



**Asia-Pacific
Economic Cooperation**

2019/SMEWG/WKSP/008

Session 2.4

Helping Business Go Global

Submitted by: Philippines



**Capacity Building Workshop on APEC Micro,
Small, and Medium Enterprises Marketplace
Utilization**

**Manila, Philippines
30-31 October 2019**



1Export

Helping Business Go Global

www.1export.net



Total ASEAN Exports

26 USD
TRILLION



Exporting is
TIME-CONSUMING
and **EXPENSIVE**



■ Underlying Problem

Buyers won't buy from MSMEs if they are ***not compliant***

MSMEs won't invest in compliance if there is ***no assured sale***

Exporting is **TIME-CONSUMING**



120 Days

Document Processing



150 Days

Closing Export Sales

270 Days

Exporting is **EXPENSIVE**



US\$ 5,000

Document Processing



US\$ 15,000

Closing Export Sales

US\$ 20,000



Market Size



TOTAL PH MSMEs



Agricultural
Manufacturing, and
Retail MSMEs



Registered
Exporters

0.03% of total MSMEs are Registered Exporters



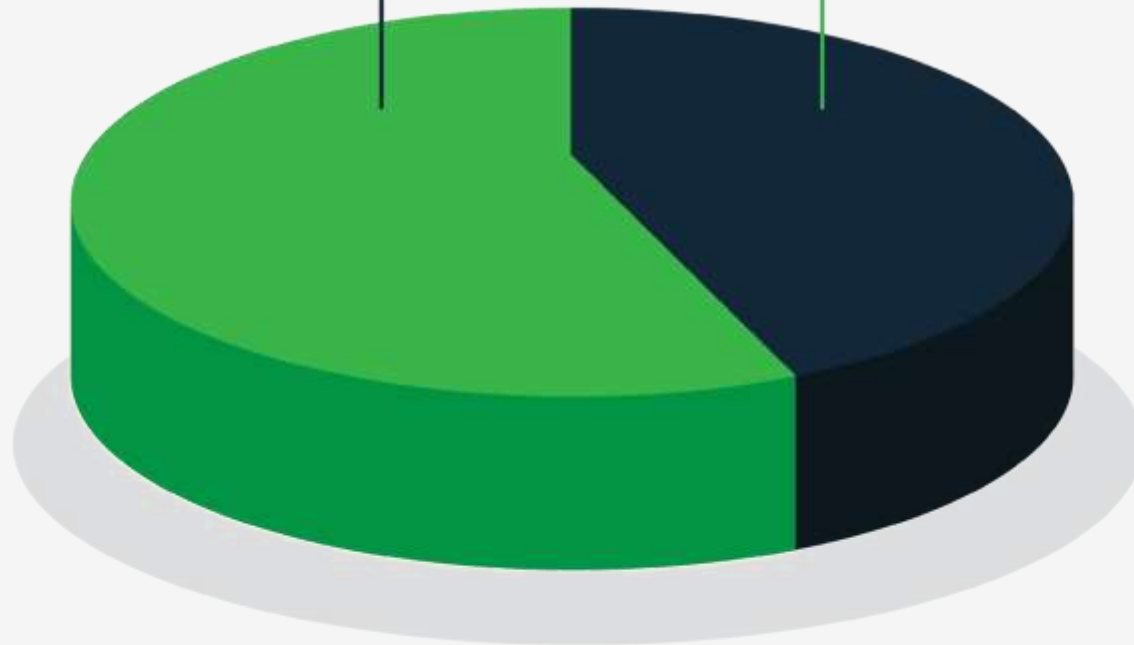
Market Size

852 B

Untapped Export Potential in USD

607 B

Total Global Exports in USD





1Export

Is a one-stop, end-to-end exporting platform helping MSMEs and farming communities export in traditional wholesale and retail markets





1Export

MSMEs and Farming
Communities export faster and
more cost-effectively

270 Days
US\$ 20K



90 Days
US\$ 1,500



Benefits



More Markets Served

Suppliers are able to serve several markets at once because of 1Export's distribution network



Time and Money Saved

Supplier only pay when a sale is made. Compliance costs are Justified by how much they are able to make per transaction.



Reduced Shipment Risk

Documentation and product quality rejections are reduced at the port of entry because products, documents, and processes are controlled at every step.



Markets

Over 100 Global Store Fronts
in USA, Middle East, and Australia

26 Store Front

55 Store Front

30 Store Front



Markets

Exploring to expand to Israel, Singapore, China, and UAE.



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