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A History of the APEC Privacy Framework and the Data Privacy Pathfinder Process

Submitted by: United States



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INTERNATIONAL
TRADE
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1998: The APEC Blueprint for Action on Electronic Commerce

- A Ministerial Statement that promotes the development and use of electronic commerce by creating legal, regulatory and policy environments in the APEC region that are predictable, transparent and consistent.
- Resulted in the Creation of an APEC Senior Official's Special Task Force, which later became the Electronic Commerce Steering Group

Early Work of the ECSG

- **2002:** Member Economies Conduct an Initial Mapping Exercise to Compare National Approaches to Data Privacy
- **February 2003:** The Data Privacy Subgroup is established
- **March 2004:** A draft APEC Privacy Framework is produced by the Group for APEC consideration

The APEC Privacy Principles

- 1) Preventing Harm
- 2) Notice
- 3) Use
- 4) Collection Limitation
- 5) Choice
- 6) Security Safeguards
- 7) Integrity
- 8) Access and Correction
- 9) Accountability

International Implementation of the Framework: 2005-2007

- **2005:** APEC member economies formed a Cross Border Privacy Rules Study Group to study this approach
- **2006:** International Consultation on Implementation Options
- **2007:** The *Data Privacy Pathfinder* is introduced

International Implementation of the Framework: 2008-2012

- **2008:** A work plan detailing nine voluntary projects necessary to implement the Pathfinder is introduced and endorsed
- **2009:** A CBPR Test Pilot is conducted across four economies
- **2010:** Six of the nine projects are completed and endorsed
- **2011:** Final endorsement, all projects completed (*Projected*)
- **2012:** Cross Border Privacy Rules System goes live (*Projected*)

CBPRs In Practice: A Four Step Approach



The slide features a blue header with a globe and stars. The main content area is white. On the left side, there is a grey vertical bar containing the Department of Commerce logo and the text "INTERNATIONAL TRADE ADMINISTRATION". The right side of the slide contains the text "Thank You", "Robin Layton", and the email address "Robin.Layton@Trade.gov".