



**Asia-Pacific
Economic Cooperation**

2017/SOM1/CTI/SEM1/009

Cross Border Shopping - A Case Study for Pushing Inclusive Trade Growth Within APEC Economies

Submitted by: NextTech Group of Technopreneurs



**Capacity Building Needs Initiative Seminar on
Electronic Commerce Chapter of the Regional
Trade Agreements and Free Trade Agreement
Nha Trang, Viet Nam
22 February 2017**



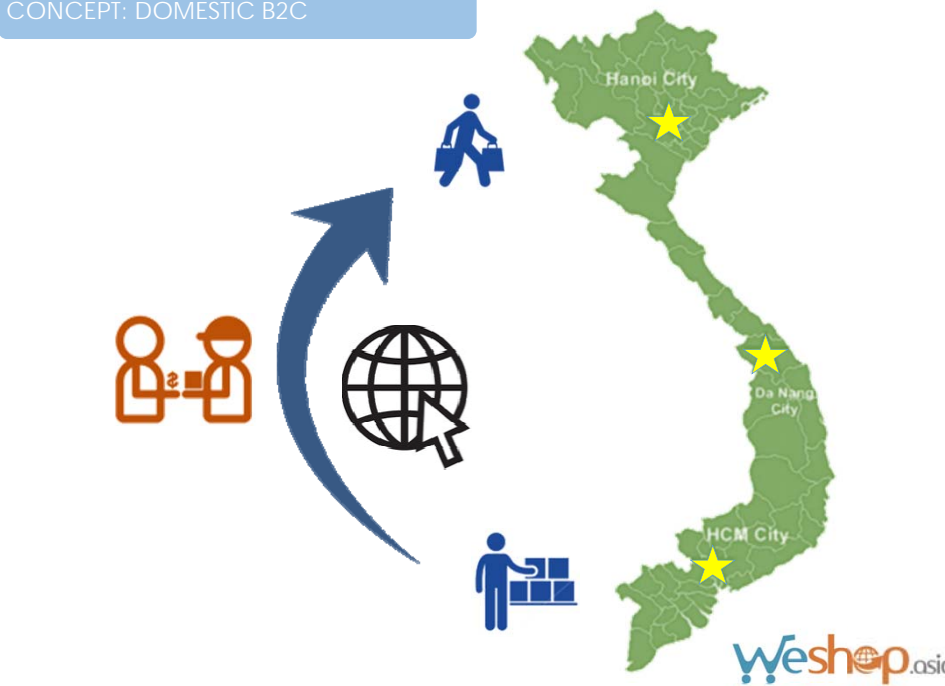
NEXTTECH
Group of Technopreneurs

CROSS BORDER SHOPPING

A CASE STUDY FOR PUSHING
INCLUSIVE TRADE GROWTH
WITHIN APEC ECONOMIES

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Worldwide e-Shopping made easy

CONCEPT: DOMESTIC B2C



Hanoi City
Da Nang City
HCM City

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CONCEPT: CROSS BORDER B2C (1)

Buyer from economy **A** buys directly from seller in economy **B**

- Those products **UNAVAILABLE** or **EXPENSIVE** if buying in **A**
- But **AVAILABLE** and **CHEAPER** if buying (online) from **B**

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CONCEPT: CROSS BORDER B2C (2)

CROSS BORDER B2C
ALL brands/products NOT available locally

REMOVE THE ROCKS

30% of market

DOMESTIC B2C
ALL brands/products available locally

CUP
Total retail market volume (on/offline)

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SAMPLE CASE (1)

SINGAPORE CASE
Buying from US via WeShop is **41%** cheaper than local

SAMPLE CASE (2)

INDONESIA CASE
Buying product NOT available locally, the largest single order of **\$70,000**

Humphrey ZEISS Certified Factory Authorized 750i Perimeter Visual Field Machine
Dijual oleh odmarketplace (100 - 100% Respon Positif) on ebay; Lokasi Barang: Tarpon Springs, Florida

