

2011/SOM2/CTI/SEM/009

### **Dissemination of Environmental Technologies**

Submitted by: National Foreign Trade Council



Seminar on Dissemination of Environmental Technologies Big Sky, United States 11 May 2011



# Dissemination of Environmental Technologies

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#### **Overview**

- About NFTC
- Technology attraction
- Encouraging technology research and investment
- Intellectual property rights
- Barriers to attracting technology
- Next generation trade issues



### Technology attraction and deployment

- Favorable business environments
- Competing to attract new investments and research



# Encouraging technology research and investment

- Tax incentives
- Educated workforce
- Mobility policies
- Physical infrastructure
- Regulatory environment



## Barriers to technology?

- The role of the intellectual property rights system
- lack of infrastructure, discriminatory laws and regs, tax policy, tariffs

#### **Overcoming barriers:**

- Public policy solutions
- Technical assistance, aid, trade facilitation



Impact of next-generation trade issues on environmental technologies