



**Asia-Pacific  
Economic Cooperation**

---

**2021/SOM2/SCSC/FSCF/012**

Agenda Item: 7.2

**Project Update - Sanitary and Phytosanitary  
Document Digitalization, What Industry and  
Economies Need: Seminar to Collect Perspectives  
on E-Certification in the Past and Future**

Purpose: Information  
Submitted by: United States



**8<sup>th</sup> Food Safety Cooperation Forum  
28-29 May 2021**



NEW ZEALAND  
APEC  
2021

May 18<sup>th</sup> and 19<sup>th</sup>, 2021  
Food Safety Cooperation Forum  
*Partnership Training Institute Network*

## **Sanitary and Phytosanitary (SPS) Document Digitalization, What Industry and Economies Need:**

*Seminar to Collect Perspectives on E-Certification in the Past and Future*

# Webinar Objectives



## Discussion

Facilitate discussion between industry and economy representatives



## What's Working

Identify what is working well and why, including useful software, economy programs, and platforms



## Obstacles

Identify any obstacles to utilizing current certification platforms and tools



## Future Steps

Discussion of possible continuation(s) of this workstream



# Webinar Agenda

## Welcome

Sarah Elizabeth gives an intro to the workstream and overview of pre-survey results.

## Mr. Peter Neimanis

The IPPC's e-Phyto Solution

## Mr. Andy Goodwin

An Industry Perspective on E-Certification: Fonterra

## Mr. Tony Battaglione

An Industry Perspective on E-Certification: Australian Grape & Wine Inc.

## Ms. YiFan Jiang

An Industry Perspective on E-Certification: Food Industry Asia

## Mr. Loh Sin Yong

An Economy Perspective on E-Certification: Singapore TradeTrust: a digital utility that connects governments and business to a public blockchain to enable trusted exchanges