Kondisi: **Manufacturer refurbished**

Waktu tersedia: **00:28:14** 01/27/2017 (Tinggal 2 hari 6 jam 10 menit 38 detik)

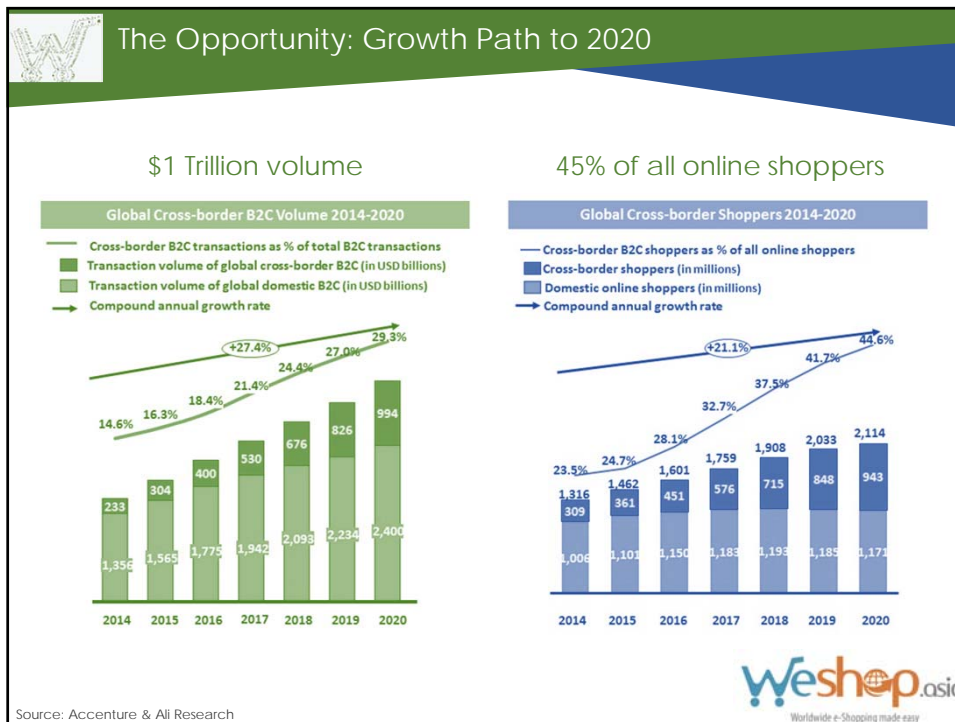
