills for parents
### The 2nd Run of Pilot Training in Indonesia
#### Activities

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<td>3. To advocate participants to use ICT in positive manner in their daily life</td>
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#### End-user Training – Teachers Group
1. To give the participants awareness on the positive and negative impact of the Internet
2. To share ideas among teachers for anticipating the misuse of ICT by students
3. To propose the preventive education on ICT misuse to be integrated in the curriculum

Topics:
1. The advancement of ICT use and its impact in Korea
2. The advancement of ICT use and its impact in Indonesia
3. Two faces of the Internet
4. National character building

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## The 2nd Run of Pilot Training in Indonesia
### Activities (Continued)

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| **End-user Training – (Parents Group)** | 1. To convey information about what Internet is, the changes it has made to our daily life  
2. To convey information about the examples of ICT misuse, the side effects that may arise from the misuse of it  
3. To convey information of guidelines on how to conduct preventive actions to ICT misuse by their children | 26 – 28 July, 2010  
SMA Negeri 4 (Public High School)  
Bandung, West Java Province | 16 community groups  
(parents, school committee, police, internet cafe owner, community learning center, lawyer) |

**Topics:**  
1. All about the Internet  
2. How to use Internet  
3. The more you know the more fun the game is  
4. How to cope with Internet addiction  
5. Guide to proper use of Internet

### APEC Training Program for Preventive Education on ICT Misuse

**Activity:** Debriefing  
**Objective and Topics:**  
1. To evaluate the training program (experiences, challenges, lessons learned, good practices)  
2. To provide recommendations for next steps  
3. To design follow up actions  
**Date & venue:** 29 - 30 July, 2010  
Multimedia Room  
SMA Negeri 4 (Public High School)  
Bandung, West Java Province  
**Participants:**  
6 trainers, MoNE Indonesia, KTCF and APWINC
The 2nd Run of Pilot Training in Indonesia
Highlights: Training of Trainers (June 9-11, 2010)

- Was held on 9 - 11 June 2010, in Bogor, West Java Province, Indonesia
- 20 participants (teachers and representatives from MoNE as reviewer).
  - 10 trainers from Teachers Group
  - 7 trainers from Ministry of National Education
  - 3 incumbents as reviewer (Deputy Minister of National Education for International Cooperation, Secretary of the Office for Research & Development, Head of Planning Division – R & D Office, MoNE)
- Topics covered:
  - Basic Project Planning
  - Profile of the Novice ICT User
  - Characteristics of a Responsible ICT User
  - Review of KTCF Materials (for possible incorporation into own training designs)
  - Creating the Responsible Use Agreement
  - Creating the Competency-Strategy-Material Framework
  - Creating the Training Design
  - Designing End User Training Program for 3 groups (students, teacher and parents)

APEC Training Program for Preventive Education on ICT Misuse

The 2nd Pilot Training in Indonesia
Feedback from the Participants (Trainers) on the ToT

- Appreciated lectures/inputs from the 3 Korean Team
  - Domestic strategy for preventive education on ICT misuse
  - Introduction of Corporate Social Responsibility (CSR) activities in Korea towards safe ICT environment
  - Comparison of Korean experience with local status/context

- Appreciated recommendation/input from Dr. Herwindo Haribowo, Deputy Minister of National Education that EUT should cover:
  - National character building
  - Awareness of pornography contents and its impact on students

- Teams were adequately prepared in planning for their EUTs
- Customization of each training design was imperative due to dissimilar target groups
The 2nd Pilot Training in Indonesia
Highlights: End-User Trainings (July 26-28, 2010)

Students Group (16 pers.)

- Participants: 13 years to 16 years old (middle and high school students); from medium to advance-knowledge/skill ICT users
- Used most (if not all) of the KTCF videos provided – use of animation as a means to convey lessons much more than presentations per se
- Use of personal stories and situations; mind map of the given materials, letter for friends, and action plan for student programme
- Medium of instruction: Bahasa Indonesia and English
- Used most (if not all) of the KTCF videos provided – in English and discussed lessons learned after every video shown
- Provided brochure on tips of safe and healthy internet
- Interest to create online and offline community among them and invite others

Teachers Group (16 pers.)

- Participants: 21 years to 54 years old (middle and high school teachers); from medium to advance-knowledge/skill ICT users
- Medium of instruction: Bahasa Indonesia and English
- Use of analogies and local cases of ICT misuse
- Used some of the KTCF videos provided – in English and discussed about the contents in general
- Group work on designing Action Plan for dissemination preventive education on ICT Misuse and reviewed by the trainers
- Provided brochure on tips of safe and healthy internet
The 2nd Pilot Training in Indonesia
Highlights: End-User Trainings (July 26-28, 2010)

Parents Group (16 pers.)

- Participants: 22 years to 68 years old (police, school committee, broadcasting commission, internet café owner, community learning center and parents); from low to advance-knowledge/skill ICT users
- Medium of instruction: Bahasa Indonesia
- Used 5 of the KTCF videos provided – in English verbal with Indonesian translation and discussed lessons learned after every video shown
- Group work on designing action plan
- Copy CD of materials and distribute to participants
- Provided brochure on tips of safe and healthy internet
- Feedback from the participants to the trainers.

