



**Asia-Pacific  
Economic Cooperation**

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**2014/ISOM/SYM/001**

## **Programme and Speakers' Profiles**

Submitted by: The Philippines



**APEC**  
PHILIPPINES  
2 0 1 5

**Symposium on APEC 2015 Priorities  
Manila, Philippines  
8 December 2014**



## **ASIA-PACIFIC ECONOMIC COOPERATION PHILIPPINES 2015**

### **SYMPOSIUM ON APEC 2015 PRIORITIES**

*"Building Inclusive Economies, Building a Better World."*

MAKATI SHANGRI-LA HOTEL, METRO MANILA, PHILIPPINES

8 DECEMBER 2014



## **Antonio I. Basilio**

**Chairman, PECC Philippine National Committee (PPECC)**

Antonio I. Basilio assumed Chairmanship of the PECC Philippine National Committee in 2010.

A career foreign service officer, Mr. Basilio served in London, Beijing, Jeddah and Washington, D.C. Other postings include his service as the Deputy Chairman of the APEC Senior Officials Meeting (SOM) in 1996; APEC Senior Official for the Philippines in 1997; Special Trade Representative to the Uruguay Round of Multilateral Trade Negotiations (GATT/WTO) from 1989-1990; and Chairman of the Committee on Trade and Investments of ASEAN (COTT) in 1989.

Mr. Basilio left government to join the private sector in 1998 as President of the Philippine Foundation for Global Concerns Inc., a non-profit organization involved in regional economic issues. In this same capacity he served as Executive Director of the Philippine National Committee of the Pacific Economic Cooperation Council (PECC); Executive Director of the International Secretariat of the APEC Business Advisory Council (ABAC); and Secretary General of the Philippine chapter of the International Chamber of Commerce (ICC). Mr. Basilio was also senior adviser at the Asian Development Bank from 2001-2002 working on a project on sub-regional economic integration in South Asia. From 2001 to 2005, he was Chairman of the Manila Economic and Cultural Office, a private entity which represents Philippine interest in Taiwan. He was an independent Director of the Board of Equitable Banking Corporation in 2006-2007 then the Philippines' 3rd largest bank. He is currently a Director of the Board of Stratbase Consulting.



**Alan Bollard**  
Executive Director, APEC Secretariat, Singapore

Dr. Alan Bollard is the Executive Director of the APEC Secretariat based in Singapore, the body that promotes trade, investment and sustainable economic growth in the Asia-Pacific. Dr. Bollard advances APEC's agenda by executing APEC's work programmes as mandated by Leaders and Ministers.

Prior to joining APEC, Dr. Bollard was the Governor of the Reserve Bank of New Zealand from 2002 to 2012. In that position, he was responsible for monetary policy and bank regulations, helping steer New Zealand through the global financial crisis.

From 1998 to 2002, Dr. Bollard was the Secretary to the New Zealand Treasury. As the government's principal economic adviser, he managed the Crown's finances and helped guide economic policy. He has served as New Zealand's Alternate Governor to the International Monetary Fund, the Asian Development Bank and the World Bank. From 1994 – 2008, he was the Chairman of the New Zealand Commerce Commission. Prior to this from 1987 to 1994 he was Director of the New Zealand Institute of Economic Research.

Dr Bollard has helped rebuild the famous MONIAC hydraulic model of the British economy. He has also designed a computer simulation game called OIKONOMOS where you play at being Minister of Finance. He wrote a best-selling account of the GFC called "Crisis: One Central Bank Governor and the Global Financial Collapse". More recently he has published a novel entitled "The Rough Mechanical".

He is married to venture capitalist Jenny Morel and has 2 sons. Dr. Bollard has a PhD in Economics from the University of Auckland. He has since been awarded several honorary doctorate degrees. In 2012 he was honoured as a Companion of the New Zealand Order of Merit.

**APEC 2015**  
**Informal Senior Officials' Meeting (ISOM)**  
**8 December 2014**  
**Manila, Philippines**

PROGRAMME	
8 December, Monday	Symposium on APEC 2015 Priorities Makati Shangri-La Hotel
8:30 – 9:00	<p><b><u>OPENING SESSION</u></b></p> <p><b><u>Welcome Remarks</u></b></p> <p><b>Hon. Paquito N. Ochoa, Jr.</b>, Executive Secretary, Office of the President of the Republic of the Philippines</p> <p><b><u>Keynote Speeches</u></b></p> <p><b>Hon. Gregory L. Domingo</b>, Secretary of Trade and Industry</p> <p><b>Hon. Arsenio M. Balisacan</b>, Secretary of Socioeconomic Planning, National Economic and Development Authority</p>
9:00 – 9:50	<p><b><u>Session 1: 21<sup>st</sup> Century Megatrends and Challenges</u></b></p> <p>This session will discuss the megatrends that continue to shape the global economic landscape. From the emergence of new technologies to the ever-growing share of developing economies to global trade and investment, there is an increasing need to keep pace and make sense of multi-polar and multi-layered developments that affect the way economies relate to each other. But how do all these relate to inclusive growth? Have trade, trade policy, and trade agreements helped in the past? How and which policies helped? Does the massive growth in international trade have something to do with alleviating poverty?</p> <p><b><u>Moderator:</u></b> <b>Dr. Federico Macaranas</b>, Core Faculty, Washington SyCip Graduate School of Business, Asian Institute of Management</p> <p><b><u>Speaker:</u></b></p> <p><b>Dr. Bernard Hoekman</b>, Robert Schuman Chair, European University Institute</p> <p><b><u>Reactor:</u></b> <b>Mr. Tan Jian</b>, APEC Senior Official, People's Republic of China</p> <p><b><u>Open Forum/ Q&amp;A</u></b></p>
9:50 – 10:50	<p><b><u>Session 2: Towards an Inclusive Growth Strategy for the APEC Region</u></b></p> <p>This session will highlight inclusive growth as an overarching goal that is defined more broadly in terms of bridging the gap between developing and developed APEC economies in pursuit of reaping greater benefits in the context of a freer and more open trade and</p>

