



**Asia-Pacific
Economic Cooperation**

2016/PPWE1/WKSP4/003

**Jury Members for APEC Business Efficiency and
Success Target Award**

Submitted by: Russia



**APEC Business Efficiency and Success Target
Award
Lima, Peru
29 June 2016**

Chinese Taipei

Ching-Chang Chang

The Professor of the Department of Agricultural Economics,
Chinese Taipei



Ching-Cheng Chang, is the Senior Research Fellow of the Institute of Economics, Academia Sinica and the Professor of the Department of Agricultural Economics, NTU in Chinese Taipei.

She has professional experiences in assessing the economic impact of climate change and public policies in agricultural sector. She also has many experiences in conducting field surveys for rural development in Chinese Taipei and has frequently been invited by public sectors for consultation on women and agricultural policy issues.

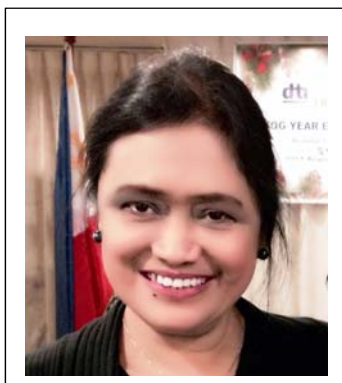
In the year 2012, Dr. Chang hosted the international forum on Empowering Women in Post-Disaster Recovery and Resilience Enhancement. She led the collaborative work with experts from Indonesia, Japan, the Philippines and USA in the forum to identify the importance of ICTs and other innovative measures for rebuilding women's livelihood in the post-disaster stage.

Recently, she is advocating the importance of public-private partnerships in strengthening the existing ICT-related training programs for women entrepreneurs and fostering digital opportunities throughout the Asia-Pacific region.

Philippines

BLESILA A. LANTAYONA

Assistant Secretary, Regional Operations Group
Philippine Department of Trade and Industry



Assistant Secretary Lantayona started her career in the civil service in NEDA Region XI. She then moved to the Department of Trade & Industry, first in various technical positions, then as Provincial Director of DTI Davao Del Sur, and eventually as Assistant Regional Director of DTI Region XI, Davao City. Prior to her appointment as DTI Assistant Secretary, she was the Regional Director of the Department of Trade & Industry, Region 3.

She has also worked in 10 provinces in the People's Republic of China including Beijing and Hong Kong as consultant for the 2nd biggest French electrical contracting company. Likewise, she was part-time Associate Professor of the Graduate School of Government and Management (MBA Department) at the University of Southeastern Philippines in Davao City and at the Don Honorio Ventura Technical State University in Bacolor, Pampanga.

Asec. Lantayona earned her BS Degree in Agriculture major in Economics (cum laude) from Xavier University (Ateneo de Cagayan), Cagayan de Oro City. She also holds an MBA Degree in International Business from Ecole Europeenne des Affaires (European School of Management) in Paris, France.

Japan

Miho HANAFUSA

Deputy Director-General, Gender Equality Bureau,
Cabinet Office, Government of Japan



Miho Hanafusa is the Deputy Director-General of Gender Equality Bureau at Cabinet Office. She received her master's degree in agricultural chemistry from the University of Tokyo in 1989. She joined Mitsubishi Chemical Corporation and contributed a lot in many fields from research to management, such as Research Scientist of Agricultural Chemicals Laboratory, Manager of R&D Planning and Coordination Department, and General Manager of Business Initiative Department at Mitsubishi Chemical Group Science and Technology Research Center. In addition she had the opportunity to serve at Global Compact Network Japan as Deputy Secretary General from April 2010 to March 2012. She promoted to incorporate sustainability concept into the corporate strategy as GM of KAITEKI Group, Corporate Strategy Office at Mitsubishi Chemical Holdings Corporation until August 2014. She was in the Chemical Society of Japan as a member of Editorial Board and a chairperson of News Committee, and also in the Society of Polymer Science, Japan, as a member of Editorial Committee and a member of Committee for Gender Equality.

She is currently in charge of planning and overall coordination of various matters related to promoting women's empowerment and creating a gender equal society in cooperation with relevant ministries, local governments, private sectors and international organizations.

She has a husband and a 20-year-old daughter.

Korea

Lee So Young of KOREA

CEO of Seahyun Korea Co., Ltd



- 2000. 08 Kyungpook National University Graduate. Ph.D (Major: Opto-Electronics and Medical engineering
- 2005.03 ~ Kyungpook National University IT college adjunct professor/Ph.D
- 2006.11 ~ CEO of SEAHYUNKOREA Co. Ltd.
- 2009. 03 ~ Director of Korean Federation of Science and technology Societies
- 2013. 03 ~First vice president of Korea IT Business Women's Association.
- 2014.03 ~ CEO Mentor of K-ICT Start Up mentoring Centre, Ministry of science, ICT and Future Planning
- 2014. 03~ Korea delegator of women business representative of APEC Women's Business and Smart Technology Seminar
- 2015. 01 ~ Korea Science & Technology R&D Budget council member of KOREA Government
- 2015.11 ~ Korea Science and Technology women representative of 2015 Korea- China Science and Technology Innovation Forum

Russia

Irina Rechister

The founder of publishing house “Lirech”



- 2001 ~ The founder of publishing house “Lirech”
 - 1999 ~ The founder and CEO of event agency.
 - 2007 ~ Chairman Deputy in «Women-entrepreneurs Association RB»
 - 2009 r. ~ Member of Trusteeship council of Children’s Fund
- Irina is a specialist in strategic planning, HR, communication management, marketing.

