



**Asia-Pacific
Economic Cooperation**

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Speaker Biographies

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**Eleventh APEC Alliance for Supply Chain
Connectivity Meeting
29 October 2020**



Speaker Biographies

Eleventh Meeting of the APEC Alliance for Supply Chain Connectivity (A2C2)

29 October 2020, 8:30-10:30 am Eastern Daylight Time (EDT)

Elissa Alben is Senior Director, Global Trade Policy at Pfizer Inc. Ms. Alben leads Pfizer's Global Trade Policy team and is responsible for overseeing the development and execution of trade policy across all major markets in which Pfizer operates. Prior to joining Pfizer, Ms. Alben served as senior trade counsel for Senate Finance Committee Democrats, responsible for Asia-Pacific trade negotiations, environment, labor, and investment matters, as well as negotiating and securing Congressional passage of trade promotion authority. Before joining the Finance Committee, Ms. Alben spent nearly eight years in the Office of the United States Trade Representative (USTR), where she served as Deputy Assistant USTR for Enforcement and Monitoring and chief lawyer for United States trade agreements, including the U.S.-Korea Free Trade Agreement, and represented the United States in disputes before the World Trade Organization. Prior to her government service, Ms. Alben practiced international trade law at Steptoe & Johnson LLP in Washington, DC. Ms. Alben received her undergraduate degree from Harvard University, concentrating in East Asian Studies, and her law degree from Columbia Law School.

Akhmad Bayhaqi holds a PhD in Southeast Asian Studies from the National University of Singapore. Prior to APEC, Mr Bayhaqi was a Researcher with the Centre for Strategic and Policy Studies, Brunei Darussalam working on Education and Social Policy issues. Previously, Mr. Bayhaqi was a Consultant (Economist) for the World Bank Office in Jakarta dealing with programs on public finance within the eastern Indonesia provinces under the Public Expenditure and Capacity enHancement/Harmonization (PEACH) program. Mr Bayhaqi has also worked at the University of Indonesia as a Researcher/Lecturer focusing mostly on issues related to economics and public policy.

Emily Beline is Senior Counsel for International Regulatory Affairs with FedEx. In this capacity, she represents FedEx in regulatory and trade matters with an emphasis on the Asia-Pacific region. Ms. Beline advocates for FedEx before various U.S. government agencies, international fora, and collaboratively with other industry stakeholders. Ms. Beline joins FedEx after several years with the U.S. Federal Government, including the U.S. Customs & Border Protection and the Office of the Chief Counsel for Trade Enforcement and Compliance with the International Trade Administration, where she counseled the U.S. Department of Commerce on the enforcement and defense of trade laws, specifically, antidumping and countervailing duty and defended the agency before the U.S. Court of International Trade. Prior to joining the U.S. Federal Government, Ms. Beline was a Trade Policy Officer with the Embassy of Canada in Washington D.C.

Sannie Chong leads pharma technical regulatory policy in the Asia-Pacific at Genentech/Roche, a biotechnology corporation. As Global Topic Lead for reliance practices, Ms. Chong engages health



authorities and key opinion leaders to ensure an optimal and robust regulatory environment that facilitates patients' access, and she also works on issues to drive regulatory convergence in APEC. In particular, she developed a publication on key performance indicators to measure progress of regional regulatory convergence and cooperation in APEC, and also submitted work on regulatory convergence in the context of COVID-19. Ms. Chong was formerly Branch Director at the Singapore Health Sciences Authority (HSA) where she supervised all the quality reviewers responsible for decisions relating to chemistry, manufacturing and control (CMC) in both the pre- and post-marketing stages. At HSA, she also served as World Health Organization expert on the pre-qualification of medicines program and as the Singapore Lead for the work-sharing initiatives under the Australia-Canada-Singapore-Switzerland (ACSS) Consortium. Ms. Chong holds a Ph.D. in Chemistry from the University of Hull (United Kingdom) and completed her postdoctoral research fellowship from the University of North Carolina at Chapel Hill (the United States).

