



**Asia-Pacific
Economic Cooperation**

2015/HLPDAB/012
Agenda Item: 4

APEC 2015 Theme and Priorities

Submitted by: SOM Vice-Chair



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**High Level Policy Dialogue on Agricultural
Biotechnology
Iloilo, Philippines
30 September – 1 October 2015**

The APEC 2015 Theme and Priorities



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Undersecretary Ferdinand Cui Jr.
SOM Vice Chair

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The 1996 Leaders' Vision for APEC

*"We came to Subic... to reaffirm that the **ultimate objective** of our individual and collective endeavors is to enrich the lives and **to improve the standards of living of all our citizens on a substantial basis.**"*

*—AELM Declaration: From Vision to Action
25 November 1996
Subic, Philippines*

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The Hosting Theme



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**BUILDING INCLUSIVE
ECONOMIES,
BUILDING
A BETTER WORLD**

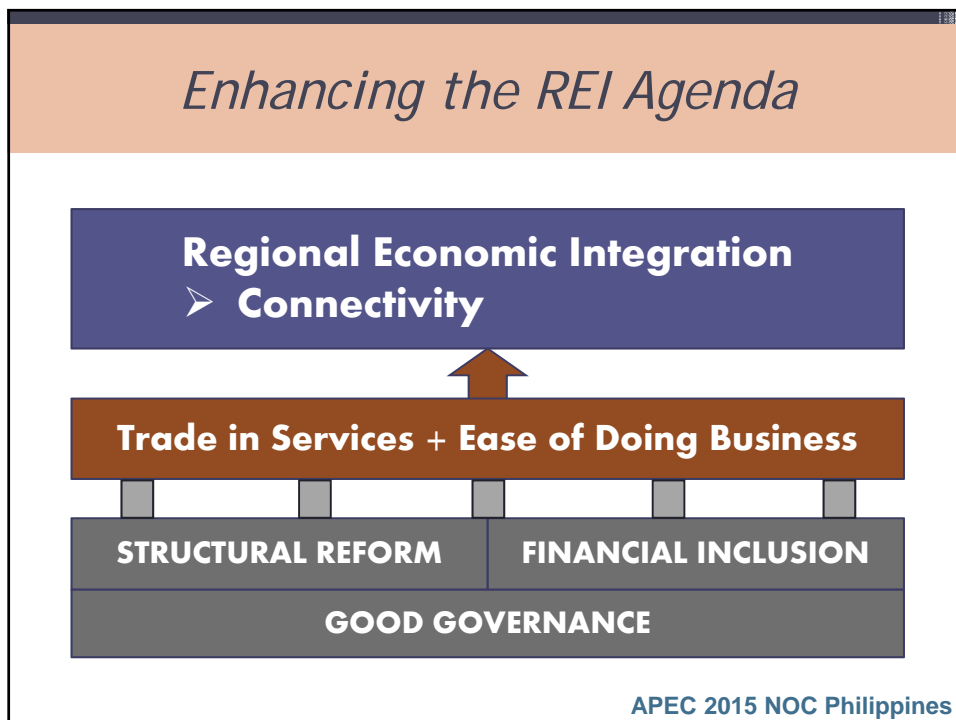
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Inclusive Growth means...

Everyone benefits.

Everybody contributes.

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Fostering the Participation of MSMEs in Regional and Global Markets

Micro, Small, and Medium Enterprises (MSMEs)

