



**Asia-Pacific  
Economic Cooperation**

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**2014/SMEWG38/001**

Agenda Item: 4

## **Agenda**

Purpose: Information  
Submitted by: SMEWG Chair



**38<sup>th</sup> Small and Medium Enterprises Working  
Group Meeting  
Taichung, Chinese Taipei  
26-27 March 2014**

## Tentative Agenda

### 38<sup>th</sup> Meeting of the APEC SMEWG

26-27 March 2014

Taichung, Chinese Taipei

Plenary Session

Day 1: Wednesday, 26 March 2014

09 : 00 – 9 : 15 –Session I – Splendor Room I & II

**1. Welcome Remarks by Host Economy [10 minutes] [Chinese Taipei]**

*Mr. Johnny Yun-Lung Yeh, Director General, Small and Medium Enterprise Administration, Ministry of Economic Affairs, to welcome delegates to 38<sup>th</sup> SMEWG meeting*

**2. Chair's Opening Remarks [5 minutes] [Chair]**

*Dr. Wimonkan Kosumas, SMEWG Chair, to welcome delegates to the 38<sup>th</sup> SMEWG meeting, and outline the meeting objectives*

09 : 15– 09 : 25 —Group Photo

09 : 25– 10 : 45 –Session II – Splendor Room I & II

**3. Administrative and Logistic Arrangements [5 minutes] [Chinese Taipei]**

*Ms. Maggie Hsiu-Ling Hsu, Senior Executive Officer, Small and Medium Enterprise Administration, Ministry of Economic Affairs, to outline meeting logistic arrangements*

**4. Adoption of Agenda [5 minutes] [Chair]**

*Chair to invite member economies to endorse the agenda*

**5. Drafting of Summary Report [5 minutes] [Chair]**

*Chair to explain the procedure for drafting and endorsing the Summary Report*

**6. Discussion on Recommended Actions in Leaders' Declaration, APEC SME Ministerial Meeting, APEC Ministerial Meeting, APEC Women and the Economy Forum, APEC Ministers Responsible for Trade and APEC Business Advisory Council [15 minutes] [Chair]**

*Chair to present Recommended Actions in Leaders' Declaration, APEC SME Ministerial Meeting, APEC Ministerial Meeting, APEC Women and the Economy Forum, APEC Ministers Responsible for Trade and APEC Business Advisory Council*

## 7. SMEWG Work Plan in 2014 [40 minutes] [Chair]

*Chair to invite member economies to discuss SMEWG Work Plan (2013-2016)*

### 7.1 Emerging Issues (based on Leaders' Declarations in 2013)

*Chair to invite member economies to brainstorm on potential topics for APEC SMEWG Funded projects in 2014*

#### 7.1.1 Financial Inclusion and Literacy [5 minutes]

*Chair to make a presentation on preliminary study on Financial Inclusion and Literacy by the Chair's team*

#### 7.1.2 ICT and SMEs [5 minutes]

*Chair to invite ABAC to elaborate on APEC Open Innovation Platform*

#### 7.1.3 Public- Private Partnership (PPP) and SMEs [15 minutes] [Chinese Taipei, USA and APEC PSU]

7.1.3.1. *Chair to invite Chinese Taipei to make a brief presentation on "APEC Accelerator Network" and "Improving Natural Disaster Resilience of APEC SMEs to Facilitate Trade and Investment" with focus on PPP aspect [5 minutes]*

7.1.3.2. *Chair to invite USA to make a brief presentation on "Business Ethics Capacity Building for SMEs in the Medical Devices, Construction and Bio-Pharmaceutical Sectors" and "Facilitating SME Integration into Global Value Chains with focus on PPP aspect" [5 minutes]*

7.1.3.3. *Chair to invite Ms. Bernadine Zhang Yuhua, Policy Analyst, APEC PSU, to make a presentation on "Integrating SMEs in Global Value Chains: Policy Principles and Best Practices" [5 minutes]*

