



**Asia-Pacific
Economic Cooperation**

2018/SOM1/HRDWG/EDNET/012

Agenda Item: 5

EDNET Website Development: Draft Concept Note

Purpose: Consideration
Submitted by: HRDWG-EDNET



**Human Resources Development Working
Group Education Network Meeting
Port Moresby, Papua New Guinea
28 February – 1 March 2018**

EDNET Website Development

Draft Concept Note

January 24, 2018

I. Rationale

Over the last decades, APEC EDNET has long been committed to foster strong and vibrant learning systems across APEC member economies, promote education for all and strengthen the role of education in promoting social, individual and economic development. It never stops pursuing a strong and cohesive APEC education community. However, since the APEC member economies are regionally distant from one another, it is hard and costly to meet frequently to share good experience and discuss cooperation. At today's digital age, the efficiency and efficacy of the EDNET could be compromised without common virtual space to bridge the distance and strengthen connectivity.

Therefore, APEC EDNET proposes to launch a Website Construction Project. The website will provide a venue to timely update and share information, knowledge and resources over the restrictions of time and space. Creation of such virtual space for sharing APEC documents, project activities, meeting papers and policy information will be meaningful for all APEC members and beyond. Moreover, it will diffuse and publicize everything about EDNET, especially completed and ongoing projects. In doing so, with the outcomes of various practitioners' cooperation for education being shared and distributed, EDNET could expect more involvement and participation from APEC economies and those who are interested.

The proposal of this Website Development Project will be proposed at 2018 EDNET Annual Meeting in March 2018 in Port Moresby, Papua New Guinea.

II. Objective

The APEC Education Network Website will serve as an information hub and database. It will provide the most up-to-date information, exhibit accomplished and ongoing projects, and promote APEC EDNET 24/7, by:

- sharing research findings of EDNET Projects
- forecasting upcoming events relating to APEC EDNET
- releasing news reporting related to, yet not limited to the EDNET
- informing educational policy-making process in member economies
- collecting collaborative project data of EDNET for reviewing in larger scope
- uploading the publications of EDNET projects for better utilization in larger scope

In doing so, hopefully it will link the work of EDNET to people concerned globally and map the process of education development in APEC region at large. Also, as the foundation of education cooperation among member economies, it will break through the information barriers with easy access and improve the working efficiency.

III. Proposed Contents and Framework

The website will contain the following parts:

HOME PAGE

ABOUT US NEWS PROJECTS INSIGHTS RESOURCES CONTACT US

HOME PAGE: will be divided into different themes (STEM education, Education Equality, Teachers' Education, Qualifications Frameworks, Lifelong learning, TVET, CTE)

ABOUT US: Introducing Education Network / Member Economies / Main documents

NEWS: Events / Notice and Posts

PROJECTS: Ongoing Projects / Completed Projects

INSIGHTS: Articles / Interviewing

RESOURCES: Publications / Meeting Papers / Newsletters

The basic information of “ABOUT US” will be draft and posted by the EDNET working group.

Member economies are requested to submit information about their upcoming events, completed events’ reports, ongoing project information and progress, new and major education policy changes in their economies, as well as important publications.

The EDNET working group will organize and edit the contents, and post them online to the website.

III. Methodology and Timeline

The development of the EDNET Website will follow the following steps:

Step 1: Register a domain name

Step 2: Plan and design the website

Step 3: Form a website editorial group to select articles

Step 4: Test and review by member economies at EDNET meeting

Step 5: Launch the website

Step 6: Maintain the website including opinion monitoring, contend producing and regular updating