Patrik Jonasson manages GSI's Asia-Pacific regional government affairs, with a specific focus on cross-border trade processes, supply chain integrity, traceability and food safety. Mr. Jonasson is charged with defining and executing regional strategies for external engagements and cooperation. Mr. Jonasson works closely with private sector and a number of APEC governments to further the use of standards to facilitate safety and efficiency in international trade processes across the region. In previous roles, he was representing business in the public-private dialogue with the governments of the Association of Southeast Asian Nations (ASEAN), working on trade and investment issues, supporting increased market access and stronger business ties between the European Union and ASEAN. Mr. Jonasson has a Master of Science in Business Administration with Japanese studies from the School of Business, Law & Economics at the University of Gothenburg, Sweden.

Ann Katsiak is Vice President of Economic Engagement and Private Sector Development at Nathan Associates. An expert on regional integration trade and trade facilitation, she also works on issues related to women's economic empowerment and strategic communications. As Chief of Party for the US-Support for Economic Growth in Asia (US-SEGA) project, Ms. Katsiak works closely with a range of government and private sector partners to develop policy programs supporting regional trade and investment issues across APEC's 21 member economies. US-SEGA also designs and delivers economy-level technical assistance and training across the region. Her previous work at Nathan supported ASEAN integration and establishment of the ASEAN Single Window. Before that, she researched and coordinated the development of four trade facilitation tools and served as counterpart to the World Customs Organization on trade facilitation initiatives worldwide.

Michelle Limoli is with the International Programs Office in the United States Food and Drug Administration's (FDA) Center for Biologics (CBER) responsible for coordinating and collaborating on activities and strategic programs with various international organizations and governments, as well as within the CBER. Dr. Limoli currently serves at the Co-Chair of the APEC Life Sciences Innovation Forum Regulatory Harmonization Steering Committee. During her career at FDA, she has coordinated activities in various harmonization and multilateral initiatives such as ICH (International Conference on Harmonization of Technical Requirements for Registration of Pharmaceuticals for Human Use), where she now is the Chair of the ICH Training Subcommittee, and other international harmonization and trade initiatives involving veterinary medicinal products, cosmetics, and medical devices, as well with several multilateral organizations as the OECD and WHO. Dr. Limoli joined CBER after having worked



in the Center for Drug's (CDER) international programs, and the Office of the Commissioner, where Dr. Limoli served as the Director of FDA's Europe Office and Director of Harmonization and Multilateral Affairs. She is a clinical pharmacist with both hospital and community pharmacy experience.

Pamela Mar is Executive Vice President – Knowledge and Applications at Fung Academy, Fung Group in Hong Kong, China. Ms. Mar directs the Fung Academy's research & development activities and applications which inform the Fung Group's strategic response to key disruptions in its business operating environment, including technological change, the rise of sustainability, trade/geopolitical uncertainty and the changing nature of consumption. Prior to her current role, Ms. Mar ran the Academy's programs that support sustainable, competitive advantage in the supply chains of Fung Group companies, including the use of mobile and IOT technologies, as well as direct supplier training. Until 2019, she served as the Fung Group Director of Sustainability and was instrumental in growing sustainability beyond compliance and into a competitive advantage for the Group. Ms. Mar was named one of 10 leaders on the Eco-business Sustainability A-List at the end of 2019. She continues to teach sustainability as an Honorary Visiting Lecturer in the MBA program of the Hong Kong University of Science and Technology. Ms. Fung was formerly based in Shenzhen as a Director in the Global Finance Center of TCL Multimedia Technology Holdings, and prior to that, in Geneva at the World Economic Forum, where she built the Forum's key relations with the Chinese government and businesses.

Shamarukh Mohiuddin is a Principal Associate at Nathan Associates where she supports trade and development activities in the Asia-Pacific Economic Cooperation (APEC) and initiatives related to the Indo-Pacific Strategy (IPS). In this role, she also leads efforts on women's economic empowerment and leverages development resources from the private sector. Ms. Mohiuddin is the Co-chair of the Society for International Development (SID)'s working group on Corporate Role in Development and an Advisory Board Member for Women Forward International at the Aspen Institute. Previously, Ms. Mohiuddin served as the Director of Economic Empowerment at the U.S. Chamber of Commerce Foundation, Senior Advisor at WEConnect International, and as co-chair at Women in International Trade. She also served previously as Executive Director of the U.S. Bangladesh Advisory Council, an Asia Society Task Force, and held Director positions at both Fontheim International and GlobalWorks Foundation. Ms. Mohiuddin founded a non-profit, Lift Up Asia, to support garment workers. Ms. Mohiuddin holds a Master's degree in International Relations and South Asia Studies from Johns Hopkins University, School of Advanced International Studies (SAIS).