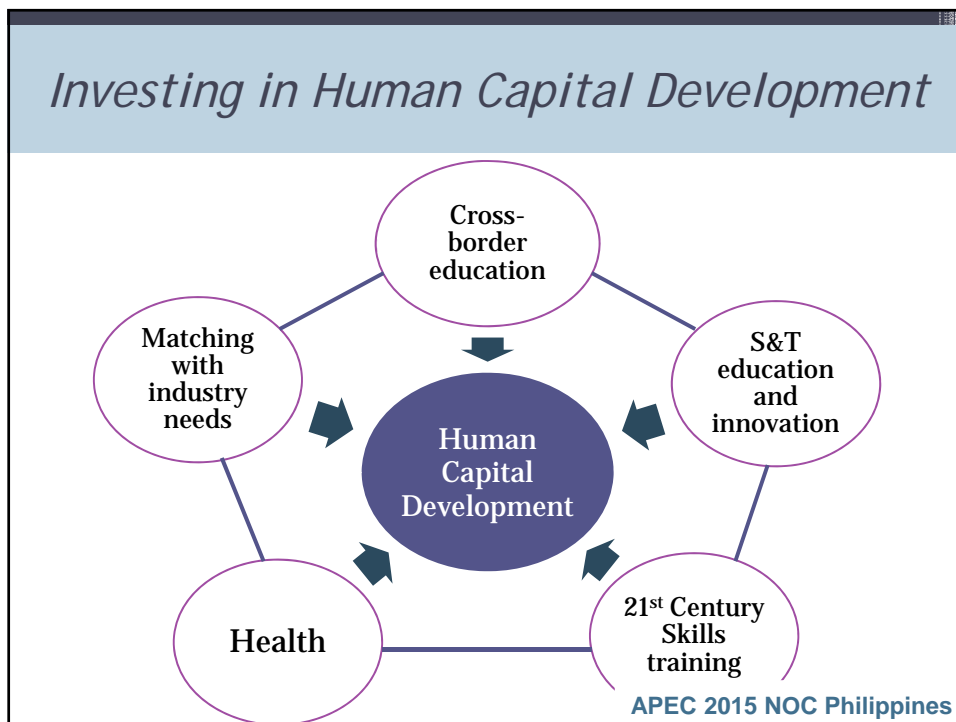
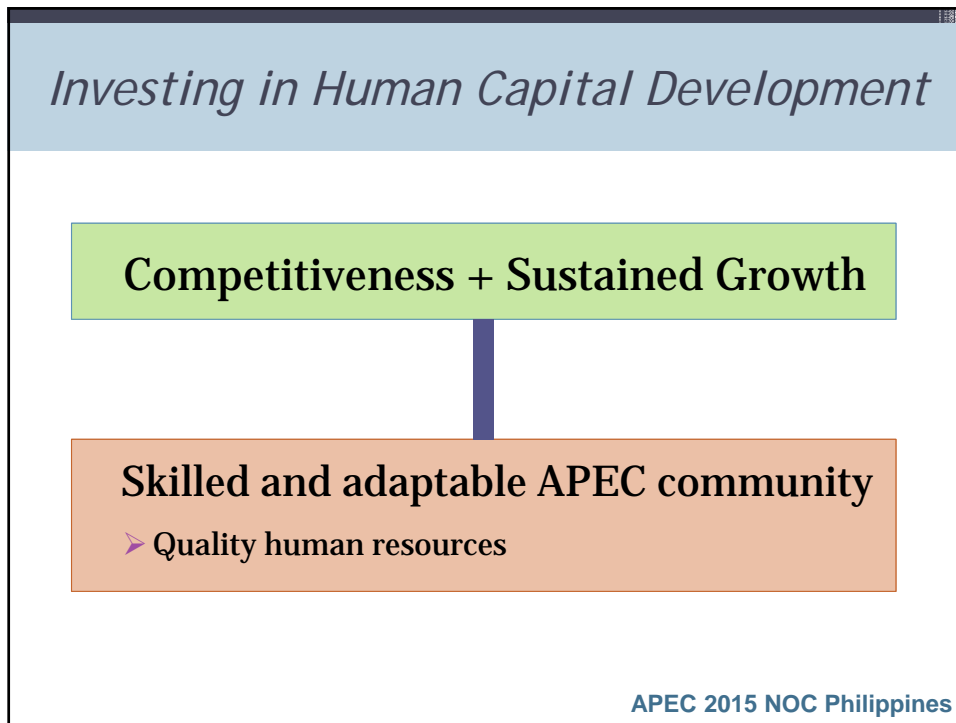
- Generate employment;
- Serve as sources of innovation and new technologies;
- Catalyze inclusive growth; and
- Enhance social integration.

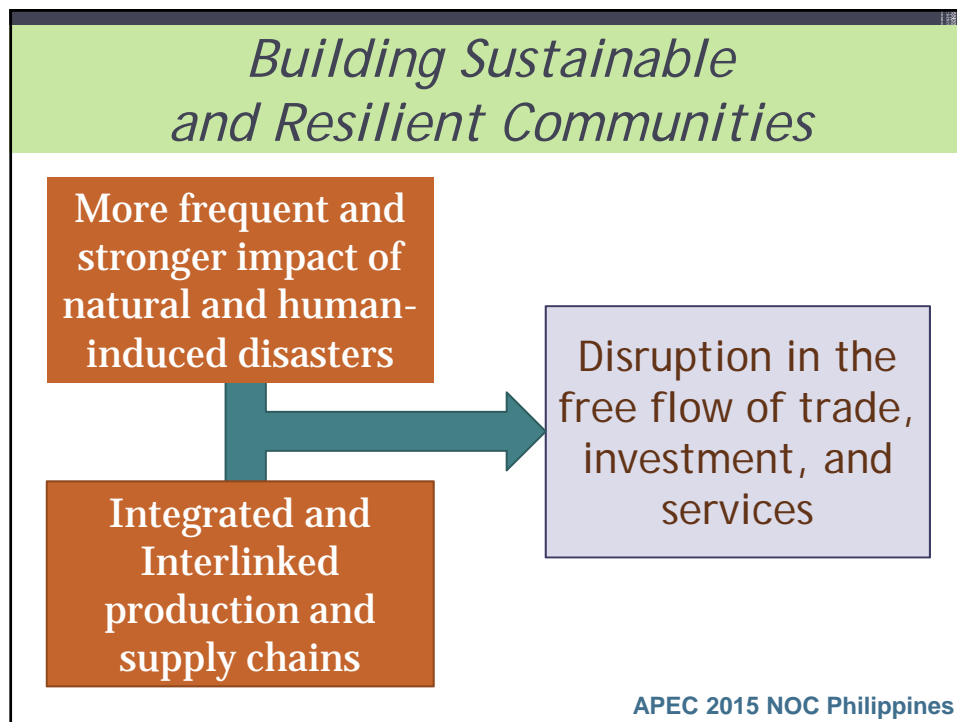
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Fostering the Participation of MSMEs in Regional and Global Markets



