



**Asia-Pacific  
Economic Cooperation**

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## **Sustainable Post COVID-19 Supply Chain Recovery Through Global Data Standards**

Submitted by: GS1



**Eleventh APEC Alliance for Supply Chain  
Connectivity Meeting  
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# COVID-19 disrupts an ill-prepared supply chain

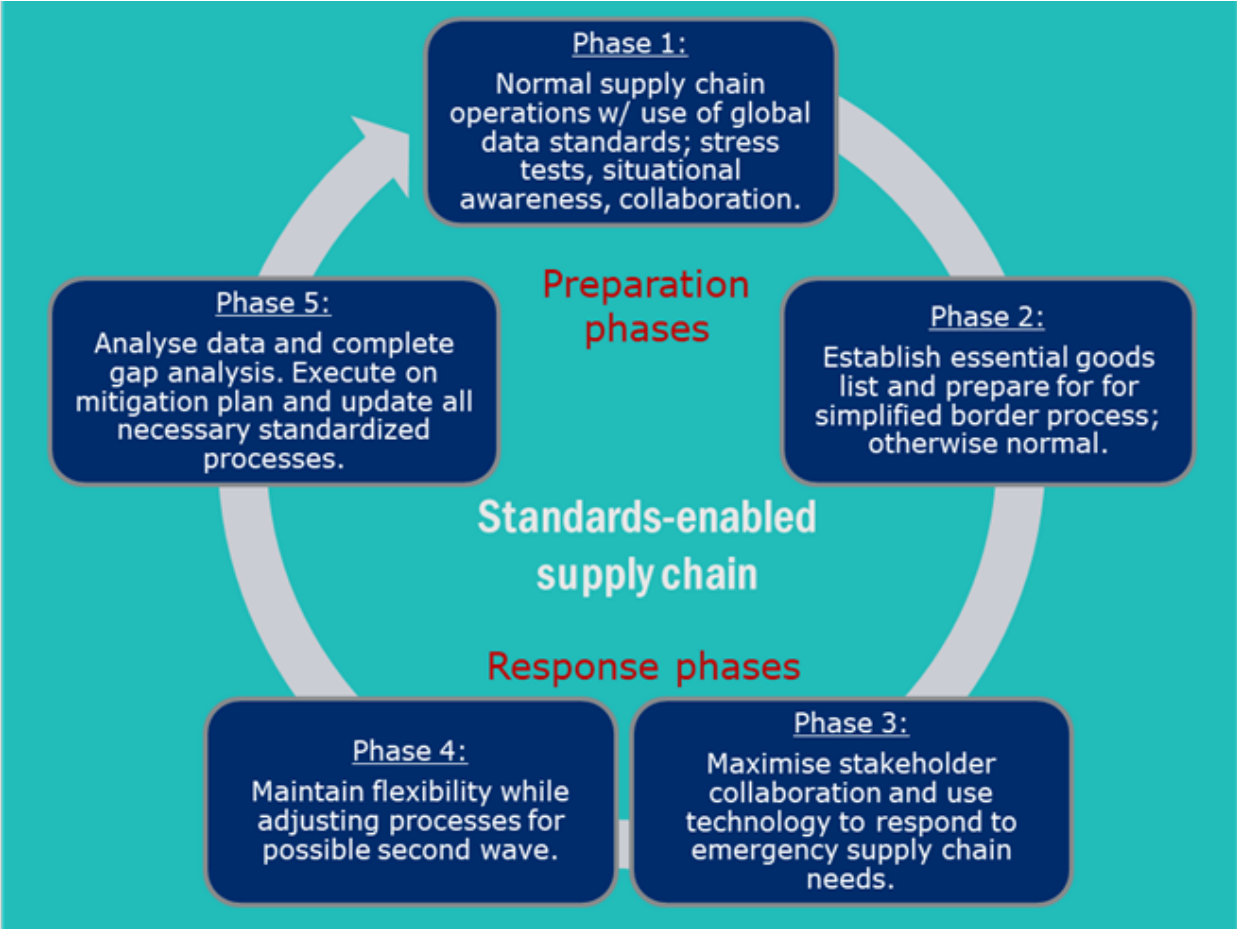
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Existing supply chain challenges have been **amplified**

Supply chain **choke points are naturally exacerbated** during a pandemic or other disaster, which reduces the availability of essential goods precisely when they are needed most

A digitised, **standards enabled supply chain** can **mitigate supply chain shocks**, and provide workable solutions the world needs today and in the future for recovery and resilience

# The standards-enabled supply chain can adapt to pandemic phases in times of crisis



# Moving forward three key areas will be requiring broad cooperation

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- Infrastructure to enable interoperability among logistics operators/platforms
- Effective paperless sharing of data between industry (including MSMEs) and government
- The use of a common, standardised informational language among supply chain stakeholders for identification, description and data sharing for goods trade

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