



**Asia-Pacific
Economic Cooperation**

2017/SOM3/017
Agenda Item: 14

Advancing Career Development of Athletes in the APEC Region (HRD 02/2017S)

Purpose: Information
Submitted by: Chinese Taipei



**Third Senior Officials' Meeting
Ho Chi Minh City, Viet Nam
29-30 August 2017**

Title: Advancing the Career Development of Athletes in the APEC Region

EXECUTIVE SUMMARY

The purpose of the project entitled Advancing the Career Development of Athletes in the APEC Region is to bring together representatives of government, academia, and business to discuss the most effective ways to strengthen the career development of young athletes, especially female athletes. A holistic approach is expected to be formulated to develop related programs. In addition, the APEC Sports Policy Network, established in 2016 under the APEC High Level Policy Dialogue on Education and Career Planning for Young Athletes (HRW 05 2016S), will further discuss ways of increasing women's participation in sports.

This year, two workshops are held, and the APEC Sports Newsletter is published in April, July, and October. The 2017 APEC Workshop entitled Linking Education and Start-Up: Youth, Women, and Athletes took place in Ha Noi on May 13, 2017, focusing on government policies concerning startups and women athletes' education. The 2017 International Conference on Women and Sport under the ASPN will be held in Taipei on October 12, 2017, to discuss the best ways of promoting sport among women and improving the visibility of women's participation in sports through public-private partnerships. The ASPN will also hold a meeting to discuss its plans for 2018.

All APEC member economies will be invited to participate in the conference and contribute articles to the APEC Sports Newsletter.

Required Action/Decision Points

It is recommended that Senior Officials note the progress and ongoing efforts of the project entitled Advancing the Career Development of Athletes in the APEC Region.

Title: Advancing the Career Development of Athletes in the APEC Region

Background/Key Issues

On September 1, 2016, the APEC High Level Policy Dialogue on Education and Career Planning for Young Athletes was held in Taipei. This HRDWG event (HRD 05 2016S) was a great success, with 189 participants from 14 APEC member economies (Canada, Chile, Indonesia, Japan, Korea, Malaysia, Peru, the Philippines, Russia, Singapore, Chinese Taipei, Thailand, the United States, and Viet Nam). In addition, the ASPN was also established based on consensus among participating member economies. ASPN aims to contribute to strengthening human resource development and capacity building, particularly with regard to youth, women, and athletes from APEC member economies. Through the platform provided by ASPN, all member economies are able to exchange information, discuss relevant policies, and share best practices.

The agency managing the project (Sports Administration of the Ministry of Education) envisions a multi-year roadmap. The objective is to ensure that a comprehensive approach is implemented for advancing the career development of athletes in the APEC region.

APEC Actions

APEC has worked to strengthen human resource development and promote inclusive and sustainable economic growth. Chinese Taipei has been implementing the APEC Self-Funded Project (HRD 02/2017S) entitled Advancing the Career Development of Athletes in the APEC Region.

The result of this project can be summarized as follows:

1. Policy and best practice sharing events: The 2017 APEC workshop targeted youth, women, and athletes by linking education and startups. It was cohosted by Chinese Taipei and Viet Nam in Ha Noi, Viet Nam, on May 13, 2017. A total of 14 sports officials, experts, athletes, and entrepreneurs from eight APEC member economies gathered to discuss policies to link education and startups for women athletes and share best practices of youth startups. The workshop also attracted the attention of Papua New Guinea, which expressed interest in hosting a related meeting next year following the HRD meeting.

2. APEC Sports Newsletter: The APEC Sports Newsletter was published in April and July 2017, covering such topics as career planning and connections between education and startups for young and women athletes, preparation for the 2017 Summer Universiade in Taipei, the Host Town initiative for the 2020 Olympics, and best practices for youth startups. In addition, the APEC Sports Newsletter also provides a platform for all APEC member economies to publicize upcoming sporting events.

Follow-up activities

1. A conference will be held in Taipei on October 12, 2017, to discuss measures to improve gender equality through education policies, encourage women to participate in sports and develop exercise habits from an early age, and explore the most effective ways for public-private partnerships to increase women's participation in sports and improve the visibility of women's sports. The ASPN will also hold a meeting in Taipei on October 13, 2017, to discuss plans for 2018.
2. The third issue of the APEC Sports Newsletter will be published in October 2017. It will focus on policies to increase women's participation in sport and raising awareness of women's sports through public-private partnerships. We welcome all APEC member economies to share related experiences, policy information, best practices, and other relevant perspectives.