



**Asia-Pacific
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TIA's Toy Safety Certification ProgramSM

Submitted by: Toy Industry Association (TIA)



**APEC Regulator Dialogue on Toy Safety
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TIA's Toy Safety Certification ProgramSM

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APEC TOY SAFETY INITIATIVE
REGULATOR TO REGULATOR DIALOGUE

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Genesis of TSCP

- ❖ Needed to restore the reputation of and confidence in the toy industry
 - ❖ U.S. legislators and regulators
 - ❖ Retailers
 - ❖ Consumers
- ❖ Sought to demonstrate industry's commitment to improve toy safety
- ❖ Proactive and public/private partnership approach was necessary to gain acceptance
- ❖ TIA Board supported U.S. federal law for mandatory testing and to implement a private sector certification system

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Development of the TSCP

- ❖ **August 2007** – TIA engaged ANSI to coordinate a public-private partnership to develop conformity assessment guidance
- ❖ **February 2008** – Resulting guidance was published for public comment
- ❖ **March 2008** – Written comments discussed at two-day meeting attended by key representatives from the toy safety community
- ❖ **April 2008** – Meetings in Hong Kong, Beijing and Brussels
- ❖ **May 2008** – Program approved by TIA Board but still a work in progress
- ❖ **August 2008** – U.S. federal CPSIA signed into law
- ❖ **February 2009** – Phased in TSCP launch begins
- ❖ **Ongoing** – Refining requirements, stakeholder outreach, minimizing redundancies, CPSIA modifications, IT platform development

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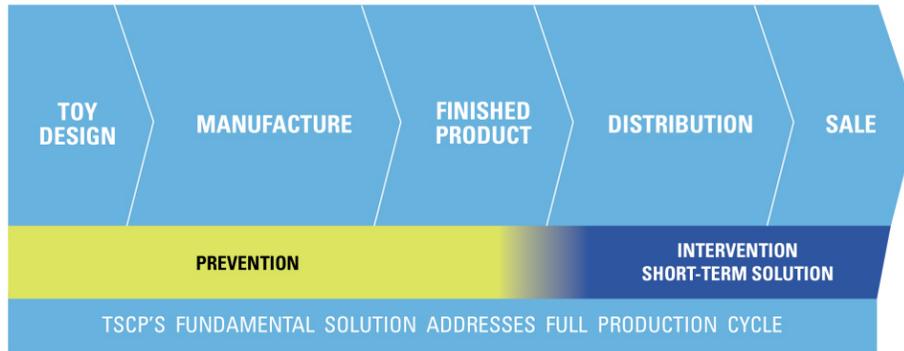
Objectives of TSCP

- ❖ Improve toy safety by providing a sustainable **conformity assessment system** to offer reasonable verification that toys meet applicable mandatory U.S. toy safety standards in an efficient and cost-effective way
- ❖ Help facilitate the U.S. toy industry and its suppliers to meet requirements of the new Consumer Product Safety Improvement Act (CPSIA)
- ❖ Enhance the confidence of regulators, toy companies, retailers and consumers

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TSCP FOCUS



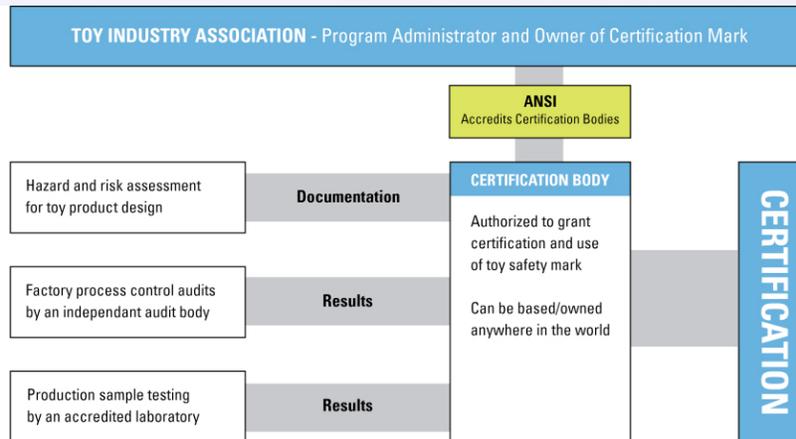
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Program Requirements

- ❖ Applicants are responsible for:
 1. Hazard and risk assessment for toy product design
 2. Factory process control audits by an independent audit body (verification of ISO 9001 to start)
 3. Production sample testing by an accredited laboratory to validate that the factory is capable of producing toys that meet U.S. safety standards
- ❖ Will be verified by ANSI-accredited Certification Bodies
- ❖ Upon successful completion and verification of applicable requirements the toy is certified and the product or packaging may bear a TSCP mark

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Program Participants and Process



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Governance: Oversight Council

- ❖ Composed of industry and non industry members
- ❖ Monitors TSCP's development, implementation, effectiveness
- ❖ Proposes changes to increase value to stakeholders
- ❖ Reviews and adopts reasonable recommended technical changes to the program from the TSCP Technical Committee
- ❖ Reviews and acts to resolve complaints and appeals relating to TSCP's application and implementation
- ❖ Reviews and comments on annual budgets prepared by TIA management prior to submission to the TIA Board for approval and funding
- ❖ Performs other functions as may be authorized by the TIA Board

