



**Asia-Pacific  
Economic Cooperation**

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**2014/ISOM/SYM/015**

Session: 6

## **Some Things Change, Some Things Don't**

Submitted by: Philippine Business for Education (PBed)



**APEC**  
PHILIPPINES  
2 0 1 5

**Symposium on APEC 2015 Priorities  
Manila, Philippines  
8 December 2014**

## SOME THINGS CHANGE, SOME THINGS DON'T



Ramon del Rosario Jr.  
Human Capital and Inclusive Growth  
**APEC 2015: INFORMAL SENIOR OFFICIALS MEETING**  
Legazpi City, Philippines, 08 December 2014

Collaboration, a source of power



**Asia-Pacific  
Economic Cooperation**

## Collaboration for Inclusive Growth

① Expand

② Deepen and create new ones



A WORLD OF CONSTANTS AND CHANGES

Globe travel vector Designed by Freepik from Freepik.com

## The Education Constant

Power of education in achieving inclusive growth



Competitiveness



Greater Employment



Increasing Incomes



Better Lives

## Two Substantial Changes

Amplified cost of no education:  
social and economic exclusion

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1

## Two Substantial Changes

Navigating the competencies landscape:

NEW  
BASIC SKILLS

Timely  
and  
Appropriate  
Technical  
Competencies

2

## The Collaboration Imperative

INDUSTRY & ACADEME  
working together



Broad collaboration among government  
and alliances and partnerships with the  
private sector.

Business meeting vector Designed by Freepik from Freepik.com

**PBE**d PHILIPPINE  
BUSINESS for  
EDUCATION



National Industry Academic Council  
COMPETITIVENESS FOR ALL



PHINMA EDUCATION  
MAKING LIVES BETTER THROUGH EDUCATION

## THREE SPECIFIC EXAMPLES

## Philippine Business for Education



Policy and institutional reforms:  
transforming the fundamental  
framework of Philippine Education