KTCF Resources/Activities Used

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| Safe and Healthy Internet | - Proper Use
- Benefits and issues concerning ICT use
- Cybercrimes | - Slides: games, internet addiction, Cyber bullying, netiquette
- Videos:
  - Copyright Protection
  - VOD Syndrome
  - Provision of False Information
  - Mobile Phone Manners
  - Cyber Security
  - Malware
  - Account Compromise
  - Phishing | - PPT Files :
  - provided by KTCF
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  - provided by Indonesian Trainer | - PPT Files :
  - provided by KTCF
  - translated in Indonesian
- Videos:
  - Netiquette (Modified Version)
  - VOD Syndrome
  - Internet Addiction
  - Pornography Addiction
  - Copyright Protection
  - Self-control in Watching Indecent Contents Book | - Videos:
  - All about Internet
  - Pornography Addiction
  - Internet Addiction
  - Game Addiction
  - Protection of personal information |
|                         |                                                                                |                                                                                | - Guide book for parents                                                      |
|                         |                                                                                |                                                                                |                                                                                |
The 2nd Pilot Training in Indonesia
Feedback from the Trainers on the EUT

• All of the sessions were found to be useful to the participants.
• There should always be an activity related to the topics before starting the lectures to better understand the lessons. Such as: mind mapping and brainstorming.
• Training materials: Should not be too technical, especially terms should be described with examples. Otherwise participants might not understand fully what the training materials are.
• Device a way on how to measures the knowledge being imparted by the trainers, probably an exam 4 to 5 questions on the previous lectures before proceeding to the next lectures.

The 2nd Run of Pilot Training in Indonesia
Feedback from the Participants on the EUT

• “APEC” label: very much appreciated.
• KTCF videos would be better understood if they were dubbed and subtitled in Bahasa Indonesia.
• 3-day exposure/training is too short; need for follow-up sessions such as: online/offline discussion forum.
• All participants are grateful to the opportunity because they are able to meet another participants.
The 2nd Run of Pilot Training in Indonesia

Highlights: Debriefing

- Held on July, 26 - 28, 2010 at SMA Negeri 4 Bandung (Public High School), West Java Province - Indonesia
- 6 trainers (ToT participants) of EUT from 3 different groups.
- After Action Review
  - project's goals
  - what happened
  - factors that accounted for differences in planning vs. execution
  - improvements for the next run.
- Documenting the EUT
  - modified Training Design
  - Trainer's Guidebook
  - Training Report

The 2nd Run of Pilot Training in Indonesia

General Observations

- Safe and Healthy Internet is necessary
- KTTCF materials are useful
  - Better if dubbed in Bahasa Indonesia
  - Flexible use: welcomed
- Customization is necessary (training designs and materials)
- Team teaching works!
- Internet connection is required during the training
- Special for parents group, it is needed to equip them with PC or Laptop and teach them how to use the internet
The 2\textsuperscript{nd} Run of Pilot Training in Indonesia

Challenges

- Technical problems
  - Slow and/or intermittent internet connection
- Coordination gaps with the participants in terms of schedule, especially for parents group and teachers group
- Some students are more advanced than trainers’ level in using ICT.
- Some of trainers who participated in ToT couldn’t be participating in EUT as trainers due to their own duties in their working places.

Recommendations

- Training objectives
  - It is not to ‘train’, but to ‘educate’ all participants for safe and healthy internet.
- Training materials
  - Dubbing/translation in local language will be recommended, especially for parents group.
- Training duration/venue
  - 3 days are sufficient for student and teachers, but 2 days for parents.
  - ICT equipped school is recommended.
- Target group of Training
  - Teachers, students, parents, government officials, NGO leaders, police officers, internet café owners, journalists, lawyers and etc.
- Number of trainees per group
  - 30 per each group would be proper.
Recent Progress II
“Cyber Security Awareness Poster Exhibition”, TELMIN, Okinawa, Japan (28-31 October, 2010)

• Cooperated with Japan which was the host economy of the TELMIN
• With the strong support from the member economies, 24 posters from 10 economies were collected; Australia, Brunei Darussalam, China, Japan, Korea, Malaysia, Singapore, Chinese Taipei, Thailand, and USA
• Another material such as video, guide books, note books, badges, and some souvenirs were also provided in the exhibition.
• Exhibition made a great success; Ministers welcomed very much.
• For the detailed explanations, brochures were provided.

Recent Progress III
Project Extension

• Based on the enthusiastic support from the member economies, this project is willing to extend its duration for further 2 years.
• It was already officially requested through the APEC Secretariat and HRDWG Lead Shepherd on 25 Feb. 2011.
• The Secretariat circulated this request to the member economies for their support, and finally, the extension request was approved on 3rd Mar. 2011.
• Therefore, this project is to be extended until April 2013.
Future Plan

- To participate in upcoming TELWG meeting to be held at the end of March 2011 in China
- To monitor the follow-up activities in the Philippines and Indonesia.
- To conduct 2 more local trainings
- Will continue cooperating in-between HRDWG and TELWG
Parents Group
End-User Training

Lestyani Yuniarsih
Indonesian Committee
End of presentation

“Thank you!!”