



**Asia-Pacific  
Economic Cooperation**

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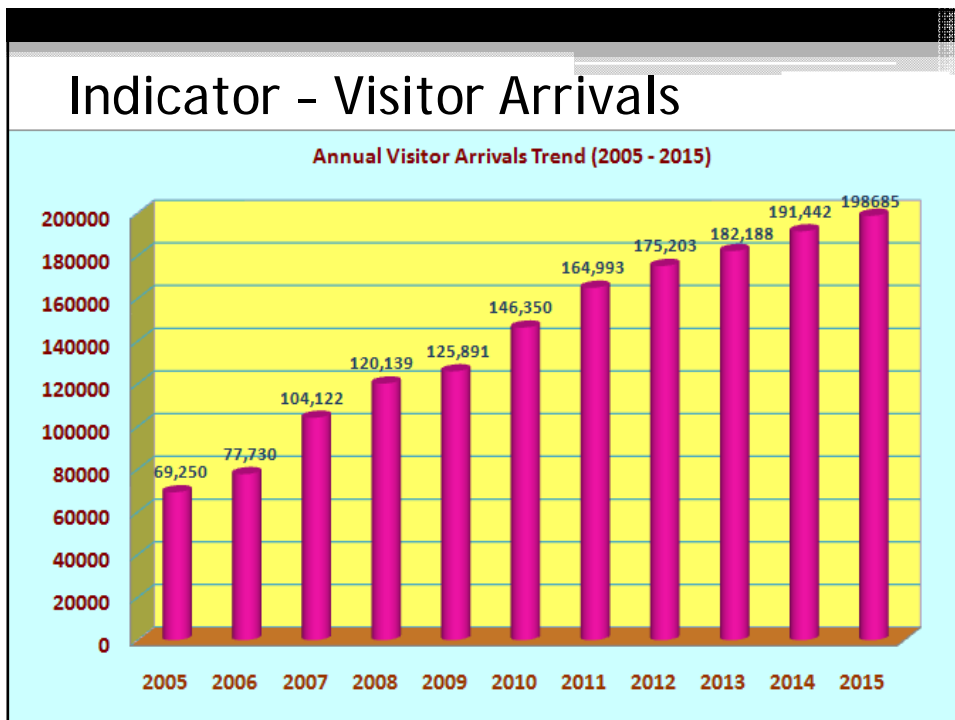
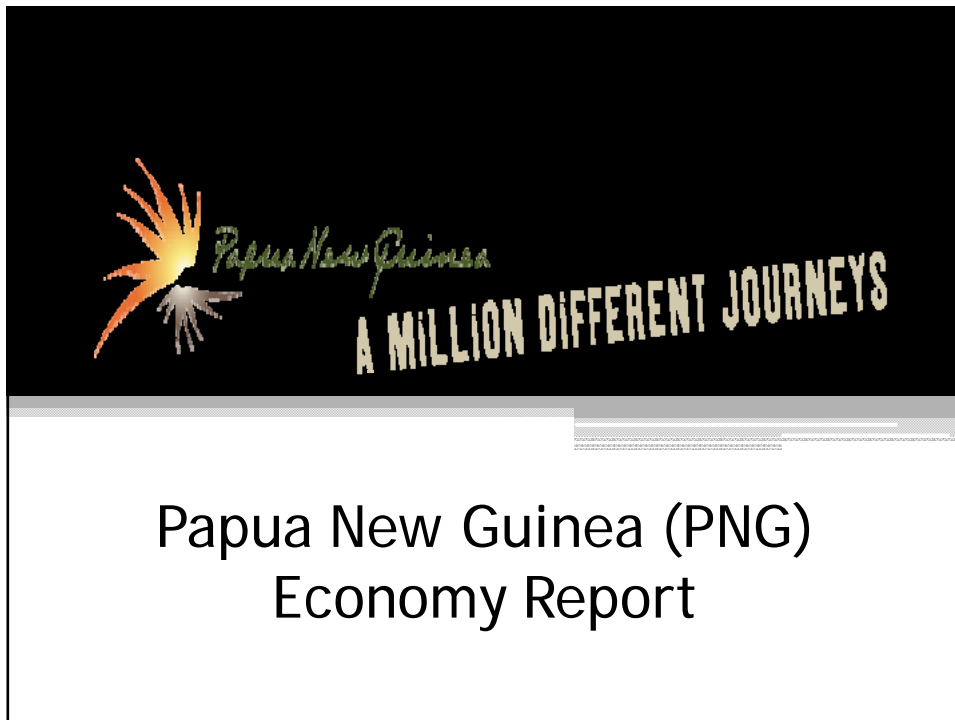
**2016/TWG49/026**  
Agenda Item: 22