## Dr. Bill Jolly

An Economy Perspective on E-Certification: New Zealand

## Mr. Matthew Moore

An Economy Perspective on E-Certification: Australia

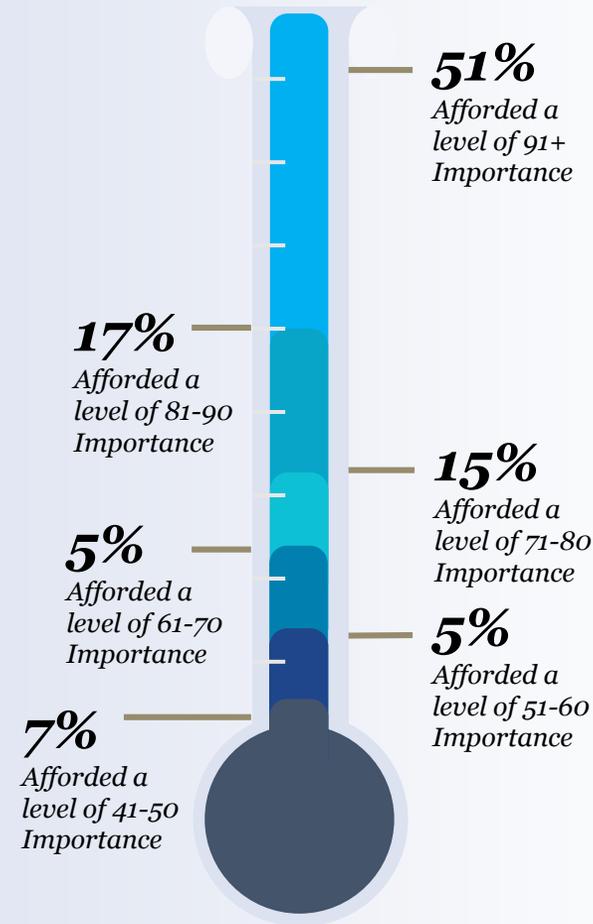
## Mr. Rodrigo Robles Garcia

An Economy Perspective on E-Certification: Chile

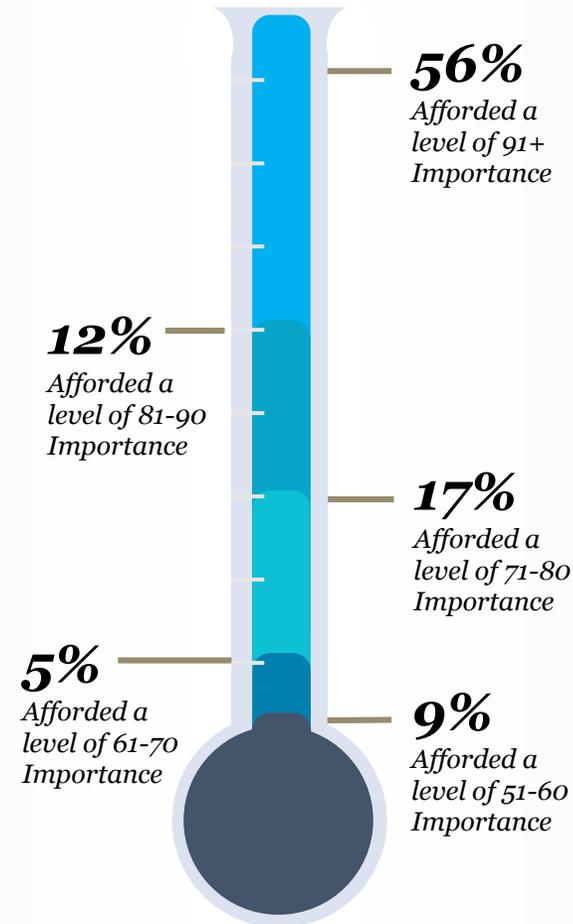
# Outcomes and Next Steps



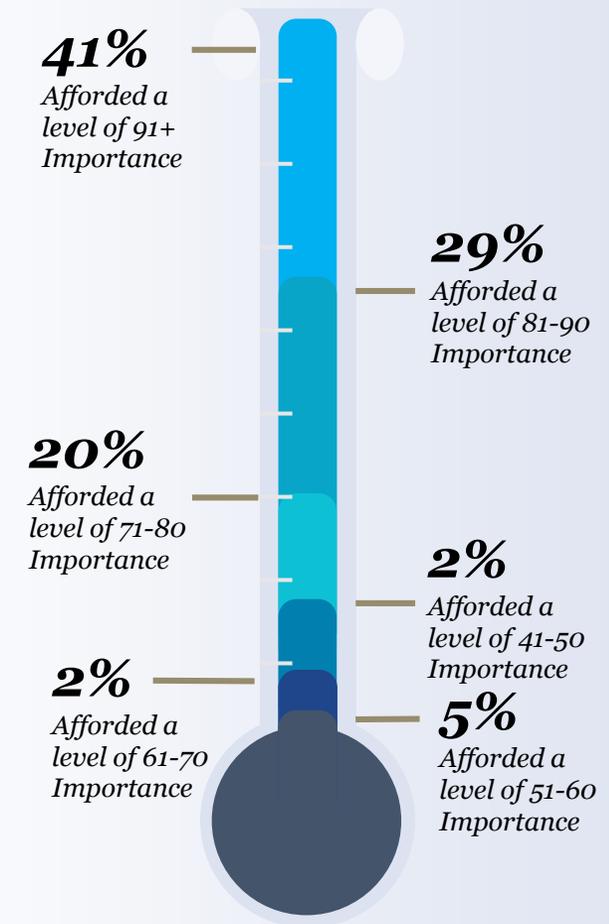
# Pre-Event Survey Responses



How important are dialogues between industry and economies with regard to the **development of** e-cert systems?



