



**Asia-Pacific  
Economic Cooperation**

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## **Ideas for APEC Action Moving Forward**

Submitted by: Sustainable Business Australia (SBA)



**Trade Policy Dialogue on Environmental  
Goods Non-Tariff Measures  
Big Sky, United States  
12 May 2011**



## Environmental Goods Non-tariff Measures (NTMs) Trade Policy Dialogue

Ideas for APEC action moving forward  
Presentation  
by  
Andrew Petersen  
CEO, Sustainable Business Australia  
12 May 2011



### Overview of Australia's EGS Sector



- EGS Sector turnover >AUD 10bn
- Exports of EGS worth >\$2B (4.5B?)
- Global reputation for excellence in the environmental sciences
- Australian companies internationally recognised
- Australian workforce highly skilled



- 80 member companies (ASX, SME)
- 100,000 + employees
- Engineering, legal, environment, economics, finance & investment, infrastructure, land management, food production, city planning and transport

Source: Australian Trade Commission, SBA, Department of Sustainability, Environment, Water, Population and Communities

### Where are Australia's key EGS exports ?



### Where is Australian business' EGS export focus ?



## What are the drivers of change, challenge & solution ?



**Andrew Petersen**  
 CEO  
 M: 0412 545 994  
 E: [andrew.petersen@sba.asn.au](mailto:andrew.petersen@sba.asn.au)

**Contact Us**  
 W: [www.sba.asn.au](http://www.sba.asn.au)  
 E: [sba@sba.asn.au](mailto:sba@sba.asn.au)  
 T: +61 2 9358 1800