	<p>investment regime. In light of the changing dynamics, diversity and differing levels of development of APEC economies, this session will discuss potential areas of cooperation and collaboration that will mutually benefit both developed and developing economies. As the global economy becomes more integrated, large and small players alike define the growth trajectory of the future.</p> <p><b>Moderator:</b> <b>Dr. Federico Macaranas</b>, Core Faculty, Washington SyCip Graduate School of Business, Asian Institute of Management</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1) <b>Dr. Juzhong Zhuang</b>, Deputy Chief Economist, Asian Development Bank</li> <li>2) <b>Mr. Nicolas Pinaud</b>, Deputy Head of the Sherpa Office, Organisation for Economic Co-operation and Development</li> </ol> <p><b>Open Forum / Q&amp;A</b></p>
10:50 – 11:30	<p><b><u>Session 3: Regional Economic Integration (REI) and the Multilateral Trading System (MTS)</u></b></p> <p>This session will discuss updates on the Multilateral Trading System, particularly on the Bali package and the post-Bali workplan. It will further explore how REI complements the MTS in the context of Global Value Chains.</p> <p><b>Moderator:</b> <b>Mr. Eduardo Pedrosa</b>, Secretary General, Pacific Economic Cooperation Council</p> <p><b>Speaker:</b></p> <ol style="list-style-type: none"> <li>1) <b>Ambassador Esteban B. Conejos, Jr.</b>, Ambassador and Permanent Representative, Philippine Permanent Mission to the World Trade Organization, and Chairman, Trade Facilitation Committee, WTO Preparatory Committee on Trade Facilitation</li> <li>2) <b>Mr. Tomochika Uyama</b>, Former Senior Official of Japan, Ministry of Foreign Affairs</li> </ol> <p><b>Open Forum / Q&amp;A</b></p>
11:30 – 12:10	<p><b><u>Session 4: Regional Economic Integration and Inclusive Growth Enhancing the Regional Economic Integration Agenda</u></b></p> <p><i>This session will discuss how across-the border, at-the-border and behind-the-border issues continue to define 21st century trade. Connectivity at different fronts continues to underscore efforts to achieve regional economic integration. The free movement of goods, capital, services and people for greater connectivity, presents opportunities as well as challenges that APEC as a region should collectively capture and address.</i></p> <p><b>Moderator:</b> <b>Ambassador Tang Guoqiang</b>, Chair, China National Committee for Pacific Economic Cooperation</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1) <b>Ms. Trudy Witbreuk</b>, Head of Division, Development Division, Trade and Agriculture Directorate, Organisation for Economic Co-operation and Development</li> </ol>



**Porfirio M. Aliño**

**Professor and Marine Ecologist, University of the Philippines  
Marine Science Institute**

Dr. Porfirio M. Aliño known as Perry is a marine ecologist investigating the nature of coral reefs and associated ecosystems. He has been recently accepted as a member of the Philippine National Academy of Science & Technology. His co-authorship of over 70 technical publications of which over 45 are ISI, is matched with his keen sense of citizenship and service to the local and global community. He works in conservation research, extension outreach initiatives and development assistance and heads the Community Ecology Laboratory of UPMSI.

Perry's interest in coral reefs, fisheries ecology and marine protected areas in the last 25 years has afforded him the opportunity to work with coastal communities and share learnings in research and development work. It has been part of his outlook is to bridge science and its applications through the Marine Protected Areas (MPA) Support Network (MSN). Using MPA and MPA networks as entry to help communicate a broadened and change in mindset through the lens of an archipelagic development framework approach as part of resiliency building to meet the challenges of a rapidly changing world. Together with his colleagues they share perspectives on the significance of a blue economy affording a opportunity to elucidate the policy imperatives for the Philippines that will contribute to the conversations on how to leap forward into the future, together as an archipelagic nation.

Email address: alinoperry018@gmail.com



**Kelvin Ng**

**Regional Director Asia Pacific, Marine Stewardship Council**

Appointed in May 2012 as Regional Director for the Marine Stewardship Council in Asia Pacific, which includes North Asia, South East Asia, Australia and New Zealand. Kelvin, an Engineer by training has extensive knowledge of this region and has a strong FMCG, food service and supply chain background. As part of MSC's Integrated Strategic Plan, Kelvin is tasked to expand the very successful MSC program to several priority markets in the Asia Pacific Region.

	<p>2) <b>Mr. Jaime Augusto Zobel de Ayala</b>, ABAC Philippines Member, and CEO, Ayala Group of Companies</p> <p><b>Open Forum / Q&amp;A</b></p>
12:10 – 13:30	<p><b>Lunch (for all delegates)</b></p> <p><i>** Separate lunch venue for the speakers, SOMs, Chairs/Lead Shepherds</i></p>
13:30 – 14:45	<p><b><u>Session 5: SMEs and Inclusive Growth</u></b></p> <p><b>Mainstreaming Small and Medium Enterprises (SMEs) in Global and Regional Markets</b></p> <p><i>This session will discuss a strategic vision for SMEs' ability to take advantage of cross border business opportunities. It will discuss how businesses, particularly Small and Medium Enterprises (SMEs), continue to drive the global economy provided that enabling conditions, incentive structures and conducive policy environments are in place. It will tackle the question of how SMEs can be enablers of inclusive growth in a local, regional and global sense.</i></p> <p><b>Moderator: Atty. Anthony Amunategui Abad</b>, Professor, Ateneo Law School, and CEO, Trade Advisory Group</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1) <b>Ms. Diane Wang</b>, ABAC China Alternate Member and Co-founder &amp; CEO of DHgate.com</li> <li>2) <b>Mr. John Andersen</b>, Chair, APEC Small and Medium Enterprises Working Group</li> <li>3) <b>Dr. Matthew Gamser</b>, Chief Operations Officer, Head, SME Finance Forum, International Finance Corporation</li> <li>4) <b>Dr. Alexander Böhmer</b>, Head of Division, Southeast Asia, Organisation for Economic Co-operation and Development</li> </ol> <p><b>Open Forum / Q &amp; A</b></p>
14:45 – 15:30	<p><b><u>Session 6: Human Capital Development and Inclusive Growth</u></b></p> <p><b>Investing in Human Capital Development</b></p> <p><i>This session will discuss the role of human resources in economic and social development. It will highlight how globalization necessitates a higher level of competitiveness and how specialization and differentiation through investing in human capital development leads to innovation. In a highly globalized and technologically driven world, a pool of qualified and competent human resources that can address multi-sectoral needs that increasingly require horizontal collaboration ensures the sustainability of growth in the region. Moving forward in the 21<sup>st</sup> century, human capital development takes on a different character as it redefines the future of growth and drives growth of the future.</i></p> <p><b>Moderator: Dr. Charles E. Morrison</b>, President, East-West Center</p>



