



**Asia-Pacific  
Economic Cooperation**

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**2021/ISOM/SYM/002**  
Opening Session

## **Keynote Speech - Bio-Circular-Green Economy Model**

Submitted by: Thailand (On behalf of speaker)



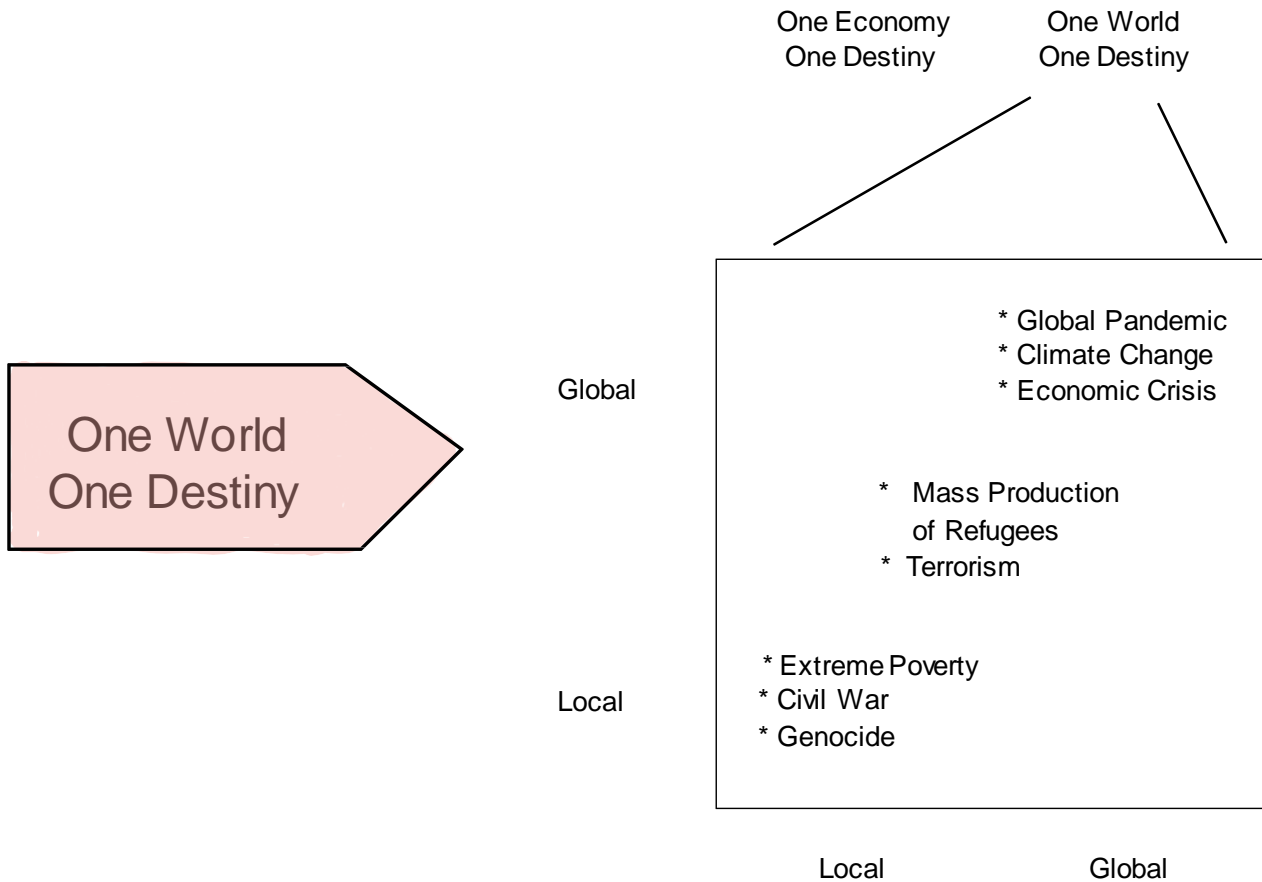
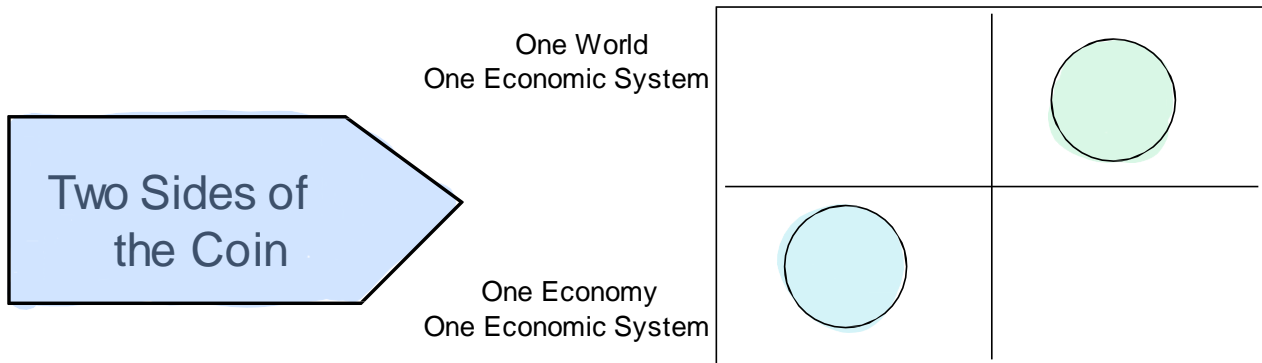
**Symposium on 2022 Priorities  
Phuket, Thailand  
1 December 2021**

