



**Asia-Pacific
Economic Cooperation**

2017/SOM1/CTI/SEM1/008

Digital Trade

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**Capacity Building Needs Initiative Seminar on
Electronic Commerce Chapter of the Regional
Trade Agreements and Free Trade Agreement
Nha Trang, Viet Nam
22 February 2017**



- New digital “think tank”
- Not-for-profit, neutral
- Platform for multi-disciplinary dialogue
 - policymakers, stakeholders and scholars
- To support evidence-based policy for the digital society
- Global focus
- Preventing project failure
- Objective measurement and analytics against “good practice” frameworks
 - ISO900x; PRINCE2/PMBOK; ISO2000; ISO31000...
- Predictive; gap analysis
- Changes over time
- UK, US, Brazil, Mexico, Chile, NZ

Why Trade?



Digital Trade is Pervasive



It's not just IoT...



It's already here...



Reciprocity



Trust and Confidence



Negotiations and Legislation

- **ENABLE**
 - Trust and Confidence
 - Reciprocity
- **GROW**
 - Trade
 - Economy
 - Incomes

Negotiations?



Throw rubbish out...

...don't put it into a
trade agreement!

Co-ordinate and
integrate the input
(avoid stove pipes)

Transparency

The screenshot shows the ECIPE DTE (Digital Trade Database) interface. At the top, there is a navigation bar with 'ECIPE' and 'DTE' logos, and links for 'SIGN IN' and 'SITE REPORT'. Below this is a 'Browse Database' section with dropdown menus for 'Country' (set to AUSTRALIA), 'Chapter', and 'Subchapter'. There are also checkboxes for 'Proposals only' and buttons for 'RESET ALL', 'SEARCH', and 'EXPORT TO CSV'. The main content area is titled 'AUSTRALIA' and includes a sub-header 'Chapter Online rules and transactions | Sub-chapter Domain name (DNS) registration requirements'. It contains text about guidelines on the interpretation of policy rules for open TLDs and specific registration requirements in Australia, such as the need for a registered Australian company or a foreign company licensed to trade in Australia.

Transparency

The screenshot shows the APEC Services Trade Access Requirements (STAR) Database website. The header includes the APEC logo and navigation links for 'Home', 'Search for Requirements', 'Meeting Place', 'News', and 'About Us'. A horizontal menu lists various service sectors: 'DISTRIBUTION SERVICES', 'EDUCATION SERVICES', 'FINANCIAL SERVICES', 'ICT SERVICES', 'MINING & ENERGY SERVICES', 'PROFESSIONAL SERVICES', 'TELECOMMUNICATIONS SERVICES', and 'TRANSPORTATION & LOGISTICS SERVICES'. Below this, there are two tabs: 'GENERAL REQUIREMENTS' and 'SECTOR RESTRICTIONS'. The 'GENERAL REQUIREMENTS' section is active and displays a list of requirements on the left and detailed text on the right. The requirements listed are: 'Limits on foreign investment', 'Restrictions on type of legal entity', 'Licensing and approval procedures', 'Nationality requirements', and 'Other requirements'. The detailed text under 'General Requirements' covers 'Registration requirements' (ASIC registration, company name, directors, local agents) and residency requirements for directors.



KISS = *Keep It Simple, Stupid*
Traders are business people, not lawyers
Enable, enable, enable