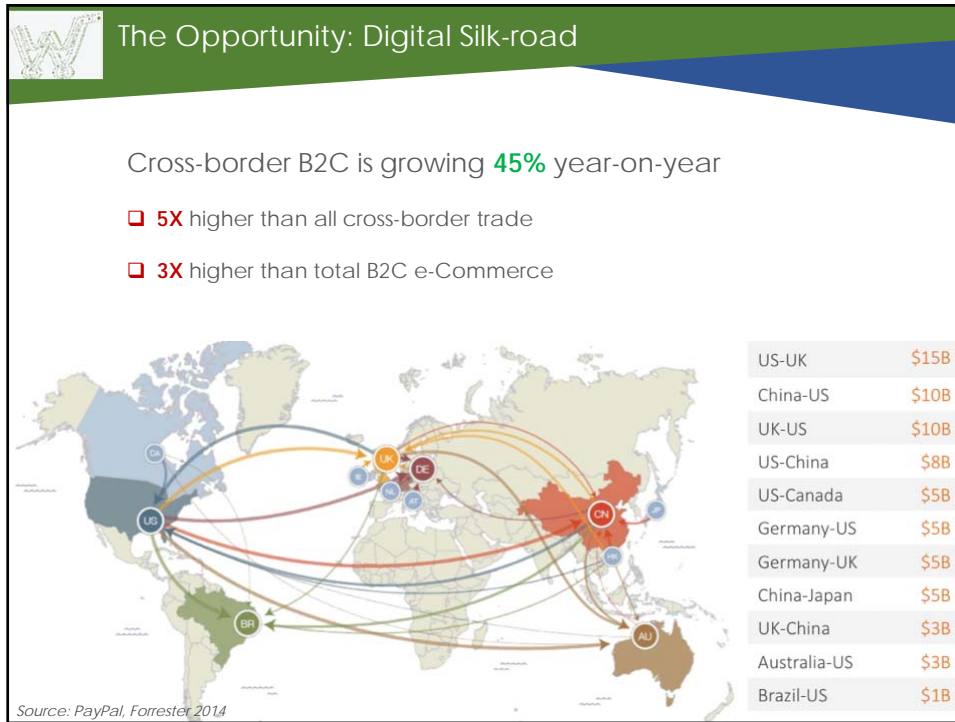
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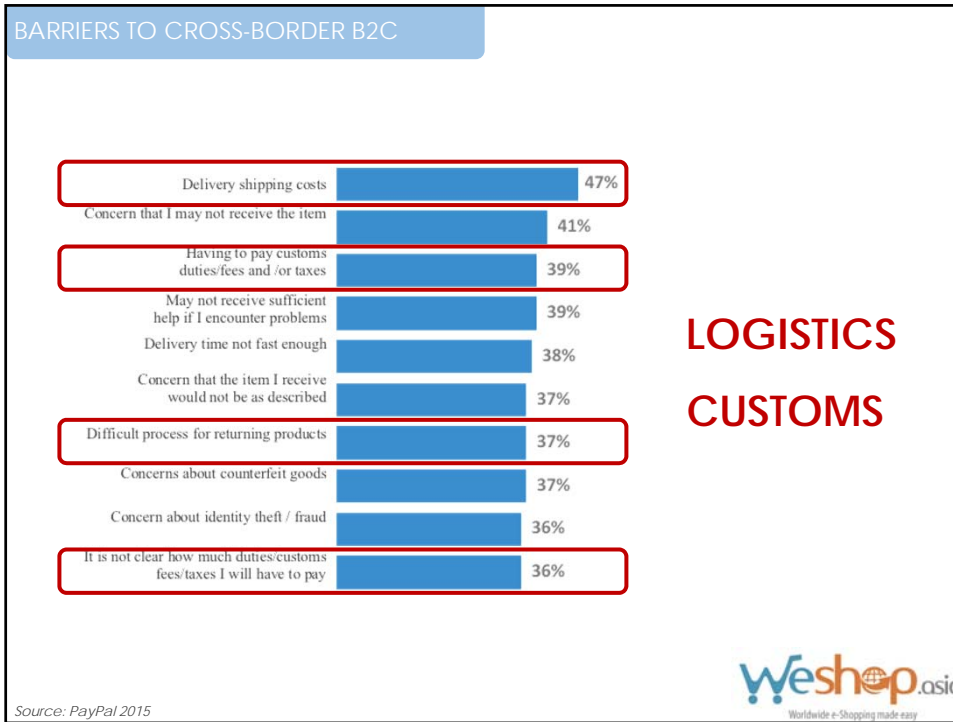
Pembayaran Pertama: **Rp 245,582,746** **BELI**