Asia-Pacific Economic Cooperation  
Symposium on 2022 Priorities Program  
**Open.Connect.Balance.**

## **BCG Economy Model**

Suvit Maesincee

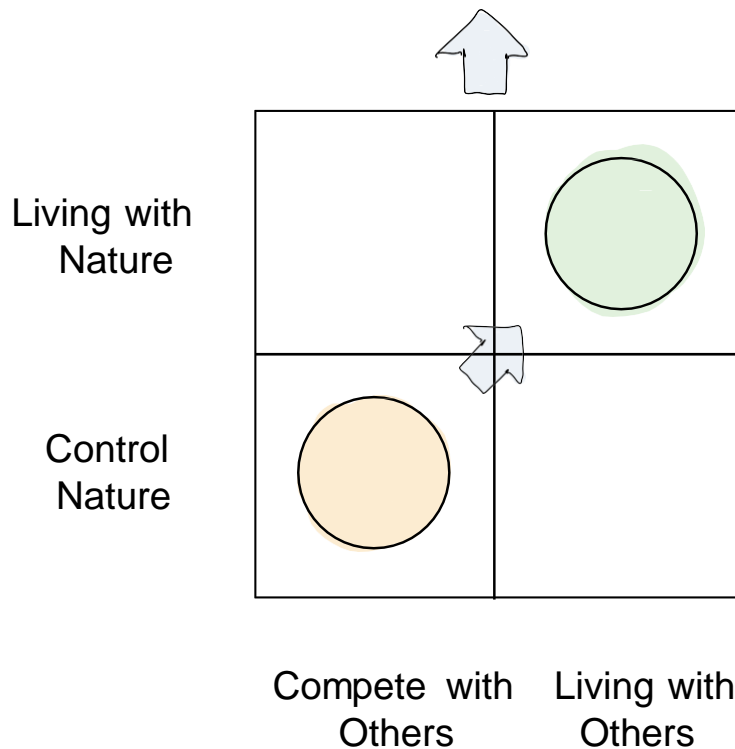
# From “One World, One Economic System” to “One World, One Destiny”



# From One World One Destiny to One World One Vision

One World  
One Vision

- \* Sustainable World
- \* Equitable Society



One World  
One Destiny

- \* Unsustainable World
- \* Inequitable Society

# The Great Transformation

Business as an  
Engine for Economic  
Growth

Business as an Engine for  
Balanced, Inclusive &  
Sustainable Growth

Shareholder  
Value Creation

Stakeholder  
Value Creation

Enterprise-  
Centric

Ecosystem-  
Centric

Profit-Driven  
Business Model

Purpose-Driven  
Business Model

Competitive Mode of  
Production & Consumption

Responsible Mode of  
Production & Consumption

One World  
One Destiny

One World  
One Vision

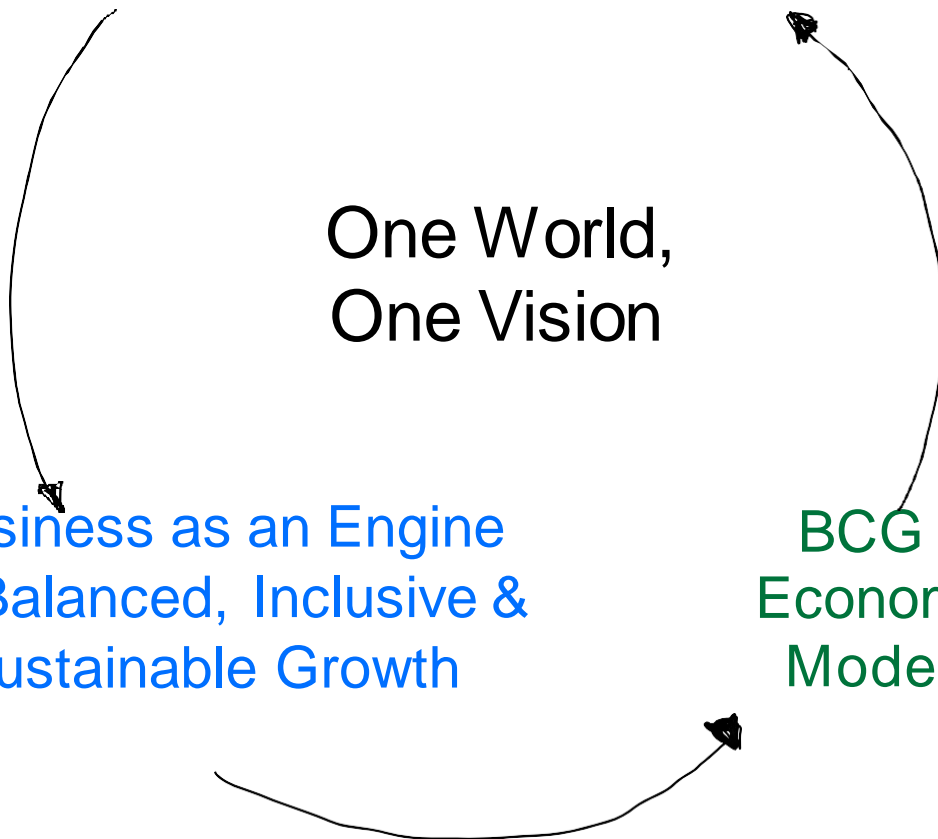
# Bridging SDGs and Business as an Engine for Balanced, Inclusive & Sustainable Growth with the BCG Economy Model