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Outcomes-Orientation for APEC 2015 and Beyond

***“... to improve the standards of living
of all our citizens on a substantial
basis.”***

*—AELM Declaration: From Vision to Action
25 November 1996
Subic, Philippines*

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Clear, relevant,
and measurable
set of APEC 2015
Initiatives



Relevant,
outcomes-
oriented
APEC 2015
Leaders'
Declaration

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Elements of an Outcomes-Oriented APEC Initiative

- **Relevance** → leads to tangible results that are beneficial to Asia-Pacific communities;
- **Measurability** → Qualitative, Quantitative, and Timeliness (QQT) indicators; and
- **Baseline and Milestone** → starting point and annual accomplishments leading to end-result.

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Examples of Outcomes-Oriented APEC Initiatives

- 10% improvement in APEC supply chain performance by 2015 in terms of time, cost, and uncertainty using 2009 as a base
- Aspirational goal of a 25% improvement on “Ease of Doing Business” by 2015, taking 2009 as a base in five priority areas: starting a business, getting credit, trading across borders, enforcing contracts, and dealing in permits

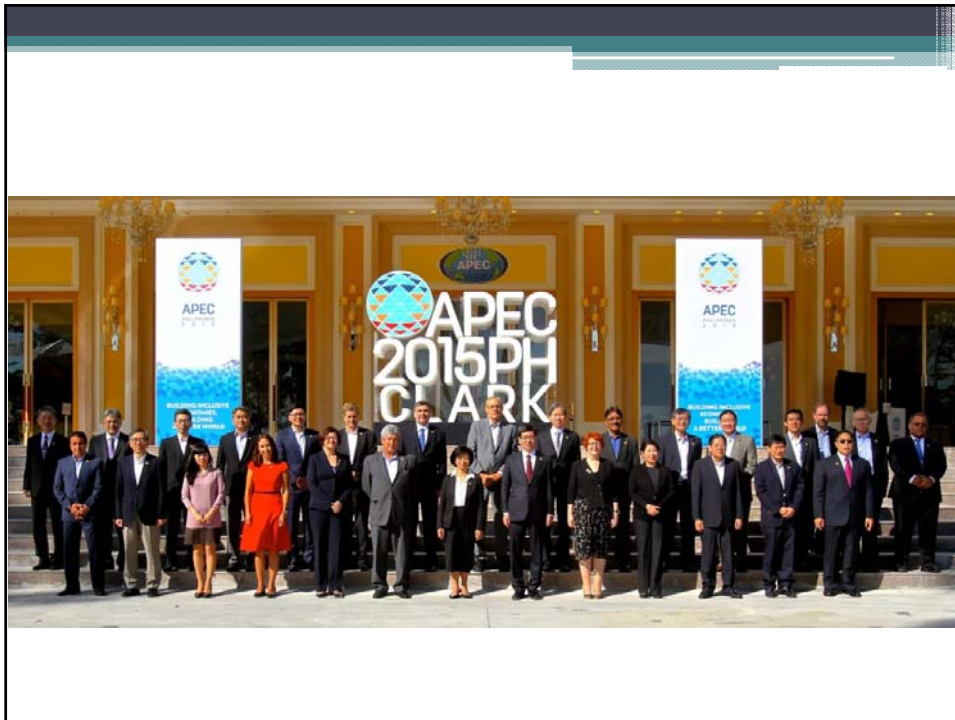
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Source: Key APEC Targets for 2015 and Beyond, www.apec.org.

ON A LIGHTER NOTE...

At work in SOM1...





...enjoyed the local cuisine



Worked hard in SOM2 in Boracay...



...took a break by the beach...



Took a harder break...



As our work nears its conclusion...



...memories of hard work, stronger bonds and friendships shall be cherished.



Indeed... it's more fun and fruitful in the Philippines!



Photo from pia.gov.ph

Have a productive and enjoyable stay in Iloilo!



Have a productive and enjoyable
stay in Iloilo!
Thank you!



ALL THE BEST
AND
THANK YOU!