Metode Pembayaran: **VISA** **PayPal** + 30 bank lokal **WeShop Wallet**

Pembayaran Pertama: Sesuai dengan harga yang tercantum di website (termasuk biaya kirim seller ke gudang weshop dan pa Kalkulator Biaya.

MULAI CHAT!
031-8330811-031-8386561





Our Solution: WeShop

Buy anything from the outside world, those products are **UNAVAILABLE** or more **EXPENSIVE** if buying locally!

- ❑ The first and premier **CROSS-BORDER SHOPPING FACILITATOR** (end-to-end shopping portal) in South East Asia.
- ❑ Enable SEA buyers to shop globally with best deal, to door delivery and total peace-of-mind.

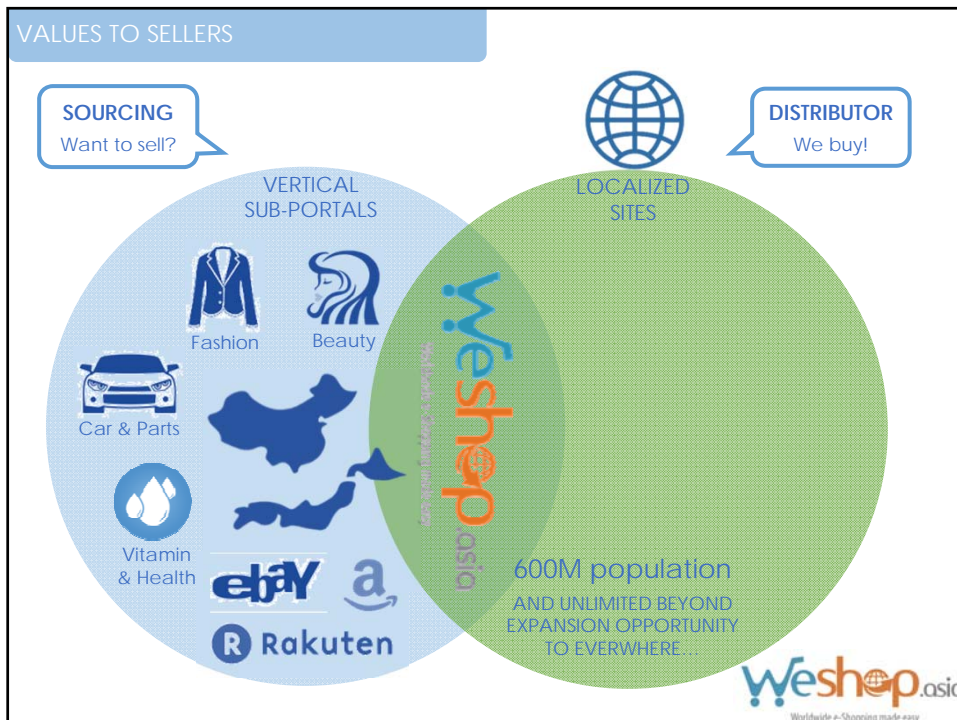
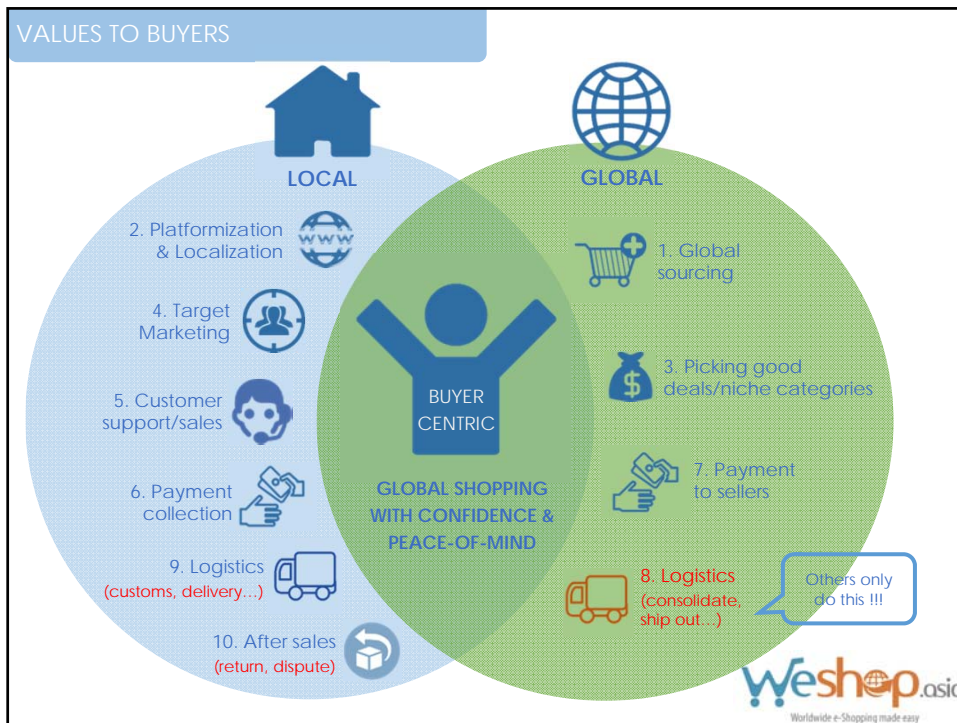
MISSION