17 Sustainable  
Development Goals

One World,  
One Vision

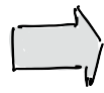
Business as an Engine  
for Balanced, Inclusive &  
Sustainable Growth

BCG  
Economy  
Model



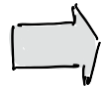
# STI Paradigm Shifts

Science for  
Modernity



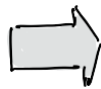
Science for  
Sustainability

Technology for  
Productivity



Technology for  
Humanities

Extractive  
Innovation



Inclusive  
Innovation

BCG Economy Model...

# BCG Economy Development Framework

People

Product

Place

Talents &  
Entrepreneurial  
Development

Sectoral  
Policies

Community  
Development

Manpower &  
Brain Power  
Development

Intra-Sectoral  
Integration

Regional  
Development

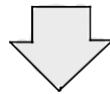
Policy  
Initiatives

## The BCG Enabling Ecosystem

- \* Regulatory & Institutional Framework
- \* Infrastructure & Facilities Development
- \* Management & Technology Development
- \* Global Collaborative Networks

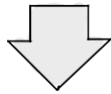


“Every morning in Africa, a gazelle wakes up. It knows it must run faster than the fastest lion or it will be killed. Every morning, a lion wakes up. It knows it must outrun the slowest gazelle or it will starve to death”\*



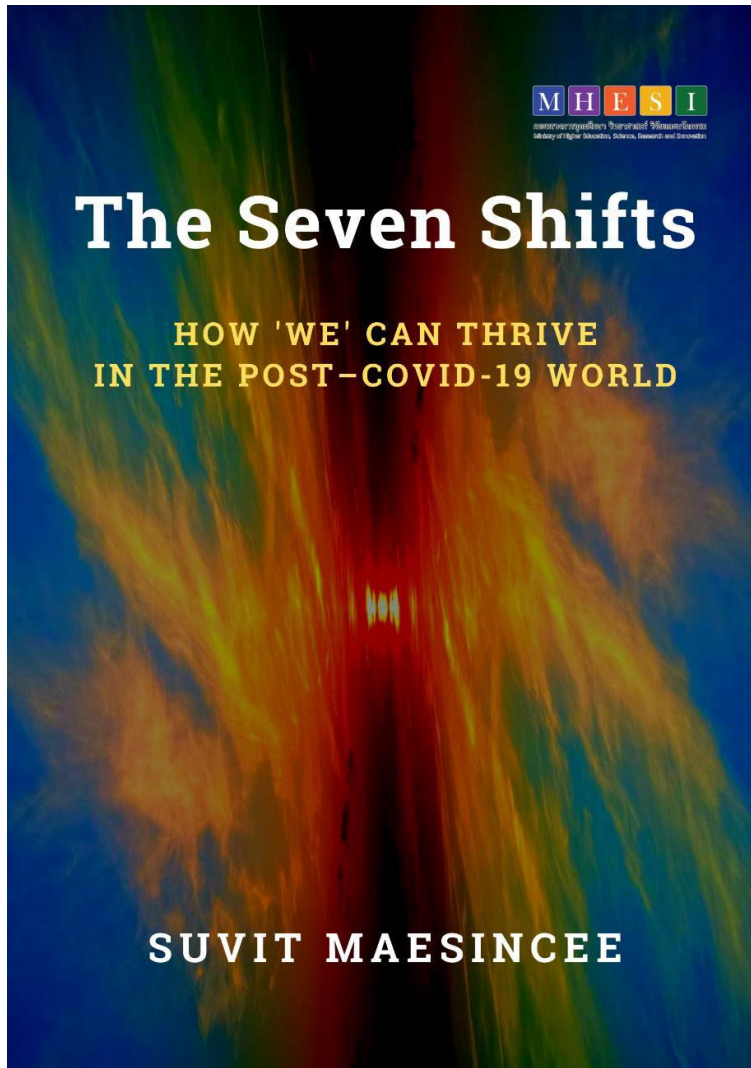
Business as Engine for Economic Growth

“If you want to go fast, go alone. If you want to go far, go together”\*



Business as Engine for  
Balanced, Inclusive and Sustainable Growth

\* African proverbs



Download the book in pdf by scanning the following QR code:



Or visiting the following link:

<https://bit.ly/3dt1pZJ>