



**Asia-Pacific
Economic Cooperation**

2022/SOM1/CTI/027

Agenda Item: XI

Intellectual Property Rights Experts' Convenor's Report

Purpose: Information

Submitted by: IPEG Convenor



**First Committee on Trade and Investment
Meeting
18-22 February 2022**

IPEG CONVENOR'S SUMMARY REPORT TO CTI1 2022

1. How the forum's work contribute to CTI's objectives, including taking forward the [Aotearoa Plan of Action](#), as we pursue the [Putrajaya Vision 2040](#):

Please provide a brief list of the forum's work under each sub-heading.

a. Support for the Multilateral Trading System

- *"...Growth of international trade flows in the region become more stable and predictable including with increased coverage of WTO rules, through APEC members' effective and transparent implementation of existing and future commitments..."*

- Presentation by Mexico on *"Results of the questionnaire presented by Mexico on Geographical Indications and related figures in APEC Economies."*
- Presentation by Chinese Taipei on *"The Potential for Use of Alternative Dispute Resolution (ADR) in the Field of IPR"*

b. Regional Economic Integration

- *"...APEC's trade and investment environment is free, open, fair, non-discriminatory, transparent and predictable..."*
- *"...further advance the Bogor Goals and economic integration in the region in a manner that is market-driven, including through the work on the Free Trade Area of the Asia-Pacific (FTAAP) agenda which contributes to high standard and comprehensive regional undertakings..."*

- Presentation by Chile on *"Identifying IP Challenges for Creative Industries MSMEs"*
- Presentation by Korea on *"Education for Invention"*

c. Trade Facilitation and Connectivity

- *"...promote seamless connectivity, resilient supply chains and responsible business conduct, APEC economies will improve physical, institutional and people-to-people connectivity..."*

- Contribution by the United States IPEG discussed the paper tabled by the United States on *"Effective Enforcement Practices Addressing the Streaming of Protected Content and Illicit Streaming Devices and Applications"* which contains non-binding, voluntary recommendations as to effective practices in dealing with illegal content streaming as identified by APEC Member Economies. Most IPEG Members supported the draft paper and agreed to continue working together on the draft paper, with a view to endorsing it in the near future.
- Presentation by Hong Kong China on *"Update on Hong Kong China's development as a regional IP trading centre"*
- Presentation by Chile on *"Amendments to the Chilean Industrial Property Act"*
- Presentation by the United States on *"ID verification for trademark filings"*

- Presentation by the United States on “*Updates to the Trademark Modernization Act*”
- Presentation by Japan on “*Publication of Examination Guidelines in Manga Form: AI/IoT Edition*”
- Presentation by Japan on “*Study on Grace Period for Universities, SMEs and Startups*”
- Presentation by Canada on “*Latest Developments at the Canadian Intellectual Property Office*”
- Presentation by Russia on “*Accession of the Russian Federation to the Geneva Act of the Lisbon Agreement on Appellations of Origin and Geographical Indications*”

d. Innovation and Digitalisation

- “*...To empower all our people and businesses to participate and grow in an interconnected global economy, we will foster an enabling environment that is, among others, market-driven and supported by digital economy and innovation.*”
- “*...strengthen digital infrastructure, accelerate digital transformation, narrow the digital divide, as well as cooperate on facilitating the flow of data and strengthening consumer and business trust in digital transactions.*”

- Presentation by Thailand on “*Smart DIP Initiatives*”
- Presentation by the Alliance for Creativity and Entertainment (ACE) and the Coalition Against Piracy (CAP) on “*Industry Views on Best Practices to Deal with Illegal Streaming*”
- Presentation by Korea Patent Attorneys Association (KPA) on “*How to protect well known contents with current IP system*”

e. Sustainable and Inclusive Growth

- “*Advancing inclusive policies, including under the economic drivers of trade & investment, and innovation and digitalisation, to promote sustainable economic growth opportunities and improve quality of life...*”
- “*...develop, encourage and exchange best practice policies, and promote capacity building programmes, that address all environmental challenges - including climate change - and support sustainable growth, such as through trade, including APEC’s work on facilitation of trade in environmental goods and services*”

