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Consumer Protection Through Enforceable Codes of Conduct

Submitted by: United States



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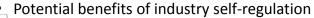
Keith Fentonmiller

Division of Advertising Practices Bureau of Consumer Protection U.S. Federal Trade Commission

Disclaimer

My comments reflect my own views and do not necessarily reflect the views of the Commission or any individual Commissioner.

Encouraging Industry to Regulate Itself





- consumers are better protected when businesses believe that they must regulate their own conduct
- often works faster and is more flexible than government regulation
- reduces the need for government action
- may be no legal basis for gov't action

FTC promotes self-regulation

- give feedback on proposed self-regulatory standards, when requested
- give public credit to appropriate self-regulation
- act on industry referrals of the non-compliant