	<p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1) <b>Mr. Ramon del Rosario, Jr.</b>, Chairman, Philippine Business for Education</li> <li>2) <b>Dr. William G. Padolina</b>, President, National Academy of Science and Technology</li> <li>3) <b>Dr. Natalia Stapran</b>, Director, Russian APEC Study Center</li> </ol> <p><b>Open Forum / Q&amp;A</b></p>
15:30 – 16:30	<p><b><u>Session 7, Part 1: Sustainability and Resilience and Inclusive Growth</u></b></p> <p><b><i>Building Sustainable and Resilient Communities</i></b> (Disaster Risk Reduction and Management)</p> <p><i>Against the backdrop of geo-economic realities such as food security and natural and anthropogenic disasters, the pursuit for greater competitiveness continues to be challenged. This session will discuss how Asia-Pacific which is considered one of the most susceptible and vulnerable regions in the world in terms of disaster and natural calamities, can provide leadership, both as a source of thought leaders and as a laboratory for innovations in resiliency and sustainability. As trade in the Asia-Pacific continues to be integrated and interlinked by global value, supply and production chains, disaster-related disruptions in these interwoven chains can have adverse economic impact, both at the supply and demand sides. Thus, with the transnational nature and cross-border effects of disasters, regional mechanisms and contingencies become more relevant.</i></p> <p><b>Moderator: Dr. Charles E. Morrison</b>, President, East-West Center</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1) <b>Prof. Nobuaki Hamaguchi</b>, Professor, Research Institute for Economics and Business Administration (RIEB)</li> <li>2) <b>Governor Joey Sarte Salceda</b>, Albay Province</li> <li>3) <b>Mr. Jose Ma. Lorenzo Tan</b>, President and CEO, World Wildlife Fund-Philippines</li> </ol> <p><b>Open Forum / Q&amp;A</b></p>
16:30 – 17:00	<p><b><u>Session 7, Part 2: Sustainability and Resilience and Inclusive Growth</u></b></p> <p><b><i>Building Sustainable and Resilient Communities</i></b> (Food Security and the Blue Economy)</p> <p><i>This session will explore how APEC should seize the global momentum that policy, investment and science communities have recently accorded to discussions on healthy oceans and Blue Economy. Ocean ecosystems and marine resources constitute a critical yet under-regarded area of interest. While terrestrial and agricultural productivity currently enjoy much attention, it is worth noting that marine food sources, resources and services have yet to be accorded similar strategic priority among APEC member-economies and are</i></p>



**Jose Ma. Lorenzo Tan**  
CEO, WWF Philippines

Jose Ma. Lorenzo Tan (Lory) is serving his second term as the CEO of WWF, in the Philippines (2009 to 2014). His first term ran from 2000 to 2007.

Concurrently, he sits as a member of the WWF Philippines Board, serving as Vice-Chairman from 2008 to 2014.

In the national effort to adapt to climate change, Lory plays a lead role in the 4-year WWF / BPI Foundation Assessment of Business Risks and Opportunities Arising from Climate Change, covering 16 major Philippine Cities (2011 to 2014).

He is a Board Trustee of the Philippine Disaster Recovery Foundation (2009 to 2014).

Concurrently, he sits on the UNESCO National Commission of the Philippines, as Vice-Chair of its Science & Technology Committee, working with local public and private sector groups to develop new Man and Biosphere Reserves throughout the Philippines (2012 to 2014).

Lory also sits as a founding member of the Board of Brain Trust, Inc. - A Filipino sustainable development consultancy that draws from the collective experience of its fellows to craft innovative and integrative development solutions for public and private sector clients.

As CEO of WWF Philippines, Lory sits as a member of the Coral Triangle Initiative, National Coordination Committee, for the Philippines. He also serves as current Chair of the Senior Executive Team of WWF's Coral Triangle Core Group.

Lory represents WWF Philippines, as an NGO member of the Protected Area Management Board of Tubbataha Reef Natural Park, the Sulu Sulawesi Marine Ecoregion Tri-National Committee, and the Joint Management Committee of the Turtle Islands Heritage Protected Area that covers both Malaysia and Philippines.

As head of the host organization for WWF's ADB Liaison office, he serves as a member of WWF's Senior Executive Team helping build and steer the partnership between WWF and the Asian Development Bank.



**Joey Sarte Salceda**  
Governor, Province of Albay, Philippines

Governor Joey Sarte Salceda has been voted unopposed to his 3rd term as Governor of Albay, and unopposed in four of six elections. He was also appointed by President Benigno Aquino III to his 3rd term as Chairman of Regional Development Council (RDC) of Region V having been nominated alone for the position. Governor Salceda is also a member of the Board of the Green Climate Fund (GCF), the finance arm of the United Nations Framework on Climate Change Convention (UNFCCC). He was the Co-Chairperson (for Developing Countries) for 2013-2014, and the first Asian to chair the GCF, which was established by the Conference of the Parties to the UNFCCC in December 2011, intended to help developing countries adapt to the impacts of climate change.

Governor Salceda is recognized as the “Green Economist Governor” and the father of the “Albay and Manila Declarations on Disaster Risk Reduction (DRR) and Climate Change Adaptation (CCA)”;

the declarations that paved the way for the enactment of the Republic Act 9723 (The Climate Change Act of 2009) and Republic Act 10121 (The National Disaster Risk Reduction and Management Act). These laws established disaster risk reduction and climate change adaptation as both a national and local priority for building community resilience to climate change impacts and disasters. Further, he was acknowledged as the First Senior Global Champion on Disaster Risk Reduction and Climate Change Adaptation by the United Nations International Strategy for Disaster Reduction (UN-ISDR).