7.1.3.4. *Discussion [5 minutes]*

### 7.2 Ongoing Projects under the 2<sup>nd</sup> SMEWG Strategic Plan (2013-2016) [10 minutes]

*Chair to make a presentation on "Ongoing Projects, Submitted Concept Notes in 2014 and gap areas that need to be covered by SMEWG"*

*10 : 45 – 11 : 00 – Tea Break*

*11 : 00 – 12 : 30 – Session III – Splendor Room I & II*

## 8. Report on Recent Developments at SOM 1 and SMEWG Concept Notes (proposed in 2014) [10 minutes] [Ms. Ha Phuong, Program Director]

*Ms. Ha Phuong to report on relevant developments at SOM1 in Ningbo and proposed concept notes in 2014*

## 9. APEC SME Monitoring Index [15 minutes] [Ms. Bernadine Zhang Yuhua, APEC PSU]

9.1 *Chair to make a presentation on APEC SME Monitoring Index [5 minutes]*

9.2 *Chair to invite Ms. Bernadine Zhang Yuhua, Policy Analyst, APEC PSU, to make a presentation on "SMEs in the APEC Region " which is partly based on APEC SME Monitoring Index survey conducted in 2013 [5 minutes]*

9.3 Discussion [5 minutes]

10. Exercise to Finalize KPIs [Chair and Champion Economies] [60 minutes]

10.1 **To make KPIs more quantitatively measurable**

Chair to introduce “KPI Evaluation Template” to be endorsed by the SMEWG [5 minutes]

10.2 **KPIs on Building Management Capability, Entrepreneurship and Innovation**

Chair to invite Chinese Taipei to make a presentation then to invite the SMEWG to discuss [15 minutes]

10.3 **KPIs on Financing**

Chair to invite Indonesia to make a presentation then to invite the SMEWG to discuss [15 minutes]

10.4 **KPIs on Business Environment, Market Access and Internationalization**

Chair to invite Singapore to make a presentation then to invite the SMEWG to discuss [15 minutes]

10.5 **Wrap Up**

Chair to wrap up the discussion [5 minutes]

12 : 30 – End of Morning Session

12 : 30 – 13 : 30 –Luncheon –Olympus Room, 11F, Splendor Hotel

13 : 30 – 16 : 30 –Session IV –Splendor Room I & II

11. Sharing Best Practice in Each Priority Area [5 minutes each]

Chair to invite member economies to share best practice related to each theme under each priority area (voluntary basis)

11.1 **Promoting High Growth SMEs (Priority Area 1: Building Management Capability, Entrepreneurship, and Innovation)**

11.1.1 Hong Kong, China's Approach in Promoting Entrepreneurship, Innovation and Technology (Hong Kong, China)

11.1.2 Chinese Taipei's Approach in Promoting High Growth SMEs (Chinese Taipei)

11.1.3 Promoting High Growth SMEs through the Provision of Shared Service Facilities (The Philippines)

11.1.4 One Stop Clinic Program for SME (Korea)

11.1.5 Technology Innovation, Innovation Management and High Growth of SMEs (China)

11.1.6 Promoting Entrepreneurship: The Singapore Experience (Singapore)

11.2 **Promoting Financial Inclusion and Literacy among SMES (Priority Area 2: Financing)**

11.2.1 Credit Guarantee Mechanisms for Promoting SME Financial Inclusion (Chinese Taipei)

11.2.2 Improving SMEs' Access to Financing and Management by the General Accounting Standard for SMEs (Japan)

11.2.3 Promoting Financial Inclusion and Literacy among SMES, Indonesian Case (Indonesia)

**11.3 SMEs Access to Government Procurement (Priority Area 3: Business Environment, Market Access and Internationalization)**

- 11.3.1 Public Procurement Opportunities for Women Owned Enterprises (Korea)

**11.4 Promoting SMEs Participation in the Global Value Chain (Priority Area 3: Business Environment, Market Access and Internationalization)**

