



**Asia-Pacific
Economic Cooperation**

2016/PPWE1/003a

Agenda Item: 2

PPWE Work Plan As Endorsed at the SCE-COW Meeting, Feb 2016

Purpose: Information

Submitted by: PPWE Chair

Forum Doc. No.: 2016/SOM1/SCE-COW/010



APEC PERU
2016

**Policy Partnership on Women and the Economy
Meeting
Lima, Peru
28-29 June 2016**

**Policy Partnership on Women and the Economy (PPWE)
Draft Work Plan for 2016**

1. Work Plan for 2016 in response to Leaders/Ministers/SOM/SCE Priorities and Decisions and to ABAC Recommendations.

On 27-30 June, 2016, Peru will hold the APEC Women and the Economy Forum (PPWE, PPD and HLPD on WE) with the theme “**Breaking barriers to economic integration of women in the global market.**”

This Forum will focus on ways to break down barriers to economic empowerment of women and to ensure their participation in the global market. Supporting this theme, we have established five priorities, which will be discussed: (1) **economy care systems** to break down barriers for inclusive growth ; (2) **Costs of gender-based violence** in the context of economic development ; (3) Mechanisms for the **internationalization of MSMEs** enterprises led by women; (4) **Economic Literacy** for access to capital ; (5) **Digital Literacy** for economic inclusion.

This proposal is intertwined with the five priority areas that the Women and the Economy Forum has identified. As endorsed by the APEC Economic Leaders, the San Francisco Declaration on Women and the Economy outlines the four priority areas where women’s participation needs improvement: 1) access to capital, 2) access to markets, 3) capacity and skills building, and health, and 4) women’s leadership, voice and agency. This is further expanded by adding the fifth priority area, innovation and technology, during HLPD on WE of 2012 in Russia Federation. In the same year, this country raised the relevance of taking into consideration women’s health and human capacity.

The first two axes of the proposal for the 2016 are transverse to enhance all priority areas, while the other three are closely related to specific priority areas as shown in the following table:

PPWE Priority Areas	Priorities for 2016		
Access to capital and assets	Economic Literacy for Access to capital	Costs of gender-based violence in the context of economic development.	Economy care systems to break down barriers for inclusive growth.
Access to markets	Mechanisms for the internationalization of MSMEs enterprises led by women		
Skills, capacity Building and health,	Digital Literacy for economic inclusion		
Leadership, voice and agency			
Innovation and technology	Digital Literacy for economic inclusion		

To further advance the implementation of the Framework for the Integration of Women in the APEC agenda, the following general objectives are:

- . Enhance women MSMEs’ competitiveness by equipping them with the necessary tools that allow them not only to participate but also compete from local to global value chains;
- . Make visible the economic impact of gender-based violence on business and the benefits of incorporating management policies to introduce programs for prevention, care and recovery of gender violence;
- . Create an enabling environment for women where they can profit from the expansion of their opportunities through the development of skills and abilities;
- . Generate the exchange of experiences and networking between peers, as well as creating contact networking, among others;
- . Acquire new knowledge from the experiences of women entrepreneurs in the field of inclusive businesses that have managed to succeed, break barriers and overcome the gender gap;

. Promote the utilization of efficient ICT tools in managing and operating women led-enterprises; and

. Learn from success stories and case studies, highlighting the relevance of strengthening women’s health and wellness that relates to productivity (and violence), family management (reconciliation of work and family life), human capital development, disaster preparedness and business continuity planning in the face of adversity.

To achieve the aforementioned objectives, the Forum will serve as an avenue where multi-sector players will be brought together more frequently for dialogues and exchange of best practices on fostering women’s economic empowerment among the APEC economies. It will be supported by the following components:

Meeting	Classification of attendees	Objectives	Strategic Activities	Target Outcome/s
<p>Public Private Dialogue on Women and the Economy (PPDWE)</p>	<p>Women MSMEs, women-led enterprises, entrepreneurs, government, academia and civil society.</p>	<ul style="list-style-type: none"> ▪ Foster synergies by gathering more participation from the private sector for dialogue and Exchange of best practices to advance the women’s economic empowerment agenda. 	<ul style="list-style-type: none"> • Present on-going and completed cases studies and projects for women with measurable outcomes; • Showcase success stories and role models through good-practice exchange sessions, best endeavours, learnings and dialogues; • Discuss proposed actions and recommendations to be reported to the PPWE and included in the final statement to Leaders. 	<ul style="list-style-type: none"> • Consolidate private sector participation in the formulation and implementation of policies or projects to empower women and promote gender equity. • Make aware participants on 2016 PPWE priority issues.