Under his leadership, Albay has just been judged by the DILG as the Best Province in Local Governance, ranking No. 1 among the 80 provinces. Its disaster management body, the Albay Public Safety and Emergency Management Office (APSEMO) is a pioneer in Asia, leading the Province of Albay to its Galing Pook Award for Outstanding Governance Program on Disaster Preparedness; and the Gawad Kalasag Hall of Fame Award for Best Disaster Risk Reduction and Management Council for three consecutive years. Governor Salceda also pioneered the establishment of the Climate Change Academy, the first in the country, and on the lighter note, the Pageant Academy, putting Albay as the next Venezuela, having produced at least 54 beauty queens.

Governor Salceda has worked with Swissbank and was named the best (and the best paid analyst as well) in the 90’s. He was a Congressman for 3 consecutive terms, holding key positions in Congress such as Chairman of the Committees on Appropriation, Economic Affairs, Oversight and Trade & Industry. He also served as an economic adviser to the Philippine presidents. A native of Polangui, Albay, he was born in 1961. He is a graduate of Bachelor of Science major in Management Engineering, Cum Laude at the Ateneo De Manila University. He earned his Masters Degree in Business Management with Distinction from Asian Institute of Management and was conferred Doctor of Humanities, Honoris Causa by the Bicol University.

	<p><i>only now gaining more consideration.</i></p> <p><b>Moderator: Mr. Eduardo Pedrosa</b>, Secretary General, Pacific Economic Cooperation Council</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1) <b>Mr. Kelvin Ng</b>, Asia Pacific Regional Director, Marine Stewardship Council</li> <li>2) <b>Dr. Porfirio Aliño</b>, Professor and Marine Ecologist, University of the Philippines Marine Science Institute</li> </ol> <p><b>Open Forum / Q&amp;A</b></p>
17:00 – 17:15	<p><b><u>Remarks: Moving Forward to 2015 and Beyond</u></b></p> <p><b>Dr. Alan Bollard</b>, Executive Director, APEC Secretariat</p>
17:15– 17:30	<p><b><u>Wrap Up</u></b></p> <p><b>Ambassador Antonio Basilio</b>, Chair, Philippine Pacific Economic Cooperation Council</p>
19:00	<p><b><i>Welcome Dinner</i></b></p>

\*\*\*\***END OF SYMPOSIUM**\*\*\*\*





## **Nobuaki Hamaguchi**

**Professor, Research Institute for Economics and Business Administration,  
Kobe University**

Professor of Research Institute for Economics and Business Administration of Kobe University. He is also a faculty fellow and a program director of the Regional Economies of the Research Institute of Economics, Trade and Industry. He holds a PhD in Regional Science from University of Pennsylvania. His works develop application of spatial economics in relevant policy issues such as a development and stability of international supply chains, economic recovery from natural disaster damage, rural economy vitalization, and industrial cluster for knowledge creation.



**Natalia Stapran**  
Director, Russian APEC Study Center

Dr. Stapran is Director of Russian APEC Study Center and Associate Professor at Moscow State Institute of International Relations (MGIMO). She is member of Russian APEC National Committee and G20 Presidential Expert Council. Prior to that she served in Russian diplomatic mission in Tokyo and was research associate at the Institute of Oriental Studies, Russian Academy of Sciences. She has PhD from MGIMO-University and PGCHE from London School of Economics and Political Studies.

Dr. Stapran's research focuses at regional cooperation, economic and security issues in Asia-Pacific international relations, she also speaks and publishes on strategic, economic and social aspects of Russian policy in the Asia-Pacific region.

Her recent publications include: Russia's Guiding Landmarks in the Asia-Pacific; The Integration Processes in the Asia-Pacific Region; APEC to Enhance Partnership for Future; Russia's Energy Pivot to Asia; Russia's Participation in Multilateral Fora in East Asia; ASEAN-Russia, Foundations and Prospects etc.

You can contact Dr. Stapran via [nstapran@aec.ranepa.ru](mailto:nstapran@aec.ranepa.ru)

# Speakers' Profiles



## **Federico Macaranas**

**Core Faculty, Wahington SyCip Graduate School of Business,  
Asian Institute of Management**

Professor Federico M. Macaranas is part of the core faculty of the Washington SyCip Graduate School of Business (WSGSB). He specializes in Economics.

Prof. Macaranas has a career spanning the fields of academe, business, and government.

In the private sector, he was president of Clemente Holdings (Asia) Ltd. and served as senior adviser on direct investments and mutual funds and economic adviser to the First Philippine Fund (New York).

In government, he assumed several positions in the Department of Foreign Affairs, first as assistant secretary for foreign affairs during the Aquino administration. There, he helped formulate and implement the development diplomacy thrust of the government. Under the Ramos administration, he became undersecretary for economic affairs and served as chairman of the 1996 Senior Officials Meetings of the Asia-Pacific Economic Cooperation (APEC), taking charge of the overall assistance to the Ministerial Meetings and the Subic Summit. In 2001, President Arroyo conferred on him the Gawad Mabini, Dakilang Kamanong Award, the highest award given by the Philippine government for diplomatic service.

At a young age, he started his career as an academician, initially appointed assistant professor and eventually became chairman of the economics and finance department of Manhattan College where he was conferred the first Board of Trustees Award for Excellence as a Teacher/Scholar. He initiated the introduction of a finance major that resulted in the doubling of the enrollment and faculty of the department. He also served as research institute director of the School of Business and worked closely with the faculty of the Peace Studies Program.

At the Asian Institute of Management (AIM), he was formerly the dean of the Center for Development Management, and currently a full professor at the Institute. He also headed the AIM Policy Center, the Institute's think-tank, as its executive director. A true leader, he was chairman of the Center for Servant Leadership, Philippine Chapter of the Greenleaf Center for Servant Leadership.

With his credentials and countless achievements, Prof. Macaranas remains to be one of the most sought-after international lecturers and speakers on globalization, economics and leadership.