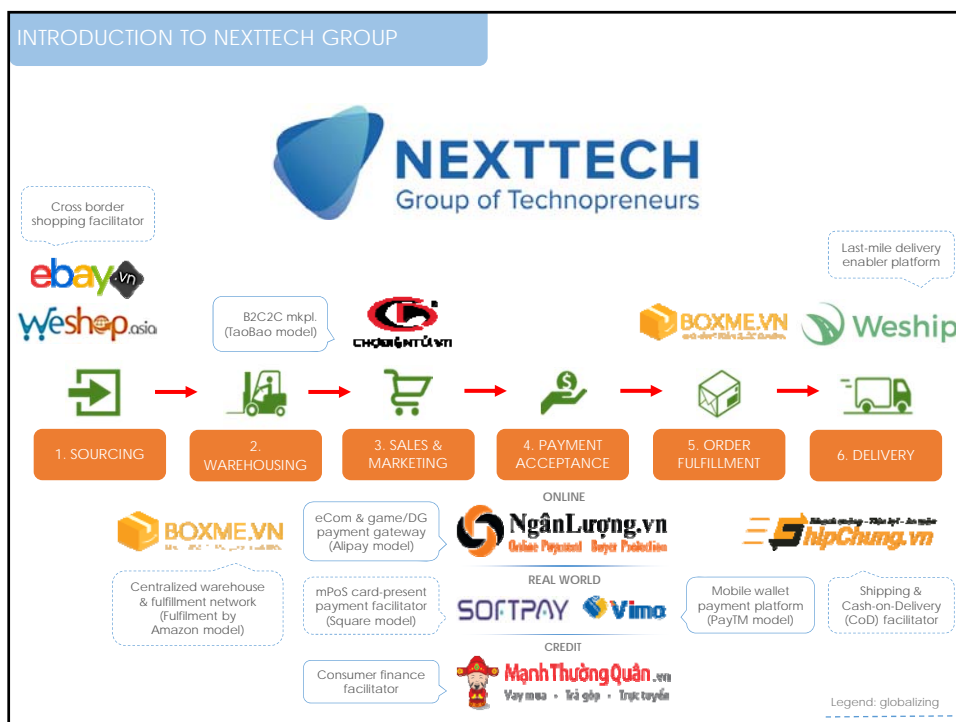
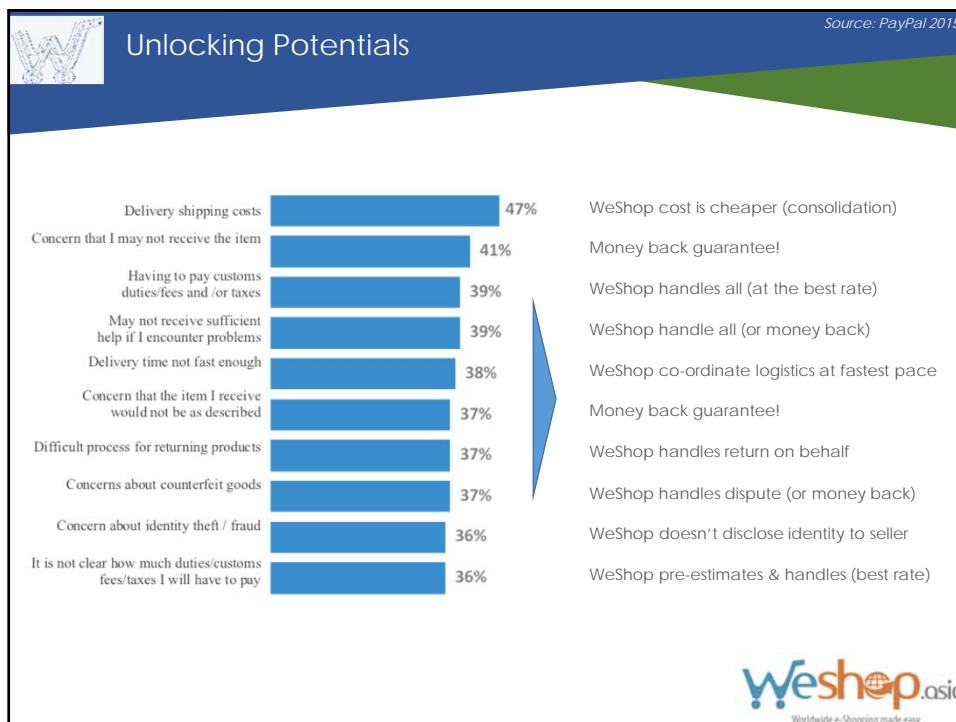
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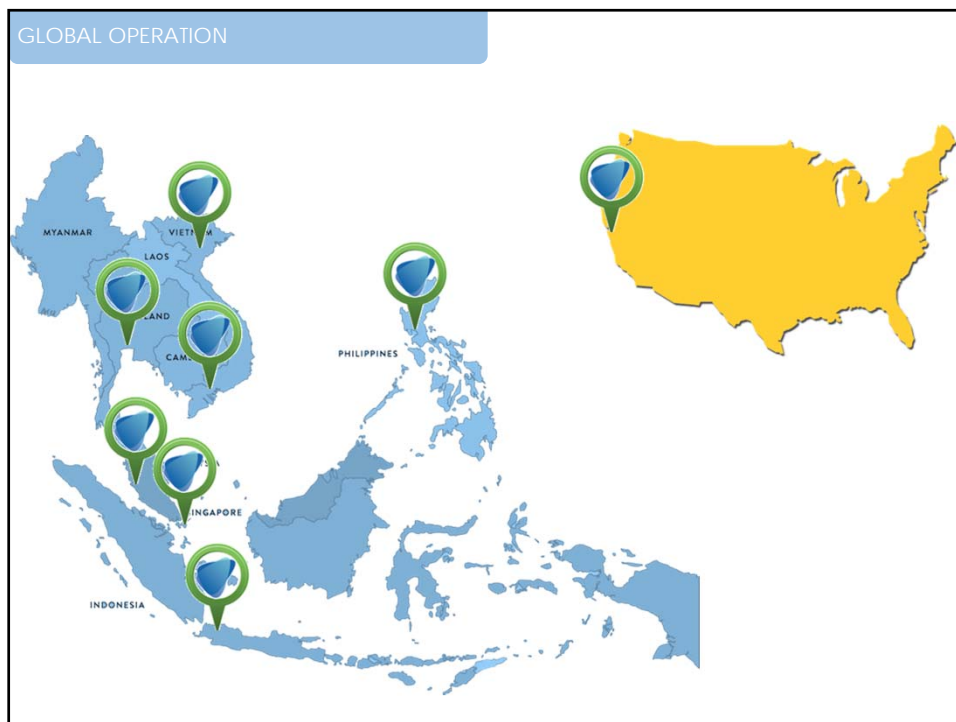
VISION

Redefining the concept of importation

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THANK YOU!

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