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Oversight Council Members

- Tom Castino, Retired President, Underwriters Laboratories
- Anne Craigmyle, Consumer
- Carol G. Dawson, Former U.S. CPSC Commissioner
- Gordon Gillerman, Chief, Standards Services Division, National Institute of Standards and Technology
- Myung Kang-Huneke, VP & General Counsel, Sesame Workshop (licensor & non profit)
- Alan Kaufman, VP, Quality Assurance, Safety and Compliance, Toys "R" Us
- Kathleen McHugh, President, American Specialty Toy Retailing Association
- Beth Schommer, VP, Product Safety and Compliance, Wal-Mart
- Arthur Kazianis, SVP, Global Quality Assurance, Hasbro
- Arnold E. Rubin, President and CEO, Funrise Toy Corporation
- Jim Walter, SVP & Chief Regulatory Officer, Global Product Integrity, Mattel

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TSCP IT Platform Functions

- ❖ Central Document Processing Clearinghouse
- ❖ Entry of Data on Structured Forms or Import from Other Systems
- ❖ Maintenance of Data Confidentiality
- ❖ Integrated Table of Citations to Test Requirements Including Effective Dates
- ❖ Accessibility for Regulators and Retailers
- ❖ Enforcement of Rules for Product Sample Testing
- ❖ Certification Maintenance and Renewal Protocol
- ❖ Certificate Export Capability
- ❖ Export of Data for Analysis and Management Reporting

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Launch Phases

- ❖ Components of TSCP and the Electronic Certification System will be phased in throughout 2009 in accordance with the CPSIA schedule of requirements
- ❖ In February the capability to issue CPSIA General Certificates of Conformity was activated
- ❖ Next is the TSCP mechanism for compliance with required testing and third-party certification
- ❖ Following will be the Prevention Program: Design Analysis and Factory Process Control Assessment added to Testing to better ensure toy safety
- ❖ Then full TSCP certification for product complying with program requirements
- ❖ Finally, use of TSCP mark

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Participant Launch

- ❖ Continuous Announcements
 - ❖ CPSIA General Certificates of Conformity (February)
 - ❖ Nomination of Oversight Council (May)
 - ❖ Request of Applications from Certification Bodies (June)
 - ❖ China and U.S. Workshops (June-July)
 - ❖ Beta Testing/Soft Launch (August)
 - ❖ Third Party Accreditations (September)
 - ❖ Accepting Applications for TSCP Certification
 - ❖ Additional U.S. and China Workshops (August-October)
 - ❖ Etc.

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Public Launch

- ❖ Timing still to be determined
- ❖ Developing TSCP mark, usage guidelines and surveillance program
- ❖ Phased roll out of TSCP certification mark
- ❖ Pursuit of CPSC acknowledgement after November CPSIA deadline

Why Have Confidence in TSCP?

- ❖ Public/private partnerships leverage all available resources to develop practical solutions that most effectively address risks and do not unnecessarily create barriers to trade
- ❖ Improves conformance of toys with safety standards
 - ❖ Addresses reasons for recalls and goes beyond what government can mandate
 - ❖ Identifies and addresses problems before toys are produced
 - ❖ Looks at the whole production process, not just testing

Why Have Confidence in TSCP?

- ❖ Provides an accessible industry-wide and credible certification equally for all size toy companies
- ❖ Enhanced credibility of certification resulting from ANSI/TIA sponsorship and oversight
- ❖ Governance includes non-industry representatives
- ❖ IT platform provides a mechanism for instant and centralized access to test reports, factory status and certified product
- ❖ Surveillance system will monitor use of mark

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Continued Stakeholder Feedback

- ❖ U.S. Consumer Product Safety Commission
- ❖ Consumer Groups
- ❖ Toy Companies (different sizes and product types)
- ❖ Major Toy Retailers
- ❖ Third Party Service Providers
- ❖ China and European Union Officials and Industry
- ❖ International Council of Toy Industries

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Next Steps with APEC

- ❖ Continued coordination and engagement in order to reduce duplicative and/or conflicting requirements that impact trade
- ❖ Reduce redundancies with other toy conformity assessment systems
- ❖ Offer the Toy Safety Certification Program as a conformity assessment model for nations that are planning to develop regulatory programs for toy safety or others who might find aspects of it useful

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The screenshot shows the homepage of the Toy Safety Certification Program (TSCP). At the top, the TSCP logo is displayed in orange and green, with the tagline 'THE OFFICIAL SITE OF THE TOY SAFETY CERTIFICATION PROGRAM®'. Below the logo, a navigation menu includes links for 'ABOUT TSCP', 'THE PROGRAM', 'ELECTRONIC CERTIFICATION', 'RESOURCES', and 'SUBMIT A QUESTION'. The main content area is titled 'WELCOME' and features a 'LOG IN TO CERTIFICATION SYSTEM' button with a 'SIGN IN NOW' link. A 'SIGN UP FOR E-UPDATES' section offers instant alerts. A 'WANT MORE INFORMATION ABOUT TSCP?' section lists upcoming events: 'Attend TIA's Toy Safety Seminar at Toy Fair, February 15 at NY's Jacob K. Javits Center' and 'Drop by our Toy Fair Learning Center on Feb. 15 and 17 for TSCP Overview Sessions, Electronic Certification System Demos, and Sessions on design analysis, process control needs, and testing requirements.' The footer contains the copyright notice '©2009 TSCP ALL RIGHTS RESERVED'.

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For Additional Information

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