



**Asia-Pacific
Economic Cooperation**

2021/CTI/TPD3/001

Agenda

Submitted by: United States



**APEC Digital Trade Policy Dialogue
14 October 2021**

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APEC Digital Trade Policy Dialogue

October 13, 2021 8pm Eastern Daylight Time (EDT)

October 14, 2021 1pm New Zealand Daylight Time (NZDT)

Housekeeping 5 minutes	Ms. Ann Katsiak , Chief of Party, US-Support for Economic Growth in Asia (US-SEGA) Project
Opening 10 minutes	Welcome Remarks Ms. Carrie Esko , Director for APEC Affairs, Office of the U.S. Trade Representative (USTR) Mr. Peter Martin , Lead Adviser, APEC New Zealand, New Zealand Ministry of Foreign Affairs & Trade
Session 1 50 minutes	How Data Flows Help to Build a More Inclusive Digital Economy <i>An examination of how to ensure all facets of the economy gain from the benefits of data flows. This session will explore how governments and large industry actors can leverage digital resources to help small businesses push for growth and open new markets. Are there specific opportunities to better impact women, people with disabilities, and minority-owned businesses?</i> Moderated by: Ms. Stephanie Honey , Director, Honey Consulting Ms. Alison Eskesen , Vice President, Mastercard for Inclusive Growth Ms. Alison Jap , Chief International Partnerships, Doku Questions and Answers
Session 2: 50 minutes	Examining the Economic Impact of Data Flow Barriers <i>This discussion will look to explore how quantifying the potential impact of cross-border data flows helps governments and businesses make informed policies and decisions. Has the growing understanding</i>

	<p><i>of the economic impact of data flow barriers led to an increased focus on digital trade agreements across the region?</i></p> <p><i>Moderated by: Mr. Joe Whitlock, Director, Policy at BSA, The Software Alliance</i></p> <p>Ms. Grace Gown, Head of Global Government Advisory, Access Partnership</p> <p>Mr. David Hardoon, Managing Director, Aboitiz Data Innovation</p> <p>Mr. Prapanpong Khumon, Associate Dean, Faculty of Law, University of the Thai Chamber of Commerce; and Advisor to Secretary-General of the Personal Data Protection Committee, Thailand</p> <p>Questions and Answers</p>
<p>Session 3:</p> <p>50 minutes</p>	<p>The Scope of Data Transfer Mechanisms in a Data Flows World</p> <p><i>This panel will continue the discussion from the previous Digital Trade Policy Dialogue by diving deeper into the scope of data transfer mechanisms and how they work or are being developed to work. Specifically, how do these mechanisms function, what are their limitations, and what role do they play in the broader digital economy?</i></p> <p>Ms. Nasreen Djouini, Senior Policy Advisor, Global Data Policy, Office of Digital Services Industries, Industry & Analysis, U.S. Department of Commerce</p> <p><i>Moderated by: Mr. Sam Schofield, International Trade Specialist, Office of Digital Services Industries (ITA-ODSI)</i></p> <p>Ms. Sheena Jacob, Partner, CMS Holborn Asia</p> <p>Dr. Javier López González, Senior Trade Policy Analyst at the Trade and Agriculture Directorate of the OECD</p> <p>Questions and Answers</p>
<p>Conclusion</p> <p>5 minutes</p>	<p>Wrap Up</p> <p>Ms. Carrie Esko, Director for APEC Affairs, Office of the U.S. Trade Representative</p>