Prof. Macaranas earned his Bachelor of Arts in Economics (Cum Laude) from the University of the Philippines (1967) where he was conferred the Carlos P. Romulo Pin for Academic Excellence. He holds a Master of Science in Economics (1970) and a Doctor of Philosophy in Economics (1975) from Purdue University under scholarship and fellowship grants from the Fulbright-Hays, Ford, Rockefeller, Krannert, and Asia Foundations. He conducted his post doctoral research on the impact of authoritarian regimes on economic performance at Harvard University and is the first Filipino invited by Nobel laureates to a Pugwash Conference on Science and World Affairs (1969).



## **William G. Padolina**

**President, Philippine National Academy of Science and Technology**

Dr. William G. Padolina is currently the President of the Philippine National Academy of Science and Technology and was former Secretary (Minister) of Science and Technology by Philippine President Fidel V. Ramos from July 1994 to 30 June 1998 and was retained by President Joseph Estrada until 31 January 1999. A full Professor of Chemistry, he taught continuously for 24 years (1968-1992) at the University of the Philippines Los Baños (UPLB) where he also served as Director of the National Institutes of Biotechnology and Applied Microbiology, Director of the Learning Resource Center, and Vice-Chancellor for Academic Affairs. He was elected President of the 40th General Conference of the International Atomic Energy Agency in 1996 and served a Chair of the Philippine National Information Technology Council in 1998. He was Deputy Director General of the International Rice Research Institute from 1999 to 2011. He is now also a Senior Fellow of the Southeast Asian Center for Graduate Study and Research in Agriculture (SEARCA) based in UPLB.

Dr. Padolina is currently a member of the Board of Trustees of the Philippine Institute of Development Studies and was member of the Board of Trustees of the Philippine Rice Research Institute and De La Salle University. He is presently the Chairman of the Board of Directors of Euromed Laboratories Philippines, Inc.

His research interests are in the chemistry of the coconut, natural products chemistry, science policy and food security.

Dr. Padolina was Editor-in-Chief of the Philippine Journal of Science from 2006-2009.

Dr. Padolina obtained his Bachelor of Science in Agricultural Chemistry degree in 1968 from UPLB, a Ph. D. in Phytochemistry from the University of Texas at Austin in 1973 and pursued post-doctoral studies at the Norwegian Institute of Technology in 1976.

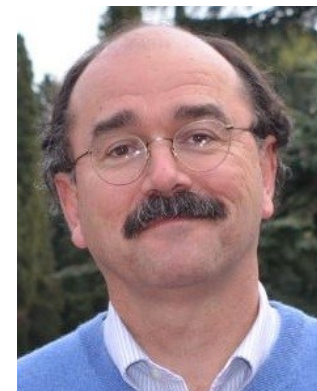


**Ramon R. del Rosario, Jr.**  
President and CEO, PHINMA Corporation

Mr. Ramon R. del Rosario, Jr. is the President and Chief Executive Officer of Philippine Investment Management, Inc. and of PHINMA Corporation, two affiliated companies with investments in energy, education, housing, hotels, business process outsourcing, and steel roofing. He is also Vice-Chairman of Trans-Asia Oil and Energy Development Corp., Chairman of the educational institutions under the PHINMA Education Network-- University of Pangasinan, University of Iloilo, Araullo University, and Cagayan de Oro College, and of Trans-Asia Power Generation Corp., Trans-Asia Renewable Energy Corp., CIP II Power Corp., Microtel Inns and Suites (Pilipinas), Inc., Microtel Development Corporation, United Pulp and Paper Co., Inc., Fuld & Co., Inc., and Fuld & Co. (Philippines), Inc. He also serves on the Boards of Directors of Ayala Corporation and was Chairman and director of Holcim Philippines, Inc. which are listed on the Philippine Stock Exchange, and of other PHINMA companies.

Mr. del Rosario served as the Philippines' Secretary of Finance under President Fidel V. Ramos from 1992 to 1993. He served previously as Chairman and Chief Executive Officer of AsianBank Corporation and AB Capital and Investment Corporation, Chief Financial Officer of San Miguel Corporation, and as director in Petron Corporation, Meralco and Ayala Land, Inc.. Mr. del Rosario is a graduate of Harvard Business School. He graduated from De La Salle University, Manila with an AB-BSC degree, magna cum laude. He was high school and elementary school Valedictorian at De La Salle College. He was selected as the Most Outstanding Student of the Philippines in 1967 and as a 1978 Ten Outstanding Young Men (TOYM) awardee in the field of Investment Banking and Finance. He was granted De La Salle University's highest alumni award, the Distinguished Lasallian Award, in 2005. He was conferred the degree of Doctor of Laws, Honoris Causa, by the University of St. La Salle in 2007 and the degree of Doctor of Humanities, Honoris Causa, by the Ateneo de Zamboanga University in 2012. He was conferred the "Management Man of the Year Award for 2010" by the Management Association of the Philippines. Mr. del Rosario was honored in 2010 by the Philippine District of the De La Salle Brothers as an Affiliated Member of the Institute of the Brothers of the Christian Schools.

Mr. del Rosario is currently Chairman of the National Museum of the Philippines, the Makati Business Club, Philippine Business for Education (PBEd), the Philippines-U.S. Business Council and the Integrity Initiative. He is a member of the Harvard Business School Asia-Pacific Advisory Board and the World Bank-Civil Service Organizations (CSO) Advisory Group. He is Vice Chairman of Caritas (Manila), and member of the Boards of Trustees of De La Salle University, the Ramon Magsaysay Award Foundation, Philippine Business for Social Progress (PBSP), Synergeia, PinoyME Foundation, Philippine Disaster Recovery Foundation (PDRF), Ramon V. del Rosario, Sr.-AIM Center for Corporate Social Responsibility and Ramon V. del Rosario, Sr.-C.V. Starr Center for Corporate Governance. Mr. del Rosario is a member of the Management Association of the Philippines (MAP) and served as MAP President in 1989.



