



**Asia-Pacific  
Economic Cooperation**

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2018/OFWG/WKSP1/005

## **Case Study: Conservation Policy and Illegal, Unreported and Unregulated Fishing**

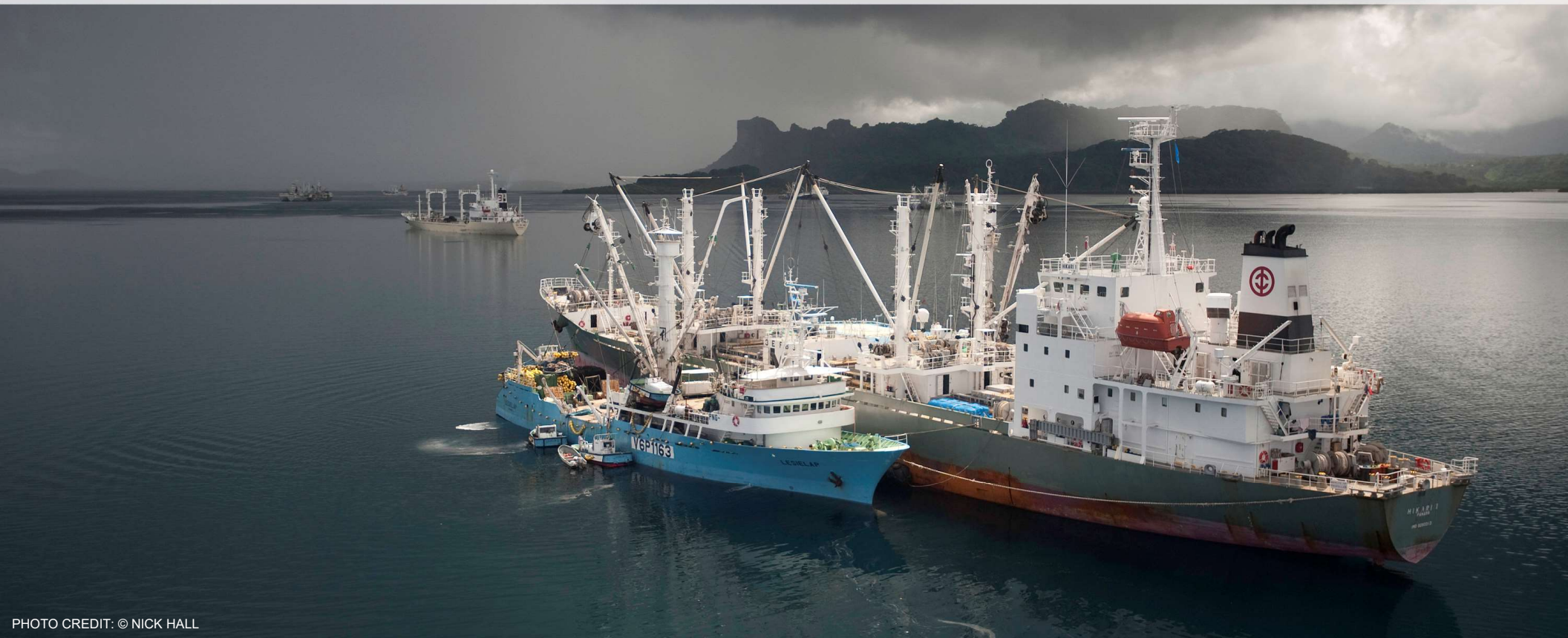
Submitted by: The Nature Conservancy



**Experts' Workshop on Illegal, Unreported  
and Unregulated Fishing  
Singapore  
27 April 2018**

## Case Study: Conservation Policy & IUU Fishing

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**CONSERVATION POLICY & IUU FISHING**



## DEFINING THE ISSUE

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An environmental, economic, social and **security issue**

Costing \$23 billion annually (MRAG report, 2009)

Costing billions of dollars to South East Asia, 1/3 of the catch is estimated to be IUU

## DEFINING THE ISSUE

# OUTSTANDING GLOBAL SOLUTIONS



### LEGISLATION & POLICY:

- IPOA-IUU
- PSMA
- CMMs in RFMOs
- Catch Documentation Schemes (CDS)

### TECHNOLOGY:

- Ocean Mind
- Global Fishing Watch
- Sky Truth

### INTER-COUNTRY INITIATIVES:

- Fish-i Africa
- Interpol Project Scale
- Joint statements (Japan-EU, US-EU)

## DEFINING THE ISSUE

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However, we are not currently on course to combat IUU fishing by 2020 (SDG14 target)

IUU fishing is still profitable for some / **Economic incentive still exists**

## GENERAL RECOMMENDATIONS

We believe that a comprehensive governance system at the national, regional and global levels will help to end this issue. We have good solutions already: **policy**, **legislation**, **technology** and **science**. Adoption and implementation are key.

### GOVERNANCE



### TRANSPARENCY



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### INTERNATIONAL COOPERATION



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## SOME GENERAL RECOMMENDATIONS

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- Market and Coastal States incorporating the PSMA (go beyond the Treaty)
- Coastal and flag States complying with UNCLOS and related legislation and policy
- FAO Global Record of Fishing Vessels & Global CDS Guidelines (Information exchange)
- MCS schemes
- NGOs and industry working together
- Technological support for countries
- Public and private donors coordinating support





## THE NATURE CONSERVANCY CONTRIBUTION

- 1<sup>st</sup> step Focus on seafood market States
- Focused on **enhancing new policies** in key countries such as Japan / Leverage global standard for import controls and PSMA
- **Strengthening the relationship** with other players like the EU, building on Joint Statement from 2012
- EU's role beyond the EU – impact for better governance



## JAPAN CASE STUDY

Working with decision makers, industry, NGOs and academia to **educate**, increase **understanding** and **support**, and reach policy and legislative action.

- Private-public conference on Seafood Transparency and IUU fishing (2017)
- EU-Japan high level seminar (2017)
- Providing recommendations to decision-makers in Japan
- Decision making process ongoing



## THE NATURE CONSERVANCY CONTRIBUTION



## UPCOMING EVENTS



**April 25<sup>th</sup>:** First gathering between European and Japanese companies

**June 8<sup>th</sup>:** New import control discussion with Japanese Research Agency

**September:** Japanese MPs tour in Europe

**Ahead of Tokyo Olympics 2020:** Exploring engagement with chefs in main Tokyo hotels

### IN SUMMARY

- IUU fishing is still an issue despite current available solutions – There is increasing political will to tackle it. Let's use it.
- In order to end this matter by 2020, we need a **comprehensive governance system, transparency and Intl. cooperation**
- The Nature Conservancy endeavours to continue to **strengthen relations** with major global seafood markets and producing nations towards Governance, Transparency and Intl. Cooperation





**THANK YOU**