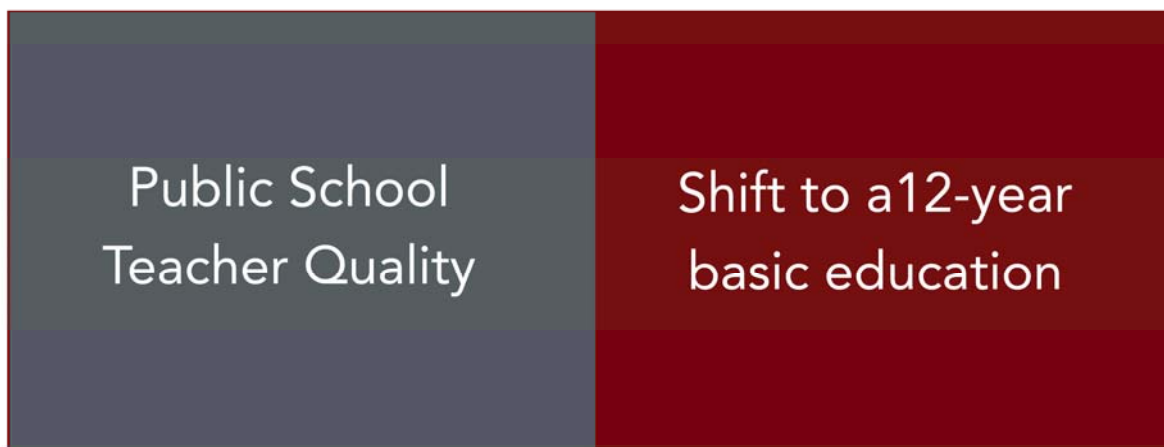
Long term  
and strategic  
involvement



Continuous and  
sustained effort

**PBE**d PHILIPPINE  
BUSINESS for  
EDUCATION

## Basic Education Reform is Basic



**PBE**<sub>d</sub> PHILIPPINE  
BUSINESS for  
EDUCATION

1

## PHINMA



  
**PHINMA**

2



PHINMA EDUCATION

MAKING LIVES BETTER THROUGH EDUCATION

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2

PHINMA Education

Bare bones ▪ Brass knuckles ▪ No-frills education



PHINMA EDUCATION  
MAKING LIVES BETTER THROUGH EDUCATION

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2



## Decreasing Tuition Fees

average tuition fee per year

2009 650 \$

2013 615 \$

2014 600 \$ ONLY 300 \$ PER SEMESTER THIS SCHOOL YEAR

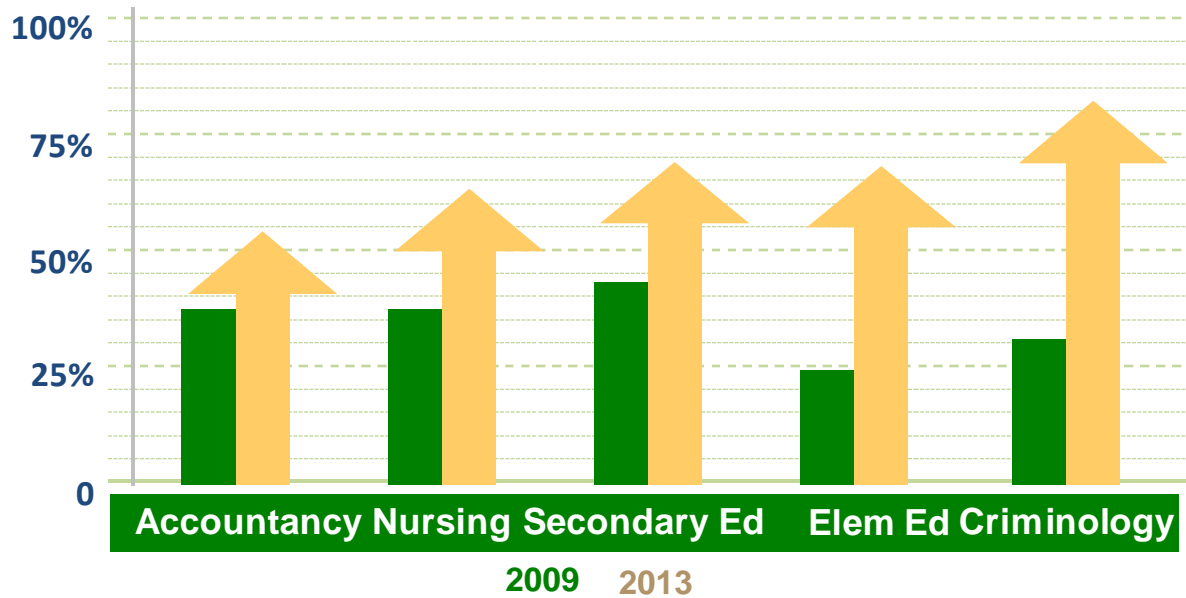


PHINMA EDUCATION  
MAKING LIVES BETTER THROUGH EDUCATION

2

## Board Passing Scores

FIRST TIMERS



Low tuition fees and good academic results:


**↑ 50%** growth in enrolment since 2009  
 ∴ Increased profits




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2

## Non Competing Goals

Making quality education  
affordable and profitable

Servicing  
the poor

Business and search for profit driving the provision of  
quality education to lower income segments.




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2

## National Industry- Academe Council

Getting as many of the right people,  
into the right jobs and companies,  
and into the right career.

Addressing the weak human  
capital and youth unemployment



National Industry Academe Council  
COMPETITIVENESS FOR ALL

3

## The Devil Lies in the Details

- Information on professions and career opportunities
- Creating codes of conduct to improve internship programs and faculty development
- Training industry relations officers and their counterparts, university relations officers
- Defining industry required competencies
- Formation of industry skills councils



National Industry Academe Council  
COMPETITIVENESS FOR ALL

3

## Dialogue and Interactions Lead to Deeper Partnerships and Solutions

"The challenge for us in the education sector is to find a place, a nexus point, a point of encounter, where ideas and ideals are threshed out with our industry partners, in mutual recognition and respect, as we work towards the shared goal of improving Philippine Education and the quality of life of our people."

