



**Asia-Pacific
Economic Cooperation**

2016/TWG49/001

Agenda Item: 2

Draft Agenda

Purpose: Consideration
Submitted by: TWG Lead Shepherd



**49th Tourism Working Group Meeting
Kokopo, Papua New Guinea
31 August – 1 September 2016**

DRAFT ANNOTATED AGENDA
49th APEC Tourism Working Group Meeting (TWG)
Kokopo, Papua New Guinea
31 August-01 September 2016

OPENING CEREMONY AND SESSION

1. Opening Remarks and Introductions

- Opening remarks by the Lead Shepherd of the TWG, Jennifer Aguinaga, United States.
- Welcoming remarks by PNG Tourism Minister, the Honorable Tobias Kulang.
- Group Photo.

2. Adoption of the Agenda

- The Lead Shepherd will propose the Draft Annotated Agenda for adoption.

3. Business Arrangements

- PNG will announce business arrangements for the 49th TWG Meeting.

4. Secretariat Report

- The Program Director of APEC Secretariat will highlight the results of recent TWG meetings based on the summary records of discussion.
- The Secretariat to report on key APEC developments.

DISCUSSION ON STRATEGIC DIRECTION

5. Outcomes from TMM9

- Peru to present on the outcomes from TMM9, including the directions given from ministers and heads of delegation.
- Peru to present on activities proposed during TMM9:
 - Organize an APEC Tourism Research Contest for tourism students in 2017
 - Hold an APEC Public-Private Dialogue on Fostering Air Connectivity and Travel Facilitation in 2017
- Peru to share draft Summary Record of TMM9 for endorsement.

6. Strategic Plan

- Lead Shepherd to present progress on Strategic Plan to date.
- TWG to discuss progress and the need to add/remove objectives.
- Members are invited to volunteer as champion economies.

7. State of APEC Tourism Report

- WTTTC to present first draft of 2016 State of APEC Tourism Report.
- TWG Members to provide additional comments on the draft.

8. Stakeholder Communication

- Secretariat to present on the new APEC Collaboration Site.
- TWG to discuss better communicating and disseminating the TWG's work to relevant stakeholders.

CROSS-FORA COLLABORATION

9. Travel Facilitation Initiative (TFI)

- Australia to brief the group on TFI activities, including potential private sector engagement.
- TWG members to provide ideas for travel facilitation work moving forward.

10. CTI Project: SMEs' Integration into Global Value Chains in Services Industries

- Peru to share information on the CTI initiative.
- TWG to note and provide input on the project.

CLOSED SESSION

11. Non-member Participation

- Secretariat to brief the TWG on new guidelines for non-member participation.
- Secretariat to brief the TWG on current status of non-members.
- TWG to consider guidelines for non-member participation.

12. Independent Assessment

- TWG to discuss implementation of independent assessment recommendations.

SPECIAL SESSION

13. Special Session on Crisis Management and Communications: In today's world of terrorist attacks, pandemics like the Zika virus, and natural disasters – how can we keep tourism resilient and communicate that our economies are still safe to visit?

- Volunteer economies to present on methods used to manage travel and tourism following terrorist attacks, pandemics, and natural disasters.
- TWG to note the presentations and discuss how it can contribute moving forward.

TWG PROJECTS

14. TWG 01 2014A: “Develop Air Connectivity in the APEC Region”

- Thailand to brief the members on the progress of the project.
- TWG to discuss and note the progress of the project and next steps, including future collaboration with the TPTWG.

15. TWG 01 2015: “Developing Traveler-Friendly Airports to Improve the Passenger Experience in the APEC Region”.

- United States to brief on the project planning and implementation.
- TWG to note the progress and discuss the next steps of implementation.

16. TWG 02 2015: “Developing the Tourism Workforce of the Future through Labour and Skills Development, Certification and Mobility in the APEC Region”

- Australia to brief the group on the progress of the project.
- TWG to discuss and note the progress of the project.

17. TWG 01 2016 - APEC Workshop on Volun-Tourism Best Practices: Promoting Inclusive Community-Based Sustainable Tourism Initiatives.

- PNG to brief the group on the progress of the project.
- TWG members to discuss and note the progress of the project.

18. Concept Note: APEC Strategy to Increase Economic Growth and Support Jobs by Strengthening Regional Maritime and Coastal Tourism

- Indonesia to brief the group on the status of the concept note.
- TWG to discuss and note the concept note.

19. Concept Note: APEC Economic Study on Impact of Cruise Tourism

- Papua New Guinea to brief the group on the status of the concept note.
- TWG to discuss and note the concept note.

20. Self-Funded Project: APEC Occupational Standards Framework: Pilot in the Travel, Tourism and Hospitality Industry

- Australia and Peru to brief the group on the project.
- TWG to discuss and note the project.

21. Project Follow-On: Tourism and Inclusive Growth

- Philippines to brief the group on pursuing further the agenda on tourism and inclusive growth, to build on the completed Policy Support Unit study.
- TWG to discuss ideas for building on this agenda.

INFORMATION SHARING

22. Briefing by TWG Members on Tourism Development

- Members are asked to present an informal statement on the current state of the travel and tourism industry in their respective economies (brief, no more than 5 minutes each).

23. Guest Reports

- Guests are invited to present updates and deliver a short presentation outlining the key issues and trends impacting tourism.
- TWG will dialogue with Guests to encourage them to participate in the enrichment of TWG projects.

OTHER BUSINESS AND CLOSING SESSION

24. Future Meeting/Activities

- Vietnam to brief the TWG on preparations for TWG50 and High-Level Roundtable.
- Members are invited to volunteer to future TWG meetings.

25. Other Business

- Lead Shepherd to seek if members would like to raise any other issues.

26. Document Classification

- APEC Secretariat will brief the TWG on the Document Classification List. Members to review if the classification and purpose of all documents are correct.
- Members to provide inputs and endorse the Document Classification List.

27. Closing Remarks

- The Lead Shepherd will make remarks and formally close the meeting.