China

Hongju Zhao,

Deputy Director-general of the International Department of the
All-China Women's Federation.



Ms. Zhao has been working on the advancement of women for many years. She has participated in a number of regional and international conferences relating to gender issues, including the '95 NGO Forum of the Fourth World Conference on Women, UN Commission on the Status of Women, APEC Women Leaders Network Meeting (WLN), APEC Women and the Economy Forum and Women-20 Meeting. Ms. Zhao has rich experiences on international exchanges and cooperation. Over the years, she has involved in the management and implementation of international cooperation projects sponsored by UNDP, UNICEF, UNIFEM, ILO, WORLD BANK, AUSAID, CIDA, DFID, SIDA, etc.

Ms. Zhao got Master's Degrees on Social Development in the University of East Anglia, UK, and on Law in Peking University, China.

Australia

Professor Dr Patrice Braun



Professor Patrice Braun is the Director of the Asia-Pacific Centre for Women & Technology (APCWT), one of ten globally networked centres to mainstream women in the knowledge economy. She also holds an Adjunct Professorship in Research and Innovation with Federation University Australia. Prior to her Professorial appointment, Patrice was the Director of the Centre for Regional Innovation and Competitiveness (CRIC) leading research teams and projects ranging from sustainability and e-health to behavioural economics, strengthening regional well-being and social connectedness.

Dr Braun is an Action Researcher with a PhD in regional network development underpinned by ICT and a Masters by Research on the use of the Internet for community learning. Action Research has listening at its core and Patrice is known for her work with rather than on people to achieve engagement, collective learning and action-oriented outcomes. Her global research and consultancy work in regional futures and ICT-enabled development focuses on gender equity and includes the weaving of technology with sustainable economic, social, educational, environmental, and governance practices. Prof Braun has published in a variety of areas, including women's empowerment, female and green entrepreneurship, and knowledge economy skilling (for publications see www.academia.edu).

Prof Braun consults with government and industry, both in Australia and abroad. She is a frequent contributor to APEC gender fora and policy. In 2015 she facilitated an Australian government sponsored APEC project to help emerging economies develop gender-response programs for women-led enterprises. From 2005-2009 Prof Braun was the Australian focal point for a 5-year APEC research and capacity development program to enhance women's participation in the digital economy. Patrice maintains a global network of affiliations. She is on the Executive Committee of the International Taskforce for Women and Technology (ITF); a consulting expert with the UK-based Centre for Women's Enterprise &

Employment; on the Advisory Boards of Foundation Women @ Work (Netherlands), Yoga Gives Back (USA), and the National Education & Employment Foundation (Australia). Patrice is the Research Chair for the Australian Women Chamber of Commerce and Industry (AWCCI).

United States

Ms. Joanne Lenweaver

Director, Women Igniting the Spirit of Entrepreneurship (WISE) Women's Business Center, Syracuse University



Ms. Joanne Lenweaver is a life-long student of the entrepreneurial spirit, whether within her women-owned business or large corporation, Joanne believes in creative problem solving, calculated disruption, and never accepting the status-quo in any situation. Starting in 1985, Joanne with her husband, Dave, guided their design firm of remarkably talented creatives through many award-winning years. Lenweaver Advertising+Design Inc. featured in national media for its innovative use of the first Apple MacIntosh installations in a design firm setting in the US led the way in a new world. Preceding the current standard, Adobe InDesign, and inspired by the tech explosion of the 1990's, the firm diversified into FoodWeb® which was one of the first food portals on the Web. Linking almost 2,000 food and food products sites and preceding Google and other search engines, FoodWeb® pushed the limits of established web creation at the time. As a result of the immersion into food promotion and data, LA+D, Inc. expanded its expertise in marketing food products to European gourmet cheese – in particular the Stilton Cheese Makers Association.

Most recently, Joanne, as Director of the WISE Women's Business Center has taken the Center to new levels by relocating to a downtown location in The Tech Garden to achieve greater branding presence, initiating the first fund raising effort for the WISE Women's Business Center, and building an Advisory Board engaged to create a Center to serve women of the future. She currently lives on a scenic, organic farm in Fabius, NY with her husband, Dave. Most recently, she was awarded the "Distinguished Women of the Year 2016" Award, New York State Assembly District 127, Assemblyman Alfred A. Stirpe; the 2015 "Successful

Business Women” Award; the Economic Champion 2013 (WISE Women’s Business Center) from CenterState CEO; and the Zonta – Crystal Award 2013. Joanne is a graduate of the University of Buffalo, with a Bachelor of Fine Art degree.