-Fr. Jett Villarin



*National Industry Academic Council*  
COMPETITIVENESS FOR ALL

3


THREE MESSAGES

1

APEC nations must  
band together to  
address the issue of the  
lack of basic education  
on our shores

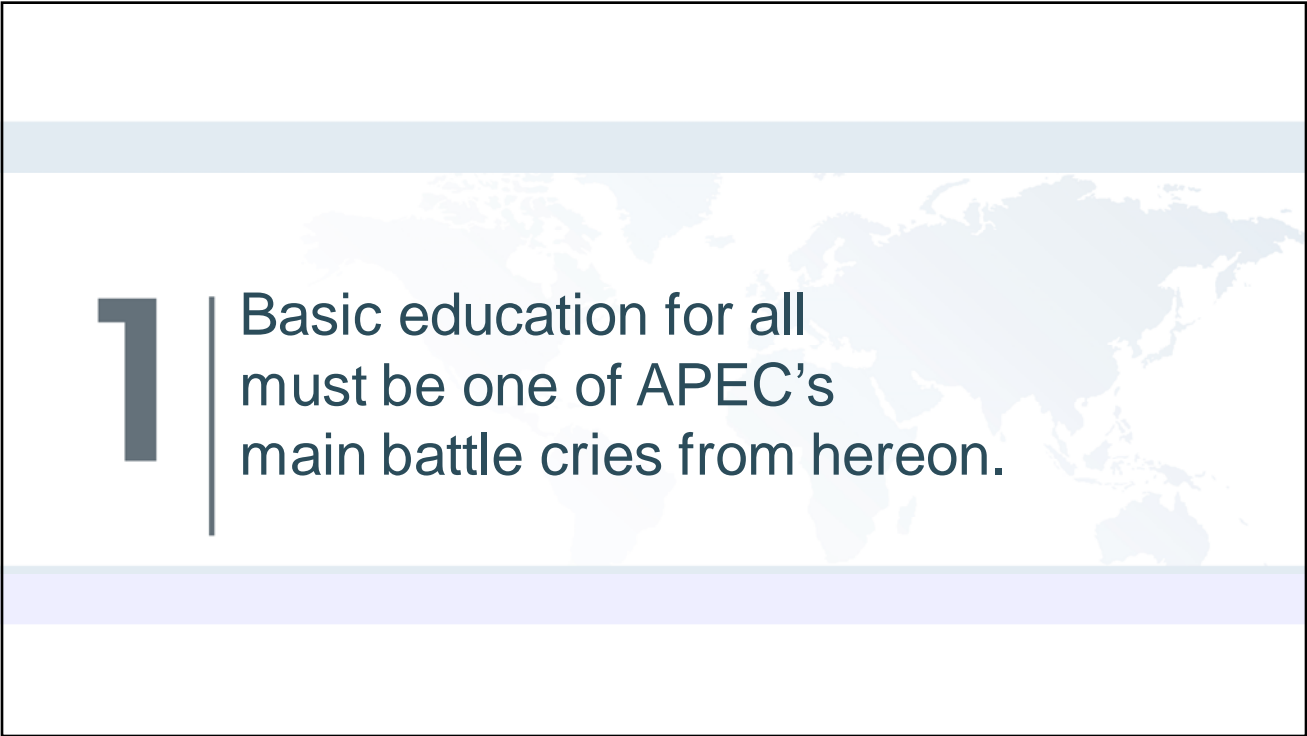
2

The great potential  
of the private sector


A faint, light blue world map is centered in the background of the slide. It shows the continents of North America, South America, Europe, Africa, Asia, and Australia. The map is slightly faded and serves as a decorative element.

**3** | New forms of collaboration  
need to be initiated, urged,  
or expanded

THREE SUGGESTIONS

A faint world map is visible in the background of the slide. The slide is framed by a thin black border and features two horizontal bars: a light blue one at the top and a light purple one at the bottom.

**1** | Basic education for all  
must be one of APEC's  
main battle cries from hereon.

A faint world map is visible in the background of the slide. The slide is framed by a thin black border and features two horizontal bars: a light blue one at the top and a light purple one at the bottom.

**2** | Formation of a multi-sectoral  
high-level coalition  
for education

# 3 | APEC- wide industry-academe skills summit

**THREE** EXAMPLES  
MESSAGES  
CONCRETE  
RECOMMENDATIONS



MUCH TO TALK ABOUT. MUCH TO DO.

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“It is crucial that those who are educated  
recognize the society’s failure to educate everyone  
hobbles them just as it cripples  
the uneducated.”

Philippine Education for All Plan

————— THANK YOU —————