Eduardo Pedrosa currently serves as the Secretary General of the Pacific Economic Cooperation Council (PECC). His work involves managing relationships with its board of governors, leading the staff of its secretariat, and managing its research projects. Prior to his current role, Mr. Pedrosa worked as the Associate Director in the Economist Intelligence Unit in Singapore, where he provided clients with intelligence on the strategic business environment in the region and produced editorial content for a membership program for senior business executives, including content analyzing the impact of technology and the impact on media. Mr. Pedrosa has also worked for the of South East Asia regional program of Konrad-Adenauer-Stiftung, a German think tank associated with the Christian Democratic Union. In this role, he conceptualized and coordinated the program's research work on Southeast Asian economic and politics. Previously, Mr. Pedrosa was a consultant for the Office of the President of the Republic of the Philippines in Manila, where he wrote and edited a book commemorating the Philippines



hosting of the APEC meetings in 1996. He holds a B.Sc. in Economics and International Relations from the London School of Economics and Political Science.

Scott Pietan is the Deputy Assistant U.S. Trade Representative for APEC Affairs. In this capacity, Mr. Pietan is responsible for developing U.S. trade policy in APEC and serves as the U.S. delegate to the APEC Committee on Trade and Investment. Mr. Pietan has over 18 years of trade experience with the U.S. government. His time includes 12 years in the Office of the U.S. Trade Representative where Mr. Pietan also served as the Director of International Procurement Policy and the Director of Industry Trade Policy. Prior to USTR, Mr. Pietan served as an economist in the International Trade Administration, Department of Commerce and a Peace Corps volunteer in Belize. Mr. Pietan has a BA in history from Hampden-Sydney College and a MA in international relations from Johns Hopkins School of Advanced International Studies.

Kim Winter is the founder of Logistics Executive Group, a specialist global consulting and executive search organization with offices throughout the Middle East, India, Asia and Australia. Mr. Winter delivers 40 years of executive leadership experience spanning executive search & recruitment, leadership development, executive coaching, corporate advisory, motivational speaking, trade facilitation and across the supply chain, logistics, 3PL, e-commerce, life science, cold chain, FMCG, retail, maritime, defense, aviation, resources and industrial sectors. Operating from the company's global offices, he is a regular contributor of thought leadership to industry and media, is a professional Master of Ceremonies and is frequently invited to chair international events. Mr. Winter is a Board member for over a dozen companies throughout APAC, India and the Middle East. A New Zealand citizen, he holds formal resident status in Australia and the UAE and is the Australia & New Zealand representative for the UAE government-owned Jebel Ali Free Zone (JAFZA), the Middle East's largest Economic Free Zone. Mr. Winter is a qualified (IECL Sydney) executive coach, and the Founder/Chairman of successful not for profit humanitarian organization Oasis Africa (www.oasisafrica.org.au). Mr. Winter holds an MBA and BA from Massey & Victoria Universities (New Zealand).

Patricia Wu is Vice President and Managing Director of Crowell & Moring International LLC (CMI), the global government relations, public policy and public affairs consulting affiliate of Crowell & Moring LLP. Ms. Wu is an architect and manager of policy initiatives, in particular multi-stakeholder partnerships, on behalf of corporate, trade association, and government clients. She works with governments, intergovernmental organizations, academia, and NGOs to forge partnerships that tackle shared challenges and create shared value. Among the partnerships that Ms. Wu has been involved are the Global Food Safety Partnership and Global Alliance for Trade Facilitation, as well as APEC initiatives supporting closing the digital skills gap, women's health, business ethics, regulatory harmonization and young scientists. Prior to joining CMI, Ms. Wu was with the Estée Lauder Companies where she launched award-winning products and digital marketing programs in over 140 markets around the world. Ms. Wu began her career with the investment bank of J.P. Morgan in their Global Financial Institutions and Governments group. Ms. Wu holds an MBA from Harvard Business School, a BA degree from Tufts University, and a degree from the Institut d'Etudes Politiques de Paris.