**Bernard Hoekman**

Professor and Director, Global Economics—Global Governance Programme,  
Robert Schuman Centre for Advanced Studies, European University Institute

Bernard Hoekman is Professor and Director, Global Economics in the Global Governance Programme of the Robert Schuman Centre for Advanced Studies, European University Institute in Florence, Italy. Prior positions include Director of the International Trade Department and Research Manager in the Development Research Group of the World Bank and economist in the GATT Secretariat. A graduate of the Erasmus University Rotterdam, he obtained his Ph.D. in economics from the University of Michigan. His research focuses on international trade and development questions and the governance of the global trading system. He is a CEPR Research Fellow, co-Director of the CEPR Trade Policy Research Network, and a Senior Associate of the Economic Research Forum for the Arab countries, Turkey and Iran.



**Juzhong Zhuang**

Deputy Chief Economist, Asian Development Bank (ADB)

Dr. Juzhong Zhuang joined Asian Development Bank (ADB) in 1997, and is currently Deputy Chief Economist. He has written extensively on Asian development issues, including inclusive growth, inequality, corporate governance and finance, financial crisis, economics of climate change, and the Chinese economy. His recent publications include *Inclusive Growth toward a Harmonious Society in China* (China Planning Press 2008); *Diagnosing the Philippine Economy* (Anthem Press 2009); and *Poverty, Inequality, and Inclusive Growth in Asia* (Anthem Press 2010), and *Inequality in Asia and the Pacific* (Routledge 2014). He is the lead author of a number of ADB publications, including the *Economics of Climate Change in Southeast Asia* (2009); *Confronting Rising Inequality in Asia* (2012); and *Growing beyond the Low-Cost Advantage: How China can Avoid the Middle Income Trap* (2012). From 1992-1997, he was a research officer of the Development Economics Research Program at the London School of Economics. He holds a PhD in Economics from the University of Manchester.



**Charles E. Morrison**

President, East-West Center

Research Specialties:

- The Asia Pacific Economic Cooperation (APEC) forum
- Asia-Pacific international relations, economic issues, and security issues
- U.S. Asia policy and trade policy
- Regional mega-trends

Charles E. Morrison has been president of the East-West Center since 1998. He has been associated with the Center since 1980 in various capacities, including heading its former Institute of Economics and Politics. A U.S. Senate aide early in his career, he has also been a research associate at the Japan Center for International Exchange. Morrison served as the international chair of the Pacific Economic Cooperation Council from 2005 to 2012, and is a member of other national and international bodies that promote trans-Pacific security and economic cooperation. His Ph.D. is from the Johns Hopkins School of Advanced International Studies, where he also once taught on Southeast Asia. He speaks and publishes widely on U.S. Asia policy issues and the countries of the region, and gives special emphasis to regional cooperation, particularly the APEC process.

Publications in recent years include •*Four Adjectives Become a Noun: APEC the Future of Asia-Pacific Cooperation*; •*An APEC Trade Agenda? The Political Economy of a Free Trade Area of the Asia-Pacific*; •*Leadership Succession and U.S. Foreign Policy: Implications for East Asia*; •*Japan, ASEAN, and East Asia from an American Perspective*.

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## **Alexander Böhmer**

**Head, Southeast Asia Division , Global Relations Secretariat,  
Organisation for Economic Co-operation and Development (OECD)**

Dr. Alexander Böhmer is Head of Division, Southeast Asia, in the Global Relations Secretariat of the Organisation for Economic Co-operation and Development (OECD). He is overseeing the newly launched OECD Southeast Asia Regional Programme and country-specific programmes in Southeast Asia. Before joining OECD, Dr. Böhmer was director of section with the Federation of German Industries (BDI) in Berlin and was previously working in the Federal Ministry of Economy and the EU Commission's DG Trade. Dr. Böhmer holds a Ph.D. in Law and a Master Degree on International Business from the London School of Economics. He has published on international economic law and policy, international trade and investment policy, public-private partnerships for infrastructure development, SME policy, financial market regulation and business climate competitiveness in emerging markets.



## **Nicolas Pinaud**

**Adviser to the Secretary General, Deputy-Head of the Sherpa Office and Global  
Governance Unit, Organisation for Economic Cooperation and Development  
(OECD)**

Mr. Nicolas Pinaud is an Adviser to the Secretary General of the OECD and Deputy-Head of the G7/G20 Sherpa Office. He joined the OECD in June 2002. He worked previously as an emerging markets economist within the Risk Division of Société Générale Group (Paris) in charge of the Central and Eastern European Countries and as an economist for the French Trade Commission in Johannesburg. He was seconded from the OECD to be an advisor in the private office of the French Minister for Employment between 2007 and 2010.

He graduated from the Ecole Normale Supérieure d'Ulm (Paris) and holds Masters Degrees in Development Economics, Political Science and History from the University of Paris-1-Sorbonne.





**Eduardo Pedrosa**

**Secretary General, Pacific Economic Cooperation Council (PECC)**

Eduardo Pedrosa is the Secretary General of the Pacific Economic Cooperation Council. He is responsible for the management of the PECC International Secretariat and representing the organization at international meetings. Mr. Pedrosa first joined PECC as its Director (Policy Program) in 2001 where his responsibilities included the management and coordination of the Council's research program including in the areas of trade policy; financial and monetary cooperation; and corporate governance. Before moving to Singapore, he was the coordinator of the Konrad-Adenauer-Stiftung's Southeast Asia cooperation program based in Manila and also the co-editor of its journal on regional economics and politics, "Panorama." Prior to this, he has worked in the Philippines for a number of government agencies focused on international relations. He was a co-editor of the book "An APEC Trade Agenda: The Political Economy of a Free Trade Area of the Asia Pacific" (ISEAS, 2007) and contributed to "The ASEAN Community: Unblocking the Roadblocks" (ISEAS, 2008) and "ASEAN: Life after the Charter" (ISEAS, 2010). He has also worked for the Economist Intelligence Unit, where he advised corporate clients on economic, political and market developments affecting the business environment in the Asia-Pacific, as well as for various agencies of the Philippine government. He is a graduate of the London School of Economics and Political Science.