## **Papua New Guinea Tourism Report**

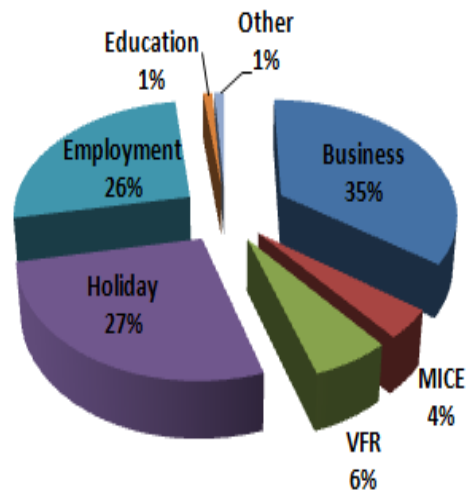
Purpose: Information  
Submitted by: Papua New Guinea



**49<sup>th</sup> Tourism Working Group Meeting**  
**Kokopo, Papua New Guinea**  
**31 August – 1 September 2016**

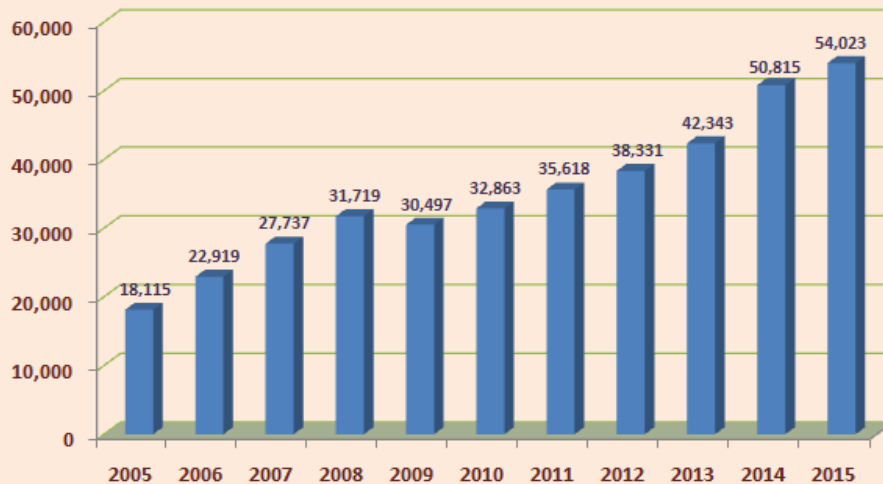


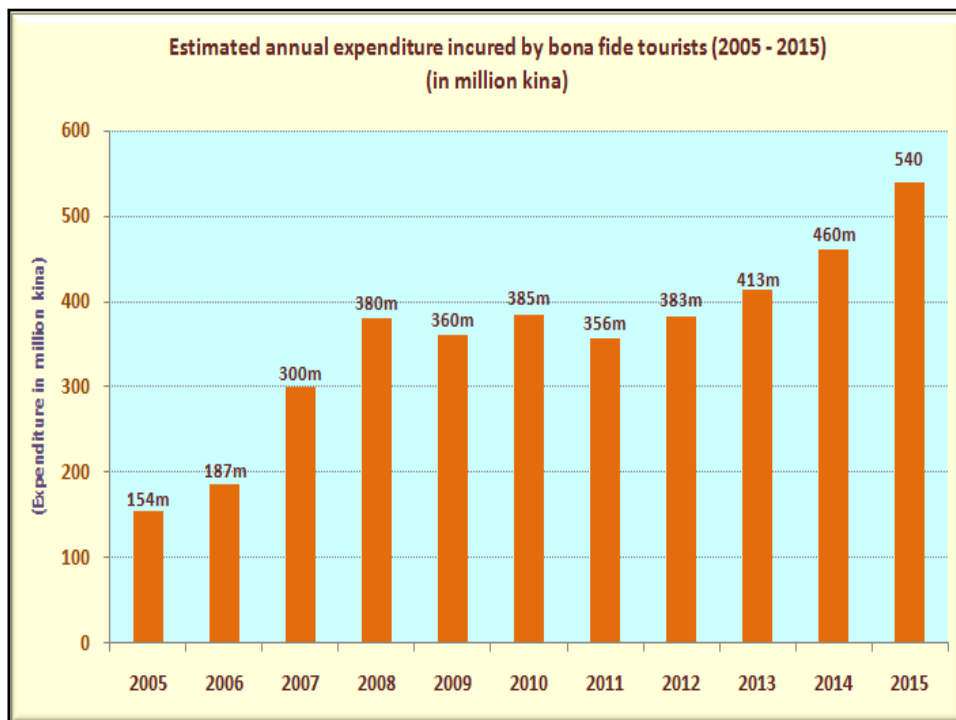
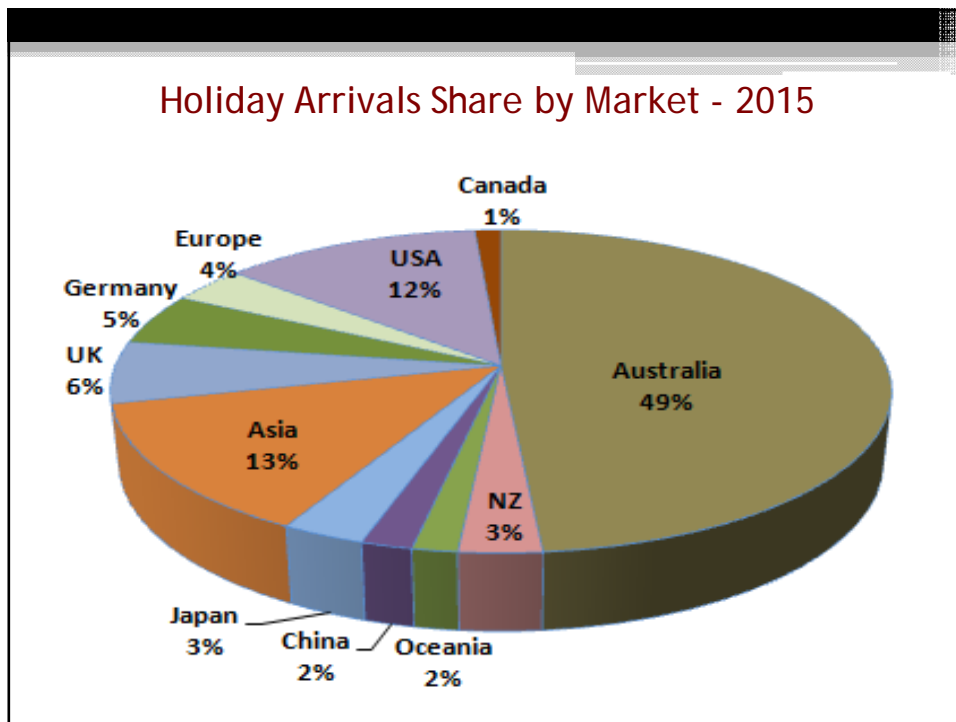
### Arrivals Distribution by Purpose - 2015



### Indicator - Holiday Arrivals

Annual Holiday Arrivals Trend (2005-2015)





## Arrivals Summary - 2016

- PNG received over 80 thousand international visitors in the first six months of 2016. This was an increase of 10% compared to the 75,000 visitors received in the same period last year.
- Holiday arrivals increased by 11%, while business and employment visitors dropped in the first six months.
- MICE and VFR also increased in the first six months, while visitors coming for employment dropped.

## Major Projects

### Policy, Product Development & Planning

- Review National Tourism Master Plan (2007-2017)
- Cruise Sector Development
- Accommodation Classification System
- Product Development

### Marketing

- Brand Relaunch

## Tourism Industry Updates

- **Port Moresby Airport Upgrade**
- **New Carriers: Cebu Pacific**
- **New International Route: Brisbane (Australia) – Alotau (PNG)**
- **Upcoming Hotel Development: 3 new international hotels in Port Moresby**
- **Growth in MICE leading up to 2018 PNG Hosting Year**