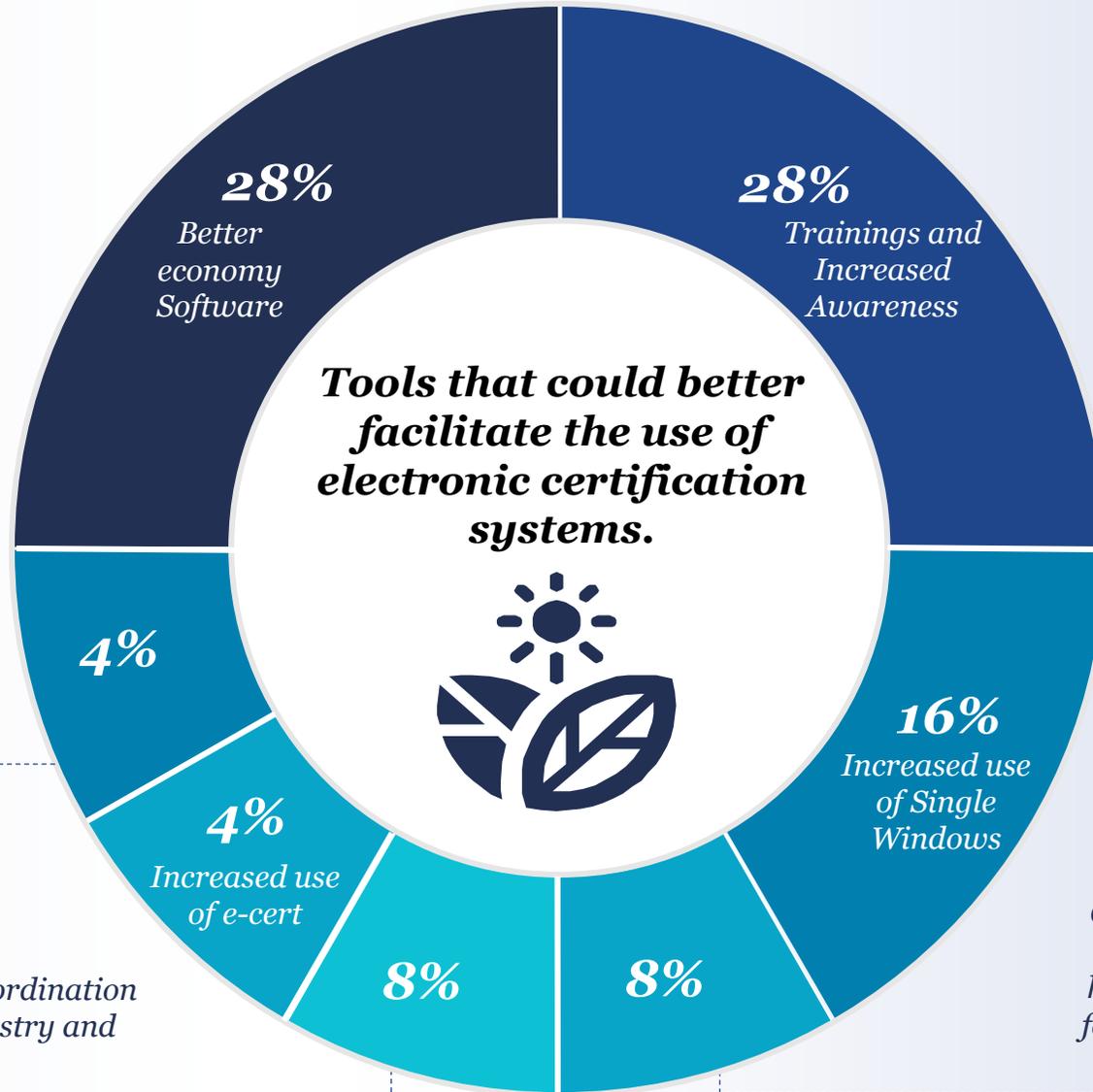
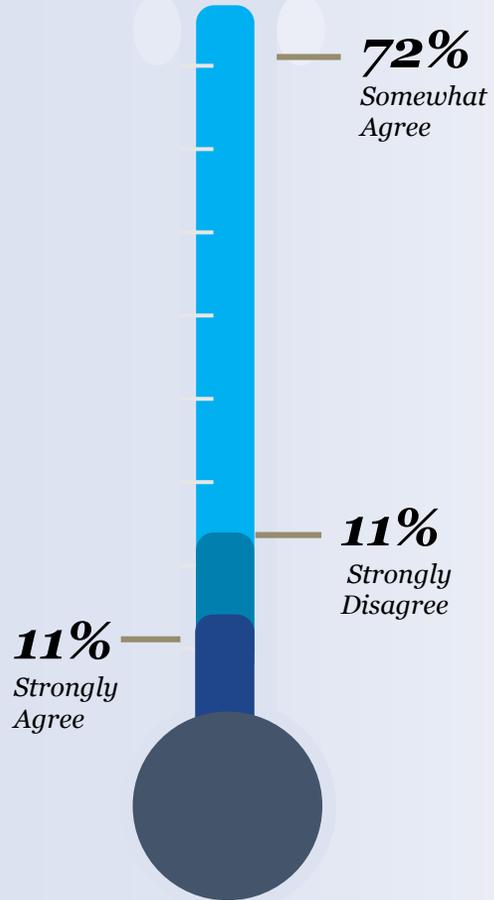
How important are dialogues between industry and economies with regard to the **use of** e-cert systems?



