



**Asia-Pacific
Economic Cooperation**

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Speaker Biographies

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**APEC Digital Trade Policy Dialogue
6 April 2022**

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April 6, 2022 9pm Eastern Daylight Time (EDT)

April 7, 2022 8am Indochina Time (ICT)

Ms. Carla Cartwright leads global digital and regulatory policy for Johnson & Johnson's Government Affairs & Policy (GA&P) policy team across the pharmaceutical, consumer and medical device sectors. Regularly convening and leading cross functional team on key issues, she works with partners in legal, privacy, commercial, regulatory affairs, and supply chain. She works on a variety of health equity and Research & Development (R&D) policy issues and represents GA&P in several internal and external fora including the Johnson & Johnson Data Science Council. She was previously a part of the Federal Affairs team where she led on Federal Drugs Administration (FDA) matters and supported the oncology and immunology portfolios and worked for Janssen's Global Regulatory Policy and Intelligence team where she was the US policy lead on topics including clinical trial innovation, patient engagement, expedited approval pathways, disease interception, and combination products. Prior to joining Johnson & Johnson, she was an attorney and team leader in FDA's Office of the Chief Counsel where she advised the Center for Drug Evaluation and Research on legal and policy issues, working closely with the Offices of Policy and Legislation. Living in Kensington, Maryland, with her spouse and fourteen-year-old son, she enjoys traveling, baking, trying to keep her many plants alive, and book clubs. She serves on the board of the Food and Drug Law Institute and the Educational Foundation for her son's school. She is a graduate of Washington University in St. Louis and has a Juris Doctor (JD) from Yale Law School and a Master of Laws (LLM) from Georgetown University Law Center.

Ms. Carrie Esko is the Director for Asia Pacific Economic Cooperation (APEC) Affairs at the Office of the U.S. Trade Representative (USTR). She was previously the Director for Industrial Goods at USTR until September 2020. Prior to joining USTR, she was an international trade analyst at the U.S. International Trade Commission as well as at Crowell & Moring LLP, a law firm in Washington, DC. During graduate school, she held various internships at the U.S. International Commission, U.S. Department of Treasury, and USTR. She received her bachelor's degree in economics from Columbia University in New York City and a master's degree in international trade and investment policy from the from the George Washington University's Elliott School of International Affairs in Washington, DC.

Ms. Grace Gown is currently Head of Global Government Advisory at Access Partnership, a global tech public policy firm. She has extensive public policy experience, and has provided advice within and to governments, regional bodies and international organizations (such as Association of South East Asian Nations and APEC), and international companies and industry associations, on a range of digital economy and digital trade issues across Southeast Asia and Australia. She leads a number of digital economy focused research projects at Access



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Partnership, focusing on fit-for-purpose policy development, and promotion of regional alignment. Prior to joining Access Partnership, she worked for an Australian government inquiry developing practical recommendations to improve the child safety regulatory framework, with a strong focus on the online environment, and at an Australian government department promoting digital literacy and skills within the school education system, including implementation of government Science, Technology, Engineering, Mathematics (STEM) education programs. She holds a Bachelor of International Studies and a Bachelor of Laws (Hon II) from Macquarie University, Australia.

Mr. Clark Jennings is the managing director for Crowell & Moring (C&M) International's Southeast Asia regional office, based in Singapore. He manages the firm's operations in this dynamic regional hub and helps clients, including international firms and their associations, to navigate the evolving regulatory, policy, and political environment across the region, including within the APEC and ASEAN economic forums. Prior to joining C&M International, he served at the National Economic Council of the Obama White House. There, he managed the West Wing "war room" to coordinate the administration's strategy, outreach, and communications efforts on behalf of the president's trade agenda, including the Trans-Pacific Partnership. Previously, he was chief of staff at the U.S. Trade and Development Agency (USTDA), where he helped guide strategic planning to fulfill the agency's mission of linking U.S. businesses to infrastructure opportunities in emerging markets. As a member of USTDA's senior executive team, he advised on deployment of international grant assistance, strategic outreach and communications, legislative strategy, and was the agency liaison to The White House, the National Security Council, and other U.S. government entities. He has represented the U.S. government in bilateral settings and international events on five continents.

Mr. Marcus Bartley Johns is the Asia Regional Director for Government Affairs and Public Policy for Microsoft. He works with Microsoft's teams and the company's stakeholders across the region to advance public policies for trusted, responsible and inclusive digital transformation. This encompasses a wide range of issues at the intersection of technology and society, including the responsible use of artificial intelligence; privacy and data protection; cybersecurity and digital diplomacy; skills and the future of work; and the digital transformation of industries like financial services. Before joining Microsoft, he worked for the World Bank on digital economy and trade projects with governments, based in Singapore and Geneva. He also co-led teams that produced World Bank flagship reports on the digital economy in Southeast Asia, and on global trade and poverty. He began his career as an Australian diplomat, with assignments in Geneva at the World Trade Organization and United Nations, and in Bangkok working on regional economic cooperation programs.

Mr. Prapanpong Khumon is Associate Dean of Faculty of Law, University of the Thai Chamber of Commerce. He also acts as an Advisor to Secretary-General of the Personal Data Protection Committee, Thailand. His role is to give advice on international standard and cross-border data privacy. At the University, He runs a research center called Academy of Public Enterprise Policy, Business and Regulation (APaR) specializing in personal data protection

studies and media policy. He leads several research projects for the National Broadcasting and Telecommunications Commission of Thailand (NBTC), Ministry of Digital Economy and Society, and Ministry of Justice in areas of cross-border data privacy, media regulation, and youth online literacy. He has published several scholar articles about trade in services and personal data protection.

Mr. Patrick Mandic is the Co-Founder and Chief Executive Officer of Mavennet. As lead of Mavennet he has been leading the development of Mavennet's product MetalTrail, for traceability of steel supported by the Canadian Federal government (ISED). He has been selected 2020 Canadian Immigrant Impacting Supply Chain™ by the Supply Chain Management Association (SCMA) and was awarded the 2020 Mind to Market Award. Previously, he was a Senior Manager at Deloitte consulting where he led the Internet of Things (IoT) practice in Eastern Canada and was global Chief of Staff for the Technology Strategy practice, comprised of over 3,500 practitioners. He was responsible for large scale digital transformation in a wide range of industries (e.g. automotive, financial services, education, professional services, etc.). Prior to that, he worked in R&D in the telecommunication sector and in digital infrastructure deployment projects for the French Defense contractor, Thales. He holds a bachelor's degree in Telecommunication engineering from the Polytechnic University of Catalonia (UPC) in Barcelona, Spain, a M.Sc. in Information Technology from the University of Stuttgart, Germany, and an MBA from the Richard Ivey School of Business.

Mr. Joseph Whitlock serves as Director, Policy at BSA. Based in DC, he develops and implements strategies that advance BSA's international trade policy goals and objectives. He also works on patent policy matters. He was most recently Senior Director for Innovation and Intellectual Property (and, prior to that, Associate General Counsel) in the Office of the US Trade Representative, where he drafted provisions and managed US government deliberations related to several proposed trade agreements. He also managed teams in World Trade Organization disputes and coordinated US trade policy processes. Previously, he was an associate at Covington & Burling, LLP where he handled matters related to international trade and Intellectual Property litigation and advised clients on World Trade Organization (WTO) matters.