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Chile's Experience on Comprehensive and Progressive Agreement for Trans-Pacific Partnership and Digital Economy Negotiations

Submitted by: Chile



Free Trade Area of Asia-Pacific Capacity
Building Workshop on E-Commerce
Elements in Free Trade Agreements and
Regional Trade Agreements
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Chile's experience on CPTPP and Digital Economy negotiations



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Digital Economy

Interest in Digital Economy for Chile:



Strong link between inclusion and democratization in the digital economy.



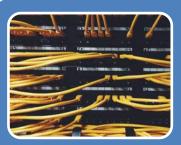
Data as enabler for innovation.

Promote the use of data as a main tool for entrepeanurship



Develop a strong digital economy including creative industries and ICT products and services

Layers:



Infrastructure

Telecommunications



Contents and applications

• Electronic commerce

Digital Economy

Key aspects:



Free data flows



No forced localization of computer facilities



No discrimination of Digital Products

Digital Economy

Digital Signature

Consumer Protection

Source Code

Cooperation

Paperless Trading

CHILE'S DIGITAL ECONOMY FTA

Electronic Commerce Telecommunications Signed 2004 – United States 1997-Canadá 2017 - CPTPP 2009 - Australia 1999 - México 2018 – China (updated) 2009 – Colombia 2002 – Central America 2018 – Brazil 2016 – Pacific Alliance 2003 – European Union 2018 – Uruguay 2020 – Ecuador 2004 – South Korea 2019 - Argentina 2004 – EFTA 2020 – DEPA (November) 2004 – United States

2009 – Australia

2019 - Argentina

2016 – Pacific Alliance

CPTPP aligns with Chile's main trade objectives:



To make permanent the Moratorium on imposing tariffs to electronic transmisions, including content.



Commitments on no discrimination (NT and MFN)



No force localization of computer facilities



Free flow of data (but with the flexibility to apply some exceptions like data privacy protection)

Key articles are:

- Customs Duties
- Non-Discriminatory Treatment of Digital Products
- Online Consumer Protection
- Personal Information Protection
- Principles on Access to and Use of the Internet for Electronic Commerce
- Cross-Border Transfer of Information by Electronic Means
- Location of Computing Facilities
- Unsolicited Commercial Electronic Messages
- Source Code

But we also find interesting other disciplines that aim to stablish a trustful legal framework for e-commerce:

- Domestic Electronic Transactions Framework
- Electronic Authentication and Electronic Signatures
- Paperless Trading
- Internet Interconnection Charge Sharing
- Cooperation
- Cooperation on Cybersecurity Matters
- Dispute Settlement

Main lessons of the negotiations:

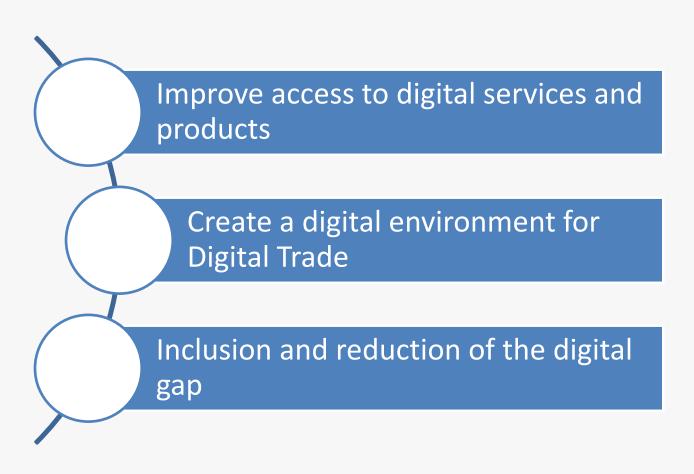
- Two tier negotiations, working with internal Ministries and Agencies
- Civil society communication. How to talk with them
- Avoid highly technical/difficult to understand language
- How to engage with specific stakeholders

For newer negotiations Chile has been including:

- Engegement with civil society, implementing dialogues to get feedback from stakeholders
- Focus on offensive issues by our local SME. What do they need to enter markets?
- Use CPTPP as a base layer for new Digital Agreements (DEPA) and Digital Initiatives (RDM)

REGIONAL DIGITAL MARKET

General objectives for Pacific Alliance's RDM:



OTHER INITIATIVES



Digital Economy Partnership Agreement (DEPA)



Joint Statement on Electronic Commerce Initiative



Thank you!

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