Meeting	Classification of attendees	Objectives	Strategic Activities	Target Outcome/s
Partnership on Women and the Economy (PPWE)	<p>Mainly from the government side.</p> <p>Representatives from the private sector are encouraged to attend.</p>	<ul style="list-style-type: none"> ▪ Strengthen APEC spaces for decision making. ▪ Have a PPWE agenda and initiatives agreed in a participatory and transparent manner. ▪ To continue the implementation of PPWE projects and initiatives. ▪ Strengthen collaboration between fora to integrate gender equality in APEC's work; 	<ul style="list-style-type: none"> ▪ Implement the PPWE TOR base on the frequency of its meetings. ▪ Hold consultations online and offline to define PPWE agenda. ▪ Report on on-going PPWE projects: <ul style="list-style-type: none"> “Successful Cases of Women - Owned SMEs in Foreign Trade”. ▪ Report on on-going projects in collaboration with APEC Working Groups, such as: <ul style="list-style-type: none"> “Healthy women, Healthy economies”. ▪ Presentation of Individual Action Plans of APEC economies, using the 2015 Dashboard's indicators, especially those on gender violence. ▪ Report to the economies of the benefits of submitting projects for compliance and continuity of the priority objectives in 2016 	<ul style="list-style-type: none"> ▪ Hold at least two PPWE meetings annually. ▪ Agreement by consensus of PPWE agenda and initiatives. ▪ Updating report on projects/initiatives established in the implementation's schedule of the Strategic Plan 2015-2018. ▪ Economies committed to the implementation of projects related to the priority themes. ▪ APEC Fora and Working Groups have tools for gender mainstreaming in their

		<ul style="list-style-type: none"> ▪ Have a Declaration on Women and the Economy with concrete, measurable and achievable actions. ▪ Have a PPWE Independent Evaluation Report and implement the recommendations contained therein. 	<ul style="list-style-type: none"> ▪ Updating gender mainstreaming guidelines in APEC. ▪ Achieve at least ten (10) collaboration agreements with other APEC Fora in 2018. ▪ Proposed Draft Declaration on Women and the Economy with concrete, measurable and achievable actions. ▪ Review and Comment on the PPWE Independent Evaluation. ▪ Socialize the recommendations of the PPWE Independent Evaluation and discuss the mechanisms of implementation of these recommendations 	<p>work plans and/or strategic plans and ministerial statements.</p> <ul style="list-style-type: none"> ▪ Draft Declaration adopted by consensus with concrete, measurable and achievable actions in the HLPD on WE. ▪ Strengthen the PPWE dialogue and decision making agreements.
Meeting	Classification of attendees	Objectives	Strategic activities	Target Outcome/s
PPWE Management Council Meeting	Government and ABAC representatives	<p>Follow up on the agreements adopted at the 2015 MCM as well as specific agreements coordinated with economies, ABAC and APEC Secretariat on the thematic agenda 2016 .</p> <p>Ensure an appropriate transition between PPWE current and incoming Presidents</p>	<ul style="list-style-type: none"> ▪ Propose agreements to be approved by consensus to move forward with the following specific topics: a) Agreements reached in the MCM 2015; b) Thematic Agenda 2016. ▪ Exchange of processes, 	<ul style="list-style-type: none"> ▪ Adoption of agreements by consensus to address the following specific topics : a) Agreements reached in the MCM 2015; b) Thematic Agenda 2016 . ▪ The incoming President shall submit its work plan for 2017.

			practices and proper delivery on outstanding issues for their follow-up.	
High Level Policy Dialogue (HLPD)	Ministers / Hi-level Officials of ministries responsible for women's affairs and/ or trade, MSMEs of the 21 APEC economies.	Having an APEC WE Ministerial Statement to have an impact on the APEC Leaders' Declaration	Negotiations between the economies for the adoption of the APEC Women and the Economy Ministerial Statement will deliver achievable and measurable results.	Ministerial Statement on Women and the Economy adopted by APEC economies. Leaders' Declaration contains the main issues set out in the APEC Ministerial Statement on Women and the Economy.