**Matthew S. Gamser**

**Head, SME Finance Forum, International Finance Corporation**

Matthew Gamser, the Head of the SME Finance Forum, for the past 5 years has led IFC's advisory work in increasing access to financial services in the East Asia-Pacific region. He has over 30 years of experience in private enterprise and financial sector development. He has worked with commercial banks and non-bank financial institutions in broadening and deepening services to households and enterprises previously lacking formal finance. He has worked with governments and policy-makers on improving the enabling environment and infrastructure for financial sector development, with a focus on financial inclusion and on the role of the financial sector in mitigating the effects of climate change. At IFC, he has helped develop a benchmarking system for SME banking services, and other tools and techniques for building capacity in financial institutions and financial sector regulators. His original training was in environmental science, leading to his doctoral dissertation on the management of renewable energy technology innovation. He holds A.B. and A.M. degrees from Harvard University, and M.Sc. and D.Phil degrees from Sussex University (UK).



## **John Andersen**

**Deputy Assistant Secretary for Global Markets, U.S. Department of Commerce,  
International Trade Administration**

Mr. Andersen is the Principal Deputy Assistant Secretary for Global Markets. In this role, Mr. Andersen oversees the International Trade Administration's Global Markets unit, which assists and advocates for U.S. businesses in international markets to foster U.S. economic prosperity. Utilizing its network of trade promotion and policy professionals located in over 70 countries and 100 U.S. locations, Global Markets promotes U.S. exports, especially among small and medium-sized enterprises; advances and protects U.S. commercial interests overseas; and attracts inward investment into the United States.

Mr. Andersen was previously Senior Director for Western Hemisphere Affairs in the International Trade Administration where he was responsible for all market access and commercial issues dealing with the Western Hemisphere. He has been involved in a number of major international and bilateral negotiations, including the Uruguay Round of Multilateral Trade Negotiations, and Free Trade Negotiations with Canada, Chile, Central America and the Dominican Republic, Peru, Colombia and Panama. He was a key member of the President's Commission for Assistance to a Free Cuba.

He recently served as the Acting Deputy Assistant Secretary for AD/CVD Operations in ITA's Import Administration where he was responsible for implementing and enforcing U.S. trade enforcement provisions. As Acting DAS, he managed an organization with approximately 175 employees and an annual budget in excess of \$20 million. In 2005, Mr. Andersen served on detail to the Department of State, Office of Summit Coordination where, as a member of the 2005 Summit of the Americas Team, he negotiated key elements of the Summit Plan of Action.

He has received three Department of Commerce Silver Medals, the Department's second highest honor. Mr. Andersen has a Masters of Public Affairs from the LBJ School of Public Affairs, the University of Texas at Austin and a BA in history from the University of Texas at San Antonio.



## **Esteban B. Conejos, Jr.**

**Ambassador, Philippine Permanent Representative to the  
World Trade Organization (WTO)**

Ambassador Esteban B. Conejos Jr. has been serving as the Philippine Permanent Representative to the World Trade Organization (WTO) since 27 July 2012. He was Chairman of the WTO Committee on Trade and Environment in 2013-2014. He has been a Member of the Management Board of the Advisory Centre on WTO Law (ACWL) since 2012.

He is currently the Chairman of the WTO Preparatory Committee on Trade Facilitation (PCTF), a position he has held since its inception in January 2014. As Chairman of the PCTF, he has been steering the WTO Membership towards the implementation of the Trade Facilitation Agreement (TFA), based on the decision and mandate from the 9th WTO Ministerial Conference in Bali last December. He has led the committee in the legal scrubbing of the TFA text, the receipt of notifications of Category A commitments, and the adoption on 27 November 2014 of the Protocol of Amendment to insert the TFA into Annex 1A of the WTO Agreement. At the General Council meeting on 27 November, Ambassador Conejos was praised and thanked by the WTO leadership and membership for his crucial role in achieving the WTO's first-ever multilateral agreement since its establishment in 1995.

Through the efforts of Ambassador Conejos as Philippine Permanent Representative, the Philippines has for the first time been invited to participate in Green Room meetings, the limited, closed-door process in which heads of delegation seek consensus informally under the chairmanship of the WTO Director-General. The Philippines was one of the proponents of the interim solution on public stockholding for food security, livelihood security and rural development – one of the elements of the Bali Package – which allows the Philippines to continue with its agricultural programs aimed at helping millions of Filipino farmers and consumers, and continues to advocate for the completion of the Doha Development Agenda negotiations.

Ambassador Conejos is a member of the Philippine Bar and is a graduate of Ateneo de Manila University (Bachelor of Laws) and Georgetown University (Master of Laws) in Washington, D.C.



## **Tomochika Uyama**

**Deputy Director-General, Economic Affairs Bureau /  
Latin American and Caribbean Affairs Bureau, Ministry of Foreign Affairs, Japan**

Mr. Uyama was appointed Minister and Deputy Permanent Representative (WTO) at Permanent Mission of Japan to the United Nations and Other International Organizations in Geneva on September, 2012. Prior to his appointment in Geneva, Mr. Uyama was the Minister of Economic Affairs Embassy of Japan in the Republic of Korea since August 2010, as well as Embassy of Japan in the Philippines since August 2008. During his stay in Philippines, he also served as Co-chair of Regional Technical Group on Aid for Trade for the Asia-Pacific Region, participating in the WTO Aft process including Global Reviews. His earlier appointment includes postings as Director of International Trade Division, Economic Affairs Bureau at Ministry of Foreign Affairs since November 2005, participated in DDA negotiations, as well as postings as Director of Services Trade Division, Economic Affairs Bureau, Ministry of Foreign Affairs since March 2003, served as Chief Negotiator for Services for DDA and negotiators on various fields for EPAs with the Republic of Korea, the Philippines, Thailand and Indonesia.



## **Diane Wang**

**Founder and CEO, DHgate.com**

Ms. Diane Wang is the Founder and CEO of DHgate.com. Founded in 2004, DHgate.com is the 1<sup>st</sup> cross-border B2B e-commerce platform in China, dedicated to connecting SME suppliers to global buyers.

Before DHgate, Diane co-founded Joyo.com, and served as the CEO in 1999. Joyo became the largest B2C marketplace in China, and was acquired by Amazon China in 2004 as their founding operation. Prior to that, Diane held senior management positions at several multinational organizations, including Microsoft and Cisco. Her teams had always been awarded outstanding performance.

