

2018/GOS/SYM/015

Business and Professional Services: The Role of Standards and Recognition

Submitted by: Tembusu Asia Consulting



Symposium on Services Trade Singapore 30 May – 1 June 2018

APEC SYMPOSIUM ON SER VICE TRADE

INTERCONTINENTAL HOTEL, BUGIS JUNCTION 30 MAY 2018 – 1 JUNE 2018, SINGAPORE

SESSION 5 – BUSINESS AND PROFESSIONAL SERVICES: THE ROLE OF STANDARDS AND RECOGNITION

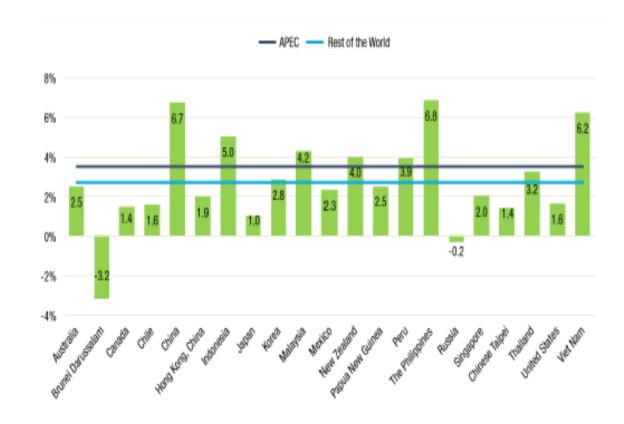
ER. TAN SENG CHUAN

MANAGING DIRECTOR, TEMBUSU ASIA CONSULTING PTE LTD CHAIRMAN, APEC ENGINEERS COORDINATING COMMITTEE



GDP GROWTH OUTLOOK FOR ASIA

- **OECD:** GDP growth in Emerging Asia is expected to remain robust over the medium-term on the back of resilient domestic demand, steady investment and trade recovery. It is expected to post 6.3% growth on average between 2018 and 2022. Southeast Asia's growth should also remain strong at 5.2 % over the same period.
- **ADB:** Developing Asia is forecast to expand by 6.0% in 2018, and by 5.9% in 2019. Excluding Asia's high-income newly industrialized economies, growth should reach 6.5% in 2018 and 6.4% in 2019.



BUSINESS OPPORTUNITIES IN ASIA PACIFIC

- Belt and Road Initiative: China Plans \$1 Trillion New 'Silk Road', It envisions new roads, high-speed rail, power plants, pipelines, ports and airports and telecommunications links that would boost commerce between China and 60 countries in Asia, Europe, the Middle East and North Africa.
- The <u>Central Asian Regional Economic Cooperation (CAREC)</u> <u>Program</u> is an ADB supported initiative focused on financing infrastructure projects and improving the region's policy environment in the priority areas of <u>transport</u>, <u>energy</u>, <u>trade</u> <u>policy</u>, and <u>trade facilitation</u>.
- The <u>Greater Mekong Sub-region (GMS) Program</u> focuses of the GMS Program is to improve connectivity in the subregion through strengthening linkages in <u>transport</u>, <u>energy</u>, and <u>telecommunications</u>.
- Many others cross border infrastructure projects.....



CHALLENGES IN PROFESSIONAL SERVICES IN ASIA PACIFIC

- Cultural Differences
- Different in Languages
- Differences in Professional Qualification
- Local Regulatory Requirement
- Difference in Code of Practices
- Differences in Competency level
- Geopolitical Risk



INTERNATIONAL BENCH-MARKING

Qualification Accreditation





Competency Accreditation



GOVERNMENT POLICY IN FACILITATING PROFESSIONAL SERVICES

- DO NOT REINVENTING THE WHEEL facilitate Mobility of Professional
 - Leverage on experiences
 - Transfer of Technology
 - Capacity Building
- International Bench-Marking on Qualification and Competency Standards
 - Rising qualification standard of the professional
 - Adopting processes on international competency level
- Standardization of local challenges, i.e. Language, Code of Practice etc.
- Facilitate APEC Engineers as Platform for Engineering Services. Recognized APEC Organization and CPTPP Agreement
- Facilitate VISA entry, "Green Card" for professional?



APEC ENGINEER'S COMPETENCY PROFILES

- Comprehend and apply universal knowledge
- Comprehend and apply local knowledge
- Problem analysis
- Design and development of solutions
- Evaluation
- Protection of society
- Legal and regulatory
- Ethics
- Manage engineering activities
- Communication
- Lifelong learning
- Judgement
- Responsibility for decisions



BENEFITS OF STANDARDIZATION AND RECOGNITION OF PROFESSIONAL SERVICES

- Promote Best Practices, expediate grow process in economies
- Technology Transfer short cut the learning process
- Product Stewardships benefit the environment, safety and health
- Promote Product Lifecycle process through supply chains
- Facilitate Integration of Asia Pacific market, expediate the economy growth in the region.





Er. TAN Seng-Chuan
TEMBUSU Asia Consulting Pte Ltd
sctan@tembusuasia.com
+65 98159861