- 11.4.1 The 8th APEC Small & Medium Enterprises Technology Conference and Fair (SMETC) (China)
- 11.4.2 Thai Automotive Industry in the Global Supply Chain (Thailand)
- 11.4.3 Promotion of Business Partnerships among SMEs in APEC region (Japan)
- 11.4.4 Cloud Based Supply Chain Integration Service in Chinese Taipei (Chinese Taipei)
- 11.4.5 Leveraging on the Central Coordinating Agency Role to Facilitate Linkage – (Malaysia)

**End of Day 1**

09 : 00 – 10 : 10 – Session VI – Splendor Room I & II

**7. (Revisit) SMEWG Work Plan in 2014 to get endorsed [15 minutes]**

*Chair to revisit agenda 7. SMEWG Work Plan in 2014 to get endorsed*

**12. APEC SMEWG Chairmanship 2015-2016 [10 minutes]**

12.1 *Chair to invite Ms. Ha Phuong to make a presentation on APEC Guidelines and SMEWG TOR regarding selection of Working Group Chairs/Lead Shepherds*

12.2 *Chair to announce for volunteer*

**13. Progress Report on APEC SMEWG Projects of Each Priority Areas under APEC SMEWG Strategic Plan 2013 – 2016 [60 minutes]**

*Chair to invite member economies to report on progress of SMEWG projects in 2014*

**Ongoing Projects [5 minutes each]**

13.1 **Chinese Taipei:** APEC Accelerator Network

13.2 **Chinese Taipei:** Multi-Year Project: Improving Natural Disaster Resilience of APEC SMEs to Facilitate Trade and Investment

13.3 **Viet Nam:** APEC Train-the-Trainer Training Course for Women SME Service Exporters

13.4 **Viet Nam:** APEC Public - Private Dialogue on Addressing Impediments of Small and Medium Sized Enterprises (SMEs) and Micro Enterprises (MEs) in Accessing Trade Finance

13.5 **China:** Seminar of Financing Innovation of Small and Medium-sized Enterprises

13.6 **Indonesia:** Seminar on Cross Border Trade (CBT) in APEC

13.7 **The United States:** Multi-Year Project : Business Ethics Capacity Building for SMEs in the Medical Devices, Construction and Bio-Pharmaceutical Sectors

13.8 **The United States:** Facilitating SMEs Integration into Global Value Chains

13.9 **Russia:** Research and Assessment of Prospects for Development of an Integrated Information Tool to Stimulate Involvement of SMEs of the Asian-Pacific Region into the Global Trade System, Global Production and Supply Chains

13.10 **Thailand:** Financing APEC SME Innovation Workshop: Identifying Government Policies that Promote Venture Capital Investment in APEC Economies VC

13.11 **Thailand:** Promoting Innovation Seminar: How Smart IPR Policies Can Encourage SMME's Research and Development

**Discussion [5 minutes]**

10 : 10 – 10 : 25 – Tea Break –

10 : 25 – 11 : 05 – Session VII – Splendor Room I & II

**14. The 39<sup>th</sup> SMEWG Meeting and the 21<sup>st</sup> SMEMM [10 minutes] [China]**

*Presentation by China on the 39<sup>th</sup> SMEWG Meeting and the 21<sup>st</sup> SMEMM*

**15. Chair's Closing Remarks** [5 minutes] [Chair]

*Dr. Wimonkan Kosumas, SMEWG Chair, to bring the meeting to a close*

*11 : 05 – End of 38<sup>th</sup> SMEWG Meeting*

*12 : 00 – 13: 00 – Lunch –Olympus Room, 11F, Splendor Hotel*

**End of Day 2**



**Day 3: Friday, 28 March 2014**

<b>TIME</b>	<b>Event</b>
09:00	Meet at 1F at 08:40. Bus will depart at 9:00.
09:30-10:30	HIWIN Technologies Corp., Taichung City
10:40-12:00	Footwear & Recreation Technology Research Institute, Taichung City
12:20-13:50	Lunch at Howard Prince Hotel Taichung
15:00-16:30	Xiangshan Visitor Center, Sun Moon Lake National Scenic Area, Nantou County
17:00-19:00	Dinner Party at The Wen Wan Resort Sun Moon Lake , Nantou County