In 2011, Diane was appointed to serve on the APEC Business Advisory Council (ABAC) in recognition of her status as a leading advocate for the development of SMEs in China and abroad through e-Commerce. She serves as member in the ABAC SME Working Group, and as Co-Chair in the ABAC Women's Forum. She is also a member in the APEC China Business Council (ACBC), and the first Rotating Chairperson in the Entrepreneurs Committee of the China SME Alliance in 2011.

### *About DHgate*

DHgate was established in 2004 as China's first cross-border B2B e-Commerce platform dedicated to connecting China SME suppliers and global buyers. DHgate was the first platform in China offering free product listing, all-in-one complete service, and commission-on-successful-transaction operation, providing low barrier business opportunities to the SMEs. The mission of DHgate is to help China SMEs to access the global market, and establish an easier, safer and more efficient online marketplace across the world.

Over the years, a large variety of convenient payment options, logistic solutions, built-in escrow protection for buyers, internet financing, and many other value-added services have been well established on the DHgate marketplace to help both buyers and sellers. Today, DHgate serves over 5.5M registered international buyers from over 224 countries and regions, connecting to over 1.2M Chinese suppliers from 34 provinces, with over 25M products listed on the platform.



### **Anthony Amunategui Abad**

**President and CEO, TA Trade Advisory Group**

Mr. Anthony A. Abad is President and CEO of TA Trade Advisory Group and Managing Partner of Abad & Nunez Law. Mr. Abad has been in legal practice for over seventeen (17) years. He specializes in international trade law and provides technical advice and assistance to multinational corporations and business enterprises, as well as international organizations, government and academic institutions, on matters of international trade policy and regulation, competition law and policy, and good governance. Mr. Abad is a member of the Philippine Bar and he is also a lecturer on International Trade Law at the Ateneo de Manila University Law School and presently serves as an independent Policy Adviser to the Secretary of Agriculture and to the Philippine Senate.

Prior to founding TA, Mr. Abad served as President and CEO of the Philippine International Trading Corporation (PITC). He was appointed by the President of the Republic of the Philippines as Commissioner of the Tariff Commission (where he presided over anti-dumping, anti-subsidy, and safeguards investigations) and as Administrator of the National Food Authority and concurrent President of the Food Terminal, Inc. He was also Consultant of the National Security Council during the Ramos Administration.



### **Tang Guoqiang**

**Chair, China National Committee for Pacific Economic Cooperation (CNCPEC)**

Ambassador Tang Guoqiang is Chair of China National Committee for Pacific Economic Cooperation. Previously, he served in the Ministry of Foreign Affairs of the People's Republic of China for 38 years. He was China's Ambassador to the Kingdom of Norway (2009-2012); China's Permanent Representative and Ambassador to the United Nations and other International Organizations in Vienna, China's Permanent Representative to the United Nations Industrial Development Organization (UNIDO), China's Permanent Representative to the International Atomic Energy Agency (IAEA) (2006-2009); China's Ambassador to the Czech Republic (2002-2006); Deputy Commissioner of the Commissioner's Office of the Ministry of Foreign Affairs of the People's Republic of China in the Hong Kong Special Administrative Region (1998-2002); Deputy Director-General of the Information Department and Spokesman of the Ministry of Foreign Affairs (1996-1998); Counselor of the Chinese Embassy in the United Kingdom (1994-1996).



## **Trudy Witbreuk**

**Head, Development Division of the Trade and Agriculture Directorate,  
Organisation for Economic Co-operation and Development (OECD)**

Ms. Trudy Witbreuk is Head of the Development Division of the Trade and Agriculture Directorate of the OECD, leading a team of economic analysts undertaking analytical work and developing policy advice across issues covering development, trade and agriculture. The work of the Division includes trade facilitation, the implication for developing countries of global and regional value chains, analysis of emerging trade policy concerns such as localisation requirements and the trade implications of state ownership. Other aspects of the Division's work cover food security and the monitoring and evaluation of agriculture policies in China, Indonesia, Brazil, Vietnam and Colombia.

Ms. Witbreuk has more than twenty years experience in international and regional trade policy. Prior to joining the OECD in 2012, she worked for Australia's Department of Foreign Affairs and Trade, and most recently was Australia's Deputy Permanent Representative to the World Trade Organization (2009-2012).



## **Jaime Augusto Zobel de Ayala**

**Chairman and CEO, Ayala Corporation**

Mr. Jaime Augusto Zobel de Ayala is the Chairman and Chief Executive Officer of Ayala Corporation, the holding company of the oldest business group in the Philippines. Ayala Corporation has subsidiaries and affiliates in real estate development, telecommunications, banking and financial services, electronics manufacturing, water distribution, automotive dealerships, business process outsourcing and overseas real estate investments.

Apart from his responsibilities on the boards of the Ayala Group companies, Mr. Zobel is a member of various international and local business and socio-civic organizations, including the JP Morgan International Council and Mitsubishi Corporation International Advisory Committee. He is also Chairman of the Harvard Business School Asia-Pacific Advisory Board, a member of the Harvard Global Advisory Council, Chairman of the Asia Business Council, Chairman of the World Wildlife Fund Philippine Advisory Council and a member of the International Business Council of the World Economic Forum. He is also the Philippine Representative to the Asia Pacific Economic Cooperation (APEC) Business Advisory Council.

In 2007, he received the Harvard Business School Alumni Achievement Award, the school's highest recognition. Mr. Zobel is a 2009 recipient of the Presidential Medal of Merit, awarded by the President of the Republic of the Philippines for enhancing the prestige and honor of the Republic of the Philippines both at home and abroad. Subsequently, Mr. Zobel was bestowed the Philippine Legion of Honor, with rank of Grand Commander, by the President of the Republic of the Philippines in recognition of his outstanding public service to the Republic.

Mr. Zobel studied at Harvard University where he earned his BA in Economics (with honors) in 1981 and his MBA in 1987. He is married to Ms. Elizabeth Eder Zobel de Ayala and has four children. He enjoys adventure motorcycling in his spare time.