How Important are e-cert systems to the facilitation of trade in safe food?

# Survey Responses

I (and/or my constituents) have all the tools needed to fully utilize current e-cert systems.



Improved integration between systems

Improved coordination between industry and economies.

Global Consensus and guidance on a harmonized approach for e-cert for food (e.g. IPPC)

# Survey Responses

## Ideas for Future Efforts

Investments in infrastructure and software/capacity building

Trainings on and increased awareness of available electronic certification systems and relevant tools

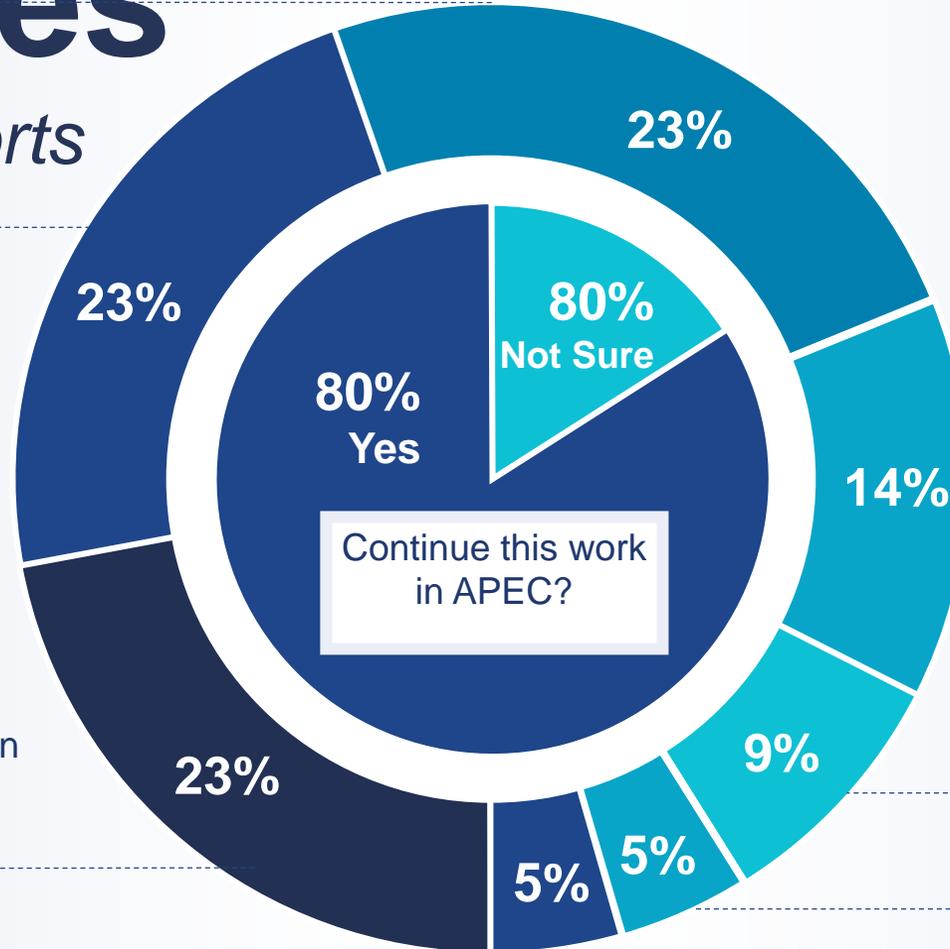
Facilitate increased collaboration between stakeholders and harmonization with international standards

Create an APEC platform to facilitate trade among members

Come to a consensus on Terminology

Facilitate better integration between systems

Facilitate trust building in electronic systems



# Acknowledgements

## Ada Lovelace

*An English mathematician and writer, Ada Lovelace is widely regarded as the **founder of scientific computing**. In 1843, she published instructions for the world's first algorithm intended to be processed by a computer. Although the computer wasn't built until the 21<sup>st</sup> century, her work earned her the title of **the first computer programmer in history**.*



## Reshma Saujani

*Reshma Saujani is the **Founder and CEO of Girls Who Code**, the international non-profit organization working to close the gender gap in technology and to change the image of what a computer programmer looks like and does. She is the author of the international bestseller "Brave, Not Perfect" and the New York Times bestseller, "Girls Who Code: Learn to Code and Change the World."*

# Conclusion