- Presentation by the United States on “*USPTO’s Patents for Humanity program*”
- Presentation by Mexico on “*Final report the Network of innovative women and industrial property*”
- Presentation by Korea on “*Official Development Assistance using IP*”
- Presentation by the United States on “*USPTO’s Go For Real public awareness/anti-counterfeiting campaign*”
- Presentation by Thailand on “*Awareness and IP commercialisation in Thailand*”
- Presentation by Mexico on “*Actions of the Mexican institute of Industrial Property to mitigate the effects of the pandemic and the 5th edition of the Annual Ranking of innovation in IP Offices*”

- Presentation by Peru on “*Recovering from COVID-19: Successful Practices among APEC Economies on the Use of IP as a Collective Tool to Foster and Promote Economic Development and Recovery of Vulnerable Populations and MSMEs*”
- Presentation by Peru on “*Women and Patents in the APEC Region: Current Situation, Performance and Challenges*” (IPEG 02 2021)

2. Forum Main Objectives/Deliverables expected for 2022

Please provide a brief list of the forum’s 2022 objectives and expected outcomes/deliverables.

- To engage in capacity building and exchange of experiences among member economies in order to promote adequate and effective protection and enforcement of intellectual property.
- To propose ways to evaluate IPEG’s progress towards the achievement of the Aotearoa Plan of Action (APA)

3. Planned private sector engagement in 2022

Please provide a list of planned private sector engagement in 2022

- At the Information Sharing Session of the 54th IPEG Meeting, representatives from KPAA shared a presentation on “*How to protect well known contents with current IP system*”, and representatives from Alliance for Creativity and Entertainment (ACE) and Coalition Against Piracy (CAP), Asian Video Industry Association (AVIA) shared their views on “*Industry Views on Best Practices to Deal with Illegal Streaming*”.
- IPEG hopes to continue engaging members of the private sector in future events / meetings, which will help stimulate exchange of views on key IP issues and further enhance the relevance of fora’s work.

4. Planned cross-for a collaboration in 2022

Please provide a list of planned cross-for a collaboration in 2022

- **PPWE:** Inputs on La Serena Roadmap Implementation Plan
- **PPWE:** APEC-Funded Project on Women and Patents in the APEC Region: Current Situation, Performance, and Challenges
- **HWG:** APEC-Funded Project on A Study on the Patent Linkage System for IPR and Public Health Harmonization
- **SMEWG:** APEC-Funded Projects on (1) Recovering from COVID-19: Successful Practices among APEC Economies on the Use of IP as a Collective Tool to Foster and Promote Economic Development and Recovery of Vulnerable Populations and MSMEs, and (2) A Study on the Harmonization of IP Financial System
- **IEG:** APEC-Funded Project on A Study on the Harmonization of IP Financial System

5. Main outcomes from most recent plenary meeting

Please provide in list format

- Sharing of experiences in various areas related to IP protection and enforcement.
- Strengthened engagement with key stakeholders – WIPO, KPAA ACE, and CAP during an information sharing session.

6. Was quorum reached at the most recent plenary meeting?

Please advise how many economies participated in the most recent plenary meeting.

Quorum was reached, the following **18 APEC Member Economies** were in attendance:

Australia; Canada; Chile; China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Peru; the Philippines; Russia; Chinese Taipei; Thailand; the United States; and Viet Nam.

7. What is your Forum doing to maintain/increase its relevance to APEC member economies and increase participation from its members?

Please provide a brief list of planned efforts to increase participation from members

- The information sharing session among stakeholders, with speakers from WIPO, ACE, CAP and KPAA has proven to be very enriching. The views from various stakeholders help ensure that the works of IPEG remains relevant and forefront in IP issues. The issues discussed pertaining to illegal streaming of filmed and broadcast content online are highly timely and relevant to today's digital age.
- IPEG members are currently discussing, with a view to eventually endorse, the paper on "Effective Enforcement Practices Addressing the Streaming of Protected Content and Illicit Streaming Devices and Applications" which contains non-binding, voluntary recommendations as to effective practices in dealing with illegal content streaming as identified by APEC Member Economies.
- A large number of member economies shared their best practices in various IP-related issues, which stimulated learning and exchange of experiences among member economies and contributing to the rich discussion at the Meeting.

8. Decision points needed from CTI

- Seek CTI's endorsement of the IPEG Convenor's Report.