It is expected that through the adoption of the APEC Women and the Economy Ministerial Statement, there will be (1) a set of feasible and measurable policy recommendations that will be delivered to the APEC Economic Leaders's meeting; and , (2) a stronger cross-collaboration between the for a to incorporate gender mainstreaming in APEC areas of work

2. Anticipated Activities and/or Proposed Work Plan with outside organisations in response to Leaders' and Ministers' calls for greater engagement with:

- A) Business Sector; and
- B) Other organizations/stakeholders, including the International Finance Institutions (IFIs).

Parallel Meetings	Co-sponsor	Attendees	Objectives	Target Outcome/s
Workshop "The participation of SMEs owned by women in International Trade: Success Stories and Best Practices "	Chile	Government (dealing with MSMEs or women's affairs) business sector, export promotion agencies or companies, NGOs SME Working Group (SMEWG)	<ul style="list-style-type: none"> - Present the vision of women's MSMEs related to overcoming obstacles in exporting their products and / or services. -Promote the exchange of best practices in the adoption of effective government policies of participation of women in trade. - Construct a contact network between MSMEs of successful women entrepreneurs and export promotion offices. - 	Developing a systematic collection of cases of MSMEs owned by women for successful exchange of experiences with women entrepreneurs from various APEC economies.

3. Identify cross cutting issues and explain how they will be coordinated across fora.

Over the years, acknowledging that the economic potential of women remains untapped. APEC Economic Leaders recognized the various efforts in overcoming the barriers to fully harness the

economic integration of women in the APEC agenda. This has been resulted in the identification of the PPWE five priority areas.

Recognizing that gender is a cross-cutting issue itself, and based on the criteria on the Guide on Gender Criteria for APEC Project Proposals, each proposing economy would have to take into account the five priority areas recognized by the PPWE to integrate a gender perspective in their proposed project.

A notable example of collaboration across three working groups is the United States –led-Healthy Women, Healthy Economies initiative which is being implemented by the PPWE, Health Working Group (HWG) and Human Resource Development Working Group (HRDWG).(Target Date 31/12/2016)

Another area of possible collaboration between PPWE and ABAC, is the Women’s entrepreneurship in APEC led by the United States

4. Capacity building activities planned for 2016

It is expected that through the Dashboard indicators of women and the economy, which will help to further the economic progress of women, economies can better plan future capacity building activities and policy discussions based on evidence and programming to further advance the economic integration of women in APEC’s agenda.

Based on the criteria on the Guide on Gender Criteria for APEC Project Proposals, it will encourage APEC economies to develop projects that aim to address one or more of the pillars of PPWE to fully strengthen women’s economic participation women. (Example: Pillar: Access to capital PNG will present a concept note on women’s access to information on financial services in the APEC region)

5. Expected outcomes/deliverables for 2016

- Hold at least two PPWE meetings annually;
- Achieve a consensus agreement on the Work Plan for 2016;
- Integration of gender perspective in other fora and working groups’ work plans and / or strategic plans and ministerial statements;
- Promote the appointment of at least one female member in ABAC for each economy;
- Develop a communication plan to facilitate engagement between PPWE, ABAC and other working groups;
- Update the guidelines on mainstreaming gender in APEC (to be led by Australia, USA, Philippines and Canada);
- Carry out actions on ongoing projects under PPWE;
- Propose new projects to advance the agenda of economic empowerment of women;
- Review and respond to the recommendations of the Independent Evaluation PPWE; and
- APEC Economic Leaders endorse the APEC Ministerial Statement on Women and the Economy of APEC.